

535 Green Street



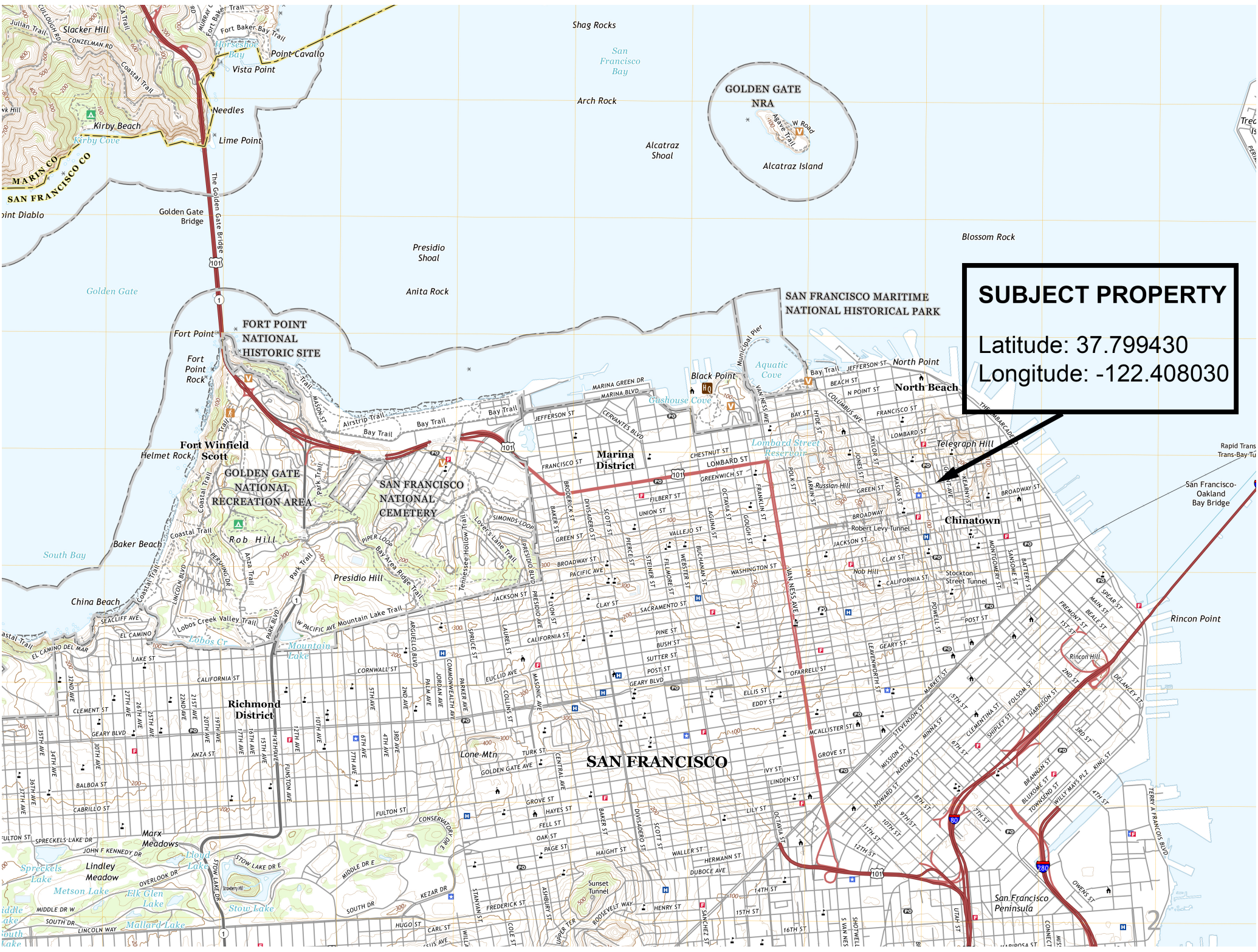
Buon Gusto Sausage Factory
535 Green Street



