

From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** MAYOR LONDON BREED ANNOUNCES PLAN TO REFORM CITY'S SMALL SITES HOUSING ACQUISITION PROGRAM
Date: Tuesday, November 30, 2021 2:02:48 PM
Attachments: [11.30.2021 Small Sites.pdf](#)

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[San Francisco Property Information Map](#)

From: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Date: Tuesday, November 30, 2021 at 1:38 PM
To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** MAYOR LONDON BREED ANNOUNCES PLAN TO REFORM CITY'S SMALL SITES HOUSING ACQUISITION PROGRAM

FOR IMMEDIATE RELEASE:
Tuesday, November 30, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

MAYOR LONDON BREED ANNOUNCES PLAN TO REFORM CITY'S SMALL SITES HOUSING ACQUISITION PROGRAM

Improvements made in partnership with non-profits that help administer the program will ensure long-term success of important housing preservation and anti-displacement program

San Francisco, CA — Mayor London N. Breed and Supervisors Myrna Melgar and Ahsha Safaí today announced the next steps to strengthen and reform San Francisco's Small Sites Program, which preserves rent-controlled buildings and prevents tenant displacement. First launched in 2014, the City has helped acquire 47 buildings (368 units of affordable housing) through the Small Sites Program.

The Small Sites Program is run by the Mayor's Office of Housing and Community Development (MOHCD), which works to acquire and preserve at-risk rental housing with three to 25 units. The program was created to establish long-term affordable housing in smaller properties throughout San Francisco that are particularly vulnerable to market pressure that results in property sales, increased evictions, and rising tenant rents. In the face of the increasing pressure, the Small Sites Program helps San Franciscans avoid displacement or eviction by providing loans to non-profit organizations to successfully remove these sites from the market and restrict them as permanently affordable housing.

While the program has been an important tool, challenges have impacted implementation and acquisition. Mayor Breed sat down with non-profit partners who work with the City on

administering the program, and agreed to a plan to reform over the coming months to ensure the long-term viability of the Small Sites Program. Those commitments include:

- Undergoing a study on how to make the program more efficient and the model more applicable. This study will be conducted by the Housing Accelerator Fund (HAF), which partners with the City on housing preservation and acquisition efforts. HAF's recommendations are due in January.
- Considering reform recommendations from the City's housing partners.
- Implementing programmatic reforms by the end of March 2022.
- Supporting capacity in the City's non-profit partners to make small sites deals and ensure that the buildings are financially sustainable.
- Modernizing and reforming programming rules to ensure broader applicability geographically, including in neighborhoods currently left out of the program because of income limitations.
- Ensuring that vacant units are immediately filled.

“Our Small Sites program is an important part of our overall strategy to make housing affordable to all San Franciscans,” said Mayor Breed. “Preserving rent-controlled housing helps keep people in their homes, protects against displacement and evictions, and creates more stability in our neighborhoods as we make crucial decisions to build more housing in all neighborhoods. We are committed to working with our non-profit partners to reform and strengthen this program so we can make impactful investments in our upcoming budget and support the long-term viability of the Small Sites program.”

The City currently has \$10 million in funding in the current Fiscal Year for the Small Sites Program, and MOHCD will allocate up to \$10 million of additional funds, which will allow the City to be flexible if good acquisitions arise before the end of June 2022. Once the reforms are implemented, the City will make program-specific investments in the upcoming budget process, which kicks off in two weeks when the Mayor issues Budget Instructions.

“San Francisco's vitality is dependent on keeping our current residents stably housed. The Small Sites Acquisition Program has so much untapped potential to save our diminishing rent-controlled housing stock and to keep our communities intact. We need to be bold and shift the way we have been doing things to meet this moment. Our City's economic recovery is dependent on investing in the residents and businesses that are struggling to stay here,” stated Supervisor Myrna Melgar.

“The Small Sites program preserves existing affordable units for working families here in San Francisco through acquisition,” said Supervisor Ahsha Safai. “Together with Mayor Breed and Supervisor Melgar's leadership – we have renewed our support for this vital program and San Francisco's middle income families. We are committed to working with our local non-profit partners and I'm proud to help lead this process to increase affordable housing options for San Francisco's working families.”

“We thank the Mayor for renewing her commitment to the City's housing acquisition and affordable preservation program,” said Malcolm Yeung, Executive Director, Chinatown Community Development Center. “While this has been a critical tool in preventing displacement of our most vulnerable residents, it has not always worked as planned. Not only do we have to expand accessibility to a broader range of San Franciscans, especially our

lowest income, we have to make the program sustainable for the organizations that are doing the work of acquiring, rehabbing, and operating the housing.”

“MEDA is firmly committed to the proven, targeted approach of the City’s Small Sites Program to fight displacement. Since 2014, our nonprofit has made 33 critical acquisitions, keeping in their longtime homes hundreds of families and dozens of commercial businesses,” said MEDA CEO Luis Granados. “Our Community Real Estate team has been maintaining and growing the program throughout the pandemic, building our own capacity and that of our nonprofit peers so that we are all best positioned to continue to purchase Small Sites apartment buildings. In partnership with the City, we look forward to acquiring additional critical buildings as we further strengthen the program to ensure all properties are financially stable and that every unit becomes home to those most in need of affordable housing.”

“We deeply appreciate Mayor Breed’s leadership on this issue and commitment of the Mayor’s Office of Housing and Community Development to work on program refinements,” said Beth Stokes, Executive Director, Episcopal Community Services.

