

SF SURVEY

SF

CULTURAL RESOURCES SURVEY



San Francisco
Planning

UPDATE: FALL 2020
Historic Preservation
Commission

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HISTORIC CONTEXT STATEMENT

DATA COLLECTION

OUTREACH & ENGAGEMENT

NEXT STEPS



**CULTURAL
RESOURCES
SURVEY**

CITYWIDE HISTORIC CONTEXT STATEMENT (1848-1989)

WHY A HISTORIC CONTEXT STATEMENT?

“The development of historic contexts is the **foundation for decisions about the identification, evaluation, registration, and treatment of historic properties and surveys.** Well-developed historic contexts are critical.”

“Historic context statements provide the **basis for evaluating significance and integrity.** The purpose of the context statement **determines how broad or narrow** the focus should be. Whether developed for a single property evaluation, a register nomination, or a survey, **an adequate and appropriate context needs to be developed before making an evaluation.**”

-- California Office of Historic Preservation

WHY A HISTORIC CONTEXT STATEMENT?

“Historic context statements are a **specialized form of historical writing**... They are **not** intended to be a **chronological recitation** of a community’s significant historical events...**Nor** are they intended to be academic **exercises demonstrating prodigious research**, the ability to cite a myriad of primary and secondary resources...comprehensible only to professionals in the field. **Rather, historic context statements need to be direct, to the point, and easily understood by the general public.**”

“Historic context statements are intended to **provide an analytical framework for identifying and evaluating resources**...explaining what aspects of geography, history, and culture significantly shaped the physical development of a community...what important property types were associated with those developments, why they are important, and what characteristics they need to have to be considered an important representation of their type and context.”

-- California Office of Historic Preservation

HISTORIC CONTEXT STATEMENT

Intro, Methodology, SF Periods of Development

Contexts, Sub-Contexts, and Themes with Evaluative Frameworks

I. Thematic Contexts:

II. Cultural Contexts

III. Architectural Contexts



HISTORIC RESOURCES SURVEY

Pre-population Data Collection

Adopted HCS and Surveys

Informational projects (internships + staff-assembled)

Academic Publications

In-Field Survey

In-Field Photo geo-location

In-Field In Office Descriptions

In-Office Research



SURVEY FINDINGS

Determinations made through Citywide Lens

Organized by Neighborhood (37)

- Each Neighborhood divided by Micro-Neighborhoods
- Appx: Adopted Geographic HCSs for Micro-Neighborhoods

I. THEMATIC CONTEXTS

SUB-CONTEXTS

1. Residential (1848-1989)

A. Single-Family

B. Multi-Family

2. Commercial (1848-1989)

A. Downtown Core

B. NCDs

3. Industrial (1848-1989)

– no sub-context –

4. Government, Planning, & Infrastructure (1848-1989)

A. Municipal & Federal Buildings

B. Planning & Engineering

C. Military Presence

D. New Deal Era

5. Private & Public Institutional (1848-1989)

A. Houses of Spirituality

B. Private Education

C. Recreation & Culture

D. Health & Medicine

E. Burial & Memory

F. Mass Media & Communications

6. Events that Shaped the City (1848-1989)

– no sub-context –

7. Other

A. Artistic Expression

B. Landscapes

I. THEMATIC CONTEXTS, SUB-CONTEXTS, & THEMES

1. Residential (1880-1989)

A. Single-Family

- **Early Residential Development (1848-1880)**
- **Residence Parks**
- **Sunset Residential Tracts (ad. 2014)**
- **Developer Tracts:**
 - Streetcar Suburbanization: 1880-1920
 - **Auto Suburbanization: 1920-1950**
 - Post-WWII Suburbanization: 1950-1989
- Industrial Workers' Housing
- **Earthquake Shacks**

B. Multi-Family

- **Flats & Small Apts.**
- SROs, Apt. Hotels & Apt. Buildings
- Single-Family Houses
- Bungalow Courts, Courtyard Apts., Garden Apts.
- Romeo Flats
- **Edwardian-era Flats**

2. Commercial (1848-1989)

A. Downtown Core

- Merchants, Leaders & Commercial Identity
- Hotels
- Finance & Commerce

B. **NCDs**

- * Indicates Themes not yet identified.
- **Bolded text** indicates under contract, in-progress, or completed documentation.

