



# CERTIFICATE OF APPROPRIATENESS EXECUTIVE SUMMARY

**HEARING DATE: JULY 21, 2021**

**Record No.:** 2021-004293COA  
**Project Address:** Spreckels Temple of Music / 55 Hagiwara Tea Garden Drive  
**Landmark:** No. 249 – Music Concourse  
**Zoning:** P (PUBLIC) Zoning District  
OS Height and Bulk District  
**Block/Lot:** 1700/001  
**Project Sponsor:** Ben Davis, Illuminate  
228 Laidley Street  
San Francisco, CA 94131  
**Staff Contact:** Elizabeth Gordon-Jonckheer – 628-652-7365  
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**Recommendation:** Approval with Conditions

## Property Description

The Spreckels Temple of Music is located in the Music Concourse, between John F. Kennedy Drive, Hagiwara Tea Garden Drive, Martin Luther King Jr. Drive, and Music Concourse Drive, Assessor's Block 1700, Lot 001. The Spreckels Temple of Music is a contributing element to the Music Concourse Landmark No. 249, locally designated under Article 10 of the Planning Code.

The Spreckels Temple of Music is located on the southern side of the Music Concourse in Golden Gate Park. The Music Concourse is a classically designed landscape originally established as part of the California Midwinter Fair of 1894. It is comprised of a series of paths, pedestrian tunnels, and streets that circle and cross the Music Concourse Bowl. The Music Concourse Bowl, located at the center of the Music Concourse, is a depressed oval

landscape that features a music band shell (Spreckels Temple of Music), benches arranged in rows, a grid of pollarded trees, fountains, paths, and several monuments and statues.

The Music Concourse, is individually significant as an outdoors performance space important in San Francisco's cultural history under Criterion 1 (Events) of the National Register and under Criterion 3 (Architecture) as an urban park landscape devoted to public performances and as a setting for public art. The Music Concourse also contributes to the National-Register listed Golden Gate Park historic district, significant under Criterion 1 (Events) and Criterion 3 (Architecture) in the areas of landscape architecture and social history.

The Spreckels Temple of Music is a contributing feature of the Music Concourse landmark. This grand Beaux-Arts bandshell features a half-domed stage area with coffered ceiling flanked by peristyles supported by engaged Corinthian columns. Designed by the Reid Brothers and constructed in 1899, this classically inspired structure is constructed primarily of Colusa sandstone and features sculptural figures and ornamentation by Robert I. Aitken.

A 1994 rehabilitation and restoration project of the bandshell included full seismic strengthening, new concrete slabs at lower and upper stages. In 2020, the San Francisco Recreation and Park Department added temporary features and permanent improvements to the Spreckels Temple of Music as part of the 150th Anniversary celebration of Golden Gate Park. Temporary elements included a wood stage extension and an outdoor lighting and sound system. Permanent improvements included the removal of non-contributing wood risers added in 1994 and construction of new risers with integrated lighting fixtures. The temporary elements will be removed in April of 2022.

## Project Description

The project sponsor, Ben Davis of Illuminate, is proposing an installation of temporary illuminated text attached to the frieze of the Spreckels Temple of Music.<sup>1</sup> The proposal includes installation of 14 letters mounted to an aluminum raceway anchored through mortar joints. The letters, each 4' tall and 3" thick, will span a total width of 36'5". The powder coated bronze colored aluminum letters will be halo-lit and the level of brightness can be dimmed or brightened. The aluminum raceway will be secured through 33 anchor bolts with a diameter of ¼" through the mortar joints of the building's Colusa sandstone exterior. A low voltage wire will be routed over the top of the parapet to an existing J-Box on the back of the frieze. All work will be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone masonry materials.

The project sponsor proposes to restore and patch all mortar joints when temporary elements are removed after two years. . All patching shall match the historic material in composition, design, color, texture, finish, and other visual qualities and shall be based on accurate duplication of features. All work would be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of masonry materials. Please see photographs and plans for details.

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<sup>1</sup> On February 19, 2020, the Historic Preservation Commission reviewed a similar proposal to attach illuminated letters to the frieze of the Spreckels Temple of Music. See Case No. 2019-022126COA-02.

## Compliance With Planning Code

### PLANNING CODE DEVELOPMENT STANDARDS.

The proposed project is in compliance with all other provisions of the Planning Code.

In order to proceed, a building permit from the Department of Building Inspection is required.

### APPLICABLE PRESERVATION STANDARDS.

The proposal overall, is appropriate for and consistent with the purposes of Article 10, meets the standards of Article 1006.6 of the Planning Code, and complies with the *Secretary of the Interior's Standards for Rehabilitation*, in that:

- the project would maintain and support the existing use of the subject building as a public performance space;
- the project is consistent with the celebratory events and artistic expressions that often occur in the Music Concourse;
- the design of the proposed project would be of its own time and would not add conjectural features;
- the integrity of distinctive stylistic features and examples of skilled craftsmanship that characterize the building shall be preserved;
- the project will not result in the permanent alteration of contributing elements or character defining features;
- all work will be performed by a qualified masonry specialist;
- at the close of the two-year period, all temporary elements will be removed;
- and when the installation is removed, all repairs will match the historic material in composition, design, color, texture, finish and other visual qualities and shall be based on accurate duplication of features.

The Department has determined that the proposed work will be in conformance with the requirements of Article 10 and the *Secretary of Interior's Standards for Rehabilitation*. Proposed work will not damage or destroy distinguishing original qualities or character of the subject building. The Department finds that the historic character of the building will not be permanently or irreversibly altered and will not result in the removal of historic fabric.

## Public/Neighborhood Input

The Department has received public correspondence from ninety-four individuals and groups expressing support of the project, specifically that the project is a positive symbol of hope, representation, and inclusivity. The Department received correspondence from four individuals expressing opposition to the project, specifically, that installation of signage is not appropriate to the historic resource and concerns that the installation may become permanent.

## Issues & Other Considerations

### PROJECT BACKGROUND

On February 19, 2020, the Historic Preservation Commission reviewed a proposal sponsored by the San Francisco Recreation and Park Department in collaboration with Ben Davis of Illuminate. The project scope included the addition of temporary features and permanent improvements to the Spreckels Temple of Music as part of the 150th Anniversary celebration of Golden Gate Park (Case No. 2019-022126COA-02). Among other improvements, the proposed project included the temporary installation of twenty-one illuminated acrylic letters attached to the frieze of the Spreckels Temple of Music. After some discussion, Commissioners voted 5-0 to Approve with Conditions an amended project scope that eliminated the proposed illuminated text.<sup>2</sup>

During the review of the illuminated text proposed in 2020, the former Director of Current Planning suggested modifications to the design which included alternative illumination methods, locations, and methods of attachment. The former Director also shared the proposed alternate designs with Commissioners. These alternate designs are attached as Appendix H.

### ARCHITECTURAL REVIEW COMMITTEE

At the request of the Planning Department, the design for a proposal to attach halo-lit letters to the frieze of the Spreckels Temple of Music was brought to the Architectural Review Committee (ARC) of the Historic Preservation Commission on May 19, 2021. At the ARC meeting, the Planning Department requested review and comment on the preliminary proposed plans to ensure that the project would be in compliance with the Secretary of the Interior's Standards and local guidelines and polices. The Planning Department Preservation Staff has prepared the following abbreviated summary of the ARC comments from that meeting. For a full summary of the ARC comments, please see **Exhibit C**.<sup>3</sup>

- Overall, Commissioners agreed that the proposed method of anchorage into mortar joints is an acceptable technical approach.
- Commissioners supported the commitment of the project sponsor to employ an experienced masonry specialist to perform the work and restore the building at the close of the installation.
- Commissioners were divided on the overall appropriateness of the proposed project.
  - Commissioner So voiced full support of the installation.
  - Both Commissioners Black and Pearlman supported the message and intent behind the installation but felt that its location lacked a connection to site. They found the

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<sup>2</sup> Commissioners Black, Johns, Matsuda, Foley, and Pearlman voted in favor of the amended project, Commissioner So was absent, and Commissioner Hyland recused.

<sup>3</sup> Commissioners Pearlman and So have reviewed ARC comments; review by Commissioner Black is pending. Staff is happy to make amendments if requested by Commissioner Black.



proposed project to be inappropriate and incongruous with the building.

## Conditions of Approval

1. That the illuminated text installation is temporary. The project site will be fully restored to its pre-project condition, using in kind materials, two years after the date of installation.
2. The installation, removal, and repair work will be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone unit masonry materials.

## Environmental Review Status

The Project is exempt from the California Environmental Quality Act (“CEQA”) as a Class 1 and 3 categorical exemption.<sup>4</sup>

## Basis for Recommendation

The Department recommends approval WITH CONDITIONS of the proposed project as it meets the provisions of Article 10 of the Planning Code regarding Major Alteration to a Landmark and the *Secretary of the Interior Standards for Rehabilitation*.

## Attachments

Draft Motion – Certificate of Appropriateness  
Exhibit A – Conditions of Approval  
Exhibit B – Plans and Renderings  
Exhibit C – Architectural Review Committee Comments  
Exhibit D – Materials and Details  
Exhibit E – ARG Memo (dated April 5, 2021)  
Exhibit F – Environmental Determination  
Exhibit G – Maps and Context Photos  
Exhibit H – Spreckels Art Modification and Placement Options, February 2020

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<sup>4</sup> The CEQA analysis considers both the proposed project and a piece titled *Monumental Reckoning* by the artist Dana King, the latter of which was installed June 18, 2021.



# **CERTIFICATE OF APPROPRIATENESS DRAFT MOTION**

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ADOPTING FINDINGS FOR A CERTIFICATE OF APPROPRIATENESS FOR MAJOR ALTERATIONS DETERMINED TO BE APPROPRIATE FOR AND CONSISTENT WITH THE PURPOSES OF ARTICLE 10 OF THE SAN FRANCISCO PLANNING CODE, AND TO MEET THE SECRETARY OF THE INTERIOR'S STANDARDS FOR REHABILITATION, FOR THE PROPERTY LOCATED ON LOT 001 IN ASSESSOR'S BLOCK 1700 IN A P (PUBLIC) ZONING DISTRICT AND AN OS HEIGHT AND BULK DISTRICT.

## **Preamble**

On April 30, 2021, Ben Davis of Illuminate (hereinafter "Project Sponsor") filed Application No. 2021-004293COA (hereinafter "Application") with the San Francisco Planning Department (hereinafter "Department") for a Certificate of Appropriateness for the temporary installation of illuminated text attached to the Spreckels Temple of Music, a contributing element of the Music Concourse, Landmark No. 249 locally designated under Article 10 of the Planning Code and located on Lot 001 in Assessor's Block 1700.

The Project is exempt from the California Environmental Quality Act ("CEQA") as a Class 1 and 3 categorical exemption. The Historic Preservation Commission (hereinafter "Commission") has reviewed and concurs with said determination.

On June 2, 2021, the Commission, without public hearing, continued the Certificate of Appropriateness Application No. 2021-004293COA to the regularly scheduled public hearing on July 21, 2021.

On July 21, 2021, the Commission conducted a duly noticed public hearing at a regularly scheduled meeting on Certificate of Appropriateness Application No. 2021-004293COA.

The Planning Department Commission Secretary is the custodian of records; the File for Record No. 2021-004293COA is located at 49 South Van Ness Avenue, Suite 1400, San Francisco, California.

The Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of the applicant, Department staff, and other interested parties.

**MOVED**, that the Commission hereby APPROVES WITH CONDITIONS the Certificate of Appropriateness, as requested in Application No. 2021-004293COA in conformance with the architectural plans dated May 20, 2021 and labeled Exhibit B based on the following findings:

## Findings

Having reviewed all the materials identified in the recitals above and having heard oral testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The above recitals are accurate and also constitute findings of the Commission.**
- 2. Project Description.** The project sponsor is proposing an installation of temporary illuminated text attached to the frieze of the Spreckels Temple of Music. The proposal includes installation of 14 letters mounted to an aluminum raceway anchored through mortar joints. The letters, each 4' tall and 3" thick, will span a total width of 36'5". The powder coated bronze colored aluminum letters will be halo-lit and the level of brightness can be dimmed or brightened. The aluminum raceway will be secured through 33 anchor bolts with a diameter of ¼" through the mortar joints of the building's Colusa sandstone exterior. A low voltage wire will be routed over the top of the parapet to an existing J-Box on the back of the frieze. All work will be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone unit masonry materials.

The project sponsor proposes to restore and patch all mortar joints when temporary elements are removed two years after installation. All patching shall match the historic material in composition, design, color, texture, finish and other visual qualities and shall be based on accurate duplication of features. All work would be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone masonry materials.

- 3. Property Description.** The Spreckels Temple of Music is located on the southern side of the Music Concourse in Golden Gate Park (Assessor's Block 1700; Lot 001). The Golden Gate Park Music Concourse is located between John F. Kennedy Drive, Hagiwara Tea Garden Drive, Martin Luther King Jr. Drive, and Music Concourse Drive. The Spreckels Temple of Music (bandshell) is a contributing feature to the Music Concourse, Article 10 Landmark No. 249.

The Music Concourse is a classically designed landscape originally established as part of the California Midwinter Fair of 1894. It is comprised of a series of paths, pedestrian tunnels, and streets that circle and cross the Music Concourse Bowl. The Music Concourse Bowl, located at the center of the Music Concourse, is a depressed oval landscape that features a music bandshell (Spreckels Temple of Music), benches arranged in rows, a grid of pollarded trees, fountains, paths, and several monuments and statues.

The Music Concourse is individually significant as an outdoors performance space important in San Francisco's cultural history under Criterion 1 (Events) of the National Register and under Criterion 3 (Architecture) as an urban park landscape devoted to public performances and as a setting for public art. The Music Concourse also contributes to the National-Register listed Golden Gate Park historic district, significant under Criterion 1 (Events) and Criterion 3 (Architecture) in the areas of landscape architecture and social history.

The Spreckels Temple of Music is a contributing feature of the Music Concourse landmark. This grand Beaux-Arts bandshell features a half-domed stage area with coffered ceiling flanked by peristyles supported by engaged Corinthian columns. Designed by the Reid Brothers and constructed in 1899, this classically inspired structure is constructed primarily of Colusa sandstone and features sculptural figures and ornamentation by Robert I. Aitken.

4. **Surrounding Properties and Neighborhood.** The Music Concourse is located within the boundaries of Golden Gate Park, a large urban park comprised of a series of landscapes, recreational sites, water features, roadways, pedestrian paths, and buildings.