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** SAN FRANCISCO CELEBRATES ONE-YEAR ANNIVERSARY OF STREET CRISIS RESPONSE TEAM
Date: Tuesday, November 30, 2021 8:10:44 AM
Attachments: [11.30.2021 SCRT Anniversary.pdf](#)

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To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** SAN FRANCISCO CELEBRATES ONE-YEAR ANNIVERSARY OF STREET CRISIS RESPONSE TEAM

FOR IMMEDIATE RELEASE:
Tuesday, November 30, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

SAN FRANCISCO CELEBRATES ONE-YEAR ANNIVERSARY OF STREET CRISIS RESPONSE TEAM

Street Crisis Response Team has responded to over 5,000 calls related to people suffering from mental health and substance use issues on City streets

San Francisco, CA — Mayor London N. Breed, the San Francisco Department of Public Health (SFDPH), and the San Francisco Fire Department (SFFD) today marked the one-year anniversary of the launch of the Street Crisis Response Team (SCRT). SCRT has grown from a single team supporting the Tenderloin neighborhood to six teams providing San Francisco with 24/7 citywide coverage in one year. SCRT responds rapidly to people who are having a crisis on City streets with a behavioral health approach that deescalates situations and addresses a person's immediate needs for care, treatment, and shelter.

Data from the year show that SCRT has taken more than 5,000 calls and engaged with nearly 3,000 people in crisis. In early 2022, a seventh team with six additional staff will launch.

"The Street Crisis Response Team has proven that we can respond to calls of people in crisis with compassion and clinical skills without having to rely on emergency rooms, ambulances, and law enforcement," said Mayor Breed. "Getting to the point when we can respond to everyone in need without continuing the cycle that keeps them in and out of our emergency rooms or our jails is going to take time. This anniversary is an important step forward and proves to cities and counties across the country seeking to replicate our model that it works."

Demonstrating the program's success as an alternative to law enforcement, SCRT diverted more than one-third of all 911 calls (38%) for "mentally disturbed persons" from law enforcement cumulatively during its first year of operation. With six teams launched, SCRT is now diverting over half (58%) of calls monthly for "mentally disturbed persons" from law enforcement. Once fully operational, SCRT seeks to divert 100% of calls.

"San Francisco is responding urgently with new approaches to transform how we deliver care to those hardest to reach and most in need," said Dr. Grant Colfax, Director of Health. "Rather than wait for people to come to us, we are finding new, innovative ways of removing barriers to care by taking services directly to people in need. The Street Crisis Response Team shows that this approach works, and will build on our learnings from this first year of operation to further increase access to services and connect even more people in crisis to the resources they need."

"The San Francisco Fire Department and our Community Paramedicine Division are incredibly proud of what SCRT has accomplished in its first year of operation," said Chief Jeanine Nicholson of the San Francisco Fire Department. "Community Paramedicine is an emerging field in health care where paramedics operate in expanded roles to connect underserved populations to care. SCRT, like other community paramedicine programs of the San Francisco Fire Department, increase our ability to promote health and social equity among those with unmet medical, mental health, and social needs."

Each SCRT team is staffed with a community paramedic from SFFD, a behavioral health clinician from HealthRIGHT360, and a peer specialist with lived experience from RAMS, Inc. (Richmond Area Multi-Services) who together have the range of specialty skills to engage on scene with a person in crisis. As of April 2021, SCRT is supported by a dedicated follow-up team that provides coordinated care linkages, often within 24-hours of the initial encounter. Since April, nearly a third (31%) of all people who interact with SCRT are successfully re-engaged with follow-up care such as being connected to a provider or treatment program.

SCRT is an important component of the City's Mental Health SF initiative for improving the mental healthcare for people experiencing homelessness. Most people who SCRT serves (76%) are currently experiencing homelessness, a condition that puts them at significantly higher risk for negative health outcomes and creates challenges in accessing services and long-term mental health and medical care. SCRT's street-based response offers a different approach from the traditional facility-based care by delivering support directly to communities.

If you see someone in a crisis, please call 911 and describe what you are seeing to the trained operators with the San Francisco Department of Emergency Services (DEM).

More information about SCRT can be found at: sf.gov/street-crisis-response-team

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From: [Ionin, Jonas \(CPC\)](#)
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Subject: HPC Calendars for December 1, 2021
Date: Wednesday, November 24, 2021 12:29:00 PM
Attachments: [20211201_hpc.pdf](#)
[20211201_hpc.docx](#)
[HPC Advance - 20211201.xlsx](#)
[HPC Hearing Results 2021.docx](#)

Commissioners,
Attached are your Calendars for December 1, 2021.

We currently have no items scheduled for December 15, 2021, so we may be able to cancel that hearing.

Happy Thanksgiving,

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From: [Ionin, Jonas \(CPC\)](#)
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Subject: FW: *** PRESS RELEASE *** SAN FRANCISCO DECLARES WATER SHORTAGE EMERGENCY IN RESPONSE TO STATEWIDE DROUGHT
Date: Wednesday, November 24, 2021 8:56:45 AM
Attachments: [11.23.2021 Water Shortage Emergency.pdf](#)

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To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** SAN FRANCISCO DECLARES WATER SHORTAGE EMERGENCY IN RESPONSE TO STATEWIDE DROUGHT

FOR IMMEDIATE RELEASE:
Tuesday, November 23, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

**SAN FRANCISCO DECLARES WATER SHORTAGE
EMERGENCY IN RESPONSE TO STATEWIDE DROUGHT**

Voluntary action calls for 10 percent reduction in water usage system-wide
San Francisco, CA — Mayor London N. Breed and the San Francisco Public Utilities Commission (SFPUC) today declared a water shortage emergency and approved measures aimed at further conserving and reducing water usage across the SFPUC's service territory in response to exceptionally dry weather conditions that have affected the entire state over the past two years.

