



MISSION CULTURAL CENTER FOR LATINO ARTS LANDMARK DESIGNATION RECOMMENDATION

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HISTORIC PRESERVATION COMMISSION



San Francisco
Planning

Legislative Process

- Mission Cultural Center for Latino Arts was placed on the Work Program in 2016.
- MCCLA was Initiated by the HPC in January of 2021.
- Today's Recommendation Hearing, includes a draft Ordinance to be introduced at BOS
- BOS refers to Land Use Committee who makes a recommendation to the Full BOS
- Two “reads” at full BOS
- Mayoral signature
- Amendment to Planning Code in effect.
- The MCCLA is listed on the National Register (2020) under Criterion A – associated with events that have made a significant contribution to the broad patterns of our history.
- Criteria Consideration Criterion G was applied for NR - Less than 50 years old or achieving significance within the past 50 years.
- LPAB (predecessor to HPC) adopted NR Criterion, but not age requirements.
- Article 10 has no minimum age/time requirement.



Significance of MCCLA

24th ST.



Mission



Mission Cultural Center for Latino Arts Building, 2868 Mission Street
Source: Google Streetview

25th ST.

Detail from 1998 Sanborn Map, subject property highlighted
Source: Planning Department

Issues and Considerations

As presented in the attached Ordinance, page 4, line 21 et seq. Character Defining Features are:

(1) All exterior elevations, form, massing, structure, rooflines, ornament identified as:

(A) The reinforced concrete shell of the building;

(B) The mural on the upper façade on Mission Street “Spirit of the Arts”;

(C) A transparent storefront;

(2) The volume and spatial relationships of three major interior spaces, being the Theater (first floor), the Gallery (second floor), and Studio “D” together with Mission Gráfica Printmaking Studio (third floor and partial mezzanine).



- The building has a CDF mural that extend over private property. (photo, left)
- Renovations interior and exterior are being planned, including a new storefront.
- Ordinance intended to exempt this work from needing a C of A. Supporting this is the building is already listed on the National Register and subject to the same review standards. This scope is otherwise subject to the Delegation Agreement for an Administrative Certificate of Appropriateness.
- Additional information bolsters significance can be added to the administrative record, but does not suggest additional CDFs

THANK YOU



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- **Joanne Lee**, Deputy Director for Programs, SF Arts Commission
- **Jumoke Akin-Taylor**, Public Works Project Manager
- **Jennie E. Rodriguez**, Executive Director MCCLA
- **Anne Cervantes**, San Francisco Latino Historical Society
- **Carlos Cordova**, San Francisco Latino Historical Society