

SAN FRANCISCO IN 2050

A PROPOSED 5-YEAR WORK PROGRAM
FOR CITYWIDE PLANNING

December 11, 2014

Great planning for a great city.

San Francisco
Planning

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Planning for
our long range
future with
key strategies
for short term
actions and long
term results.

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WHY PLAN FOR THE LONG TERM? WHY NOW?



San Francisco has developed a sophisticated, if cumbersome, process for short-term, site-by site planning and incremental policy-making.



But the challenges we face now go to the core of who we are as a community and call for a more ambitious kind of planning: cohesive long-term strategies to keep our city equitable, family friendly, beautiful, prosperous and sustainable.



Imagination, debate and partnerships will be the keys to developing and implementing a long-term Vision for the City we love.

WHY PLAN FOR THE LONG TERM? WHY NOW?

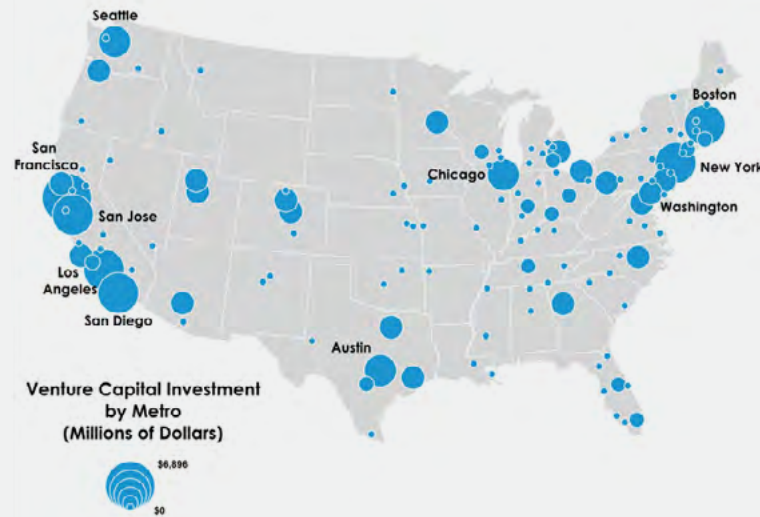
Urbanization

The world's population is urbanizing and San Francisco's growth is accelerating.



Clustering

Talent and capital are clustering in key cities like San Francisco, fueling rapid growth and change.



Climate Change

Long term climate change is already occurring and will accelerate, requiring us to respond effectively to sea level rise, more frequent storms and to do our part in reducing green house gases.



Millennials and Baby Boomers

The preferences of the groups now between the ages of 20-35 and between 50-70 will shape how our city looks, feels and functions in profound ways, redefining urban living. Equity and access for all will be necessary to share the benefits of this new way of living.



No city is an island.

Increasingly, regional (metropolitan scale) cooperation is needed to stay competitive and address a range of social and environmental issues.



Health

The kind of neighborhood we live in greatly influences our health. Chronic diseases like obesity and diabetes can be reduced by walkable environments, provision of play space, and healthy food choices nearby. Many neighborhoods don't function like this now.





CHALLENGE NO.1

REMAINING AN EQUITABLE AND INCLUSIVE CITY

Retaining families and people of all incomes and walks of life is our overriding issue. Housing prices and rents are now the highest of any major city in the country. We are experiencing displacement of low income residents to other parts of the Bay Area and beyond. If this continues will San Francisco be able to retain its soul?

Aggressive actions are needed to assure:

Affordable housing in all neighborhoods.

Access to parks and community places in every neighborhood.

Equitable access to public transportation.

Retention of living wage jobs for those without higher education.

Enhanced job training and job readiness.



CHALLENGE NO.2

ACCESS AND MOBILITY

San Francisco is at a tipping point – further congestion and delays will have severe consequences for continued job growth and will further compromise people's daily lives. We need a major shift in our thinking about transportation and a new generation of robust investments in 21st century mobility.