Buildings immediately adjacent to the Music Concourse are the DeYoung Museum at the western boundary of the Music Concourse, and the California Academy of Sciences to the east. An underground garage, constructed 2005, is located beneath the Music Concourse Bowl.

5. **Public Outreach and Comments.** The Department has received public correspondence from ninety-four individuals and groups expressing support of the project, specifically that the project is a positive symbol of hope, representation, and inclusivity. The Department received correspondence from four individuals expressing opposition to the project, specifically, that installation of signage is not appropriate to the historic resource and concerns that the installation may become permanent.
6. **Planning Code Compliance.** The Commission has determined that the proposed work is compatible with the exterior character-defining features of the subject property and meets the requirements of Article 10 of the Planning Code in the following manner:
  - A. **Article 10 of the Planning Code.** Pursuant to Section 1006.6 of the Planning Code, the proposed alteration shall be consistent with and appropriate for the effectuation of the purposes of this Article 10.

*The proposed project is consistent with Article 10 of the Planning Code.*

B. **Secretary of the Interior's Standards.** Pursuant to Section 1006.6(b) of the Planning Code, the proposed work shall comply with the Secretary of the Interior's Standards for the Treatment of Historic Properties for significant and contributory buildings, as well as any applicable guidelines, local interpretations, bulletins, or other policies. Rehabilitation is the act or process of making possible a compatible use for a property through repair, alterations, and additions while preserving those portions or features that convey its historical, cultural, or architectural values. The Rehabilitation Standards provide, in relevant part(s):

- (1) **Standard 1:** A [property](#) shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.

*The proposal to install illuminated text on the frieze of the Spreckels Temple of Music will not prohibit its ongoing use as a public performance space. Additionally, the proposed installation is consistent with the use and intention of the Music Concourse as a space for expression, performance, and art. Although, the illuminated text will introduce a new element, the installation will be temporary in nature and will not result in the removal or damage of defining characteristics of the structure.*

- (2) **Standard 2:** The historic character of a property will be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.

*The proposal to temporarily install illuminated text secured at mortar joints of the building frieze will not remove distinctive materials, nor irreversibly alter features that characterize the Spreckels Temple of Music. Although the proposed materials, modern font and illuminated quality of the proposed installation visually contrasts with the architectural features of the subject property, the proposed installation will be temporary and therefore will not permanently alter features that characterize the building.*

- (3) **Standard 3:** Each property will be recognized as a physical record of its time, place and use. Changes that create a false sense of historical development, such as adding conjectural features or elements from other historic properties, shall not be undertaken.

*The proposed installation comprised of modern materials and is contemporary in design; it does not include any conjectural features or elements.*

- (4) **Standard 4:** Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.

*Not applicable.*

- (5) **Standard 5:** Distinctive features, finishes, and construction techniques or examples of fine craftsmanship that characterize a property shall be preserved.

*The proposed method of attachment for the illuminated text will avoid damaging distinctive finishes of the building. Although the proposed letters will in a prominent location, the installation will not obscure any distinctive features or finishes.*

- (6) **Standard 6:** Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.

*The project sponsor proposes to restore and patch all mortar joints when temporary elements are removed after two years from the date of installation. All patching shall match the historic material in composition, design, color, texture, finish and other visual qualities and shall be based on accurate duplication of features All work would be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone masonry materials.*

- (7) **Standard 7:** Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.

*Not applicable.*

- (8) **Standard 8:** Significant **archeological resources** affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.

*Not applicable.*

- (9) **Standard 9:** New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the [property](#). The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the [property](#) and its environment.

*The materials, style, and design of the proposed illuminated text are modern and will therefore be clearly differentiated with old. Although the proposal will introduce new materials and features that are not subservient to the building, nor will they visually or materially relate to the architecture or the history of the Spreckels Temple of Music, the installation is temporary and, therefore, will not result in a loss of historic integrity.*

- (10) **Standard 10:** New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic [property](#) and its environment would be unimpaired.

*The proposed installation will be secured at mortar joints only and when removed in the future, all penetrations will be patched to match the existing materials in strength, texture and appearance.*

*All work would be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone masonry materials. Therefore, when the installation is removed in the future, the essential form and integrity of the building will not be impaired.*

- C. **Landmarks.** Article 10 of the Planning Code outlines specific findings for the Commission to consider when evaluating applications for alterations to Landmarks or within designated Historic Districts.

Landmarks

1. Pursuant to Section 1006.6(c) of the Planning Code, for applications pertaining to landmark sites, the proposed work shall preserve, enhance or restore, and shall not damage or destroy, the exterior architectural features of the landmark and, where specified in the designating ordinance pursuant to Section 1004(c), its major interior architectural features. The proposed work shall not adversely affect the special character or special historical, architectural or aesthetic interest or value of the landmark and its site, as viewed both in themselves and in their setting, nor of the historic district in applicable cases.

*If permanently installed at the Spreckels Temple of Music, the proposed illuminated text could adversely affect “the special character or special historical, architectural or aesthetic interest or value of the landmark and its site, as viewed both in themselves and in their setting.” The materials, size, style, and method of illumination do not materially or contextually relate to the classically inspired architecture or the nature of public performance space associated with the Spreckels Temple of Music and Music Concourse. However, given the temporary nature of the installation, and the sensitive method of attachment, the proposed scope will not result in a significant alteration to the building or the setting. Therefore, the project is in conformance with Article 10, and as outlined in Appendix A, as the work shall not adversely affect the Landmark site.*

2. Pursuant to Ordinance No. 278-05 designating the Music Concourse, Golden Gate Park, a Certificate of Appropriateness for the Music Concourse is required for “[a] plan or proposal involving the... significant alteration to the appearance of contributory features within the landmark boundary...[and] introduction of new features not already established in the landmark boundary.” The project is in conformance with Article 10, and the work is compatible with the Music Concourse Landmark Designation as follows:

*The proposal will not affect the historic use of the Spreckels Temple of Music as an important outdoor performance space. And although the proposal will introduce a new temporary feature that does not materially relate to the landmark, the installation will not permanently alter the appearance of the Spreckels Temple of Music. Therefore, the Department concludes that the project is in conformance with Article 10 and meets the Secretary of the Interior’s Standards.*

7. **General Plan Compliance.** The proposed Certificate of Appropriateness is, on balance, consistent with the following Objectives and Policies of the General Plan:

## RECREATION AND OPEN SPACE ELEMENT

THE GOAL OF THE RECREATION AND OPEN SPACE ELEMENT is to continue the city's legacy of fine parks and recreational opportunities and guide the city's future decisions, so they improve that open space system for the benefit of everyone.

### OBJECTIVE 1:

ENSURE A WELL-MAINTAINED, HIGHLY UTILIZED, AND INTEGRATED OPEN SPACE SYSTEM

#### Policy 1.6

Support the continued improvement of Golden Gate Park while preserving the beauty of its landscape.

#### Policy 1.12

Preserve historic and culturally significant landscapes, sites, structures, buildings, and objects.

#### Policy 1.13

Preserve and protect character-defining features of historic resources in City parks when it is necessary to make alterations to accommodate new needs or uses.

## URBAN DESIGN ELEMENT

THE URBAN DESIGN ELEMENT concerns the physical character and order of the city, and the relationship between people and their environment.

### OBJECTIVE

1:

EMPHASIS OF THE CHARACTERISTIC PATTERN WHICH GIVES TO THE CITY AND ITS NEIGHBORHOODS AN IMAGE, A SENSE OF PURPOSE, AND A MEANS OF ORIENTATION.

#### Policy

1.3

Recognize that buildings, when seen together, produce a total effect that characterizes the city and its districts.

### OBJECTIVE

2:

CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING.

#### Policy 2.4

Preserve notable landmarks and areas of historic, architectural, or aesthetic value, and promote the preservation of other buildings and features that provide continuity with past development.

#### Policy 2.7

Recognize and protect outstanding and unique areas that contribute in an extraordinary degree to San Francisco's visual form and character.



*The goal of a Certificate of Appropriateness is to provide additional oversight for buildings and districts that are architecturally or culturally significant to the City in order to protect the qualities that are associated with that significance.*

*The proposed project qualifies for a Certificate of Appropriateness and therefore furthers these policies and objectives by maintaining and preserving the character-defining features of the subject property for the future enjoyment and education of San Francisco residents and visitors.*

**8. Planning Code Section 101.1(b)** establishes eight priority-planning policies and requires review of permits for consistency with said policies. On balance, the project complies with said policies in that:

- A) The existing neighborhood-serving retail uses will be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses will be enhanced:

*The proposed project will not have an impact on neighborhood serving retail uses.*

- B) The existing housing and neighborhood character will be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods:

*The proposed project is located within a park and will not have an impact on existing housing and neighborhood character.*

- C) The City's supply of affordable housing will be preserved and enhanced:

*The project will not affect the City's affordable housing supply.*

- D) The commuter traffic will not impede MUNI transit service or overburden our streets or neighborhood parking:

*The proposed project will not result in commuter traffic impeding MUNI transit service or overburdening the streets or neighborhood parking.*

- E) A diverse economic base will be maintained by protecting our industrial and service sectors from displacement due to commercial office development. And future opportunities for resident employment and ownership in these sectors will be enhanced:

*The proposed project is located in a park and will not have an impact on the displacement of industrial and service sectors.*

- F) The City will achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake.

*The Project will be designed and constructed to conform to the structural and seismic safety requirements of the Building Code.*

G) That landmark and historic buildings will be preserved:

*The proposed project is in conformance with Article 10 of the Planning Code and the Secretary of the Interior's Standards.*

H) Parks and open space and their access to sunlight and vistas will be protected from development:

*The proposed project will not impact the access to sunlight or vistas for the parks and open space.*

**9. For these reasons, the proposal overall, appears to meet the Secretary of the Interior's Standards and the provisions of Article 10 of the Planning Code regarding Major Alterations.**

## Decision

That based upon the Record, the submissions by the Applicant, the staff of the Department and other interested parties, the oral testimony presented to this Commission at the public hearings, and all other written materials submitted by all parties, the Commission hereby **APPROVES WITH CONDITIONS a Certificate of Appropriateness** for the subject property located at Lot **001** in Assessor's Block **1700** for proposed work in conformance with the architectural submittal dated May 20, 2021 and labeled Exhibit B on file in the docket for Record No. **2021-004293COA**.

**APPEAL AND EFFECTIVE DATE OF MOTION:** The Commission's decision on a Certificate of Appropriateness shall be final unless appealed within thirty (30) days after the date of this Motion No. XXXXXX. Any appeal shall be made to the Board of Appeals, unless the proposed project requires Board of Supervisors approval or is appealed to the Board of Supervisors as a conditional use, in which case any appeal shall be made to the Board of Supervisors (see Charter Section 4.135). For further information, please contact the Board of Appeals in person at 49 South Van Ness Ave, Suite 1475 or call (628) 652-1150.

**Duration of this Certificate of Appropriateness:** This Certificate of Appropriateness is issued pursuant to Article 10 of the Planning Code and is valid for a period of three (3) years from the effective date of approval by the Historic Preservation Commission. The authorization and right vested by virtue of this action shall be deemed void and canceled if, within 3 years of the date of this Motion, a site permit or building permit for the Project has not been secured by Project Sponsor.

**THIS IS NOT A PERMIT TO COMMENCE ANY WORK OR CHANGE OF OCCUPANCY UNLESS NO BUILDING PERMIT IS REQUIRED. PERMITS FROM THE DEPARTMENT OF BUILDING INSPECTION (and any other appropriate agencies) MUST BE SECURED BEFORE WORK IS STARTED OR OCCUPANCY IS CHANGED.**

I hereby certify that the Historical Preservation Commission ADOPTED the foregoing Motion on July 21, 2021.

Jonas P. Ionin  
Commission Secretary

AYES:

NAYS:

ABSENT:

RECUSE:

ADOPTED: July 21, 2021

## EXHIBIT A

### Authorization Update

This authorization is for a Certificate of Appropriateness to allow Alterations located at the Spreckels Temple of Music, 55 Hagiwara Drive, Block 1700, and Lot001, pursuant to Planning Code Section 1006 within the P District and an OS Height and Bulk District; in general conformance with plans, dated May 20, 2021, and stamped “EXHIBIT B” included in the docket for Record No. 2021-004293COA and subject to conditions of approval reviewed and approved by the Historic Preservation Commission on July 21, 2021 under Motion No XXXXXX. This authorization and the conditions contained herein run with the property and not with a particular Project Sponsor, business, or operator.

### Printing of Conditions of Approval on Plans

The conditions of approval under the 'Exhibit A' of this Historic Preservation Commission Motion No. XXXXXX shall be reproduced on the Index Sheet of construction plans submitted with the site or building permit application for the Project. The Index Sheet of the construction plans shall reference to the Certificate of Appropriateness and any subsequent amendments or modifications.

### Severability

The Project shall comply with all applicable City codes and requirements. If any clause, sentence, section or any part of these conditions of approval is for any reason held to be invalid, such invalidity shall not affect or impair other remaining clauses, sentences, or sections of these conditions. This decision conveys no right to construct, or to receive a building permit. “Project Sponsor” shall include any subsequent responsible party.

### Changes and Modifications

Changes to the approved plans may be approved administratively by the Zoning Administrator. Significant changes and modifications of conditions shall require Historic Preservation Commission approval of a new Certificate of Appropriateness. In instances when Planning Commission also reviews additional authorizations for the project, Planning Commission may make modifications to the Certificate of Appropriateness based on majority vote and not required to return to Historic Preservation Commission.

### Extension

All time limits in the preceding three paragraphs may be extended at the discretion of the Zoning Administrator where implementation of the project is delayed by a public agency, an appeal or a legal challenge and only by the length of time for which such public agency, appeal or challenge has caused delay.

### Conditions of Approval

1. That the illuminated text installation is temporary. The project site will be fully restored to its pre-project condition, using in kind materials, two years after installation.

2. The installation, removal, and repair work will be performed by a qualified Trade Contractor who will have no less than 7 years successful experience in repair and restoration of historic sandstone unit masonry materials.

