Shared Spaces

PROGRAM UPDATE

City Planning Commission | September 10 2020
Topics

› Overview of Goals and Provisions
› Snapshot of Program Statistics
› Equity Strategy
Program Goals

› Shared Spaces allows local businesses to apply to temporarily use public spaces near their business to operate outside.

› *Keep people safe by conducting business outside where virus transmission is more difficult than inside*

› *Help businesses survive and recover after a period of extreme difficulty, preserving the economy, employment, and tax base*

› *Contribute to a vibrant, interesting street life*
Overview

Where?

- Sidewalks
- Curbside lanes
- Roadway
- Parks, Plazas, and other city-owned open space
- Open Lots
Overview

What Uses?

- curbside pickup
- outdoor retail
- physically distanced queuing
- outdoor dining
- personal services
Sidewalk
Sidewalk and Curbside Lane

Panchita's: 16th Street at Valencia
Curbside Lane

Underdogs Taco Shop, Irving at 20th Avenue
Roadway Openings

Grant Street, between Washington and California
Shared Spaces Program Statistics

› Over 1,900 applications received to date
› About ~4% approvals awaiting additional documentation from applicant (e.g. neighbor consent)
Shared Spaces Program Statistics

Total Applications Received

- Approved: 1465, 73%
- Ineligible or Diverted: 269, 13%
- In Process - MTA Review: 116, 6%
- In Process - DPW Review: 78, 4%
- Addtl Applicant Info Req: 72, 4%
- FIR Review: 0, 0%
- PLN Review: 4, 0%

Approved: 1465, 73%
Ineligible or Diverted: 269, 13%
Shared Spaces Program Statistics

see the live webmap and dashboard at sf.gov/Shared-Spaces-Tracker
Shared Spaces Program Statistics

- Approval of ~400 curbside pickup sites
- Elimination of insurance submittal requirement

Shared Spaces | City Planning Commission | September 10, 2020
General Provisions

› Permits will not have any associated fees
› Application and program details available at sf.gov/sharedspaces
› Permits will run through 12/31/2020 unless extended
General Provisions

Business is expected to:

- Identify location(s)
- Self certify compliance with rules
- Provide furniture and barriers
- Operate as Good Neighbors
General Provisions

› Insurance: $1m in general commercial liability + workers comp

› A business can occupy the sidewalk or the curbside lane in front of a neighboring business with written permission of that business owner

Shared Spaces

Supporting San Francisco by allowing neighborhood businesses to temporarily use the sidewalk and street space for safe economic recovery

Wear a face covering
Use un cubrebocas
Magsuot ng panakip-mukha

Stay 6 feet apart
Manténgase a 6 pies de distancia
保持六呎距離
Panatilihin ang anim na talampakan distansya sa bawat isa

Keep a clear path (6ft wide)
Mantenga un camino libre (6 pies de ancho)
保持通暢的道路 (六呎寬)
Panatilihin ang isang malinaw na landas

Streets, sidewalks, and parklets must remain publicly accessible.

Updated 7/13/2020

Streets, sidewalks, and parklets must remain publicly accessible.

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General Provisions

- Enforcement is complaint driven.
- Report concerns or issues to 311.
- Permits are temporary, can be modified and revoked at any time if permit holder does not comply, or if emergency situation changes.

Supporting San Francisco by allowing neighborhood businesses to temporarily use the sidewalk and street space for safe economic recovery.

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Streets, sidewalks, and parklets must remain publicly accessible.

Updated 7/13/2020
Streets, sidewalks, and parklets must remain publicly accessible.
72 hours for Sidewalks, Curbside, and On-Parcel Projects

- Check with Neighbors
- Submit Application
- Self-Certify
- Receive Approval
- Receive Signage
- Deploy & Operate

Lydia Chávez, Mission Local | Shared Spaces | City Planning Commission | September 10 2020
10 business days for Roadway Closure Projects

1. Business Day
   APPLICANT – Submits proposal online
   MTA – Assess general feasibility
   MTA – Transit provide initial consult on conflict with MUNI
   SFFD – Initiate consult with field personnel on emergency access lane dimension

2. MTA – Create Summary Packet for interagency review
   MTA – Transit Summary Packet to SFFD + SFPD
   MTA – Initiate Task Order for No Parking Sigs
   MTA – Transmit Initial Response to Applicant + SUP
   • List of additional materials required,
   • Initial emergency access lane dimensions
   • Public posting pdf and instructions for posting
   MTA – Initiate coordination with SUP regarding constituent engagement*

3. APPLICANT – Post public notice** in the AM
   MTA – Continue Engagement
   MTA + SFPD + SFFD + SUP
   Review and refine proposal
   SFFD – Internal vetting with fire suppression as needed

4. APPLICANT + SUP – Continue Engagement
   MTA + SFPD + SFFD + SUP
   Continue to refine proposal
   SFPD + SUP + MTA
   Site visit as needed

5. MTA – Temporary Sign Shop posts signs on site
   SUP + Core Team
   Assess public comment, Finalize Permit conditions. SFFD + SFPD
   Finalize conditions.
   SUP – Transmit support letter to Shared Spaces (deadline)