Better regional transit connections to support commuters.

Better city mobility systems for enabling residents to get around.

Better bicycle and pedestrian accommodation.

Bringing neighborhood services closer to people, so they can walk to them.



CHALLENGE NO.3

RESILIENCY AND LONG-TERM SUSTAINABILITY

Global threat of climate change, sea level rise, and earthquake vulnerability means that:

Businesses, homes, and public infrastructure are at risk.

Careful solutions are needed to realize the growth that is planned for our vulnerable eastern shoreline.

Planning for change and empowering communities is critical to creating a resilient future.



CHALLENGE NO.4

PLACE-MAKING

San Francisco is a beautiful city – due in part to its magnificent setting and in part to its crafting of buildings and public spaces in the century between 1850 and 1950. As the city now “densifies”, building whole new neighborhoods and retrofitting established ones, we must pay particular attention to making these places highly livable:

Reclaiming streets and rights of way for people.

Well designed buildings that accommodate active ground floors and “third spaces” where people informally congregate and socialize.

Providing mobility options.

Integrating “green infrastructure”.



THE HEART OF SAN FRANCISCO

INITIATIVE

Through **inspiring design for our public plazas and streets**, -- partnerships with cultural institutions and major stakeholder groups to invest new energy and resources in the downtown, and a commitment to **providing clean and safe**

public spaces that invite everyone to become a part of our lively urban environment, our **premier civic boulevard and plaza** can become San Francisco's iconic public space, on par with the great streets around the world.

THE HEART OF SAN FRANCISCO: INITIATIVE GOALS



Make our civic commons welcoming to everyone.



Create vibrant, world-class public spaces.



Build partnerships to bring art, culture and innovation to Market St.



Connect neighborhoods.



Envision the future of transportation.

