

SAN FRANCISCO HISTORIC PRESERVATION COMMISSION



Wednesday, November 3, 2021
12:30 p.m.
Regular Meeting

COMMISSIONERS PRESENT: MATSUDA, NAGESWARAN, BLACK, FOLEY, JOHNS, SO, WRIGHT
COMMISSIONERS ABSENT: None

THE MEETING WAS CALLED TO ORDER BY PRESIDENT MATSUDA AT 12:34 PM

STAFF IN ATTENDANCE: Ryan Balba, Gretel Gunther, Kalyani Agnihotri, Melanie Bishop, Kate Wilborn, Elton Wu, Elena Moore, Alessandro Hall, Pilar LaValley, Rich Sucre, Liz Watty - Director of Current Planning, Jonas P. Ionin - Commission Secretary

SPEAKER KEY:

- + indicates a speaker in support of an item;
- indicates a speaker in opposition to an item; and
- = indicates a neutral speaker or a speaker who did not indicate support or opposition.

A. GENERAL PUBLIC COMMENT

SPEAKERS: None

B. DEPARTMENT MATTERS

1. Department Announcements

None.

C. COMMISSION MATTERS

2. President's Report and Announcements

President Matsuda:

I would like to just share one announcement. Director Hillis, Rich Sucre and I met with John Templeton yesterday to talk about the status of the African American historic context statement. As some of you will remember, the historic statement was placed on hold and it was revised by Desiree Smith and Desiree was able to complete a draft and then it was to be circulated amongst community members right when we were told about the Shelter in Place mandate and it still has not made its round to the community. So we got together to see what next steps should be and hopefully we will start to revisit that important historic context statement and give you a positive update in the weeks to come or the months to come. Thank you.

3. Consideration of Adoption:

- [Draft Minutes for October 20, 2021](#)

SPEAKERS: None

ACTION: Adopted

AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda

4. Commission Comments & Questions

None.

5. [2021-009976CRV](#) - Remote Hearings - Consideration of Action to allow teleconferenced meetings and Adopting Findings under California Government Code Section 54953(E) to allow remote meetings during the Covid-19 Emergency; Continue remote meetings for the next 30 days; Direct the Commission Secretary to schedule a similar resolution [motion] at a Commission Meeting within 30 days.

SPEAKERS: Jonas P. Ionin, Commission Secretary

ACTION: Adopted

AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda

RESOLUTION: [1212](#)

D. CONSIDERATION OF ITEMS PROPOSED FOR CONTINUANCE

The Commission will consider a request for continuance to a later date. The Commission may choose to continue the item to the date proposed below, to continue the item to another date, or to hear the item on this calendar.

E. REGULAR CALENDAR

- 6a. [2021-010335LBR](#) (R. BALBA: (628) 652-7331)
918 NEWHALL STREET – located on the northwest side between Jerrold and Kirkwood Avenues, Assessor's Block 5279, Lot 003 (District 10). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Shear's Beauty & Barbershop has served San Francisco for 72 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within a NCT-3 (Moderate Scale Neighborhood Commercial Transit District) Zoning District and 65-J Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS:

- = Liz Watty – Introduction
- = Katie Wilborn – Introduction and staff report (Harris' Restaurant)
- = Ryan Balba – Staff report (Shear's Beauty & Barbershop)
- = GG Gunther – Staff report (Button Down)
- = Kalyani Agnihotri – Staff report (DeeDee Boutique)
- = Melanie Bishop – Staff report (Teevan)
- = Elton Wu – Staff report (Blue Danube Coffee House)
- = Alessandro Hall – Staff report (Biordi Art Imports)
- = Elena Moore – Staff report (VJ Grocery)
- + Deborah Baldini – Biordi Art Imports
- + Michael Baldini – Biordi Art Imports
- + Markus – Shear's Beauty & Barbershop
- + Anastacio – VJ Grocery
- + Woody LaBounty – Teevan
- + Lee Hepner, Legislative aide to Supervisor Peskin – DeeDee Boutique, Biordi Art Imports and VJ Grocery

ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1202](#)

- 6b. [2021-010308LBR](#) (G. GUNTHER: (628) 652-7607)
3415 SACRAMENTO STREET – located on the south side of Sacramento Street between Laurel Street and Walnut Street, Assessor's Block 1020, Lot 035 (District 2). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Button Down has served San Francisco for 41 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool

for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within an NCD (Sacramento Street Neighborhood Commercial) Zoning District and 40-X Height and Bulk District.

Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: Same as item 6a.
ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1203](#)

- 6c. [2021-010334LBR](#) (K. AGNIHOTRI: (628) 652-7454)
714A PACIFIC AVENUE – located at the northwest corner at the intersection of Pacific Avenue and Grant Avenue, Assessor’s Block 0161, Lot 006 (District 3). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Dee Dee Boutique has served San Francisco for 33 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within the CRNC (Chinatown Residential, Neighborhood Commercial) Zoning District and 50-N Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: Same as item 6a.
ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1204](#)

- 6d. [2021-010340LBR](#) (M. BISHOP: (628) 652-7440)
2247 UNION STREET – located on the south side between Steiner Street and Fillmore Street, Assessor’s Block 0539, Lot 030 (District 2). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Teevan Company has served San Francisco for 43 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within an NCD (Union Street Neighborhood Commercial) Zoning District and 40-X Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: Same as item 6a.
ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1205](#)