As a result of the emergency measure, which the SFPUC unanimously approved, San Francisco has declared a 10 percent reduction in water usage across its regional system. The 10 percent reduction will be compared to water use from July 2019 to June 2020 and will be applied to all of the SFPUC's 2.7 million customers, which include customers in San Francisco, Alameda, Santa Clara, and San Mateo counties. The call for voluntary water reduction will go into effect immediately.

“With California still experiencing devastating drought and the uncertainty around this rainy season, we need to make tough decisions that will ensure that our water source continues to be reliable and dependable for the future,” said Mayor London N. Breed. “Year after year, San Franciscans step up to conserve our most precious resource, resulting in one of the lowest water usage rates in California, and during this critical time, I know that our City will once again meet the call to reduce water use. I applaud the SFPUC Commission for declaring a water shortage emergency and urging our customers to be mindful of their water usage.

“We are in a drought with far-reaching consequences, and it has become clear we all need to

do even more to address it,” SFPUC General Manager Dennis Herrera said. “San Franciscans have been doing their part and have some of the lowest water usage in the state. This emergency water shortage declaration will help all of our customers pull together and move in the same direction. We know we can rely on each other. I’m confident that everyone will do their part so we can all get through this.”

With the declaration of the emergency water shortage, the City is poised to launch a water conservation public awareness campaign that will include the SFPUC’s outreach channels and strategically targeted paid media advertising. The messages will be conveyed in multiple languages and will include tips and resources on actions that customers can take to reduce their water usage to help achieve the 10 percent reduction system-wide, such as fixing leaky toilets, installing low-flow fixtures, reducing outdoor irrigation, and receiving water usage audits from SFPUC professionals.

The average San Franciscan uses 42 gallons of water per day at home—one of the lowest rates in California and less than half of the statewide average of about 90 gallons per person per day. In April, the SFPUC called upon its 1,600 irrigation customers and City departments to reduce water use and asked all customers to reduce water waste, which helped lead to an overall reduction of water use in San Francisco through November 2021.

However, with the state continuing to experience extremely dry weather overall, the SFPUC is expanding on those efforts by declaring a water shortage emergency, which will help the agency access water reserves and resources available only during emergencies.

The SFPUC has about 360,000 acre-feet of reserve water in its water bank. An acre-foot is enough water for about two California households annually on average. However, the State Water Board’s curtailment orders, emergency regulations issued in August 2021 that restrict diversions from the Tuolumne River watershed, effectively prevent the SFPUC from accessing that water bank. Due to the Water Board’s curtailment orders, the SFPUC and its retail and wholesale customers are less prepared to address drought conditions moving forward.

“We need everyone to take action to preserve and stretch our limited water supplies,” SFPUC Commission President Anson Moran said. “San Franciscans and our wholesale customers have been doing a good job when it comes to being efficient with their water use. We can all do better. We look forward to working with all of our customers to further reduce water use.”

Declaring a water shortage emergency carries with it the requirement that the SFPUC institute a temporary drought surcharge for retail water and wastewater customers of up to 5% on part of their bill. The SFPUC Commission voted to introduce the surcharge on April 1, 2022. The effect on the average residential customer’s bill is estimated to be a little over \$6 per month if they made no reductions to their water use. The temporary drought surcharge will automatically end when the SFPUC Commission rescinds the water shortage emergency declaration.

Earlier this year, Governor Gavin Newsom declared a Drought Emergency for 50 of the 58 counties in California and called on all Californians to voluntarily reduce water use by 15 percent. The state’s ongoing drought has increased the significance of water reuse, recycling, and conservation programs, measures SFPUC has long championed.

The SFPUC has been a national leader in [onsite water reuse](#), which requires the collection, treatment, and use of alternate water sources for non-potable applications in individual

buildings. Recently, the SFPUC granted [San Francisco's oldest brewery](#), Anchor Brewing Co., \$1 million to install the latest water reuse technology, giving the brewery the capacity to recycle up to 20 million gallons of water annually—the yearly equivalent of some 1,300 San Francisco residents. The grant was part of the SFPUC's Onsite Water Reuse Grant Program, which so far has provided five grants totaling \$2.25 million, resulting in nearly 38 million gallons of water saved annually. The SFPUC is expanding its [water recycling programs](#), encouraging water reuse for non-drinking purposes such as landscape irrigation, toilet flushing, and street-cleaning.

The agency recently expanded its automated [Leak Alert program](#) and has imposed permanent [water waste restrictions](#) in San Francisco. Restrictions include avoiding runoff from irrigation and outdoor cleaning and limiting the hosing of sidewalks and hardscapes to only address health and safety needs.

Additionally, the [agency offers many resources](#) to encourage efficient water use for customers. These include free onsite irrigation checkups and landscape evaluations and extensive indoor water-saving assistance, including a free replacement of old residential toilets, rebates for efficient clothes washers and other equipment, and home and business conservation consultations. More information is available at www.sfpuc.org/savewater.

About the San Francisco Public Utilities Commission

The San Francisco Public Utilities Commission (SFPUC) is a department of the City and County of San Francisco. It delivers drinking water to 2.7 million people in the San Francisco Bay Area, collects and treats wastewater for the City and County of San Francisco, and generates clean power for municipal buildings, residential customers, and businesses. Our mission is to provide our customers with high quality, efficient and reliable water, power, and sewer services in a manner that values environmental and community interests and sustains the resources entrusted to our care. Learn more at www.sfpuc.org.