THE HEART OF SAN FRANCISCO: KEY PROJECTS

NEIGHBORHOOD INITIATIVES

A. Tenderloin/Central Market Strategy CURRENT-2015

B. Transit Center Streetscape Plan CURRENT-2015

C. Civic Center Public Realm Plan 2014-2016

D. Van Ness And Market Plan Update 2015-2016

E. Major Public Plazas Redesign 2015-2017

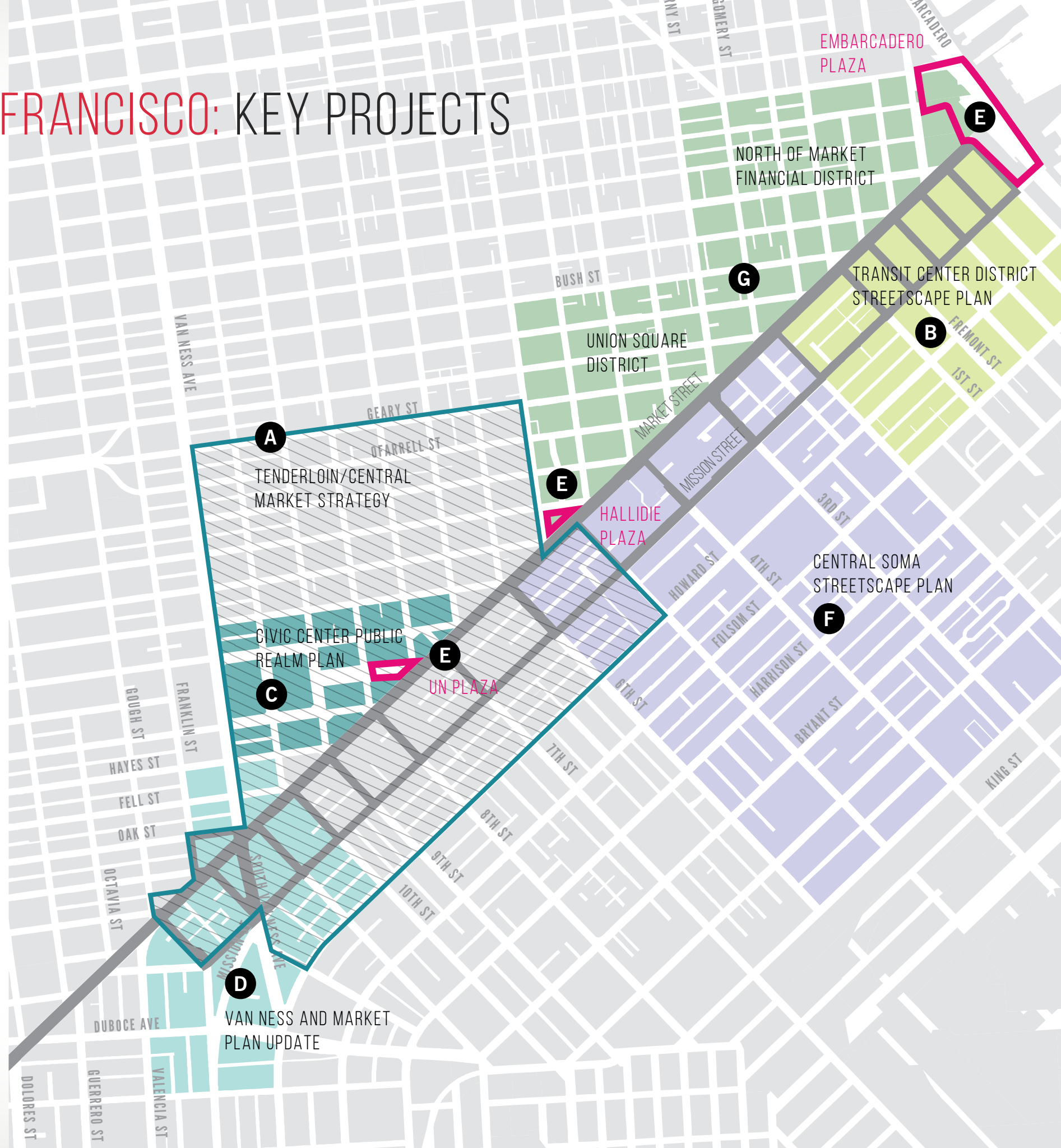
F. Central SoMa Streetscape Plan 2016-2018

G. North of Market Public Realm Plan 2017-2019

AREA-WIDE INITIATIVES

Better Market Street CURRENT-2018

Market Street Partnership Initiative



THE HEART OF SAN FRANCISCO: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
NEIGHBORHOOD PLANS/INITIATIVES						
Transit Center						
Tenderloin						
Civic Center						
Van Ness/Market						
Union Square						
Downtown Plan Update						
PLAZAS						
Hallidie						
United Nations						
Embarcadero						
BETTER MARKET STREET						

An aerial photograph of San Francisco, showing the city's dense urban landscape, the waterfront, and the Golden Gate Bridge in the distance. The text 'A RESILIENT WATERFRONT' is overlaid in large white letters on the left side of the image.

A RESILIENT WATERFRONT

INITIATIVE

San Francisco's waterfront is **central to the City's sense of place**, and to its livability, well-being, and economic vitality. In the face of multiple stressors, such as extreme changes in weather patterns and **sea level rise**, we are challenged to create a **welcoming and well-connected**

waterfront that will accommodate planned growth. These challenges reveal the critical need for **innovation, civic dialogue, and citizen preparedness** to enable San Francisco to flourish in harmony with our environment and our rich array of cultures and neighborhood-based values.

A RESILIENT WATERFRONT: INITIATIVE GOALS



Engage people in the waterfront experience (and planning).



Create a waterfront that responds to sea level rise.



Forge partnerships for action.



Ensure that our waterfront communities are equitable, diverse and whole.



Partner with other cities across the Bay to advance the art of adaptation.