Buon Gusto Sausage Factory

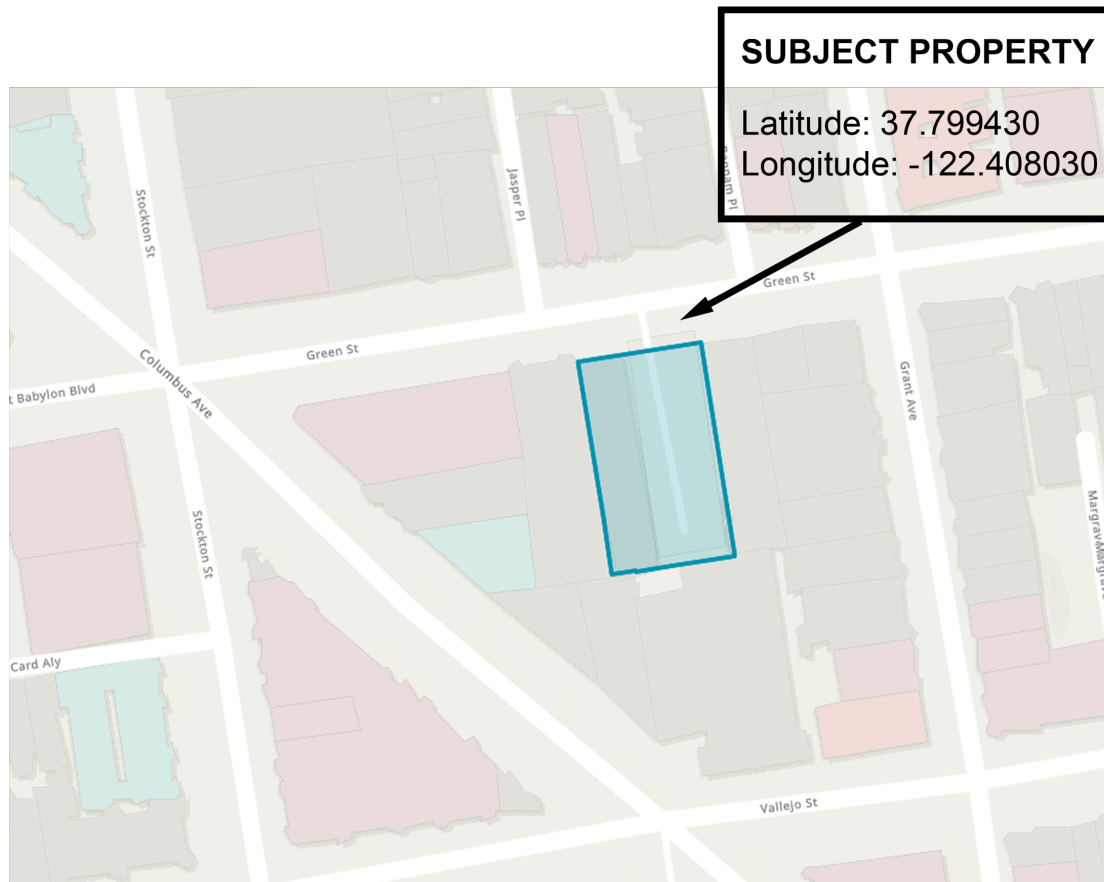
Nomination
to the
National Register of Historic Places

7 October 2020



SUBJECT PROPERTY

Latitude: 37.799430
Longitude: -122.408030



The Buon Gusto Sausage Factory is located at 535 Green Street in the heart of the City's North Beach Neighborhood.



The Buon Gusto Sausage Factory is a contributor to the California Register-eligible Upper Grant Avenue Historic District.



Historic view of Green Street, looking east from
Columbus Avenue, 1936.



Built in 1948 as the only purpose-built sausage factory
in North Beach.

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tomato paste.
Detailed terms will be sent to prospective suppliers, the department said.

Sausage Factory

The new \$150,000 Buon Gusto Sausage Factory at 535 Green Street will begin production Tuesday, September 7, Owner Fred Casissa announced yesterday.

The plant will raise the firm's employees to forty in number. It will have a capacity of 25,000 pounds a week of Italian style salami and sausage, the largest in the West. Casissi plans to market his product throughout the United States and in some export markets, as result of the expanded facilities.