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** SAN FRANCISCO ANNOUNCES OPENING OF INTERFAITH WINTER SHELTER PROGRAM
Date: Tuesday, November 23, 2021 3:56:10 PM
Attachments: [11.19.2021 Interfaith Winter Shelter.pdf](#)

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To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** SAN FRANCISCO ANNOUNCES OPENING OF INTERFAITH WINTER SHELTER PROGRAM

FOR IMMEDIATE RELEASE:
Friday, November 19, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

SAN FRANCISCO ANNOUNCES OPENING OF INTERFAITH WINTER SHELTER PROGRAM

The Interfaith Winter Shelter Program opens November 21st, providing additional shelter capacity for people experiencing homelessness during the winter season

San Francisco, CA — Mayor London N. Breed, the Department of Homelessness and Supportive Housing (HSH), the San Francisco Interfaith Council (SFIC), and Episcopal Community Services (ECS) today announced the opening of the Interfaith Winter Shelter program. Now in its 33rd year, the Interfaith Winter Shelter program opens Sunday, November 21, 2021, increasing shelter capacity for people experiencing homelessness during the particularly difficult winter season. This year, the shelter will transition among four religious facilities with meals prepared and served by multiple congregations.

“As we continue to move forward with our Homelessness Recovery Plan and create thousands of new housing placements for homeless residents, there is still the immense need for everyone to do their part to provide immediate shelter for people to go to,” said Mayor Breed. “During the difficult winter season, it is our responsibility as a city and community to ensure that everyone has a safe and warm place to sleep at night. I want to thank our local faith organizations for opening their doors and making this program possible.”

The Interfaith Winter Shelter program is a seasonal, overnight-only congregational shelter operated by Episcopal Community Services, in partnership with the San Francisco Interfaith

Council and HSH, that will begin operating on the Sunday before Thanksgiving, November 21, 2021, and will extend until March 26, 2022.

The program will rotate to multiple host site locations including Canon Kip Senior Center, Saint Mary's Cathedral, Trinity St. Peters Episcopal Church, and First Unitarian Universalist Church. Each location will have a different cot layout and capacity based on the dimensions of the space. Capacity will range from 20 to 67 cots per site. Due to COVID-19, the program will not accept any self-referrals this year. All cots will be allocated through HSH's centralized guest placement team. Referrals will be made by SFHOT and HSOC.

The program will serve anyone in need of shelter, providing two meals a day, with dinner service mostly provided through Interfaith and coordinated volunteers.

“For over three decades the Interfaith Winter Shelter has been an essential element in San Francisco's response to homelessness. Nevermore has the need to shelter and feed our City's most vulnerable and at-risk residents been more critical than during this pandemic,” said Michael Pappas, Executive Director, San Francisco Interfaith Council. “The San Francisco Interfaith Council is grateful for its partnership with the SF Department of Homelessness and Supportive Housing (HSH), Episcopal Community Services (ECS) staff and Canon Kip facility, host sites St. Mary's Cathedral, Trinity/St Peter's Episcopal Church, and the First Unitarian Universalist Society of San Francisco, and the numerous and diverse communities of faith and organizations that prepare and serve meals to our guest clients. Their selfless contributions amidst COVID-19's uncertainties and challenges gives hope to those who otherwise would suffer on our streets during these most inclement winter months.”

The Interfaith Winter Shelter Program will adhere to COVID-19 public health guidance for congregate-style shelters that includes but is not limited to:

- Physical distancing of 6 feet between individuals
- Face coverings will be provided and are required to be worn by guests and staff
- Enhanced cleaning processes
- Access to handwashing and sanitation stations
- Enhanced food safety practices

ECS has been providing the services for the Interfaith Winter Shelter for the last 33 years and is funded by HSH to provide services at the 2021-2022 Interfaith Winter Shelter Program.

“The Interfaith Winter Shelter Program is a critical part of San Francisco's strategy to expand resources to our unhoused neighbors' during the cold season. Increased access to shelter means that more people experiencing homelessness have a safe and warm place to lay their heads at night and receive meals and other services to help get them through the season,” said Beth Stokes, Executive Director of Episcopal Community Services. “We are grateful to our partners at the Interfaith Council and the Department of Homelessness and Supportive Housing for their ongoing support and are proud to have served our community through this partnership for over 30 years.”

“I am deeply grateful to the San Francisco Interfaith Council, Episcopal Community Services and the faith community for once again meeting the challenges of a difficult year, to provide expanded congregate shelter capacity and warm meals this winter,” said Shireen McSpadden, Executive Director of the Department of Homelessness and Supportive Housing. “With our

partners, this winter we will continue to offer each guest dignity, meals and connection to the City's Homelessness Response System.”

For more information about the 2021-2022 Interfaith Winter Shelter Program, please visit: hsh.sfgov.org/services/shelter/emergencysHELTER/.

The opening of Interfaith Winter Shelter builds on Mayor Breed's Homelessness Recovery Plan and commitment to creating more housing and shelter for homeless residents as San Francisco emerges from the COVID-19 pandemic. Through Mayor Breed's plan, the City will expand capacity in the Homelessness Response System and will make 6,000 placements available for people experiencing homelessness through Coordinated Entry, including 4,500 placements in Permanent Supportive Housing. Progress on Mayor Breed's Homelessness Recovery Plan can be found here: sf.gov/data/homelessness-recovery-plan

In addition to her Homelessness Recovery Plan, Mayor Breed announced in October that the City is moving forward with establishing a Vehicle Triage Center (VTC) at the Candlestick Point State Recreation Area's (SRA) Park Boat Launch Parking Lot. Once opened, the Candlestick VTC will include up to 150 parking spaces for up to 177 people, 24/7 staffing and security, bathrooms, mobile shower facilities, and potable water. It will provide people living in their vehicles in the immediate area with a safe place to park and live and access to services designed to help stabilize their lives through health care, housing, employment, or other interventions that meet their unique needs.