6. APPLICANT + SUP – Continue Engagement
   MTA + SFPD + SFFD + SUP
   Continue to refine proposal
   SFPD + SUP + MTA
   Site visit as needed

7. APPLICANT – remove Public Notice in the PM**

8. MTA – Transit final Permit Packet to interagency team
   SUP – Transit support letter to Shared Spaces (deadline)

9. SHARED SPACES
   Issue Permit to Applicant

* MTA provide link to SUP where public feedback is being collated
** 72-hour public comment period

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Sidewalks and Curbside: Caveats

Due to the congested nature of San Francisco’s sidewalks and streets:

- Many businesses will not have a suitable sidewalk
- Many will not have a suitable curbside lane
- Many will not have a suitable street for closure

The program is designed to make as much space available as quickly as possible, but applicants need to know there are restrictions.

Collaboration with neighbors will be essential.
Sidewalks and Curbside: Site Design

A Sidewalk shared space
B Curbside shared space
C Compliant diverter (Minimum Dimensions 30”Hx12”Wx24”L)
D Compliant traffic barrier (36”H - 42”H)
E Minimum 6’ wide continuous clear path for pedestrians
F Minimum 6’ between seating areas
G Clear area beneath fire escape ladders
H Sidewalk and Curbside space next to ADA blue curb must remain clear at all times
I Curbside space approaching the intersection must be clear of any obstructions
J 4’ clear around a fire hydrant or fire connection
K 4’ clear within each end of the occupied curbspace
L 1’ clear between edge barrier and traffic lane
M Minimum 2’ wide diverter at approximately 90 degrees flush with building

Version 2020.07.01
sfgov.org/Shared-Spaces
Repurposing Unenclosed Areas on Parcels

› Group of Businesses (e.g. Merchant Association, CBD) can propose

› Requires Property Owner’s consent

○ Public Agency (e.g. SFMTA lot)

○ Private Entity (e.g. surface parking lot)
Personal Service Provision Out-of-Doors

- DPH Developing Guidance for Personal Service Providers* that can safely operate
  - hair salons, barber shops
  - nail salons
  - massage - in a non-healthcare setting
  - estheticians, skin care, and cosmetology

* Division 3, Chapter 10 of the California Business and Professions Code and San Francisco Health Code Article 29
SF Planning, SFMTA, & OWED have established an Equity Framework for encouraging broader participation and directing limited resources to most distressed and underserved communities.
Shared Spaces Equity Strategy

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Project Prioritization inputs

- OEWD ‘Opportunity Neighborhoods’
- Invest in Neighborhoods areas
- Cultural Districts
- MTC ‘Communities of Concern’
- SF RPD ‘Equity Zones’
Shared Spaces Equity Strategy: Projects

- **Active**
  - Bayview
  - SOMA
  - Chinatown
  - Tenderloin
  - Castro
  - Sunset

- **Upcoming**
  - Mission
  - Excelsior

- **Partners**
  - Livable City
  - Bicycle Coalition
  - Many others!
Shared Spaces Equity Strategy: Next Steps

› Multilingual outreach to reach ESL and immigrant-owned business communities

› Funding Partnership with Livable City to deliver equity projects

› Materials Grants

› Impact Surveys and Reporting
  ○ Who is participating? Who is served?
  ○ What have the impacts been?
Shared Spaces Sustainability Strategy: Goals

Scale up into a resilient and responsive Program

› Goal: Shorten overall Application-to-Installation timeline

› Goal: Minimize barriers to widespread participation

› Goal: Broad compliance with Safety & Health Directives

› Goal: Accurate and immediate tracking and reporting
## Shared Spaces Sustainability Strategy: Action Areas

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<thead>
<tr>
<th>Action Areas</th>
<th>Increase Staff Capacity</th>
<th>Increase NGO Capacity</th>
<th>Streamline Procedural</th>
<th>Ease Regulatory</th>
<th>Material Resources</th>
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Typical Costs: Curbside Shared Spaces

› 1 parking space = 1 project
› $5k Tables, Chairs, Planters

› 20 parking spaces = 20 projects
› $100k Tables, Chairs, Planters
Typical Costs: Road Closure Shared Spaces

› Group of Businesses (e.g. Merchant Association, CBD) can propose
› Requires Fire Dept approval
› Staffing roadway traffic barricades not always required
› Ambassadors Strongly Recommended
Typical Costs: Road Closure Shared Spaces

- Valencia Street
- 2 city blocks
- 4 nights / week, 5pm – 10 pm
- $3,000: rental of traffic barricades for 3 months
- 5.5 FTE: site managers and ambassadors
Typical Costs: Road Closure Shared Spaces

Traffic Barricades, Cones, A-Frames, Signage

› 20 blocks = 20 projects
› Buy: ~ $60k new / $28k used
› Rent: ~ $100k for 6 months
Shared Spaces Marketing & Communications Strategy

› Proactive Framing, Consistent Messaging, Visual Branding

› Tools and Techniques
  ○ Webinars, Website, & Technical Assistance Materials
  ○ Press Releases & Pitches
  ○ Blogs, Social Media, & Multimedia

› sf.gov/Shared-Spaces-Media
Questions?

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