# **Exhibit B:**

## **Plans and Renderings**





DISCALIMER: DRAWINGS ARE  
ELECTRONICALLY SIGNED WITH  
A DIGITAL SIGNATURE

PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

APN #

CLIENT  
ILLUMINATE

FA JOB NO.  
19-019

ISSUE

CERTIFICATE OF  
APPROPRIATENESS  
APPLICATION  
SUBMITTAL

DATE

05.20.21

HISTORY

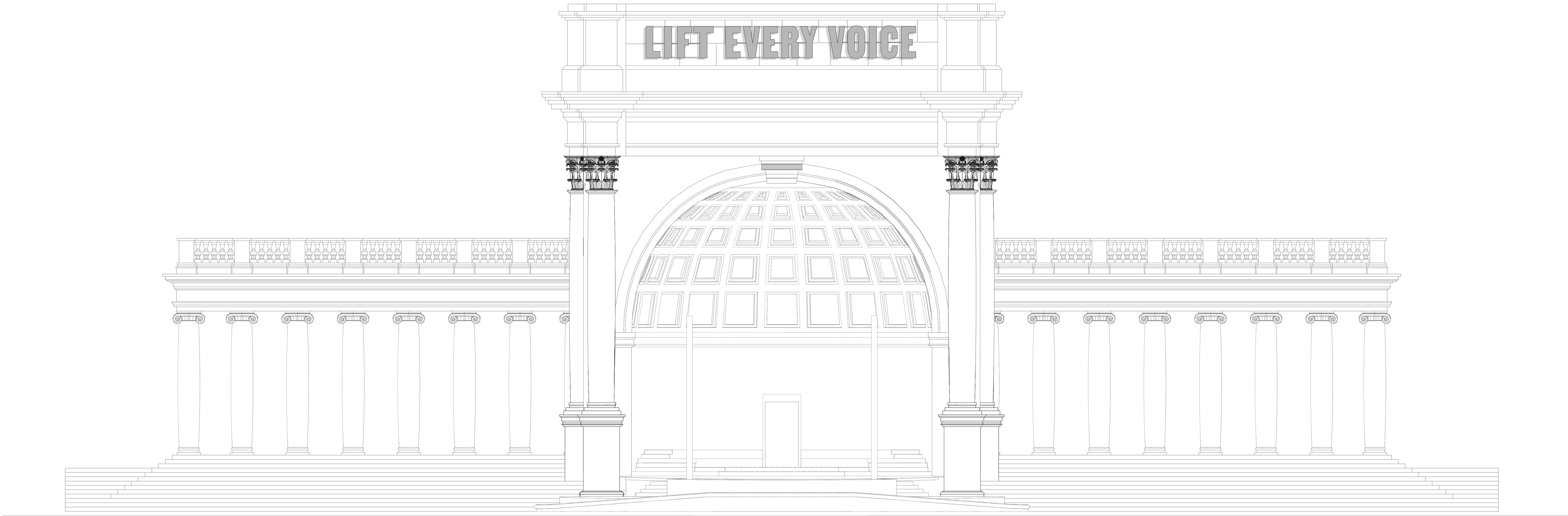
DESC.

DATE

TITLE

COVER SHEET

A0.0  
SHEET



# SPRECKELS MUSIC TEMPLE SAN FRANCISCO

## PROJECT DIRECTORY

### PROJECT LEAD

ILLUMINATE  
228 LAIDLEY STREET  
SAN FRANCISCO, CA 94131

PHONE: +1 (415) 786-4332  
FAX:  
CONTACT: BEN DAVIS  
E-MAIL: ben@illuminate.org

### ARCHITECT

FELDMAN ARCHITECTURE  
1648-B PACIFIC AVE  
SAN FRANCISCO, CA 94109

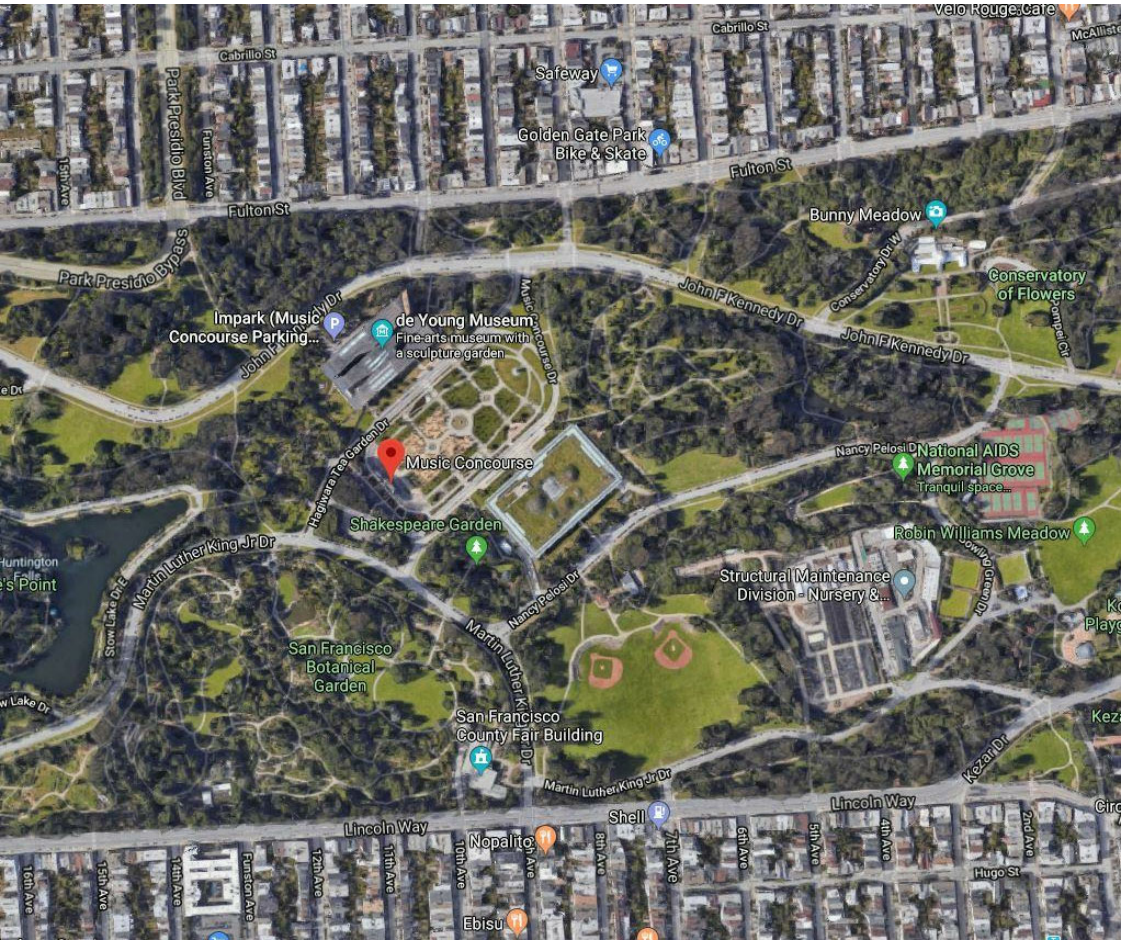
PHONE: +1 (415) 252-1441  
FAX: +1 (415) 252-1442  
CONTACT: NICK POLANSKY  
E-MAIL: npolansky@feldmanarch.com

### GENERAL CONTRACTOR

JUNGSTON CONTSTRUCTION  
495 MILLER AVE  
MILL VALLEY, CA 94941

PHONE: +1 (415) 381-3162  
FAX: +1 (415) 381-3165  
CONTACT: JEFF JUNGSTON  
E-MAIL: jeff@jungston.com

## PROJECT LOCATION



## SHEET INDEX

01 GENERAL  
A0.0 COVER SHEET

03 ARCHITECTURAL  
A1.00 SITE PLAN  
A1.30 3D IMAGES  
A3.10 EXISTING STAGE ELEVATION  
A3.20 PROPOSED STAGE ELEVATION  
A3.30 ENLARGED SIGN ELEVATION  
A3.31 GROUT DIMENSIONS  
A4.10 EXISTING STAGE SECTION  
A4.20 PROPOSED STAGE SECTION  
A6.01 ENLARGED DETAILS

## PROJECT DESCRIPTION

In honor of civil rights leader James Weldon Johnson, author of the song "Lift Every Voice and Sing" which he wrote in 1900 – the same year the Spreckels Temple of Music opened – we will install the words LIFT EVERY VOICE along the top center of the structure.

## FULL RESTORATION PLAN

The key strength of the restoration full plan for the removal of the temporary improvements to the Spreckels Temple of Music is a design and construction approach that consciously requires no significant impact upon the structure. The only penetrations required the Temple will be: 1) made at the center top of the structure using a grout-mounting technique that does not impact the original Calusa sandston and whose penetrations can be easily patched upon removal and will have no lasting structural or visual impact.

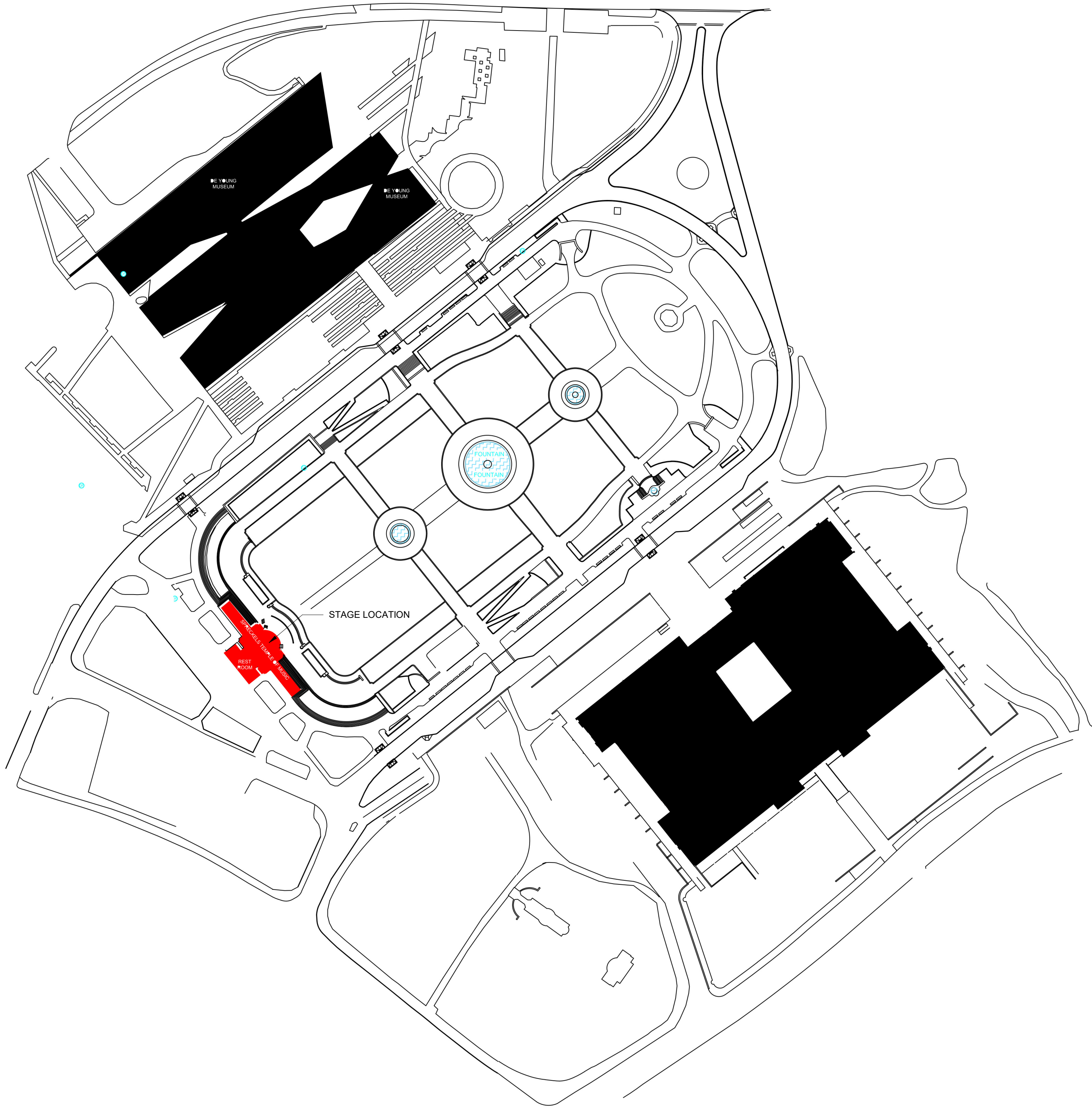
## ELECTRICAL SCOPE OF WORK

1. Use existing (1) 20-amp, 120-volt circuit (fed from existing panel) and switch for the channel letter sign equipment on the top of the structure.



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1 CONCOURSE PLAN



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PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

APN #

CLIENT  
ILLUMINATE

FA JOB NO.  
19-019

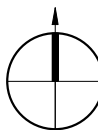
ISSUE  
CERTIFICATE OF  
APPROPRIATENESS  
APPLICATION  
SUBMITTAL

DATE  
05.20.21

HISTORY

△ DESC.

DATE



TITLE  
SITE PLAN

A1.00  
SHEET





1 NIGHT RENDERING  
N.T.S.

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PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
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SAN FRANCISCO, CA  
94118

APN #

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APPLICATION  
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DATE  
05.20.21

HISTORY

Δ DESC.