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** MAYOR BREED LAUNCHES ANNUAL "SHOP AND DINE IN THE 49" CAMPAIGN TO SUPPORT LOCAL BUSINESSES
Date: Tuesday, November 23, 2021 1:36:16 PM
Attachments: [11.23.2021 Shop and Dine in the 49.pdf](#)

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Subject: *** PRESS RELEASE *** MAYOR BREED LAUNCHES ANNUAL "SHOP AND DINE IN THE 49" CAMPAIGN TO SUPPORT LOCAL BUSINESSES

FOR IMMEDIATE RELEASE:
Tuesday, November 23, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

MAYOR BREED LAUNCHES ANNUAL "SHOP AND DINE IN THE 49" CAMPAIGN TO SUPPORT LOCAL BUSINESSES

This year, Shop and Dine in the 49 campaign includes a holiday trolley tour with stops throughout commercial corridors to promote foot traffic and shopping

San Francisco, CA — Mayor London N. Breed and the Office of Economic and Workforce Development (OEWD) today launched the eighth year of the "Shop and Dine in the 49" campaign, promoting shopping and dining within the 49 square miles of San Francisco this holiday season. As the City emerges from the COVID-19 pandemic and continues its economic recovery, the campaign aims to encourage residents to support small businesses.

"San Francisco's diverse small business community is what makes our City the special place we all know and love," said Mayor Breed. "As we continue on our economic recovery this holiday season, it is more important now than ever before to shop local and support your favorite entrepreneurs and family-owned stores."

This year, the Shop and Dine in the 49 campaign promotes shopping at small businesses and neighborhood corridors throughout San Francisco. Beginning on Wednesday, December 1, in partnership with neighborhood merchant associations, a trolley car with Shop and Dine in the 49 decor will bring holiday festivities to different neighborhood shopping districts

throughout the City over three weekends. OEWD's City Hall Holiday Pop-Up will also return on December 7 from 11:00 a.m. to 3:00 p.m., featuring over 35 local artists and makers in partnership with the San Francisco Arts Commission.

A schedule of the trolley tour, as well as a calendar of holiday-related events, activities, and promotions planned by local businesses and neighborhood shopping districts, can be found at www.shopdine49.com.

"The Holidays are a critical season for small retailers, restaurants, local manufacturers and artists, and the people they employ," said Kate Sofis, Director, Office of Economic and Workforce Development. "As San Franciscans begin their holiday shopping this season, we're encouraging residents and visitors alike to shop local by visiting our neighborhood corridors or by ordering online from local retailers. Our diverse merchants are the bedrock of our communities and our economy. By directing our spending locally, we will ensure this Holiday Season will be an important milestone for our City's economic recovery from the impacts of COVID-19."

To support the promotion of the Shop and Dine in the 49 campaign, San Francisco introduced legislation sponsored by Supervisor Stefani to waive permit fees for businesses seeking to conduct sidewalk retail sales between December 4th and 5th and December 11th and 12th, two of the busiest shopping weekends during the holidays.

"Small businesses are an essential part of what makes San Francisco such a vibrant and desirable place to live, work and visit," said District 2 Supervisor Catherine Stefani. "As we emerge from the pandemic, we must do everything we can to support our local, small businesses to ensure they fully recover. I urge every single San Franciscan to join me and Shop and Dine in the 49 this holiday season."

Additionally, the Shop and Dine in the 49 campaign will partner with BART to promote local businesses accessible by public transit. BARTable, a website dedicated to promoting BART-accessible activities, will feature information on independently-owned businesses within a six-block radius of a BART station and provide promotional offers to riders.

"It's important for us to uplift local businesses, especially during this challenging time," said Rodney Fong, President and CEO of the San Francisco Chamber of Commerce. "Local businesses make our merchant corridors the unique and vibrant streets that we all love so much and keep our economy healthy. That's why The San Francisco Chamber of Commerce is proud to support Shop & Dine in the 49."

San Francisco is home to more than 90,000 small businesses that create thousands of jobs that employ local residents. Currently, San Francisco residents spend hundreds of millions of dollars annually at out-of-town and online retailers. This number increased during COVID-19 when nationally, online retail sales increased from 11% to 14% of all retail according to the U.S Department of Commerce. Despite loosening restrictions, online sales for the third quarter of 2021 remain 13% of all sales nationally, with projections that this trend is more pronounced in California and San Francisco due to the frequency of online shopping in California as compared with other states.

"I believe that our economy in San Francisco is well on its way to recovery and the Shop and Dine in the 49 Campaign will help bring holiday shoppers into our businesses,"

said Maryo Mogannam, President of the San Francisco Council of District Merchants Association. “Directing consumer dollars to small businesses is critical to local jobs and our economic recovery. Shifting even one percent of our spending from online retailers to local retailers would generate millions of dollars for the San Francisco economy.”

“When my partner and I started EI Home, we wanted to bring beautiful items to our customers,” said Eric Wang, owner of EI Home. “What we did not expect is that we would become a part of the community. When you shop local you are not only supporting a small business, its owner and staff, you are supporting the community. We enjoy working with our customers in a space that invites them to touch and explore the works of artists and local makers.”

Shop and Dine in the 49 is a public-private partnership developed by the Mayor’s Office with the Office of Economic and Workforce Development, the Office of Small Business in partnership with local merchant associations, neighborhood community benefits districts, and the San Francisco Chamber of Commerce and the San Francisco Arts Commission. This year’s campaign is sponsored in part by Mastercard.

“Supporting neighborhood businesses is essential to the vitality and growth of city economies,” said Miguel Gamino, Executive Vice President of Global Cities, Mastercard. “Despite the challenges of the past couple of years, there has been a resurgence of entrepreneurship and innovation, and Mastercard is dedicated to helping small local businesses adapt, digitize and thrive. We’re pleased to be supporting the Mayor’s Office on this important initiative.”

