SAN FRANCISCO
HISTORIC PRESERVATION COMMISSION

Meeting Minutes

REMOTE HEARING
via video and teleconferencing

Wednesday, January 20, 2021
12:30 p.m.
Regular Meeting

COMMISSIONERS PRESENT: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland
COMMISSIONERS ABSENT: None

THE MEETING WAS CALLED TO ORDER BY PRESIDENT HYLAND AT 12:33 PM

STAFF IN ATTENDANCE: Megan Calpin, Deborah Landis, Pilar LaValley, Moses Corrette, Rich Hillis – Planning Director, Jonas P. Ionin – Commission Secretary

SPEAKER KEY:
+ indicates a speaker in support of an item;
- indicates a speaker in opposition to an item; and
= indicates a neutral speaker or a speaker who did not indicate support or opposition.

A. GENERAL PUBLIC COMMENT

SPEAKERS: None
B. DEPARTMENT MATTERS

1. Department’s Announcements

None.

C. COMMISSION MATTERS

2. President’s Report and Announcements

None.

4. Consideration of Adoption:
   • Draft Minutes for January 6, 2021

SPEAKERS: None
ACTION: Adopted
AYES: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland

4. Commission Comments & Questions

President Hyland:
I do have one. Just waiting to see if other Commissioners had any. And I’m not sure who to
direct this to, if it’s for you, Jonas, or maybe Andrea, the City Attorney. But when or how
are we to include the recognition in our introduction of our meeting, the opening of our
meeting for being on the ancestor Ohlone ground? I’ve been watching a couple other
hearings, and they are making announcements. I think the Board of Supervisors is
including that in their – I think in the beginning. When can we start doing that.

Jonas P. Ionin, Commission Secretary:
Commission president, I think there’s no need to hesitate. You can do that at the opening,
at your opening remarks. Whenever you’re ready to do so. It’s been already adopted, the
resolution. So, I thought that would be the extent of it. If you’d like to open every hearing
that way as chair, you’re more than entitled to, and you can read that into the record.

President Hyland:
Yes, I think let’s explore doing that. It probably would be good just to have it printed in the
introduction of our agenda, and as part of your – and I’m happy to read it in, as well. But
something to read from, and we can just look at what they’re – actually, the statement
that they’re making in the Board of Supervisors or in our resolution that we passed. And
maybe we can start that next hearing. Okay?

5. Election of Officers: In accordance with the Rules and Regulations of the San Francisco
Historic Preservation Commission, the President and Vice President of the Commission
shall be elected at the first Regular Meeting of the Historic Preservation Commission held
after the first day of January each year; or at a subsequent Meeting, the date of which is
fixed by the Historic Preservation Commission at the first Regular Meeting after the First
day of January each year or at a subsequent meeting.

SPEAKERS: None
ACTION: Hyland – President; Matsuda – Vice President
AYES: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland

D. REGULAR CALENDAR

6. 2020-010430CRV (D. LANDIS: (628) 652-7256)
   FY 2021-2023 PROPOSED DEPARTMENT BUDGET and WORK PROGRAM – An Informational Presentation of the Department's proposed revenue and expenditure budget in FY 2021-2022 and FY2022-2023, including grants; high-level work program activities for the department in FY 2021-2022 and FY2022-2023; and proposed dates where budget items will be discussed during the budget process.
   Preliminary Recommendation: None – Informational

   SPEAKERS: = Rich Hillis – Introduction
             = Megan Calpin – Staff presentation
             = Deborah Landis – Staff presentation
   ACTION: Reviewed and Commented
   AYES: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland

7. 2020-009613DES (P. LAVALLEY: (628) 652-7372)
   2778 24TH STREET (CASA SANCHEZ BUILDING) – located mid-block on north side of 24th Street between York and Hampshire streets, Lot 018, in Assessor’s Block 4210 (District 9).
   Consideration to Initiate Landmark Designation of Casa Sanchez Building (2778 24th Street) as an individual Article 10 Landmark pursuant to Section 1004.1 of the Planning Code. The Casa Sanchez Building (2778 24th Street) is significant for its association with the development of San Francisco’s Latino business community during the 20th century. A multi-generational family owned and operated company, Casa Sanchez was founded by Roberto and Isabel Sanchez in 1924 with a popular “Mexicatessen” that sold a variety of prepared Mexican foods and the first mechanized tortilla factory in the city. The Casa Sanchez company is the longest-operating tamale and tortilla factory in San Francisco and 2778 24th Street is representative of the family business that dates to 1924 and of development of the larger Latino business community, particularly that of the Mission District, in San Francisco in the 20th century. 2778 24th Street is located in the 24th-Mission NCT (Neighborhood Commercial Transit) Zoning District, the Calle 24 Special Use District, Calle 24 Latino Cultural District and 55-X Height and Bulk District.
   Preliminary Recommendation: Approve
   (Continued from Regular hearing on December 16, 2020)

   SPEAKERS: = Pilar LaValley – Staff presentation
             + Amy Beinart – Legislative aide to Supervisor Ronen
             + Anne Cervantes – SF Latino Historical Society
   ACTION: Adopted a Recommendation for Initiation
   AYES: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland
RESOLUTION: 1165

8. 2020-009614DES (M. CORRETTE: (628) 652-7356)
2868 MISSION STREET (MISSION CULTURAL CENTER) – located on the west side of Mission Street between 24th and 25th Street, Lot 007, in Assessor’s Block 6516 (District 9).
Consideration to Initiate Landmark Designation of Mission Cultural Center (2868 Mission Street) as an individual Article 10 Landmark pursuant to Section 1004.1 of the Planning Code. Mission Cultural Center (2868 Mission Street) is significant in the areas of Social History, Art, Performing Arts, and Ethnic Heritage: Hispanic for its association with the social and ethnic history of the Mission District as a predominately Latino enclave, along with the development of Latino arts in San Francisco in association with California’s Latino cultural center movement of the 1970s. The property is within the Mission Street NCT (Neighborhood Commercial Transit) Zoning District and 45-X and 80-B Height and Bulk District.
Preliminary Recommendation: Approve
(Continued from Regular hearing on December 16, 2020)

SPEAKERS: = Moses Corrette – Staff presentation
+ Joanne Lee – SF Arts Commission
+ Anne Cervantes – SF Latino Historical Society
+ Carlos Cordova – SF Latino Historical Society

ACTION: Adopted a Recommendation for Initiation
AYES: Black, Foley, Johns, Pearlman, So, Matsuda, Hyland

RESOLUTION: 1166

ADJOURNMENT 1:56 PM
ADOPTED FEBRUARY 3, 2021