INVESTMENT FUNDS

NEW YORK, Sept. 1.—(AP)—National Association Security Dealers:

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The construction of the Buon Gusto Sausage Factory merited a newspaper notice, 1948.

To date, Chest leaders revealed yesterday, \$1,135,394 has been raised, or 61 per cent of the total goal.

tinguishing themselves and excelling in fields that interested the late President.

Barker will lecture on American Art in connection with American Art Week.

precia effect door

In the Districts: Portsmouth Square Should Be Turned Into a Playground for Chinatown

By BILL SIMONS

PEOPLE AND PLACES: Dr. and Mrs. Gustave B. Henno—who are very extra special people but not newly-weds by any means—are away “somewhere” on their annual honeymoon; they’ll be back here in San Francisco this week . . . But before they left, Gus dropped a note in the mail to us:

“Was reading Father Donovan’s very interesting article about the Catholic Chinese Mission in your column this morning, and it brings me back to the early 90’s and the birth of that Mission . . . The pioneer missionary, who I believe is now in San Francisco with the Paulist Fathers, was Father Charles Bradley—and to him credit should be given for laying such a wonderful foundation for this Mission under the most adverse and trying circumstances . . . All due credit must be given to those Fathers who have carried on since.”

Many thanks to Gus for this little footnote; it is one of many comments we’ve received on Father Donovan’s story . . . The other night Bill Tong, who is the barkeep at Tao Tao, remarked while he adroitly prepared a couple of Manhattans: “Father Donovan had the right idea in his article: It’s the shine of Chinatown that attracts people to this district, but while they’re here they should be shown the ‘other side’—the illness and poverty of Chinatown that they can help correct.”

Later that same evening we were talking with Kenneth Y. Fung, secretary of the Chinese American Citizens’ Alliance . . . His idea was the same as ours—that San Franciscans looked affectionately on the Chinatown that was visible to the tour-



JANE MILLS
Symphony for the districts



FRED CASSISA
He started Buon Gusto

understands the district’s problems thoroughly.

“The housing project, when constructed, will provide for a certain amount of recreation space,” said Leland. “But outside of the project there is no available space in all of Chinatown for a decent playground except Portsmouth Square.”

Hall, 2330 Forty-eighth avenue—is getting ready to circulate a petition asking for an allocation of city funds for construction of badly-needed storm sewers on Vicenti . . . Which note means winter is really near.

Speaking of the approaching rainy season, our heart turns over with a metallic thump as we contemplate another wet winter for Hunters Point, a section that has asked time and time again for street improvements . . . Apparently there are few outside-the-district hearts that will even be slightly moved by the district’s plight . . . Secretary Mary Schick of Glen Park Community Club postcards that candidates will be welcome at the group’s meeting Tuesday, 2786 Diamond.

Everything is set for the Polk Gulch theater party Wednesday night at the Alhambra, reports President Henry Nasser; it’s a benefit for Polk Gulch Christmas decorations and lighting . . . Catherine Bauer, the housing authority, will discuss local housing problems as feature attraction of the mass meeting scheduled for Telegraph Hill Neighborhood House Wednesday night by North Beach Housing Council.

The Catholic Theater Guild presents the world premiere performance of Emmet Lavery’s “Pie in the Sky” Tuesday and Wednesday nights at the Presentation Theater, Turk near Masonic . . . But what particularly interests us is the fact that the three Malones—Richard, Don and Margaret—will play featured roles . . . And what further interests us is that Margaret Malone is none other than the charming wife of our own Will Connolly.

And here’s a large bow to an exceptionally nice guy in North

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Fred Cassisa, owner of the Buon Gusto Sausage Factory.



Interior view of typical sausage-making operations in North Beach, 1926.



Locally significant under National Register Criteria A and C.



The building embodies distinctive characteristics of the the International style.



- ❖ Directly associated with the commercial development of North Beach and the Italian community during the 20th century.
- ❖ The last vestige of the area's sausage-making trade.
- ❖ A tangible link to the community's Italian heritage.
- ❖ An excellent example of the International/Modern style applied to a utilitarian building type.
- ❖ A rare resource in San Francisco.