Since the beginning of the pandemic, San Francisco has provided immediate and ongoing support for small businesses, including making available more than \$63 million in grants and loans to support more than 3,000 small businesses, in addition to tens of millions of dollars in fee and tax deferrals, and assistance applying for state and federal funding. This includes legislation introduced and signed by Mayor Breed to waive \$5 million in fees and taxes for entertainment and nightlife venues and small restaurants.

###

From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** MAYOR LONDON BREED AND SENATOR SCOTT WIENER ANNOUNCE FUNDING FROM STATE FOR BUCHANAN MALL RENOVATIONS
Date: Friday, November 19, 2021 1:14:57 PM
Attachments: [11.19.2021 Buchanan Street Mall.pdf](#)

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Date: Friday, November 19, 2021 at 1:07 PM
To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** MAYOR LONDON BREED AND SENATOR SCOTT WIENER ANNOUNCE FUNDING FROM STATE FOR BUCHANAN MALL RENOVATIONS

FOR IMMEDIATE RELEASE:
Friday, November 19, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

**MAYOR LONDON BREED AND SENATOR SCOTT WIENER
ANNOUNCE FUNDING FROM STATE FOR BUCHANAN
MALL RENOVATIONS**

Project will receive \$4.8 million in state funding secured by Senator Wiener for improvements

San Francisco, CA — Mayor London N. Breed and State Senator Scott Wiener today announced the allocation of \$4.8 million in state funding secured by Senator Wiener to renovate the Buchanan Street Mall, which stretches five blocks across San Francisco's Western Addition. Today's announcement brings the total funding for the project to \$9.65 million. This includes \$2 million earmarked for the Mall's renovation in the Health and Recovery Bond passed by San Francisco voters in 2020.

"This significant investment ensures that residents of the Western Addition will have a beautiful park and gathering space for generations to come," said Mayor Breed. "This community-led project includes years of work, input, and vision from the people who live here and know this neighborhood best. I want to thank Senator Wiener for securing the funding to push this project forward."

"I'm thrilled to deliver this investment in the Buchanan Street Mall," Senator Wiener said. "This community has a vision that deserves to be realized: a dynamic, engaging and safe park that reflects the neighborhood's history and culture."

The Buchanan Street Mall stretches five consecutive blocks between Eddy and Grove streets. The vision for the Buchanan Street Mall Project, developed in an ongoing partnership with the community since 2014, is to create a vibrant, safe, and equitable gathering space that encourages interaction between people of all ages. The project's design includes a flexible open plaza, creative new playground, sports courts, adult exercise equipment, a barbecue area, community gardens, a canopy stage for events, expansive lawns for relaxing, and a Memory Walk incorporating art and interpretive elements to tell the stories of the neighborhood.

The project is a partnership between the San Francisco Recreation and Park Department, Citizen Film, Green Streets, The Trust for Public Land, the Exploratorium's Studio for Public Spaces, and the San Francisco Park Alliance.

"We have a phenomenal opportunity to show what's possible at the Buchanan Mall," said San Francisco Recreation and Park Department General Manager Phil Ginsburg. "The vision for an inclusive and creative hub for recreation and neighborhood pride has been guided every step of the way by the community and we can't wait to move forward."

"The Buchanan Street Mall project isn't just about creating a beautiful new park, but is also about giving the Fillmore community a place to celebrate the rich history of their neighborhood and a place to inspire hope for a healthier, safer future," said Guillermo Rodriguez, California State Director for The Trust for Public Land. "The determination from so many to take this park from idea to action is truly inspiring and The Trust for Public Land is proud to celebrate being one step closer to bringing it to reality."

The Buchanan Street Mall was built by the then-San Francisco Redevelopment Agency, opened to the public in 1975, and transferred to the Recreation and Park Department in 1976. The park underwent major renovations in the late 1980s and early 1990s and received repairs in the early 2000s. After years of underuse, the Buchanan Street Mall came alive again in 2015 after the partnership installed temporary activations that drew neighbors, including gardens, benches, archways, historical photos, lighting, and two "audio-domes" providing stories from the neighborhood.

Following an extensive community-led public engagement process that documented the community's needs and aspirations for the park, the project partners developed a vision plan for the future of Buchanan Mall in 2018. With the secured funding, construction on the first block, between Turk and Golden Gate streets, is scheduled to begin in early 2023.

Through Buchanan Change, a group facilitated by Citizen Film and funded by the Trust for Public Land, youth ambassadors from the neighborhood interviewed elders about the neighborhood's history and future.

"The Fillmore Neighborhood was redeveloped in the 1960s and 70s without the developers making an effort to understand or adapt to the needs of the residents who were directly impacted by the urban renewal," said Widya Batin, a San Francisco State University student and youth ambassador. "Buchanan Change has been soothing old wounds with a community-driven vision of the Buchanan Mall that will inspire the future by remembering leaders of Fillmore/Western Addition's past and honoring those leaders still making the change today."

The Buchanan Street Mall project is currently under consideration for an additional \$5.8

million grant through Proposition 68. If awarded, the grant would expand the scope of the first phase of project construction to include improving the block between Eddy and Turk streets. Passed by voters in 2018, Prop 68 allocates funding through the Coastal Conservancy to create parks, enhance river parkways, and protect coastal forests and wetlands, as well as projects that address climate change.