3. Industrial (1848-1989)

– no sub-context –

- Regional Manufacturing, Shops & Mills
- Piers & Ports
- Warehouse Districts/ Design Districts
- Labor History, Leaders & Union Halls
- **Auto Row (ad. 2010)**

I. THEMATIC CONTEXTS, SUB-CONTEXTS, & THEMES

4. Government, Planning, & Infrastructure (1848-1989)

A. Municipal & Federal Bldgs.

- **Post Offices**
- Admin. Bldgs.
- Fire Stations
- **(Bond Meas.)**
- **Police Stations**
- Libraries
- **Carnegies**
- **Appleton & Wolfard**
- Public Works
- Water & Power Sub-Stations
- Parks & Rec. Bldgs.

B. New Deal Era

C. Planning & Engineering

- **Transit Infrastructure**
- Auto & Pedestrian Infrastructure
- Waterfront Fill
- Public Places
- **Redevelopment Agency**

D. Military Presence

- Forts, Shipyards, & Civil Defense

5. Private & Public Institutional (1848-1989)

A. Houses of Spirituality

- **Christian**
- **Jewish/Muslim**
- **Eastern Religions**
- **Additional Sites of Worship**

B. Recreation & Culture

- **Cultural Institutions**
- **Sporting**
- **SF Underground**
- **Clubs & Social Halls**

C. Private Education*

D. Health & Medicine*

E. Burial & Memory

- Cemeteries & Columbaria
- **Funeral Homes**

F. Mass Media & Communications

- **Telegraph & Telephone Sites**
- Broadcast Stations
- Newspapers & Publishing

6. Events that Shaped the City (1848-1989)

– no sub-context –

- Mid-Winter Fair
- **Panama Pacific Int'l Expo**
- Golden Gate Int'l Expo.
- 1906 Earthquake/ Reconstruction
- 1989 Loma Prieta
- Legislative Firsts?

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7. Other Contexts

A. Artistic Expression

- **Murals**
- Public Art
- Statues
- Literature & Music Sites

B. Landscapes

- Designed
- **T. Church Gardens**
- Historic/Vernacular
- Cultural

II. CULTURAL CONTEXTS (BY STATUS)

Priority

- 1. Ohlone/American Indian HCS**

Adopted Contexts

- 1. JCHES** (ad. 2014)
- 2. LGBTQ HCS** (ad. 2015)
- 3. Filipino Addendum to SoMa HCS** (ad. 2013)

In-Progress Contexts

- 1. Latino HCS**
- 2. African American HCS** (reqs. outreach)
- 3. Chinese-American HCS**
- 4. Italian-American** history documented thru:
 - a. North Beach HCS**
 - b. Excelsior/Portola HCS** (intern project)
- 5. Russian HCS** (intern project)
- 6. Counter-Culture** (Haight/Citywide NR MPD)

In-Progress Data Collection

- 1. Women Architects spreadsheet**
(from Inge Horton's book *Women Architects of the Bay Area*)
- 2. Women's Rights HCS** (intern project)
- 3. Jewish** history documented thru:
 - a. Russian HCS** (intern project)
 - b. Excelsior Portola HCS** (intern project)
- 4. German spreadsheet**

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III. ARCHITECTURAL CONTEXTS

1. Construction Methods

– no sub-context –

- Rare Methods (Adobe, Skyscraper, Masonry Techniques, etc.)
- **Unreinforced Masonry Buildings (UMB) (ad. 1990)**

2. Architectural Styles

A. Early Settlement Era Styles (1848-1880)

- Late Adobe
- Vernacular/Folk Victorian
- Greek Revival
- Gothic Revival

B. Victorian Era Styles (1880-1901)

- Italianate/Flat Front Italianate
- Queen Anne
- Stick/Eastlake
- Second Empire
- Richardsonian Romanesque

C. Late 19th & Early 20th Century Revival Styles (1890-1930)

- English Revival Styles
(Elizabethan, Tudor, Late Tudor, Georgian Revival, Storybook, Gothic Revival)
- Classical Revival Styles
(Beaux Arts, Classical Revival, Neo-Classical, Greek Revival)
- Colonial Revival Styles
(Colonial, Dutch Colonial)
- European Revival Styles
(Norman, French Provincial, Italian Renaissance Revival, Venetian Revival, Romanesque Revival, Roman Renaissance Revival)
- Exotic Revival
(East Asian, Moorish, Egyptian, Tiki)