A RESILIENT WATERFRONT: MAJOR EFFORTS



1. Update the Local Coastal Program and work with local, state and federal partners:

- A. OCEAN BEACH
- B. GOLDEN GATE NATIONAL RECREATION AREA

2. Protect our treasured bayfront with inspired new design:

- C. THE MARINA
- D. FISHERMAN'S WHARF/EMBARCADERO WATERFRONT

3. The Southern Waterfront Initiative - building new resilient communities and a world class shoreline:

- E. MISSION BAY
- F. CENTRAL WATERFRONT
- G. ISLAIS CREEK WATERFRONT
- H. INDIA BASIN SHORELINE
- I. HUNTERS POINT/CANDLESTICK POINT SHORELINE
- J. TREASURE ISLAND
- K. CREEKS

An aerial photograph of San Francisco, showing the city skyline with numerous skyscrapers, the Golden Gate Bridge in the distance, and various urban areas including residential neighborhoods and industrial zones. The text 'NEXT GENERATION SF' is overlaid on the left side of the image.

NEXT GENERATION SF

INITIATIVE

SHAPING & CONNECTING THE GROWTH OF SOUTHEAST SF

The southeast sector will see **75% of the growth** that the City will see over the next 30 years with 75,000 housing units and 150,000 jobs. The challenges are **integrating these growing neighborhoods** with the rest of the City, reflecting the best characteristics of

SF today and ensuring that growth improves the quality of life of existing residents. These transformational land use opportunities must be merged with equally **transformational investments in transportation, open space and other infrastructure.**

NEXT GENERATION SF: INITIATIVE GOALS



Planning space for growth.



A 21st century transportation strategy.



Diverse neighborhoods and economic uses.



A world class open space network.



Sustainable and resilient systems.

NEXT GENERATION SF: KEY PROJECTS

NEIGHBORHOOD INITIATIVES

A. Plan Implementation and Capital Planning

- A1. MISSION STREET STREETSCAPE PLAN **CURRENT-2016**
- A2. FOLSOM/HOWARD STREET REDESIGN **2015-2017**
- A3. 16TH STREET BUS RAPID TRANSIT **2015-2017**
- A4. DOGPATCH STREETSCAPE PLAN **2015-2017**
- A5. 17TH/FOLSOM PARK
- A6. DAGGETT PARK

B. Central SoMa **CURRENT-2015**

C. Completing and Integrating Mission Bay

- C1. SEAWALL LOT 337 **CURRENT-2016**
- C2. WARRIORS ARENA **CURRENT-2015**
- C3. RAILYARD ALTERNATIVES AND I-280 BOULEVARD FEASIBILITY STUDY **CURRENT-2016**

