



# SAN FRANCISCO PLANNING DEPARTMENT

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## Memo to the Historic Preservation Commission

HEARING DATE: MAY 15, 2019

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**DATE:** May 8, 2019  
**TO:** Historic Preservation Commission  
**FROM:** Shelley Caltagirone, Cultural Heritage Specialist  
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**RE:** Cultural Heritage Work Program Quarterly Report (Q3)

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This report outlines activities of the Department's Cultural Heritage Program staff from **January 1, 2019** to **March 31, 2019** (Q3).

### LEGACY BUSINESS REGISTRY

On **January 16, 2019**, the Historic Preservation Commission adopted three (3) resolutions recommending to the Small Business Commission approval of the Legacy Business Registry nominations for "BIX Restaurant" at 56 Gold Street; "Schubert's Bakery" at 521 Clement Street; and, "San Francisco Supply Master" at 2050 McKinnon Avenue. The Commission also reviewed the *Legacy Business Registry Semi-Annual Report* prepared by the Office of Small Business.

On **February 6, 2019**, the Historic Preservation Commission adopted four (4) resolution recommending to the Small Business Commission approval of the Legacy Business Registry nomination for "Armstrong Carpet and Linoleum Company" at 369 West Portal Avenue; "New World Market" at 5641 Geary Boulevard; "S&S Grocery" at 1461 Grant Avenue; and, "Yuet Lee Restaurant" at 1300 Stockton Street.

On **February 20, 2019**, the Historic Preservation Commission adopted five (5) resolutions recommending to the Small Business Commission approval of the Legacy Business Registry nominations for "Bi-Rite" at 3639 18<sup>th</sup> Street; "La Mediteranee" at 2210 Fillmore Street; "Let's Do Wash" at 3725 Balboa Street; "The Make Out Room" at 3225 22<sup>nd</sup> Street; and "Mon Sing Noodle Company" at 1950 Innes Avenue.

On **March 6, 2019**, the Historic Preservation Commission adopted two (2) resolutions recommending to the Small Business Commission approval of the Legacy Business Registry nominations for "Curry Senior Center" at 333 Turk Street and "Jackson Fillmore Trattoria" at 2506 Fillmore Street.

On **March 20, 2019**, the Historic Preservation Commission adopted five (5) resolutions recommending to the Small Business Commission approval of the Legacy Business Registry nominations for "Benkyodo Company" at 1747 Buchanan Street; "The Board of Trustees of the Glide Foundation" at 330 Ellis Street; "Picture Machine Tattoo" at 5146 Geary Boulevard; "Randy's Place" at 1101 Ocean Avenue; and, "Wah Mei School" at 1400 Judah Street.

**In total, the Commission reviewed and recommended for approval nineteen (19) Legacy Business Applications in the third quarter.**

### **Program Statistics**

Legacy Business program statistics are provided by the Office of Small Business on a bi-annual basis. The next reporting is expected in June 2019.

### **CULTURAL DISTRICT DESIGNATIONS and STRATEGIES**

One Cultural District designation was in progress during the reporting quarter:

- **Castro LGBTQ Cultural District (legislation pending).** The Castro community is organizing to establish an LGBTQ cultural district. A working group has been formed and five community meetings have been held. No City staff are currently assigned to assist the community during this early organizing process.

City staff is engaged with the following Cultural Districts and Strategies, which have been previously identified and/or designated.

- **African American Arts and Cultural District.** Cultural District Liaison: Larry McClendon, Office of Economic and Workforce Development. Phase: Strategy Development.
- **Calle 24 Cultural District (2014).** Cultural District Liaison: Diana Ponce de Leon, Office of Economic and Workforce Development. Phase: Strategy Implementation.
- **Compton's Transgender Cultural District (2017).** Cultural District Liaison, Mayor's Office of Housing and Community Development staff. Phase: Strategy Development.
- **Japantown Cultural Heritage and Economic Sustainability Strategy (2013).** Cultural District Liaison: Diana Ponce de Leon, Office of Economic and Workforce Development. Phase: Strategy Implementation.
- **LGBTQ+ Cultural Heritage Strategy (2016).** Cultural District Liaison: Frances McMillen, Planning Department. Phase: Strategy Development. Draft report will be published June 3, 2019.
- **SoMa Pilipinas Cultural Heritage District (2016).** Cultural District Liaison: Shelley Caltagirone, Planning Department. Phase: Strategy Development and Implementation.

### **GRANT ACTIVITIES**

None in this quarter.

### **HISTORIC PRESERVATION FUND COMMITTEE PROJECTS**

On December 11, 2017, Department staff submitted a grant proposal to the Historic Preservation Fund Committee for the following project:

- **LGBTQ+ Cultural Heritage Strategy Report.** A request for \$50,000 to complete the funding of the LGBTQ+ Cultural Heritage Strategy Report based on the activities of the Strategy Working Group. The project team consists of Planning Department staff, Seifel Consulting and lowercase productions. The Planning Department is the fiscal sponsor and facilitator for the Strategy Working Group for the public outreach and engagement component of the project, when necessary. The total project cost is \$70,000, which includes the overall scope of services outlined by the consultants. In support of the effort, the Department will contribute \$20,000 to fulfill the consultant's scope as proposed with lowercase

productions and will continue to devote staff time to the project. In the last quarter, Department staff has spent approximately 44.75 hours on technical assistance to Working Group members.

### **OTHER CULTURAL HERITAGE WORK PROGRAM ITEMS**

The following projects are also being worked on or tracked by Cultural Heritage Program staff:

- **Legacy Business Registry Application Assistance Project.** The Office of Small Business partnered with the University of San Francisco to assist potential Legacy Businesses with the preparation of their applications for the registry in the spring 2019 semester.

### **PERFORMANCE MEASURES**

The goal of the following data collection is to present a clear picture of the Department's work on the Cultural Heritage Work Program. The Department proposes to track certain data for 12 months and develop performance measures based on the following:

1. Hours to prepare and process Legacy Business Registry applications.
  - a. Current available data for 01/01/19 – 03/31/19 indicates that 19 cases were processed in 82.5 hours (approximately 4.5 hours per case). \*
2. Hours to prepare a cultural heritage strategy.
  - a. Current available data for 01/01/19 – 03/31/19 indicates that staff spent 0 hours facilitating the SoMa Pilipinas Cultural Heritage District Strategy.
  - b. Current available data for 01/01/19 – 03/31/19 indicates that staff spent 44.75 hours facilitating the LGBTQ Citywide Cultural Heritage Strategy
3. Prepare a survey methodology for documenting and evaluating intangible cultural heritage resources by June 30, 2019.
  - a. The Department issued a Request for Proposal in January 2019 to assist staff with the preparation of a survey methodology that includes documentation and evaluation of intangible cultural heritage resources. The project should begin in Summer 2019.
4. Submit and present a Cultural Heritage Work Program status report to the HPC every three months.
  - a. Staff submitted a status report to the HPC for the February 6, 2019 hearing.

*\*Due to the 30-day turnaround required for staff processing of Legacy Business Application referrals for the Office of Small Business, some percentage (30-50%) of staff hours accrue prior to establishing the case number by which the hours are tracked. Therefore, it has been difficult to track staff hours accurately. Staff is working on a solution to this tracking error.*