DATE

TITLE  
3D IMAGES





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SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

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APPLICATION  
SUBMITTAL

DATE  
05.20.21

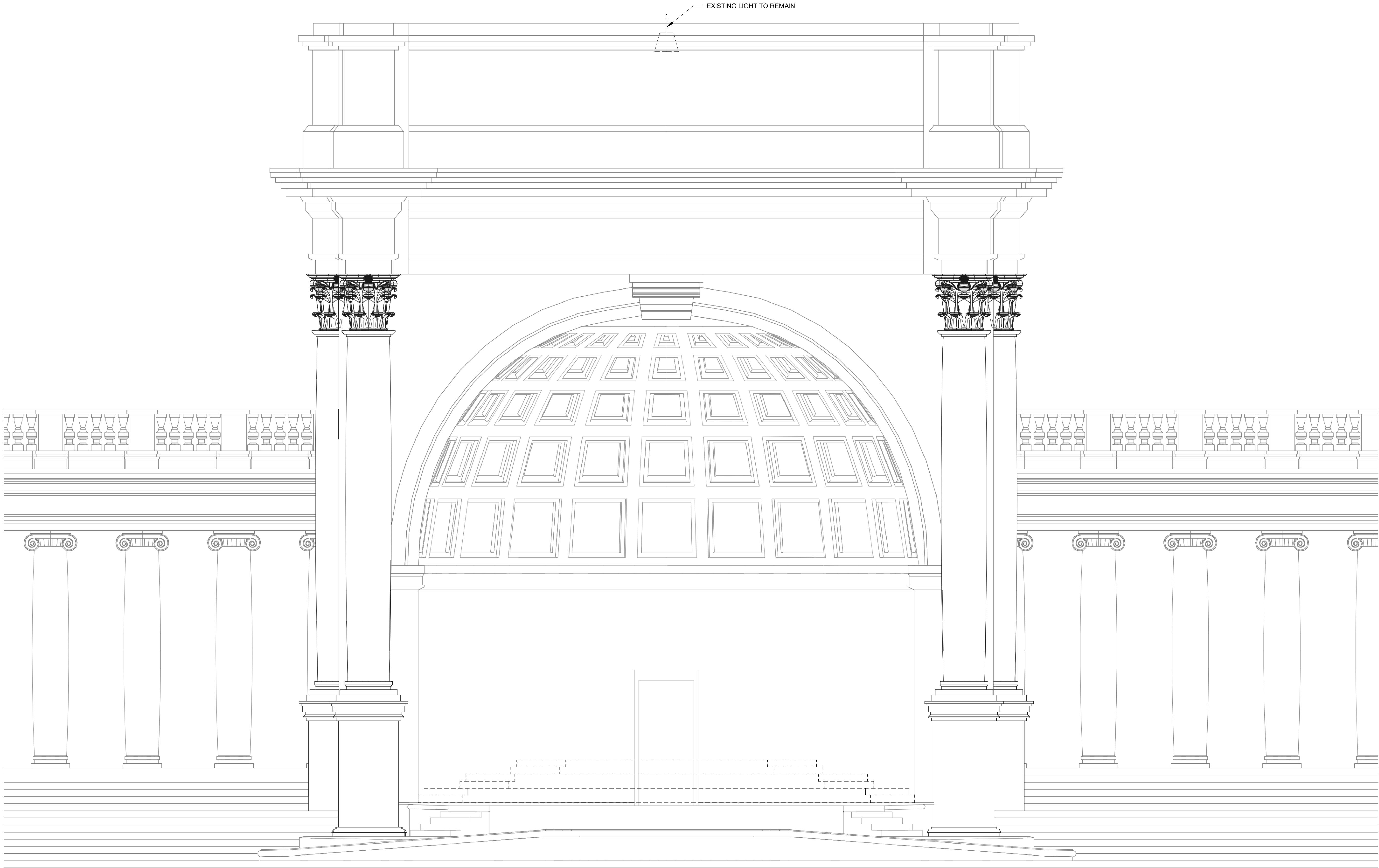
HISTORY

Δ DESC.

DATE

TITLE  
EXISTING STAGE  
ELEVATION

A3.10  
SHEET



EXISTING LIGHT TO REMAIN



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PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
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DATE  
05.20.21

HISTORY

Δ DESC.

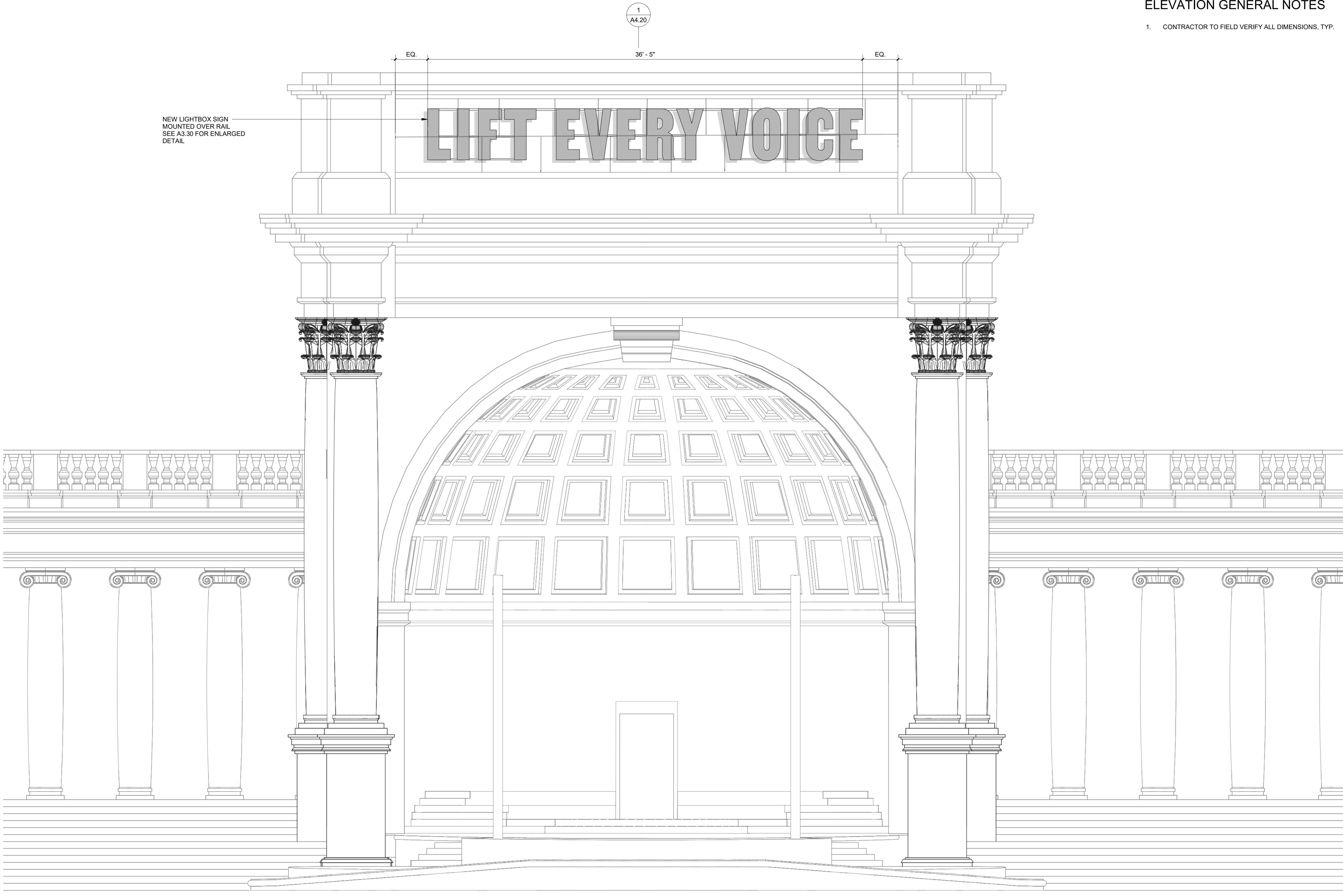
DATE

TITLE  
PROPOSED STAGE  
ELEVATION

A3.20  
SHEET

ELEVATION GENERAL NOTES

1. CONTRACTOR TO FIELD VERIFY ALL DIMENSIONS, TYP.



# **Exhibit C:**

## **Architectural Review**

### **Committee Comments**



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SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

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SUBMITTAL

DATE  
05.20.21

HISTORY

Δ DESC.

DATE

TITLE  
ENLARGED SIGN  
ELEVATION

A3.30  
SHEET

NEW LIGHTBOX SIGN MOUNTED ON 1.5"  
FRAMEWORK SEE A6.01 FOR DETAILS

NEW ANCHOR BOLT TYP. @ MORTAR JOINT  
SHOWN DASHED SEE A6.01 FOR DETAILS  
(33 TOTAL 1/4" PENETRATIONS)

NEW RACEWAY PAINTED TO MATCH  
EXISTING STONE

TYP. LED LIGHTS FOR BACK LIT  
CHANNEL LETTER SIGN  
SEE 1/A6.01 FOR DETAILS.  
LIGHTS WILL BE DIMMABLE

EXISTING MORTAR JOINT TYP.

LOW VOLTAGE WIRING @ PARAPET

2  
A6.01  
TYP.

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PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

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APPROPRIATENESS  
APPLICATION  
SUBMITTAL

DATE  
05.20.21

HISTORY

△ DESC.

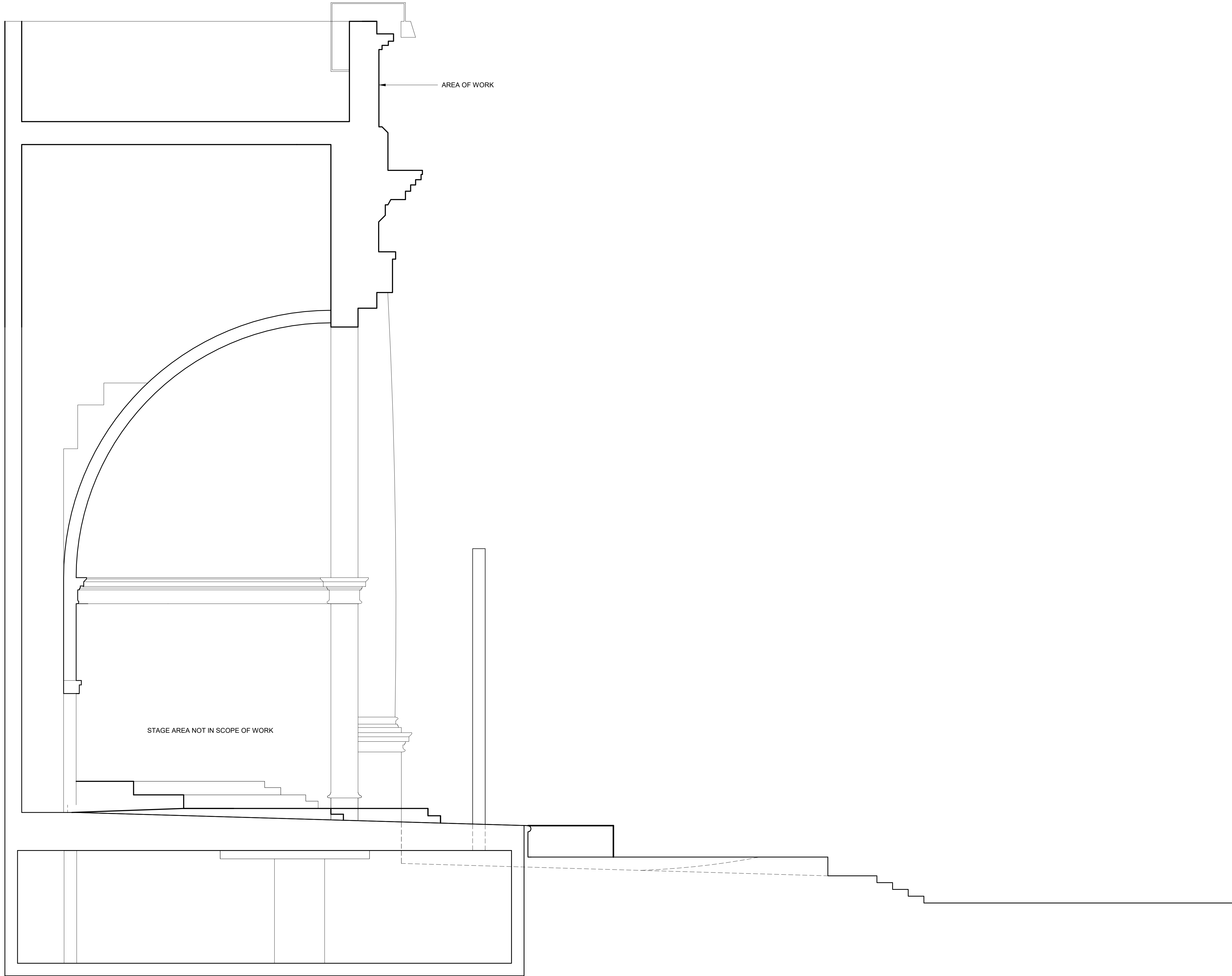
DATE

1 GROUT DIMENSIONS  
1/2" : 1'-0"

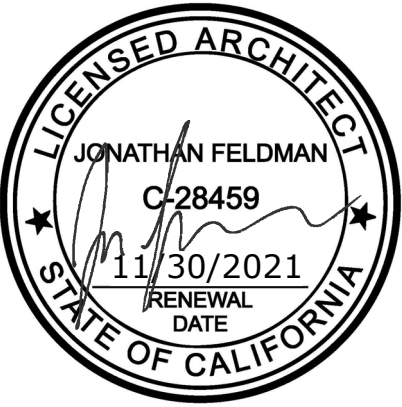
TITLE  
GROUT  
DIMENSIONS



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1 EXISTING STAGE SECTION  
1/4" = 1'-0"



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SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
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SAN FRANCISCO, CA  
94118

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DATE  
05.20.21

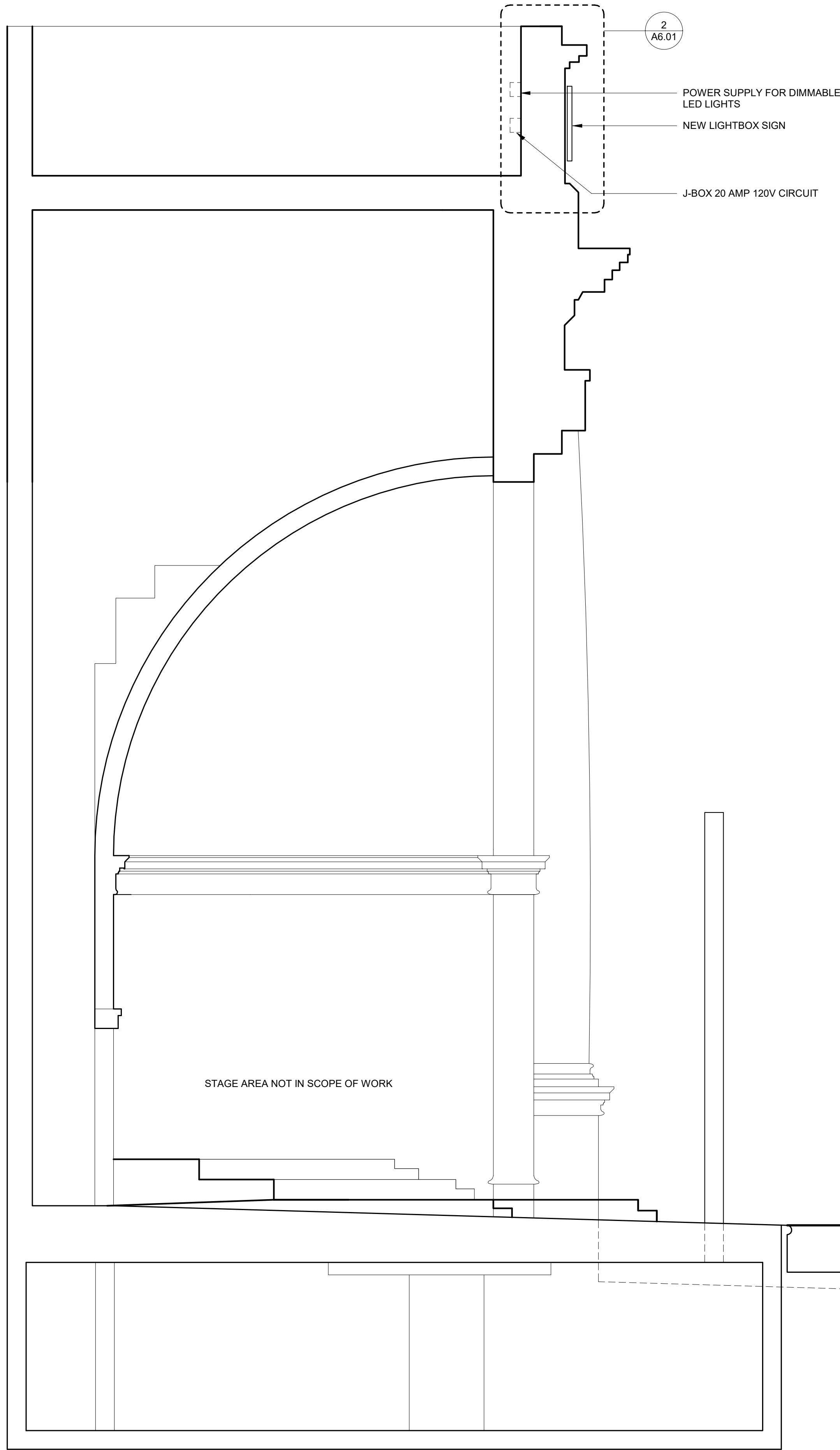
HISTORY

Δ DESC.