D. Re-visioning the Post-industrial Central Waterfront

- D1. PIER 70 **CURRENT-2016**
- D2. POTRERO POWER PLANT **2015-2018**

E. Potrero & Sunnydale HopeSF **CURRENT-2016**

F. India Basin **CURRENT 2018**

G. Bayshore Multimodal Facility Location Study **CURRENT-2016**

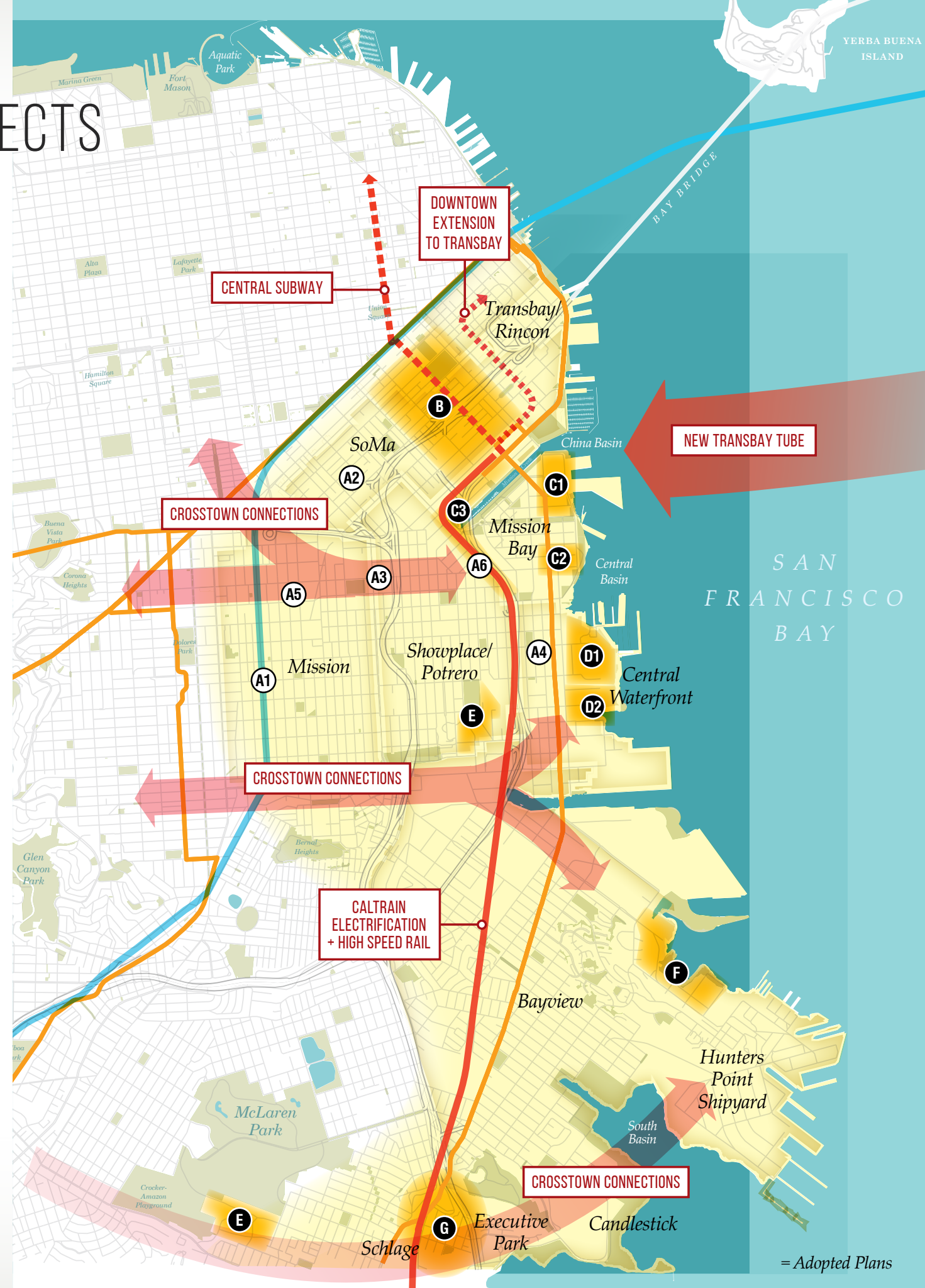
AREA-WIDE INITIATIVES

Southeast SF Framework Document **2105-2017**

Job Growth and Economic Diversity Strategy **2015-2018**

Core Capacity Study **2015-2017**

Transportation Element update **2015-2018**



NEXT GENERATION SF: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
NEIGHBORHOOD INITIATIVES						
Central SoMa						
Seawall Lot 337						
Warrior's Arena						
Railyard Boulevard Study						
Pier 70						
Potrero Power Plant						
HopeSF						
India Basin						
Bayshore Station study						
AREA-WIDE INITIATIVES						
Southeast SF Framework Document						
Job Growth & Economic Diversity Strategy						
Core Capacity Study						
Transportation Element update						
PLAN IMPLEMENTATION AND CAPITAL PLANNING						
EN plan implementation						
Mission Street Streetscape Plan						
Folsom/Howard Street Re-Design						
16th St BRT						
Dogpatch Streetscape Plan						



A CITY OF NEIGHBORHOODS

INITIATIVE

San Francisco is truly a city of neighborhoods – **diverse and distinct in character**. However, there are **improvements to livability and community-building** that can happen in every neighborhood. This effort

will take a new approach to neighborhood planning and development – building on the success of the **Invest-in-Neighborhoods** program and encouraging neighbors to come together to help.