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III. ARCHITECTURAL CONTEXTS

2. Architectural Styles

D. Edwardian Era (1901-1915) and the Early 20th Century Period

- **Edwardian Typology and Era Styles: Craftsman, Queen Anne, Prairie, Classical Revival** (intern project)
- American & California Styles
(Craftsman, Arts & Crafts, Prairie, Chicago Style, Early 20th Century American Commercial, Sullivan-esque, First Bay Tradition, Second Bay Tradition)
- Spanish & Mediterranean Revival Styles
(Spanish Colonial Revival, Mediterranean Revival, Churrigueresque)
- Modernistic Styles
(Art Deco, International, Streamline Moderne, WPA Art & Architecture)

E. Modern Architecture & Landscapes HCS (1935-1970) (ad. 2011)

Modern Styles included:

(Minimal Traditional, Contractor Modern, Mid-Century Modern, Googie, Contractor Mod., Eichlers, Ranch, Corporate/Miesian Modernism,)

F. Modern Addendum (1960-2000)

Modern Styles that require an updated Evaluative Framework:

New Formalism, Brutalism, Third Bay Tradition, Late French Provincial, Post-Modernism, etc.

3. Architects', Builders', Developers', & Landscape Architects' Biographies

No themes, names listed in alphabetical order; includes education, firm history, known projects in SF and the Bay Area.

Women Architects to be indexed.

Minority Architects to be indexed by cultural associations.

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SAMPLE OF SURVEY FINDINGS BY NEIGHBORHOOD

Neighborhood #X:
Castro/Upper Market

Micro-Neighborhoods (Geographic-based Contexts)

Corbett Heights - (Appx: *Corbett Heights Historic Context Statement*)

Clarendon Heights

Eureka Valley (Appx: *Eureka Valley Historic Context Statement*)

Duboce Triangle (Appx: Art. 10 Landmark Designation)

Castro/Upper Market (Appx: CEQA/HRER det. CA Reg.-Eligible District)

Castro Cultural District (Appx: Adopted Cultural District)



DATA COLLECTION

What is Arches?

- An open-source, geospatially-enabled software platform for cultural heritage inventory and management
- Customized updates in 2020 to mitigate previous collection issues

www.archesproject.org

Part 1: Data Collection Tool (In-field Survey)

- Text, photos, maps, PDFs, video, audio
- Multiple users with different admin access, workflows for quality control
- Considering public-facing interactive platform for community submitted information

Part 2: Data Management (Pre-survey pre-population and post-Survey research)

- Links to related records, documentation, or even historic photos/ephemera
- Compatible with Property Information Map (PIM) database
- Legacy data will be incorporated



WHAT TYPES OF DATA ARE COLLECTED?

- Individual resources (buildings, structures, objects, natural features)
- Districts and cultural landscapes
- Dates, architects, architectural styles
- Cultural Associations
- Key materials and characteristics

HOW WILL IT BE RECORDED?

- Individual record (instance) in Arches database
- Each record (instance) will include:
 - Photograph(s) of resource
 - Physical description
 - Associated historic context/themes
 - Assessment of physical integrity
 - CHRS Status code/evaluation
 - Links to related information





OUTREACH & ENGAGEMENT

SURVEY ADVISORS GROUP (SAG)

- **Core SAG**

- **8 members:**

- HPC Commissioners
 - SF Heritage/Advocacy
 - SPUR/Development
 - City family
 - Cultural Heritage/Preservation Planner
 - SF Historian
 - Public Policy/Equity
 - Preservation Planner

- **SAG rotating:**

- **3-4 members/phase:**

- Supervisor Selection of representatives from neighborhood groups
 - Community stakeholders
 - Community historians
 - Historical and cultural societies
 - Cultural District representatives



WHO MAKES UP THE SURVEY TEAM?

PRESERVATION PLANNING STAFF

- Produce and review contexts/theme studies
- Develop data collection tools
- Gather and import legacy data
- Conduct survey fieldwork
- Research properties
- Conduct community outreach
- Internal Working Group

CONSULTANTS & INTERNS

- Produce contexts/theme studies
- Gather and import legacy data
- Conduct survey fieldwork
- Conduct community outreach
- Establish Cultural Heritage Methodology

HISTORIC PRESERVATION COMMISSION

- Representative on SAG
- Review proposed survey methodology
- Review contexts/themes
- Adopt contexts/themes
- Adopt survey findings

SURVEY ADVISORY GROUP (SAG)