- 6e. [2021-010337LBR](#) (K. WILBORN: (628) 652-7355)
2100 VAN NESS AVENUE – located on the east side of Van Ness Avenue between Broadway Street and Pacific Avenue, Assessor’s Block 0574, Lot 014 (District 3). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Harris’ Restaurant has served San Francisco for 37 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within a RC-4 (Residential-Commercial, High Density) Zoning District and 80-D Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval
- SPEAKERS: Same as item 6a.
ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1206](#)
- 6f. [2021-010305LBR](#) (E. WU: (628) 652-7415)
306 CLEMENT STREET – located on the north side between 4th Avenue and 5th Street, Assessor’s Block 1429, Lot 019 (District 1). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Blue Danube Coffee House has served San Francisco for 42 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within the Inner Clement Street Neighborhood Commercial District (Neighborhood Commercial District) Zoning District and 40-X Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval
- SPEAKERS: Same as item 6a.
ACTION: Adopted a Recommendation for Approval
AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
RESOLUTION: [1207](#)
- 6g. [2021-010306LBR](#) (A. HALL: (628) 652-7336)
412 COLUMBUS AVENUE – located on the northeast side between Vallejo and Green Streets, Assessor’s Block 0131, Lot 015 (District 3). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. Biordi Art Imports has served San Francisco for 75 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within a NCD (North Beach Neighborhood Commercial) Zoning District and 40-X Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: Same as item 6a.
 ACTION: Adopted a Recommendation for Approval
 AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
 RESOLUTION: [1208](#)

- 6h. [2021-010341LBR](#) (E. MOORE: (628) 652-7322)
1199 CLAY STREET – located at the southeast corner of Clay and Taylor streets, Assessor's Block 0222, Lot 024 (District 3). Consideration of adoption of a resolution recommending Small Business Commission approval of a **Legacy Business Registry** application. VJ Grocery has served San Francisco for 76 years. The Legacy Business Registry recognizes longstanding, community-serving businesses that are valuable cultural assets to the City. In addition, the City intends that the Registry be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success. The subject business is within a RM-3 (Residential-Mixed, Medium Density) Zoning District and 65-A Height and Bulk District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: Same as item 6a.
 ACTION: Adopted a Recommendation for Approval
 AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
 RESOLUTION: [1209](#)

7. [2020-003803DES](#) (M. BISHOP: (628) 652-7440)
1801 GREEN STREET – located on the south side between Laguna and Octavia streets, Lot 001 in Assessor's Block 0554 (District 2). Consideration to Initiate **Landmark Designation** of the Golden Gate Valley Carnegie Library (1801 Green Street) as an individual Article 10 Landmark pursuant to Section 1004.1 of the Planning Code. The Golden Gate Valley Library is significant for its association with patterns of social and cultural history in San Francisco, particularly the contesting of political and cultural power between working class-based groups. The property is also significant for its embodiment of Progressive and City Beautiful tenets. The building is also significant as an excellent example of the work of master architect, Ernest Coxhead. 1801 Green Street is located in a P (Public) zoning district and 40-X Height and Bulk district.
Preliminary Recommendation: Initiate

SPEAKERS: = Melanie Bishop – Staff presentation
 + Bridget Maley – Project sponsor
 + Robert Cherny – Support
 + Woody LaBounty – Support
 + Speaker - Support
 + Katherine Petrin – Support
 + Jim Conley – Support
 = Rich Sucre – Response to questions and comments
 ACTION: Initiated
 AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda
 RESOLUTION: [1210](#)

8. [2021-005992DES](#) (P. LAVALLEY: (628) 652-7372)
"ALLEGORY OF CALIFORNIA," 155 SANSOME STREET – located in the grand stairwell between 10th and 11th floors of The City Club of San Francisco (former Pacific Stock Exchange Luncheon Club), within 155 Sansome Street, on west side of Sansome Street between Pine and Bush streets, Assessor's Parcel Block 0268, Lot 001A (District 3). Consideration to Recommend to the Board of Supervisors **Landmark Designation** of "Allegory of California" as an individual Article 10 Landmark pursuant to Section 1004.2 of the Planning Code. "Allegory of California," painted by Diego Rivera in 1931, was initiated for designation by the Board of Supervisors on April 27, 2021 (See BOS File No. 210352). The fresco depicts classic themes and motifs found in Rivera compositions, namely harmony between nature and machine, a glorification of the past while looking toward the future, and a panorama of historical figures, is culturally and historically significant as the work of preeminent Mexican artist Diego Rivera. The fresco, which was the first fresco painted by Diego Rivera in the United States, is also significant for its association with the Latinx and Chicanx arts communities, a significant and vibrant part of San Francisco's cultural heritage. The subject property is in a C-3-O (Downtown-Office) Zoning District, 150-S Height and Bulk District, and is an Article 11 Category I (Significant Building) in the Pine-Sansome Conservation District.
Preliminary Recommendation: Adopt a Recommendation for Approval

SPEAKERS: + Lee Hepner, legislative aide to Supervisor Peskin - Support
= Pilar LaValley – Staff presentation
+ Andrew Junius – Building owner's representative
+ Anne Cervantes – Support
+ Robert Cherney – Long term history and change in administration
+ Bridget Maley – Not a typical building

ACTION: Adopted a Recommendation to Landmark

AYES: Wright, Black, Foley, Johns, So, Nageswaran, Matsuda

RESOLUTION: [1211](#)

ADJOURNMENT 2:13 PM
ADOPTED NOVEMBER 17, 2021