A CITY OF NEIGHBORHOODS: INITIATIVE GOALS



Meet most daily needs within walking distance.



Build on unique neighborhood character.



Provide housing for all.



Promote inter-connectedness.



Build strong communities.

A CITY OF NEIGHBORHOODS: KEY PROJECTS

NEIGHBORHOOD HOUSING	PARKS & OPEN SPACE	SUSTAINABILITY	TRANSPORTATION	ECONOMIC DEVELOPMENT	NEIGHBORHOOD DESIGN
Housing Density Bonus Program	Green Connections	EcoDistricts	Vision Zero / WalkFirst	Invest in Neighborhoods	Pavement to Parks
Accessory Dwelling Unit Handbook.	Urban Forest Plan	Food Systems	Coordination with Transportation Agencies	Neighborhood Action Plans	Design Review
	Redesign of Portsmouth Square	Green Roofs			Streetscape Design Projects



The twenty-minute neighborhood

A CITY OF NEIGHBORHOODS: WORK PROGRAM, 2014-2019

	2014	2015	2016	2017	2018	2019
ECONOMIC DEVELOPMENT						
Invest in Neighborhoods						
Neighborhood Action Plans						
Neighborhood Housing						
Housing Density Bonus						
Opportunity Sites						
Additional housing policy						
NEIGHBORHOOD TRANSPORTATION						
WalkFirst						
Urban Forest Plan	Phase I	Phase II		Phase III		
Coordination with MuniForward, BRT						
Sustainability						
Green roofs						
Eco-districts						
Additional sustainability initiatives						
OPEN SPACE						
Open space implementation						
Portsmouth Square re-design						
Additional open space design/coordination						
NEIGHBORHOOD DESIGN						
Pavement to Parks						
Additional streetscape projects						