DATE

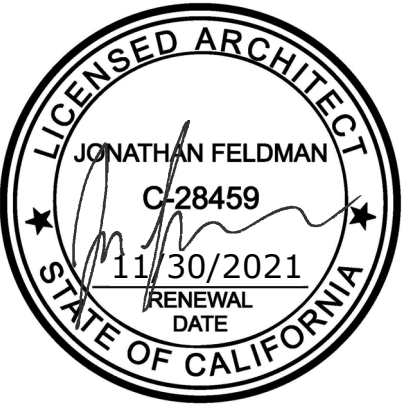
TITLE  
EXISTING STAGE  
SECTION

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FELDMAN  
ARCHITECTURE

1648 Pacific Avenue, Suite B  
San Francisco, California 94109  
415 252 1441  
www.feldmanarch.com



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PROJECT NAME  
SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS  
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SAN FRANCISCO, CA  
94118

APN #

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APPLICATION  
SUBMITTAL

DATE  
05.20.21

HISTORY

Δ DESC.

DATE

TITLE  
PROPOSED STAGE  
SECTION

A4.20  
SHEET

1 PROPOSED STAGE SECTION  
1/4" = 1'-0"



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POWDER COATED BRONZE COLORED  
ALUMINUM BOX SIGN LETTERS

LED LIGHTING

SIGH LETTERS FASTENED TO  
MOUNTING RAILES AFTER HANGING  
FROM BACK PLATE

EXISTING J-BOX TO  
REMAIN AS PRIMARY  
POWER SUPPLY

ALUMINUM BACK PLATE FASTENED  
TO FACE OF STONE

ALUMINUM MOUNTING RAIL PAINTED  
TO MATCH STONE

1/4" X 4" S.S. TITEN HD ANCHOR BOLT  
AT EXISTING MORTAR JOINTS  
SEE A3.31 FOR LOCATIONS

SECTION

2

LIGHTBOX MOUNTING DETAIL R1

3" = 1'-0"

REMOVE 1/4" X 4" TITEN  
ACHORS. ALL PATCHING WILL  
BE PERFORMED BY A  
QUALIFIED TRADE  
CONTRACTOR AND SHALL  
MATCH THE HISTORIC  
MATERIAL IN COMPOSITION,  
DESIGN, COLOR, TEXTURE,  
FINISH AND OTHER VISUAL  
QUALITIES AND SHALL BE  
BASED ON ACCURATE  
DUPLICATION OF FEATURES.

EXISTING J-BOX TO  
REMAIN

SECTION

1

LIGHTBOX MOUNTING REMOVAL DETAIL

3" = 1'-0"

VERTICAL MORTAR  
JOINT

SIGN DASHED IN FRONT

MOUNTING RAIL

MOUNTING RAIL

HORIZONTAL  
MORTAR JOINT

BACK FASTENED  
CHANNEL  
LETTERS

1/4" X 4" S.S. TITEN HD  
ANCHOR BOLT  
AT VERTICAL MORTAR  
JOINTS

ELEVATION

VERTICAL MORTAR  
JOINT

PATCH 1/4"  
ANCHOR  
PENTRATION

HORIZONTAL MARTOR  
JOINT

PATCH 1/4" ANCHOR

PATCH 1/4"  
ANCHOR  
PENTRATION

ELEVATION

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ARCHITECTURE

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San Francisco, California 94109  
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DISCALIMER: DRAWINGS ARE  
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A DIGITAL SIGNATURE

PROJECT NAME

SPRECKELS MUSIC  
TEMPLE

PROJECT ADDRESS

GOLDEN GATE PARK  
SAN FRANCISCO, CA  
94118

APN #

CLIENT

ILLUMINATE

FA JOB NO.

19-019

ISSUE

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APPROPRIATENESS  
APPLICATION  
SUBMITTAL

DATE

05.20.21

HISTORY

Δ DESC.

DATE

TITLE

ENLARGED  
DETAILS

A6.01  
SHEET



## MEMO TO THE ARCHITECTURAL REVIEW COMMITTEE

**Date:** May 25, 2021

**Case Number:** 2021-004293COA  
**Project Address:** Spreckels Temple of Music / 55 Hagiwara Tea Garden Drive

**Block/Lot:** 1700/001  
**Project Sponsor:** Ben Davis  
Illuminate  
228 Laidley Street

**Staff Contact:** Michelle Taylor – 628-652-7352  
[Michelle.Taylor@sfgov.org](mailto:Michelle.Taylor@sfgov.org)

**RE:** Meeting Notes from the May 19, 2021 ARC meeting for the project at the Spreckels Temple of Music

### Background

At the request of the Planning Department (Department), the design for a proposal to attach halo-lit letters to the frieze of the Spreckels Temple of Music was brought to the Architectural Review Committee (ARC) of the Historic Preservation Commission on May 19, 2021. At the ARC meeting, the Planning Department requested review and comment on the preliminary proposed plans to ensure that the project would be in compliance with the Secretary of the Interior's Standards and local guidelines and polices. The Planning Department Preservation Staff has prepared a summary of the ARC comments from that meeting.<sup>1</sup>

### ARC Comments

Staff is requesting review and comment from the ARC regarding conformity with Article 10 of the Planning Code and the Secretary of the Interior's Standards for the proposed project and its effect on the character-defining features of the subject historic landmark.

- 1) **Overall Form and Continuity** *The Music Concourse is significant as public space for art and performance. The installation is contemporary in design and does not include any architectural details that create a sense of false historicism.*
  - **ARC Comments.** Commissioners were divided on the overall appropriateness of the proposed project. Commissioner So voiced full support for the installation including location, message,

---

<sup>1</sup> Commissioners Pearlman and So have reviewed ARC comments; review by Commissioner Black is pending. Staff is happy to make amendments if requested by Commissioner Black.

materials, and methods of attachment. Commissioners Black and Pearlman supported materials and methods of attachment but found the proposed project to be inappropriate and incongruous with the building. Both Commissioners Black and Pearlman, supported the message and intent behind the installation but felt that its location lacked a connection to site. Commissioner Pearlman further suggested that the project sponsor explore relocating the message somewhere else in the Music Concourse. Commissioner Pearlman stated that any letters attached to the bandshell, regardless of message, would be inappropriate. He also voiced some concern regarding the temporary nature of the installation, that projects have the potential to become permanent.

2) *Scale and Proportion* The proposed dimensions of the illuminated text are 4' tall and 36' 5" wide; the profile depth of the letters is 3".

- **ARC Comments.** Commissioners did not speak directly to the scale of the installation, and instead focused on the overall appropriateness of the piece. See item #1.

3) *Materials* The letters will be powder-coated aluminum halo-lit channel letters.

- **ARC Comments** Commissioners So and Black supported the use of halo-lit letters as opposed to face-lit letters, which the artist proposed in a previous iteration of the design.

4) *Detail* The proposed project scope includes installation of a metal raceway and anchorage bolts secured into the mortar joints of the bandshell's frieze. The 1/4" diameter anchorage bolts are appropriately sized to the width of the mortar joints so as to avoid damage to the Colusa sandstone exterior.

- **ARC Comments.** Commissioners agreed that the proposed method of anchorage into mortar joints is an acceptable technical approach. Commissioners supported the commitment of the project sponsor to employ an experienced masonry specialist to perform the work and restore the building at the close of the installation.

# **Exhibit D:**

## **Materials and Details**

## MATERIALS AND DETAILS

Supporting visual information for the proposed installation of **LIFT EVERY VOICE** onto the frieze of the Spreckels Temple of Music in Golden Gate Park's Music Concourse.

The pair of images below show an example of the letter-fabrication type with the same bronze paint color we will be using for **LIFT EVERY VOICE**. The top image shows the depth and paint color. The bottom image shows an example of the halo-lit effect.



This graphic shows one potential route for the low-voltage wire run over the roof to the power and power supplies. The wire is shown as white here so it can be seen on the graphic. In reality, we would use a color that more closely matches the building color.



The color for the painted frame that would attach to the structure via the grout-mounting technique is Kelley Moore 304 Stonegate Matte.



# **Exhibit E:**

## **ARG Memo**



Architectural  
Resources Group

Pier 9, The Embarcadero, Suite 107  
San Francisco, California 94111

[argsf.com](http://argsf.com)

April 5, 2021

Stacy Radine Bradley, AICP  
Deputy Director of Planning, Capital and Planning Division  
San Francisco Recreation and Park Department  
City & County of San Francisco  
3<sup>rd</sup> Floor  
30 Van Ness Avenue  
San Francisco, CA 94102

Via email

**Re: Lighting Installation for Music Concourse – Golden Gate Park Bandshell**

Dear Ms. Bradley:

You provided me the following for review related to the referenced project for review:

1. Photographs of the Bandshell including one photo illustrating the location of low-voltage wire routing. The wire(s) will be routed in the reentrant corner of the parapet masonry and run over the parapet wall to the roof behind.
2. Certificate of Appropriateness submission drawings prepared by Feldman Architecture.

These documents indicate the temporary lighting design and the attachment of lightbox lettering to be installed in the recess (frieze of the entablature) of the parapet wall. I will confine my comments to the impact upon historic fabric of the lightbox lettering installation and low voltage wiring routing.

One drawing sheet of the set indicates the widths of the mortar joints in the area to which the lightbox lettering will be attached. Details of the anchorage are also included. These drawings illustrate that the anchors to be used for the lightbox lettering will be the same width or less than that of the width of the mortar joints. Thus, there will be no damage to the masonry during installation and when this temporary installation is deinstalled the anchors can be removed, and the affected area patched with a mortar matching the existing.

The routing of the thin, low voltage wire will be in the vertical re-entrant corner of parapet wall. The wire will be held in place with small anchors secured into the masonry joints in a similar way to that of the lightbox installation. This technique will not damage the historic sandstone and the affected areas at the holes may be filled with mortar.



From what I have reviewed, it appears that there is no impact upon historic masonry fabric with this installation. Further, it is my understanding that the installation is temporary and completely reversible. For these reasons, we believe there is no long-term impact upon the bandshell as a historic resource in Golden Gate Park assuming the holes in the mortar joints are properly patched.

We recommend that the contractor installing and removing lightbox lettering have at least seven years of experience in working with historic sandstone unit masonry. Further, the physical characteristics of the mortar used to fill the holes left by the anchors should match the original mortar. There is a slight possibility that sandstone adjacent to the mortar joints is affected by the installation of the signage. If this were to occur, we recommend that a patching mortar be used that matches the color and physical characteristics of the stones such as those manufactured by Cathedral Stone.

I would be pleased to discuss our conclusions in greater detail if you like.

Sincerely,

A handwritten signature in black ink, appearing to read "David Wessel". The signature is fluid and cursive, with a large loop at the end.

David P. Wessel, AIC, FAPT  
Principal

# Exhibit F:

## Environmental Determination



## CEQA Exemption Determination

### PROPERTY INFORMATION/PROJECT DESCRIPTION

<b>Project Address</b>		<b>Block/Lot(s)</b>
GGP Music Concourse / Monumental Reckoning and Lift Every Voice		1700001
<b>Case No.</b>		<b>Permit No.</b>
2021-004293ENV		
<input type="checkbox"/> <b>Addition/ Alteration</b>	<input type="checkbox"/> <b>Demolition (requires HRE for Category B Building)</b>	<input type="checkbox"/> <b>New Construction</b>
<b>Project description for Planning Department approval.</b> The Recreation and Parks Department proposes a two-part public art installation (Monumental Reckoning and Lift Every Voice) in Golden Gate Park's Music Concourse area. The project proposes the installation of the words "LIFT EVERY VOICE" to the frieze of the Spreckels Temple of Music. The letters would be affixed using a grout-mounting technique that is fully reversible. The letters would be 48 inches tall, 3 inches deep, and halo-lit. The project also proposes the installation of 350 four-foot tall sculptural figures partially encircling, but not touching, the vacated plinth of the former Francis Scott Key statue. The figures would be set in the grassy area surrounding the plinth and would require 10-inch ground-anchor bolts. The public art installations would debut on Juneteenth, 2021 and would be installed for two years.		