- Core SAG (Academic/Planning Professionals)
- Rotating SAG (Community Members/Organizers)
- Review proposed survey methodology
- Review Draft Documents/Eval. Frameworks
- Provide expertise during survey

TECHNICAL SUPPORT

- Getty Conservation Institute (GCI)
- Farallon Geographics, Inc.
- SF Planning IT Staff
- SF Planning Community Equity Team
- PlaceEconomics + InCommon (Cultural Heritage Methodology)
- Outreach Consultants (Future)

PUBLIC

- Participate in focus groups
- Participate in Community Meetings/HPC hearings
- Provide information through engagement activities/website
- Interactive Arches Platform
- Serve on SAG



NEXT STEPS

NEXT STEPS

ACTION ITEMS

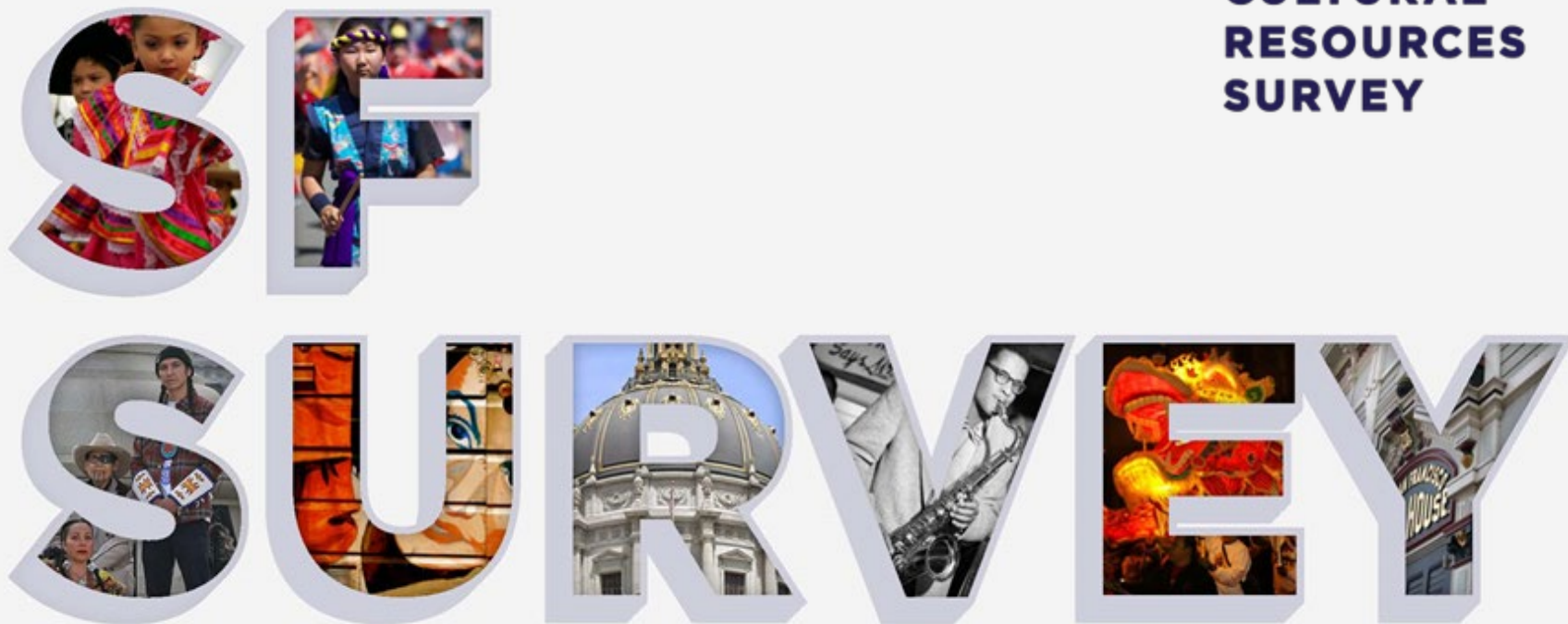
- Internal Working Group
- Survey Advisors' Group – kick-off Core SAG
- Finalize RSAG Members
- Continue consultant- and Department-produced context/theme production
- Continue ARCHES data pre-population efforts
- Finalize the interface and ARCHES collector platform
- Launch SF Survey Website
- Intangible Heritage Methodology
- Kick-off Sunset Pilot

NEXT HPC QUARTERLY UPDATE

- Methodology/Phasing
- Context/Theme Production
- Data Collection
- Outreach & Engagement

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THANK YOU

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