BRIDGING THE BAY

INITIATIVE

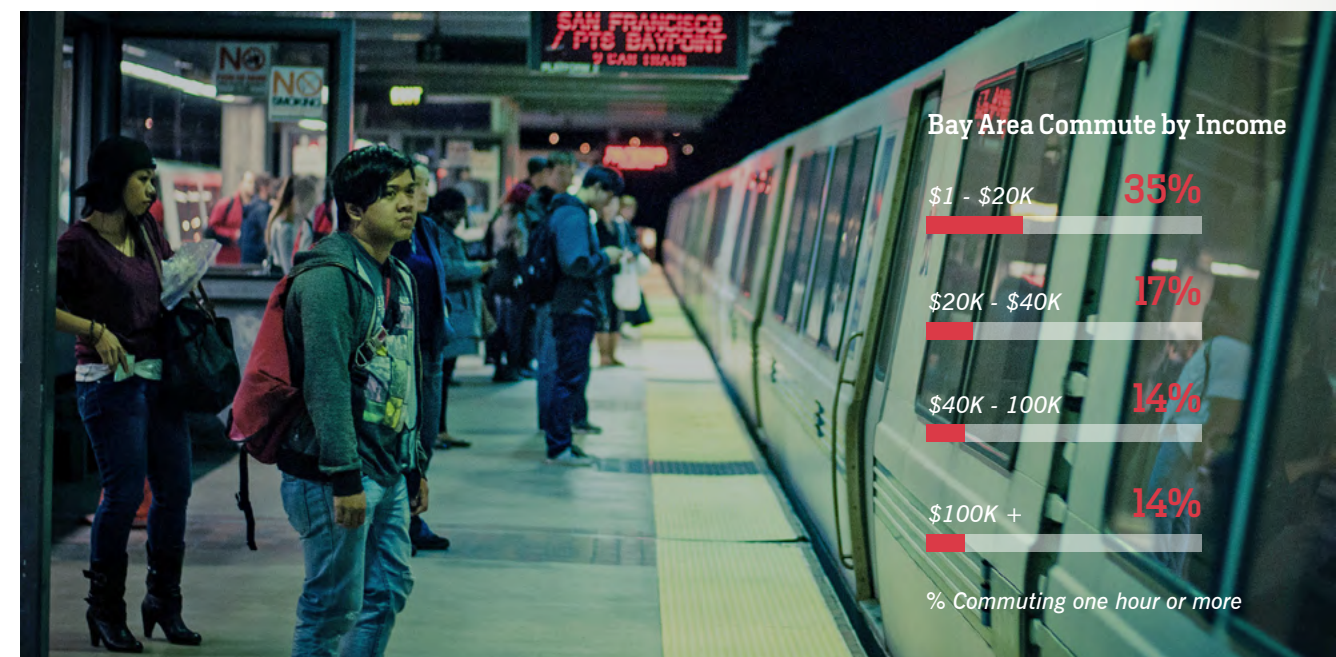
FORMING A COMMON AGENDA FOR THE CORE OF THE REGION

We need to **collaborate with our immediate geographic neighbors** to develop a **shared vision and strategic approach** to ensure San Francisco's – and the region's – long term economic, social and environmental vitality.