### STEP 1: EXEMPTION TYPE

<b>The project has been determined to be exempt under the California Environmental Quality Act (CEQA).</b>	
<input checked="" type="checkbox"/>	<b>Class 1 - Existing Facilities.</b> Interior and exterior alterations; additions under 10,000 sq. ft.
<input checked="" type="checkbox"/>	<b>Class 3 - New Construction.</b> Up to three new single-family residences or six dwelling units in one building; commercial/office structures; utility extensions; change of use under 10,000 sq. ft. if principally permitted or with a CU.
<input type="checkbox"/>	<b>Class 32 - In-Fill Development.</b> New Construction of seven or more units or additions greater than 10,000 sq. ft. and meets the conditions described below: (a) The project is consistent with the applicable general plan designation and all applicable general plan policies as well as with applicable zoning designation and regulations. (b) The proposed development occurs within city limits on a project site of no more than 5 acres substantially surrounded by urban uses. (c) The project site has no value as habitat for endangered rare or threatened species. (d) Approval of the project would not result in any significant effects relating to traffic, noise, air quality, or water quality. (e) The site can be adequately served by all required utilities and public services. <b>FOR ENVIRONMENTAL PLANNING USE ONLY</b>
<input type="checkbox"/>	<b>Other</b> ____
<input type="checkbox"/>	<b>Common Sense Exemption (CEQA Guidelines section 15061(b)(3)).</b> It can be seen with certainty that there is no possibility of a significant effect on the environment. <b>FOR ENVIRONMENTAL PLANNING USE ONLY</b>

## STEP 2: ENVIRONMENTAL SCREENING ASSESSMENT

### TO BE COMPLETED BY PROJECT PLANNER

<input type="checkbox"/>	<p><b>Air Quality:</b> Would the project add new sensitive receptors (specifically, schools, day care facilities, hospitals, residential dwellings, and senior-care facilities within an Air Pollution Exposure Zone? Does the project have the potential to emit substantial pollutant concentrations (e.g. use of diesel construction equipment, backup diesel generators, heavy industry, diesel trucks, etc.)? (refer to <i>The Environmental Information tab on the San Francisco Property Information Map</i>)</p>
<input type="checkbox"/>	<p><b>Hazardous Materials:</b> <input type="checkbox"/> <b>Maher</b> or <input type="checkbox"/> <b>Cortese</b></p> <p>If the project site is located on the Maher map or is suspected of containing hazardous materials (based on a previous use such as gas station, auto repair, dry cleaners, or heavy manufacturing, or a site with underground storage tanks): Would the project involve 50 cubic yards or more of soil disturbance - or a change of use from industrial to residential?</p> <p><b>Note that a categorical exemption shall not be issued for a project located on the Cortese List if box is checked, note below whether the applicant has enrolled in or received a waiver from the San Francisco Department of Public Health (DPH) Maher program, or if Environmental Planning staff has determined that hazardous material effects would be less than significant. (refer to <i>The Environmental Information tab on the San Francisco Property Information Map</i>)</b></p>
<input type="checkbox"/>	<p><b>Transportation:</b> Does the project involve a child care facility or school with 30 or more students, or a location 1,500 sq. ft. or greater? Does the project have the potential to adversely affect transit, pedestrian and/or bicycle safety (hazards) or the adequacy of nearby transit, pedestrian and/or bicycle facilities? Would the project involve the intensification of or a substantial increase in vehicle trips at the site due to autonomous vehicle or for-hire vehicle fleet maintenance, operations or charging?</p>
<input checked="" type="checkbox"/>	<p><b>Archeological Resources:</b> Would the project result in soil disturbance/modification greater than two (2) feet below grade in an archeological sensitive area or eight (8) feet in a non-archeological sensitive area? If yes, archeology review is required.</p>
<input type="checkbox"/>	<p><b>Subdivision/Lot Line Adjustment:</b> Does the project site involve a subdivision or lot line adjustment on a lot with a slope average of 20% or more? (refer to <i>The Environmental Information tab on the San Francisco Property Information Map</i>) If box is checked, Environmental Planning must issue the exemption.</p>
<input type="checkbox"/>	<p><b>Average Slope of Parcel = or &gt; 25%, or site is in Edgehill Slope Protection Area or Northwest Mt. Sutro Slope Protection Area:</b> Does the project involve any of the following: (1) New building construction, except one-story storage or utility occupancy, (2) horizontal additions, if the footprint area increases more than 50%, or (3) horizontal and vertical additions increase more than 500 square feet of new projected roof area? (refer to <i>The Environmental Planning tab on the San Francisco Property Information Map</i>) If box is checked, a geotechnical report is likely required and Environmental Planning must issue the exemption.</p>
<input type="checkbox"/>	<p><b>Seismic Hazard:</b> <input type="checkbox"/> <b>Landslide</b> or <input type="checkbox"/> <b>Liquefaction Hazard Zone:</b></p> <p>Does the project involve any of the following: (1) New building construction, except one-story storage or utility occupancy, (2) horizontal additions, if the footprint area increases more than 50%, (3) horizontal and vertical additions increase more than 500 square feet of new projected roof area, or (4) grading performed at a site in the landslide hazard zone? (refer to <i>The Environmental tab on the San Francisco Property Information Map</i>) If box is checked, a geotechnical report is required and Environmental Planning must issue the exemption.</p>
<p><b>Comments and Planner Signature (optional):</b> Don Lewis</p> <p>On May 5, 2021, planning department staff archaeologist determined that the project has the potential to adversely affect archaeological resources. This impact may be avoided by implementation of RPD Standard Archaeological Measure I (Discovery during Construction).</p>	

**STEP 3: PROPERTY STATUS - HISTORIC RESOURCE**  
**TO BE COMPLETED BY PROJECT PLANNER**

<b>PROPERTY IS ONE OF THE FOLLOWING:</b> <i>(refer to Property Information Map)</i>	
<input checked="" type="checkbox"/>	<b>Category A:</b> Known Historical Resource. <b>GO TO STEP 5.</b>
<input type="checkbox"/>	<b>Category B:</b> Potential Historical Resource (over 45 years of age). <b>GO TO STEP 4.</b>
<input type="checkbox"/>	<b>Category C:</b> Not a Historical Resource or Not Age Eligible (under 45 years of age). <b>GO TO STEP 6.</b>

**STEP 4: PROPOSED WORK CHECKLIST**  
**TO BE COMPLETED BY PROJECT PLANNER**

<b>Check all that apply to the project.</b>	
<input type="checkbox"/>	1. <b>Change of use and new construction.</b> Tenant improvements not included.
<input type="checkbox"/>	2. <b>Regular maintenance or repair</b> to correct or repair deterioration, decay, or damage to building.
<input type="checkbox"/>	3. <b>Window replacement</b> that meets the Department's <i>Window Replacement Standards</i> . Does not include storefront window alterations.
<input type="checkbox"/>	4. <b>Garage work.</b> A new opening that meets the <i>Guidelines for Adding Garages and Curb Cuts</i> , and/or replacement of a garage door in an existing opening that meets the Residential Design Guidelines.
<input type="checkbox"/>	5. <b>Deck, terrace construction, or fences</b> not visible from any immediately adjacent public right-of-way.
<input type="checkbox"/>	6. <b>Mechanical equipment installation</b> that is not visible from any immediately adjacent public right-of-way.
<input type="checkbox"/>	7. <b>Dormer installation</b> that meets the requirements for exemption from public notification under <i>Zoning Administrator Bulletin No. 3: Dormer Windows</i> .
<input type="checkbox"/>	8. <b>Addition(s)</b> that are not visible from any immediately adjacent public right-of-way for 150 feet in each direction; does not extend vertically beyond the floor level of the top story of the structure or is only a single story in height; does not have a footprint that is more than 50% larger than that of the original building; and does not cause the removal of architectural significant roofing features.
<b>Note: Project Planner must check box below before proceeding.</b>	
<input checked="" type="checkbox"/>	Project is not listed. <b>GO TO STEP 5.</b>
<input type="checkbox"/>	Project <b>does not conform</b> to the scopes of work. <b>GO TO STEP 5.</b>
<input type="checkbox"/>	Project involves <b>four or more</b> work descriptions. <b>GO TO STEP 5.</b>
<input type="checkbox"/>	Project involves <b>less than four</b> work descriptions. <b>GO TO STEP 6.</b>

**STEP 5: ADVANCED HISTORICAL REVIEW**  
**TO BE COMPLETED BY PRESERVATION PLANNER**

<b>Check all that apply to the project.</b>	
<input type="checkbox"/>	1. <b>Reclassification of property status.</b> <i>(Attach HRER Part I)</i> <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 45%;"> <input type="checkbox"/> Reclassify to Category A  a. Per HRER  b. Other <i>(specify)</i>: </div> <div style="width: 45%;"> <input type="checkbox"/> Reclassify to Category C  <i>(No further historic review)</i> </div> </div>
<input type="checkbox"/>	2. Project involves a <b>known historical resource (CEQA Category A)</b> as determined by Step 3 and conforms entirely to proposed work checklist in Step 4.
<input type="checkbox"/>	3. <b>Interior alterations to publicly accessible spaces that do not</b> remove, alter, or obscure <b>character defining features.</b>
<input type="checkbox"/>	4. <b>Window replacement</b> of original/historic windows that are not "in-kind" but are consistent with existing historic character.
<input type="checkbox"/>	5. <b>Façade/storefront alterations</b> that do not remove, alter, or obscure character-defining features.

<input type="checkbox"/>	6. <b>Raising the building</b> in a manner that does not remove, alter, or obscure character-defining features.
<input type="checkbox"/>	7. <b>Restoration</b> based upon documented evidence of a building's historic condition, such as historic photographs, plans, physical evidence, or similar buildings.
<input checked="" type="checkbox"/>	8. <b>Work consistent</b> with the <i>Secretary of the Interior Standards for the Treatment of Historic Properties (Analysis required)</i> : Work is fully reversible, temporary, non-conjectural, and consistent with use of Music Concourse for art, performance, and expression. See Historic Resource Evaluation Response, Part 2
<input checked="" type="checkbox"/>	9. <b>Work compatible</b> with a historic district (Analysis required): Work is fully reversible, temporary, non-conjectural, and consistent with Golden Gate Park Historic District. See Historic Resource Evaluation Response, Part 2.
<input checked="" type="checkbox"/>	10. <b>Work that would not materially impair</b> a historic resource (Attach HRER Part II).
<b>Note: If ANY box in STEP 5 above is checked, a Preservation Planner MUST sign below.</b>	
<input checked="" type="checkbox"/>	<b>Project can proceed with exemption review.</b> The project has been reviewed by the Preservation Planner and can proceed with exemption review. <b>GO TO STEP 6.</b>
<b>Comments (optional):</b>	
<b>Preservation Planner Signature:</b> Michelle A Taylor	

**STEP 6: EXEMPTION DETERMINATION**  
**TO BE COMPLETED BY PROJECT PLANNER**

<input checked="" type="checkbox"/>	<b>No further environmental review is required. The project is exempt under CEQA. There are no unusual circumstances that would result in a reasonable possibility of a significant effect.</b>	
	<b>Project Approval Action:</b> Recreation and Park Commission approval at a public hearing	<b>Signature:</b> Don Lewis
		05/06/2021
<p>Once signed or stamped and dated, this document constitutes an exemption pursuant to CEQA Guidelines and Chapter 31 of the Administrative Code.</p> <p>In accordance with Chapter 31 of the San Francisco Administrative Code, an appeal of an exemption determination to the Board of Supervisors can only be filed within 30 days of the project receiving the approval action.</p> <p>Please note that other approval actions may be required for the project. Please contact the assigned planner for these approvals.</p>		



## STEP 7: MODIFICATION OF A CEQA EXEMPT PROJECT

### TO BE COMPLETED BY PROJECT PLANNER

In accordance with Chapter 31 of the San Francisco Administrative Code, when a California Environmental Quality Act (CEQA) exempt project changes after the Approval Action and requires a subsequent approval, the Environmental Review Officer (or his or her designee) must determine whether the proposed change constitutes a substantial modification of that project. This checklist shall be used to determine whether the proposed changes to the approved project would constitute a "substantial modification" and, therefore, be subject to additional environmental review pursuant to CEQA.

### MODIFIED PROJECT DESCRIPTION

Modified Project Description:

### DETERMINATION IF PROJECT CONSTITUTES SUBSTANTIAL MODIFICATION

Compared to the approved project, would the modified project:

- |                          |  |
|--------------------------|--|
| <input type="checkbox"/> | Result in expansion of the building envelope, as defined in the Planning Code;   |
| <input type="checkbox"/> | Result in the change of use that would require public notice under Planning Code Sections 311 or 312;  |
| <input type="checkbox"/> | Result in demolition as defined under Planning Code Section 317 or 19005(f)?   |
| <input type="checkbox"/> | Is any information being presented that was not known and could not have been known at the time of the original determination, that shows the originally approved project may no longer qualify for the exemption? |

**If at least one of the above boxes is checked, further environmental review is required.**

### DETERMINATION OF NO SUBSTANTIAL MODIFICATION

- |                          |   |
|--------------------------|---|
| <input type="checkbox"/> | The proposed modification would not result in any of the above changes. |
|--------------------------|---|

If this box is checked, the proposed modifications are exempt under CEQA, in accordance with prior project approval and no additional environmental review is required. This determination shall be posted on the Planning Department website and office and mailed to the applicant, City approving entities, and anyone requesting written notice. In accordance with Chapter 31, Sec 31.08j of the San Francisco Administrative Code, an appeal of this determination can be filed to the Environmental Review Officer within 10 days of posting of this determination.

**Planner Name:**

**Date:**



## HISTORIC RESOURCE EVALUATION RESPONSE

Record No.: 2021-004293ENV  
Project Address: GGP Music Concourse / 55 Hagiwara Tea Garden Drive  
Zoning: P PUBLIC Zoning District  
OS Height and Bulk District  
Block/Lot: 1700/001  
Staff Contact: Michelle Taylor – 628-652-7352  
Michelle.Taylor@sfgov.org

### Part II: Project Evaluation

Proposed Project:	Per Drawings/Application Dated:
<input type="checkbox"/> Demolition / New Construction <input checked="" type="checkbox"/> Alteration	Monumental Reckoning, April 21, 2021 Spreckels Music Temple, April 26, 2021, V2

### PROJECT DESCRIPTION

The City and County of San Francisco Recreation and Parks Department is proposing the installation of two temporary (two-year) art pieces in the Music Concourse. The two exhibits include: 1) installation of 350 four-foot-tall sculptures encircling the plinth of the Francis Scott Key statue and 2) installation of illuminated text into the frieze of the Spreckels Temple of Music (bandshell).

### PROJECT EVALUATION

The proposed project's conformance with the Secretary of the Interior's Standards:			
<b>Standard 1</b> – Minimal Change:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
<b>Standard 2</b> – Maintain Character:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
<b>Standard 3</b> – Avoid Conjecture:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
<b>Standard 4</b> – Acquired	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/> N/A
Significance:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
<b>Standard 5</b> – Building Techniques:			
<b>Standard 6</b> – Repairment:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/> N/A
Standard 7 – Treatments:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/> N/A
Standard 8 – Archeology:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/> N/A
Standard 9 –	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
Compatibility:	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> N/A
Standard 10 –			
Reversibility:			

See **Project Impact Analysis** comments for additional information.