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** SAN FRANCISCO RELEASES UPDATED VISION ZERO ACTION STRATEGY TO PREVENT TRAFFIC DEATHS
Date: Friday, November 19, 2021 10:45:33 AM
Attachments: [11.18.2021 Vision Zero Action Strategy.pdf](#)

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From: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Date: Thursday, November 18, 2021 at 12:47 PM
To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** SAN FRANCISCO RELEASES UPDATED VISION ZERO ACTION STRATEGY TO PREVENT TRAFFIC DEATHS

FOR IMMEDIATE RELEASE:
Thursday, November 18, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

SAN FRANCISCO RELEASES UPDATED VISION ZERO ACTION STRATEGY TO PREVENT TRAFFIC DEATHS

Update includes focus on reducing street speeds under new state law and expanding Quick-Build projects to deliver safe street projects faster and more efficiently

San Francisco, CA — Mayor London N. Breed today announced the release of the updated Vision Zero Action Strategy, which lays out a citywide, multi-agency plan for creating slower streets and safer crossings. This strategy was developed by the City and County of San Francisco, co-chaired by the San Francisco Municipal Transportation Agency and the Department of Public Health, with leadership from the Mayor's Office, the Board of Supervisors, and in coordination with local community groups, advocacy organizations, and residents.

In 2014, San Francisco adopted Vision Zero—a commitment to eliminate traffic deaths and reduce severe injuries. This updated Action Strategy expands on lessons learned since committing to Vision Zero in 2014 and commits to new approaches. These approaches include applying the City's Quick-Build program across the High-Injury Network, where 75% of severe injuries and deaths occur, and implementing policies that reduce speeds, including under a new state law that allows the City to lower speeds on certain streets to 20 miles per hour.

"Too many have died on San Francisco streets, and too many struggle with the loss of loved

ones or the lifelong challenges of severe injuries,” said Mayor London Breed. “The proven strategies being employed here to reduce bureaucracy to make quick and safe improvements and to slow speeds on our streets will help us to save lives and make our city safer for all. But this work is going to take more than transportation projects. We also need more housing near transit and jobs to encourage San Franciscans to shift their travel modes away from vehicle trips and toward sustainable options like biking, walking, and transit.”

“Everyone in San Francisco deserves safety. For the past seven years, we have committed to maximizing safety on city streets and eliminating traffic deaths. And with the approval of Assembly Bill 43 (Friedman) and expanding the SFMTA’s Quick-Build Program, we will continue collaborating with our City partners and urgently prioritizing these policies and strategies to end deaths and reduce severe injuries.” – Jeffrey Tumlin, SFMTA Director of Transportation.

The Updated Vision Zero Strategy can be read [here](#).

Quick-Build Program

In 2019, San Francisco launched a Quick-Build program to deliver safe-streets projects at one tenth of the cost of traditional capital projects, and in a fifth of the time. Through the Action Strategy, the City is committing to applying the Quick-Build toolkit on the entire High Injury Network—the 13% of city streets that account for 75% of severe injuries and deaths—by 2024.

More than 80 miles of safety improvements have already been completed or are in planning or construction on the High Injury Network. This Action Strategy commits the City to applying the Quick-Build toolkit on the remaining 80 miles of the High Injury Network by 2024.

Slower Speeds

This Action Strategy commits the City to developing a comprehensive speed management plan that not only reduces speed limits, but includes complementary tools like education, outreach, and traffic calming. A key first step in this effort is using AB 43 to implement 20 mph zones throughout the City starting in 2022. AB 43. Starting January 2022, the City will move to lower speed limits by 5 mph (from 25 mph to 20 mph, or 30 mph to 25 mph) in certain business activity districts. Even slowing traffic down by 5 mph can make a difference of whether or not someone survives a crash, and AB 43 will enable SFMTA to set speeds that promote safer streets for all along business corridors.

Equity Focus

The Action Strategy commits to maintaining a focus on equity. A disproportionate number of San Francisco’s high-injury streets pass through low-income and disadvantaged communities, and the City is targeting safe-streets investment in areas that have been historically under-resourced. That means the City will 1) strengthen community engagement with community leaders to ensure safety projects reduce injury inequities and do not exacerbate existing ones and 2) complete safety projects first in areas where vulnerable users travel and in Communities of Concerns. Safety projects and programs can advance equity and repair historic injustices, and the City is seeking proven enforcement alternatives like speed cameras that can reduce bias in monitoring important safety laws.

"This strategy reaffirms the City's commitment to Vision Zero and is focused on what can most quickly save lives. We're grateful to the City for listening to communities and responding with a more aggressive plan for safer streets." – Jodie Medeiros, Walk SF

The Action Strategy also commits to developing an Active Transportation Network, or a connected grid of Slow Streets that are low-car and car-free, by 2024. Supporting more people walking and biking on safe streets helps it to be safer for everyone traveling.

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** MAYOR LONDON BREED AND SUPERVISOR HILLARY RONEN ANNOUNCE PLAN TO FORGIVE \$26 MILLION LOAN TO SAN FRANCISCO SCHOOL DISTRICT
Date: Friday, November 19, 2021 10:44:09 AM
Attachments: [11.19.2021 SFUSD Funding.pdf](#)

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To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** MAYOR LONDON BREED AND SUPERVISOR HILLARY RONEN ANNOUNCE PLAN TO FORGIVE \$26 MILLION LOAN TO SAN FRANCISCO SCHOOL DISTRICT

FOR IMMEDIATE RELEASE:
Friday, November 19, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

**MAYOR LONDON BREED AND SUPERVISOR HILLARY
RONEN ANNOUNCE PLAN TO FORGIVE \$26 MILLION LOAN
TO SAN FRANCISCO SCHOOL DISTRICT**

Loan originally made in 2019 helped cover educator wages during litigation will be forgiven pending adoption of a long-term financial stabilization plan

San Francisco, CA — Mayor London N. Breed and Supervisor Hillary Ronen today announced a plan to forgive a \$26.6 million loan made to the San Francisco Unified School District (SFUSD). The loan was made in 2019 by the City at the Mayor's direction to advance funds for the Proposition G Living Wages for Educators Act (LWEA) parcel tax, which was under litigation at the time.