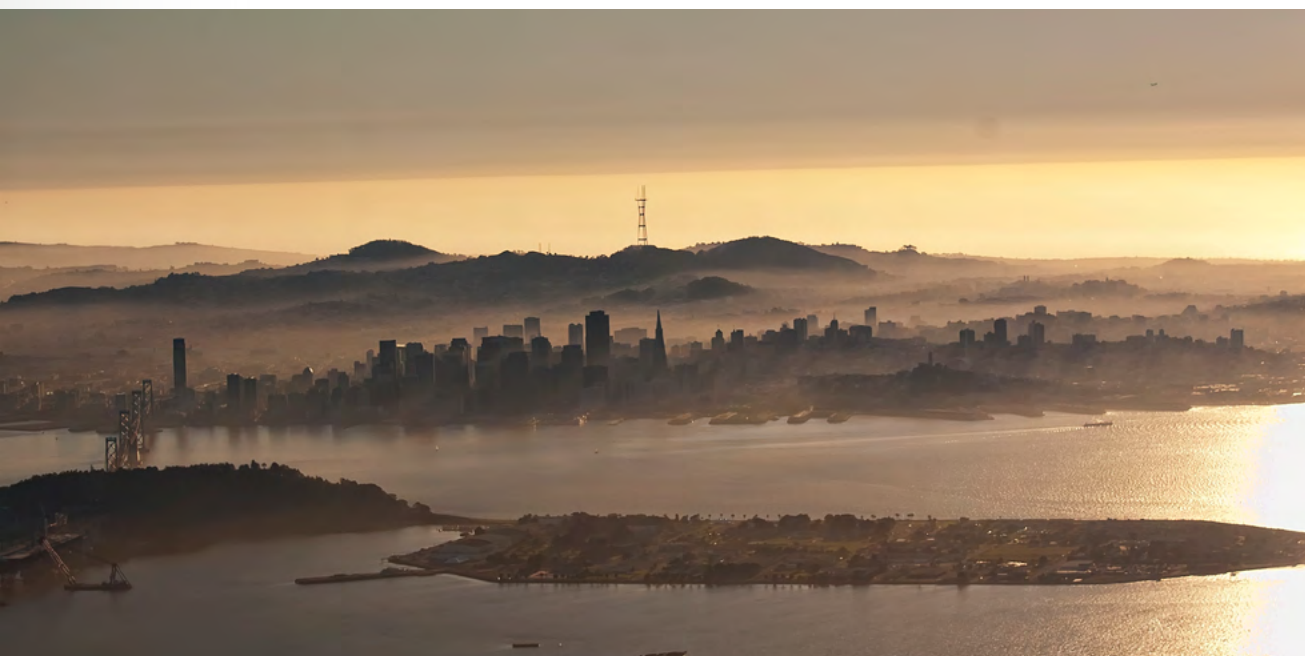
BRIDGING THE BAY: INITIATIVE GOALS



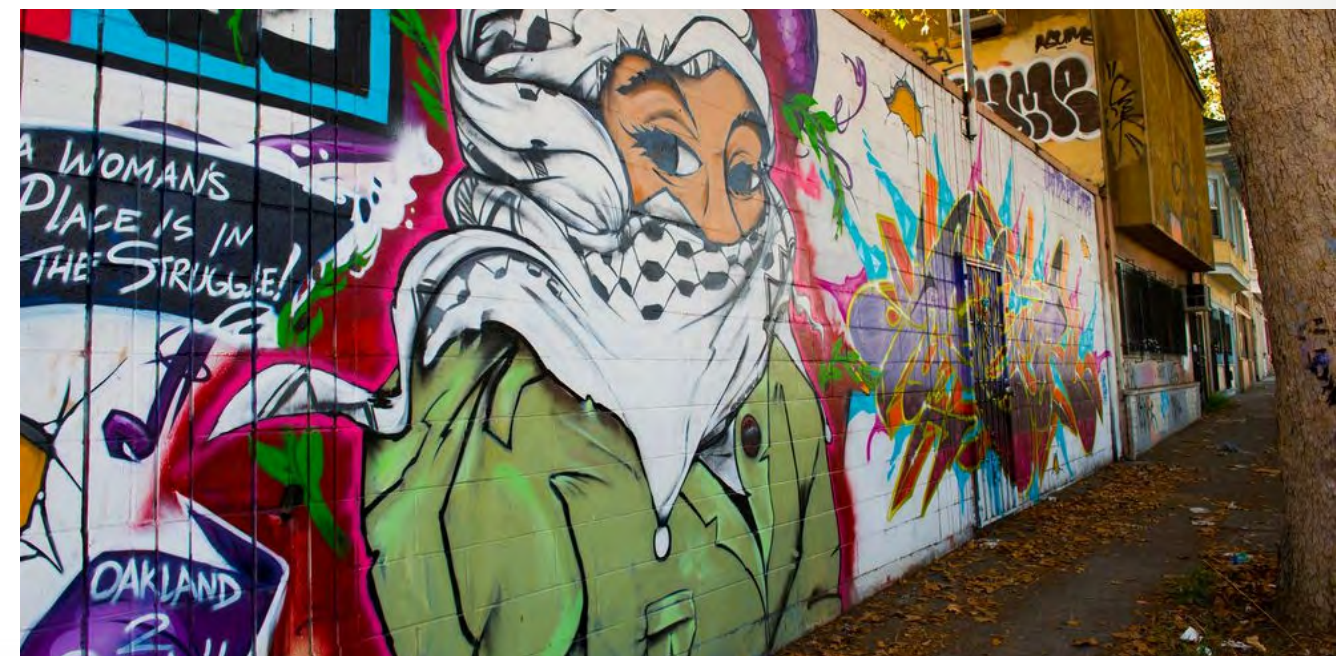
Expanding capacity for jobs and housing.



Seizing opportunities for increased mobility.



Leadership in resiliency and adaptation.



Linking arts and culture across the Bay.

BRIDGING THE BAY: OPPORTUNITIES

A. Jobs & Housing
C1. Transbay Tube

B. Sea Level Rise
C2. Transit Facilities

C. Transportation
C3. Capitol Corridor