### DISTRICT COMPATIBILITY ANALYSIS

The proposed project's conformance with the District's Character-Defining Features:
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The Music Concourse is located within the National Register and California Register Golden Gate Park Historic District. The proposed project is consistent with the celebratory events and artistic expressions that often occur in the district, and therefore is consistent with the association, look and feel of the resource. Furthermore, design of the proposed project would be of its own time and the proposed project is temporary and fully reversible. For these reasons, the Planning Department determined that the proposed project would not have an adverse impact on the Golden Gate Park Historic District.

## PROJECT DETERMINATION

Based on the Historic Resource Evaluation in Part I, the project's scope of work:

- ☐ **Will** cause a significant adverse impact to the **individual historic resource** as proposed.
- ☐ **Will** cause a significant adverse impact to a **historic district / context** as proposed.
- ☒ **Will not** cause a significant adverse impact to the **individual historic resource** as proposed.
- ☒ **Will not** cause a significant adverse impact to a **historic district / context** as proposed.

## PROJECT IMPACT ANALYSIS

Staff has reviewed the proposed project and determined that the proposed temporary art installation will not result in a significant impact to historic resources. The proposed project is in the Music Concourse, Article 10 Landmark No. 249, within Golden Gate Park, San Francisco's largest park. The Concourse is located at John F. Kennedy Drive, Hagiwara Tea Garden Drive, Martin Luther King Jr. Drive, and Music Concourse Drive. Assessor's Block 1700, Lot 001.

The Music Concourse is a classically designed formal landscape established as part of the California Midwinter Fair of 1894. The subject site is individually significant as an outdoors performance space important in San Francisco's cultural history under Criterion 1 (Events) of the National Register and under Criterion 3 (Architecture) as an urban park landscape devoted to public performances and as a setting for public art. The Music Concourse also contributes to the National-Register listed Golden Gate Park historic district, significant under Criterion 1 (Events) and Criterion 3 (Architecture) in the areas of landscape architecture and social history.

Character Defining Features associated with the Music Concourse Landmark include the formally designed oval landscape of the Music Bowl, a music bandshell (Spreckels Temple of Music), benches arranged in rows fronting the bandshell, a grid of pollarded trees, fountains, circulation pattern, pedestrian tunnels, and several monuments and statues, including the Francis Scott Key statue. Buildings immediately adjacent to the Music Concourse, but not contributing to the Landmark, are the DeYoung Museum at the eastern boundary of the Music Concourse, and the California Academy of Sciences to the west. An underground garage, constructed 2005, is located beneath the Music Concourse Bowl.

The project sponsor proposes two art installations within the boundaries of the Music Concourse landmark. The first part of the installation is the erection of 350 statues at the north end of the Music Concourse bowl. The statues stand will each stand four feet tall and be individually staked ten inches deep into the lawn in a semi-circle around the Francis Scott Key monument. Installation of the statues will begin in late spring of



2021 with a scheduled opening date of June 19, 2021. The statues will remain through June 2023, at which point the installation will be removed and the site fully restored.

Staff finds that the proposed statue installation is compatible and appropriate to the Music Concourse. The siting of the statues in a lawn area is appropriate as it will be accessible by existing paths but not disruptive to the existing circulation pattern. Furthermore, the statues are of their own time and not conjectural. The grouping of the statues in one location, as opposed to spread out over the site, is also appropriate to the pattern of existing monuments in the landscape. Furthermore, the proposed work is temporary (limited to two-years) and all work proposed will be fully reversible. Overall, staff finds that the proposed statues are consistent with the use and intention of the Music Concourse as a space for expression, performance, and art.

The second proposed scope item includes the temporary installation of illuminated text on the Spreckels Temple of Music, located directly opposite of the proposed statues. Per the Designation Ordinance for the Music Concourse, temporary art installations that do not attach to trees do not require a Certificate of Appropriateness.<sup>1</sup> Although both the proposed statues and illuminated text are temporary (and not attached to trees), the illuminated text requires direct attachment to the Spreckels Temple of Music, and therefore requires review by the Historic Preservation Commission (HPC).

According to the designating ordinance establishing the Music Concourse as an Article 10 landmark, the Spreckels Temple of Music is a contributing feature to the landscape. The Article 10 Landmark Designation Report describes the Temple of Music as follows:

*The Spreckels Temple of Music is a monumental, classically styled band shell built in 1899 to designs by the Reid Brothers, architects. Built almost entirely of Colusa sandstone, it is about 240 feet in width and seventy-two feet in height. In plan, the Temple of Music consists of a central pavilion and two flanking peristyles. The central pavilion is fifty feet in depth. It houses a stage that is set within a grand, central arch flanked by engaged Corinthian columns; these columns support a frieze, an elaborate cornice, and a high parapet. The spandrels are filled with very fine figures of nudes with trumpets, carved in the stone, by sculptor Robert I. Aitken. The rear elevation of the pavilion features a band of carved garlands, also very fine, just below the frieze. The half-domed stage ceiling is coffered sandstone, and serves the purpose of reflecting music into the concourse area. The flanking peristyles are thirty feet in depth, and are slightly recessed from the pavilion. Each rests upon a base of concrete steps and features Ionic columns supporting a frieze and balustrade. The ceilings of the peristyles are marble.*

The proposed scope at the Temple of Music includes attachment of illuminated signage to the entablature frieze above stage. The halo-lit letters will be attached to metal raceways mounted into the masonry joints of the frieze. The work will be supervised by a masonry specialist with more than seven-years' experience working with sandstone masonry. The illuminated text will be comprised of modern materials and is contemporary in design; the signage does not include any conjectural features or elements. All work will be complete by June 19, 2021 and all elements will be removed in June of 2023 by a skilled masonry specialist. At the close of the installation, the masonry will be fully patched and repaired to meet the Secretary of the Interior's Standards. Staff finds that the proposed installation is consistent with the use and intention of the Music Concourse as a space for expression, performance, and art. It is also worth noting that the project

<sup>1</sup> See Landmarking Designation Ordinance, Attachment G, as Amended by the Board of Supervisors, File No. 051950.

requires a Certificate of Appropriateness, and therefore HPC approval will be contingent upon conformance with the Secretary of the Interior's Standards for the Treatment of Historic Properties. For this reason, staff finds that all work will meet the Secretary of the Interior's Standards.

## PART II: Principal Preservation Planner Review

Signature:  \_\_\_\_\_

Date: 5/5/21

Elizabeth Gordon-Jonckheer, *Principal Preservation Planner*  
Northwest Team, Current Planning Division

CC: Stacy Bradley, San Francisco Recreation and Park Department

### HRER PART II ATTACHMENTS:

- ☐ Architectural Plans, dated: \_\_\_\_\_
- ☐ HRE / Supplemental, dated: \_\_\_\_\_
- ☐ HRER Pt.1, finalized date: \_\_\_\_\_

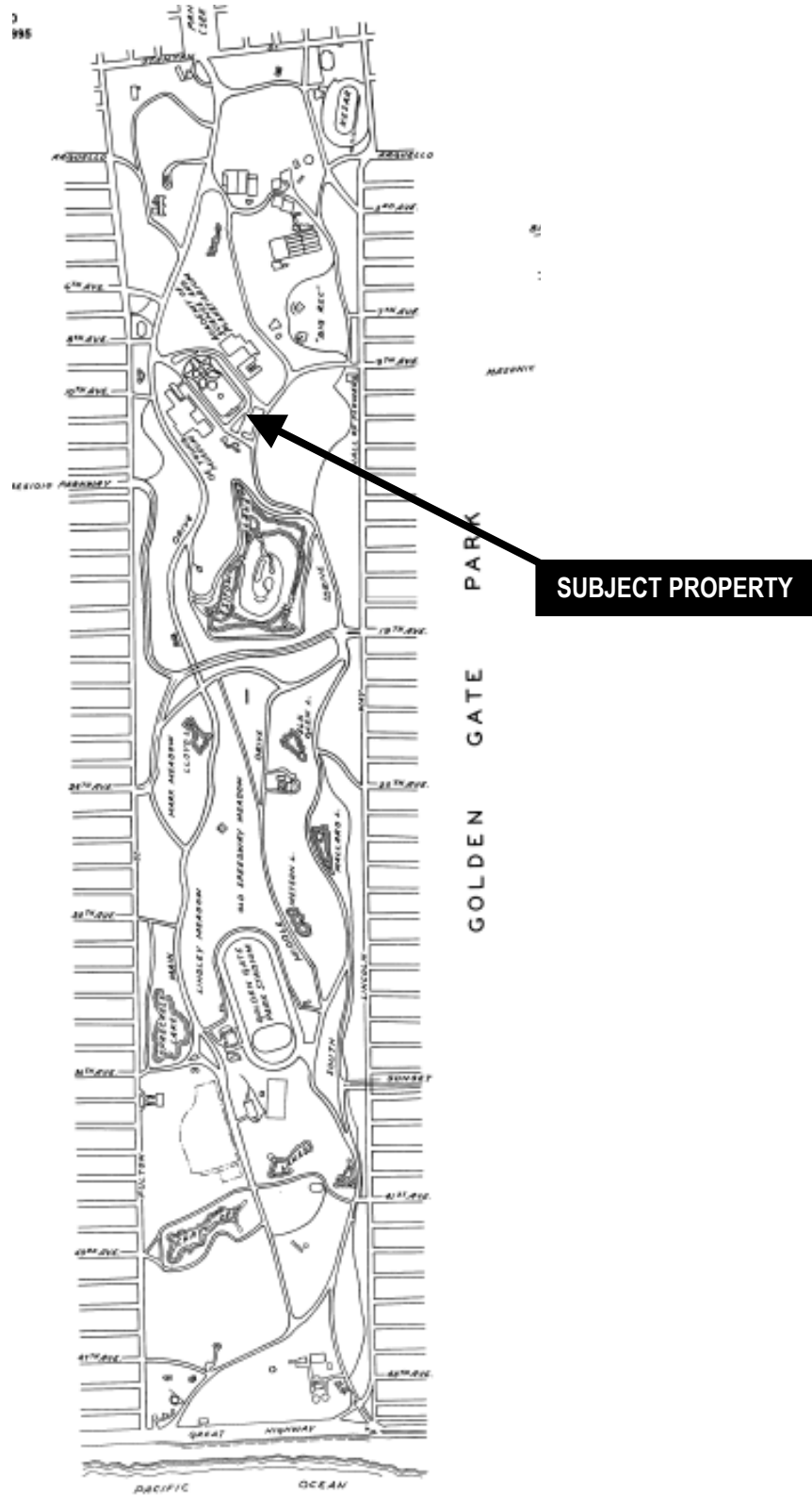


# **Exhibit G:**

## **Maps and Context**

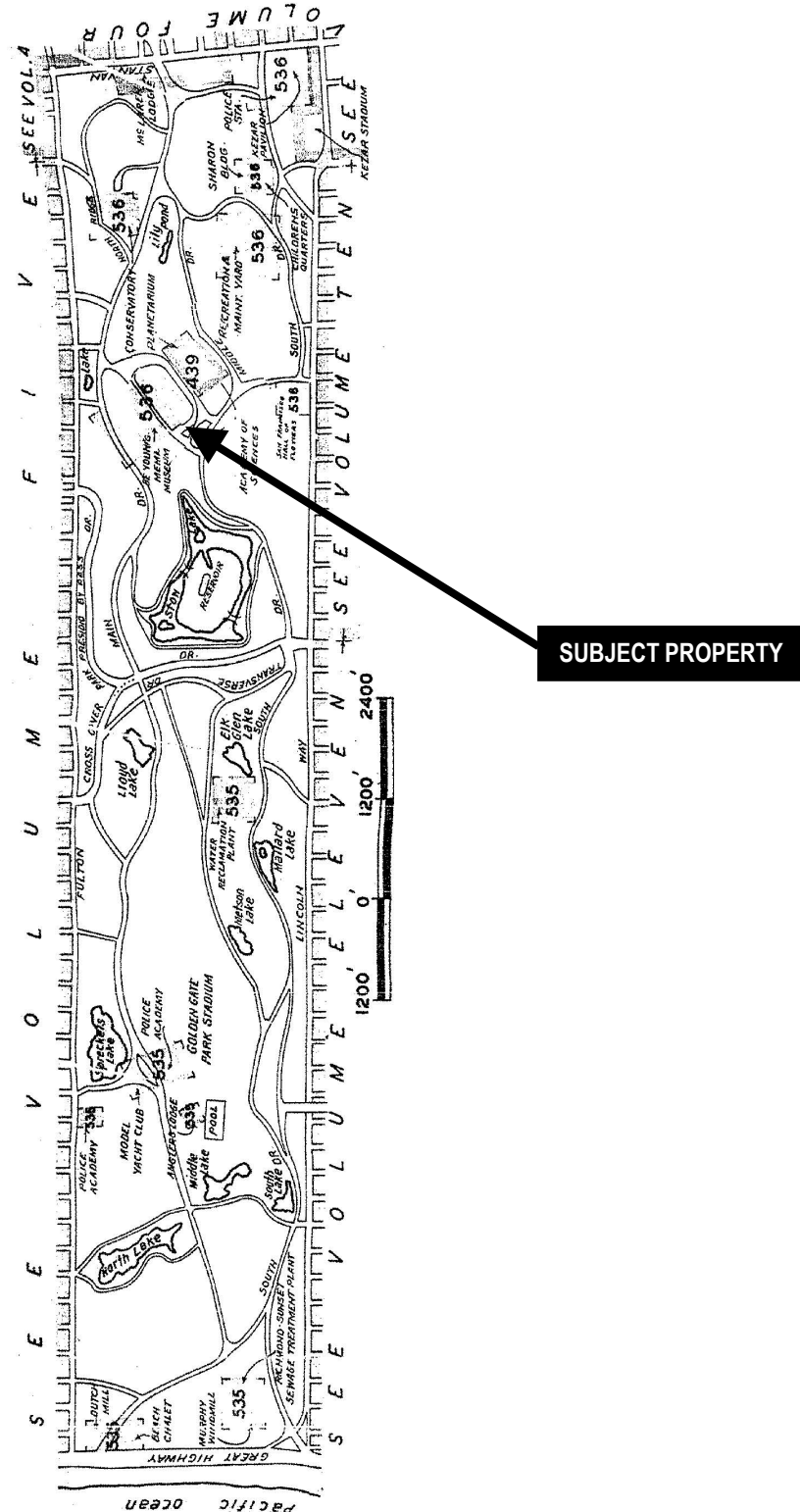
### **Photos**

# Parcel Map



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music

# Sanborn Map\*



\*The Sanborn Maps in San Francisco have not been updated since 1998, and this map may not accurately reflect existing conditions.