Due to pending litigation on Proposition G, approximately \$150 million has been withheld from SFUSD over the course of the last three years. Rather than halt salary increases promised under LWEA, the District continued to pay the increases, with support in part from a \$26.6 million loan from the City and County that would be repaid to the City upon favorable resolution of Proposition G. On Wednesday, the Courts ruled in favor of the School District on Proposition G, and therefore the City is now able to collect on that loan since the District will have access to the frozen funds.

However, given the fact the District is currently facing a \$125 million budget shortfall for the

upcoming fiscal year that will continue to deepen due to ongoing structural budget challenges, the Mayor and Supervisor Ronen are moving forward with a plan to forgive the loan. The California Department of Education (CDE) has taken steps to monitor the District's financial condition including assignment of a fiscal expert to provide technical assistance and advice to the Board of Education and SFUSD administration. Rather than collecting the loan, the Mayor will introduce legislation forgiving the full \$26.6 million upon the adoption of a comprehensive multi-year plan to stabilize the district's finances and operations and a budget for the coming fiscal year that begins to implement that plan.

“Our schools are facing an uncertain and dire fiscal future, so forgiving this loan is the right thing for the City to do to support our kids and our families,” said Mayor London Breed. “Tying the forgiveness of these loans to the execution of a comprehensive plan will ensure that these critical dollars are part of a long-term effort to stabilize our District and our schools. We will continue to do what we can to support the School District and help get them on the path to success.”

“Our public schools are chronically underfunded, right here in San Francisco and throughout the State. It is one of the great embarrassments of California,” said Supervisor Ronen. “Our City government has stepped up time and time again to support our public school, students, and educators. We will continue to do so but also expect additional support from the State. We also need School District leaders to focus on its core duties, putting student wellbeing at the center of all financial decisions.”

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From: [Ionin, Jonas \(CPC\)](#)
Cc: [Feliciano, Josephine \(CPC\)](#)
Subject: FW: *** PRESS RELEASE *** MAYOR LONDON BREED KICKS OFF 15TH ANNUAL TURKEY GIVEAWAY
Date: Thursday, November 18, 2021 11:29:00 AM
Attachments: [11.18.2021 Turkey Giveaways.pdf](#)

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To: "Press Office, Mayor (MYR)" <mayorspressoffice@sfgov.org>
Subject: *** PRESS RELEASE *** MAYOR LONDON BREED KICKS OFF 15TH ANNUAL TURKEY GIVEAWAY

FOR IMMEDIATE RELEASE:
Thursday, November 18, 2021
Contact: Mayor's Office of Communications, mayorspressoffice@sfgov.org

***** PRESS RELEASE *****

MAYOR LONDON BREED KICKS OFF 15TH ANNUAL TURKEY GIVEAWAY

More than 5,500 turkeys and hundreds of food baskets are being distributed to combat food insecurity during the holiday season

San Francisco, CA — Mayor London N. Breed today announced the kickoff of the 2021 Turkey Giveaway. This year marks the 15th year of the giveaway, with more than 5,500 turkeys being distributed to more than 85 sites across the City.

“With one in four San Franciscans at risk of food insecurity, we know that our communities greatly depend on programs like this to help make ends meet, especially during the holiday season,” said Mayor Breed. “I am grateful to all of the City Departments and community partners that work hard to help all San Franciscans, especially our families, seniors, and vulnerable communities, put food on the table and, more importantly, find hope and joy during the holidays.”

Every year, the Mayor's Office works with the San Francisco Housing Authority and the San Francisco Human Services Agency—which oversees the City's food security programs—to distribute thousands of turkeys to various sites, with a focus on families and individuals in underserved communities. In addition, the Housing Authority provides hundreds of food baskets with dry goods for holiday meals to families and individuals living in various housing sites.

“The Mayor’s turkey giveaway continues the important tradition of helping our communities most in need to not only find relief from hunger, but also to share the joy and gratitude of the Thanksgiving holiday,” said Trent Rhorer, Executive Director of the San Francisco Human Services Agency (SFHSA). “Unfortunately, families continue to have to choose between putting food on the table or paying rent. Hunger will continue beyond the holiday season, and we are proud to lead the City’s efforts to support access to nutritious, affordable food for families and individuals across our City.”

“Food security is vital to the dignity and prosperity of our community, and the past two years of the pandemic have only increased the need to support our community members’ access to quality, nutritious food,” said Tonia Lediju, Chief Executive Officer of the Housing Authority of the City and County of San Francisco. “This program not only provides families with food during the holiday season, but it reflects our continued commitment to meeting the essential needs of our neighbors while uplifting our communities and serving others with compassion and without judgement—values that are deeply woven into the fabric of our City.”

The City partners with the A. Philip Randolph Institute of San Francisco (APRI SF) to procure and distribute the turkeys. Last year, to continue the giveaway during COVID-19, APRI SF worked with City Departments to coordinate door-to-door drop-offs for the turkeys, and will continue to do so this year in addition to smaller distribution events, like the one today at Bernal Dwellings Apartments.

“We are honored to continue this incredible tradition with the City—a tradition that reminds us all of what we are thankful for, and spreads compassion and hope throughout our community,” said Jacqueline Flin, Executive Director of APRI SF. “When we give of ourselves and demonstrate that compassion through our actions, not just by our words, we can truly make a difference in the lives of countless San Franciscans.”

Other City Departments that assist in the turkey giveaway each year are the Mayor’s Office of Housing and Community Development, Recreation and Parks Department, the Police Department, the Sheriff’s Department, and San Francisco Public Works. Additionally, organizations that donated turkeys in-kind this year include Whole Foods and the California Poultry Association.

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