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music



# Aerial Photo – View 1

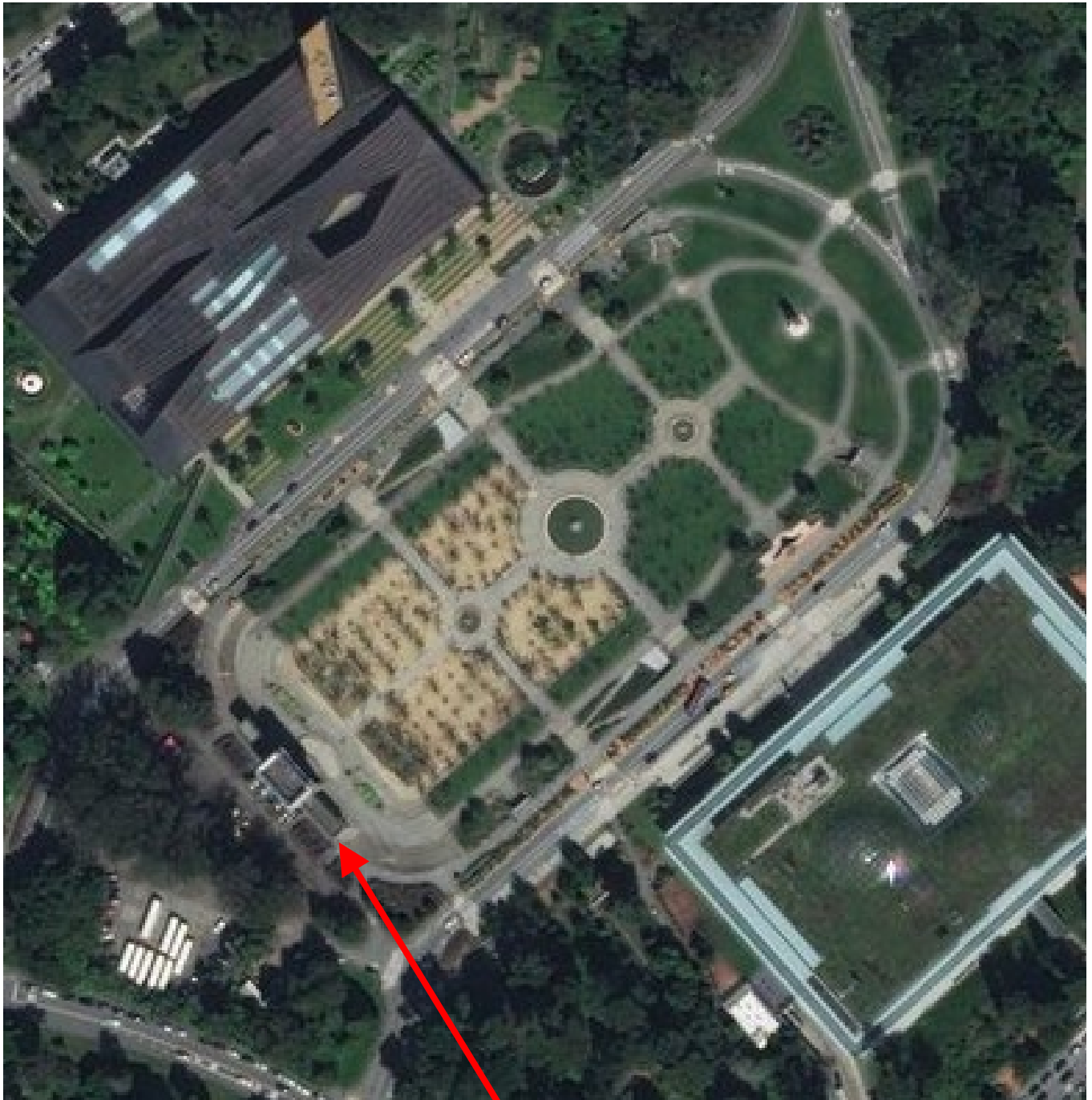


SUBJECT PROPERTY



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music

## Aerial Photo – View 2

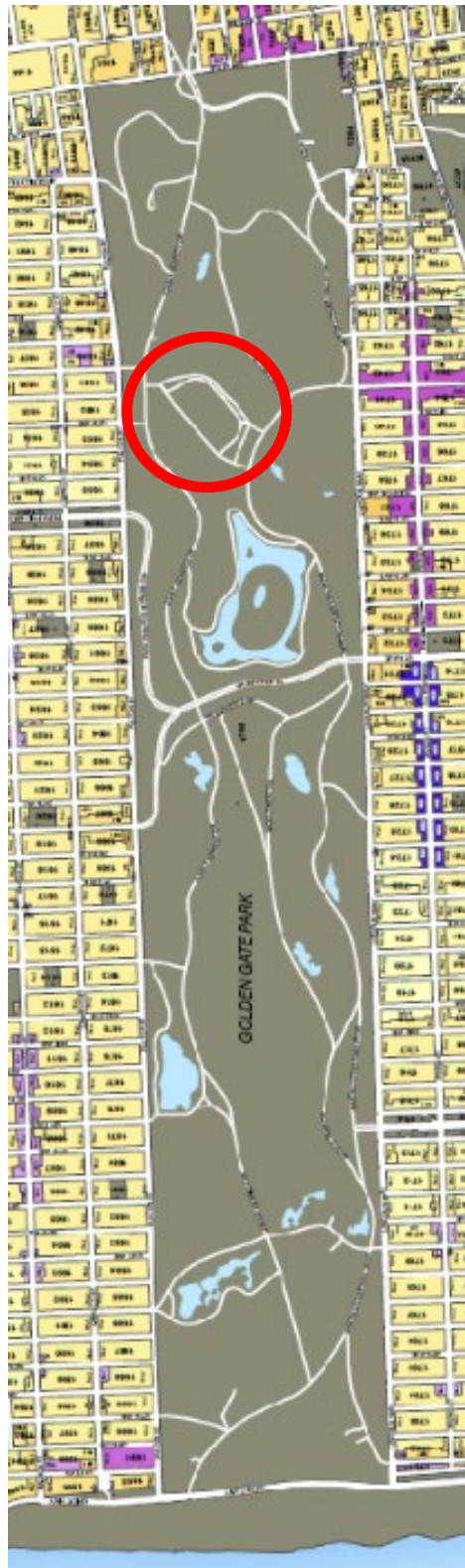


SUBJECT PROPERTY



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music

# Zoning Map



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music



# Site Photo 1



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music

## Site Photo 2



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music



# Site Photo 3



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music



# Site Photo 4

## Frieze Detail



Certificate of Appropriateness  
Case Number 2021-004293COA  
Golden Gate Music Concourse  
Spreckels Temple of Music

**Exhibit H:**

**Spreckels Art Modification and  
Placement Options**

**February 2020**



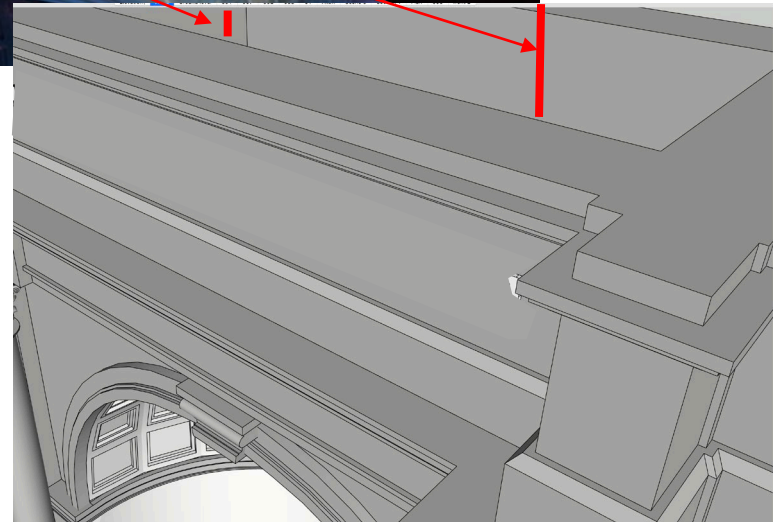
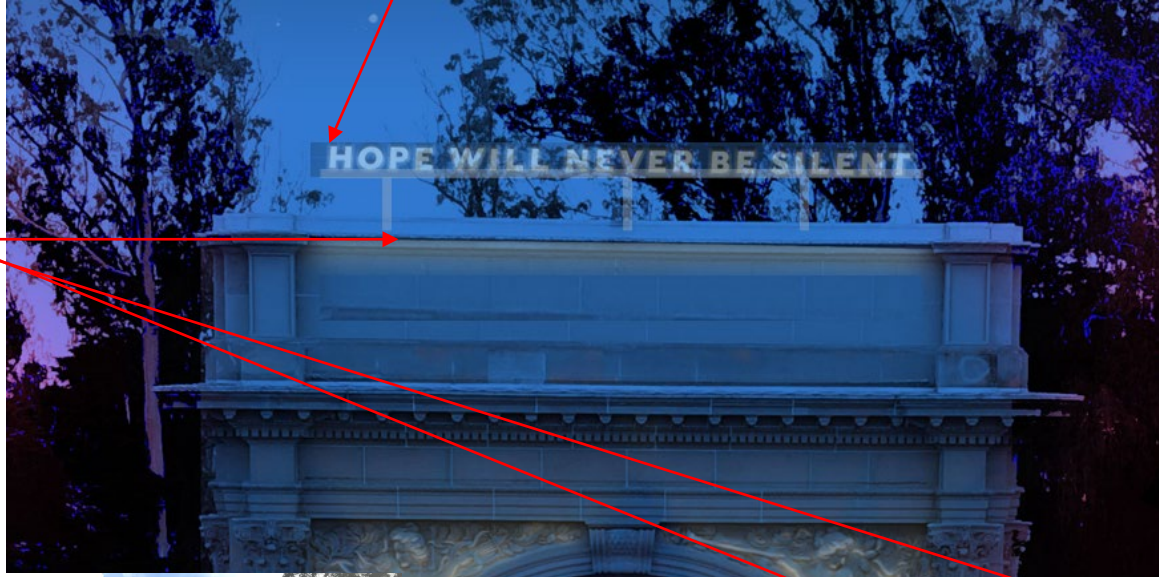
## OPTION 1 – MOUNTED ABOVE FRIEZE/PARAPET





LASER CUT LETTERS MOUNTED TO SUPPORTIVE BAR, ATTACHED TO  
BACK OF STEEL PARAPET FRAME BELOW

ART ATTACHMENT.  
INDIRECT LIGHTING  
TO BE PLACED ON  
TOP OF, BUT  
MASKED BY,  
PARAPET



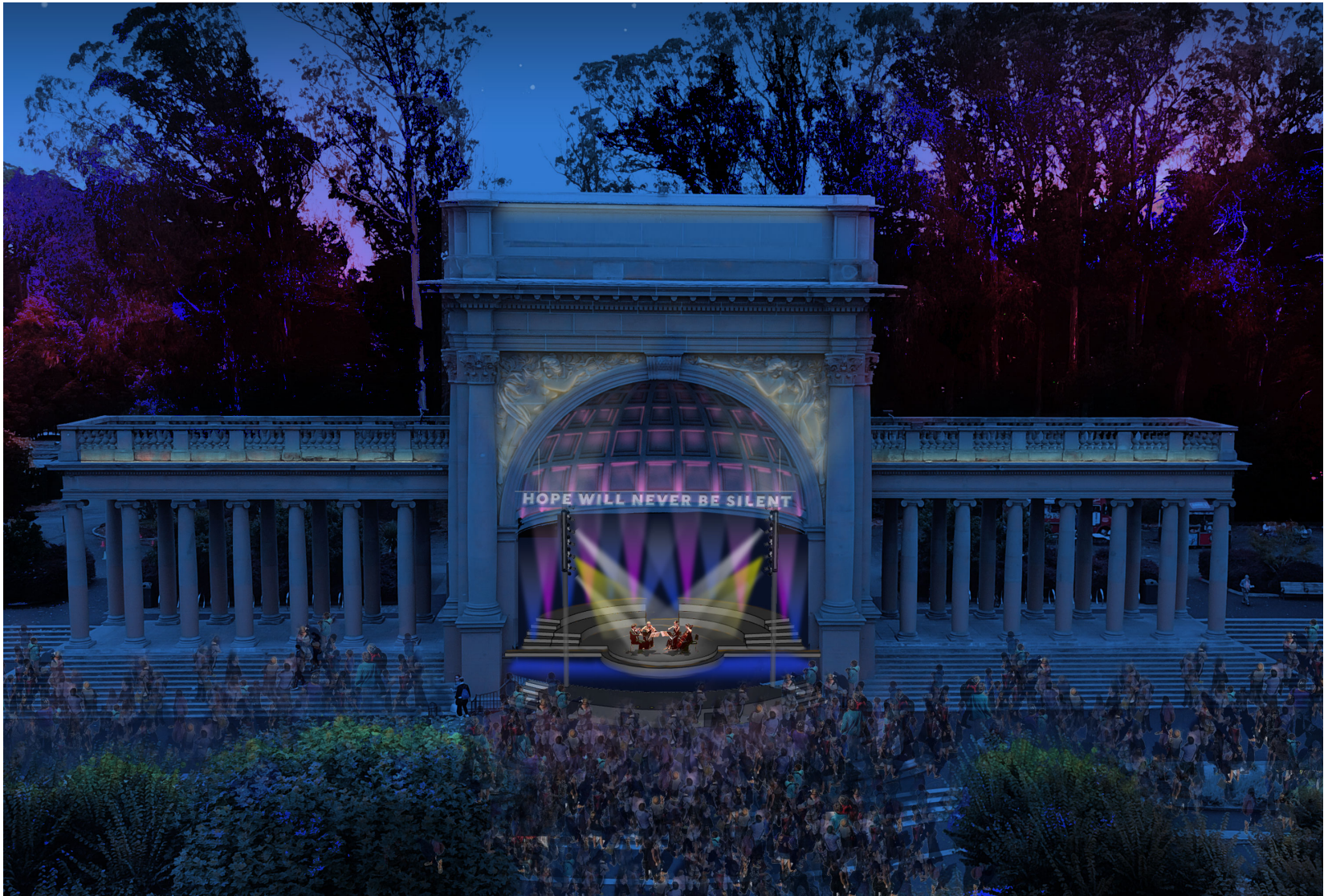


## OPTION 2 – MOUNTED TO SIDE





## OPTION 3 – MOUNTED ACROSS APSE





## OPTION 4 – PLACED ON CORNICE LEDGE

