

City and County
of San Francisco

Economic Recovery Task Force

Shared Spaces

PROGRAM UPDATE

City Planning Commission | September 10 2020

Shared Spaces Leadership Team



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CURBSIDE PROJECTS



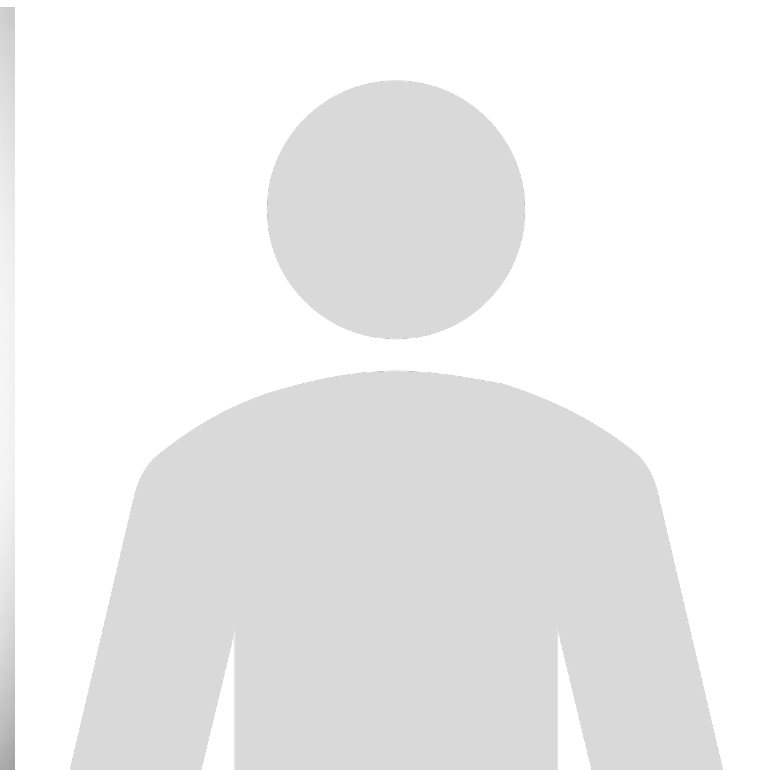
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COMPLIANCE & ENFORCEMENT



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ON-PARCEL PROJECTS



NICK CHAPMAN
ROADWAY CLOSURE PROJECTS



GREGORY SLOCUM
SIDEWALK PROJECTS

Topics

- › Overview of Goals and Provisions
- › Snapshot of Program Statistics
- › Equity Strategy

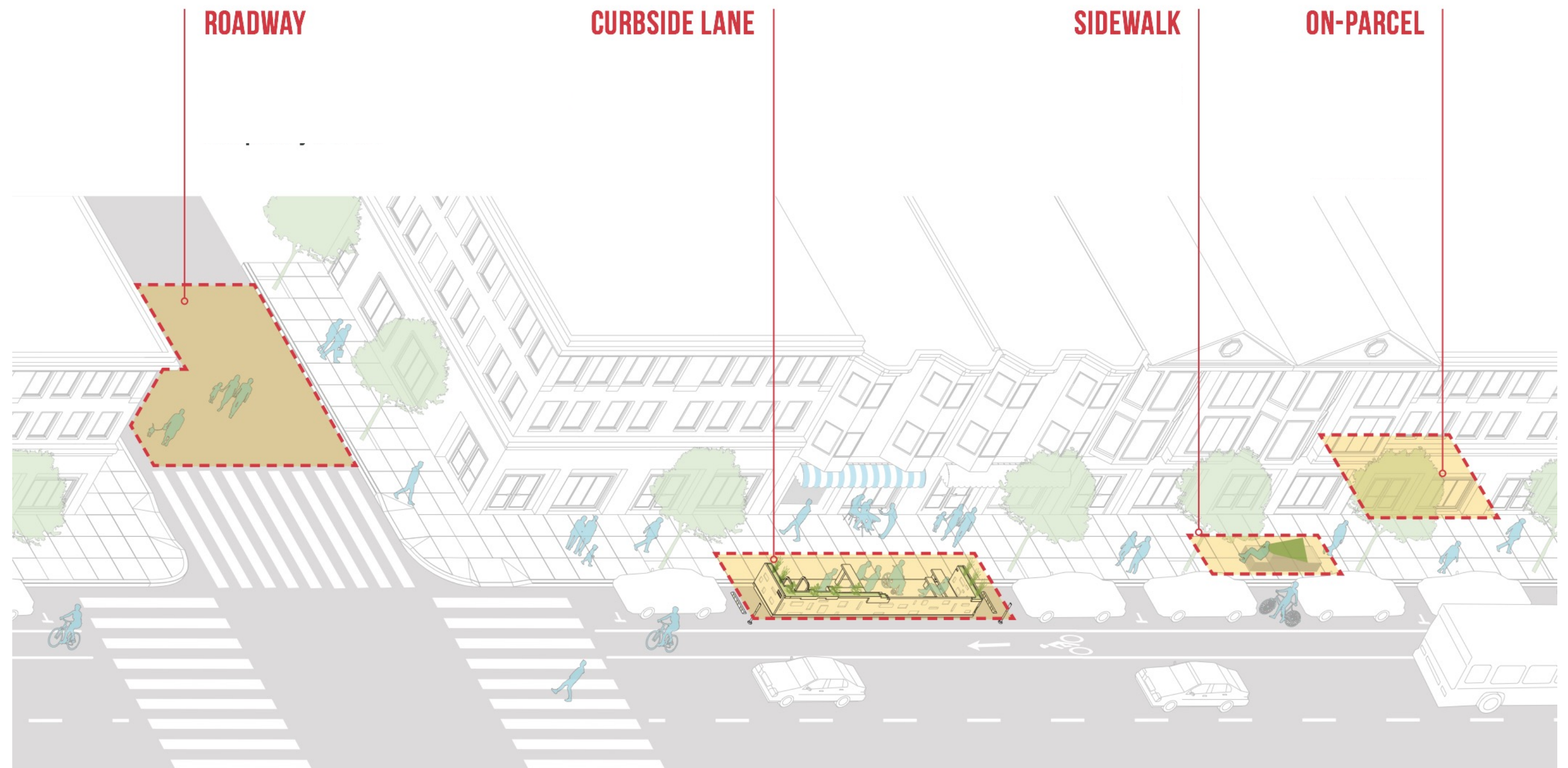
Program Goals

- › Shared Spaces allows local businesses to apply to temporarily use public spaces near their business to operate outside.
- › *Keep people safe by conducting business outside where virus transmission is more difficult than inside*
- › *Help businesses survive and recover after a period of extreme difficulty, preserving the economy, employment, and tax base*
- › *Contribute to a vibrant, interesting street life*

Overview

› Where?

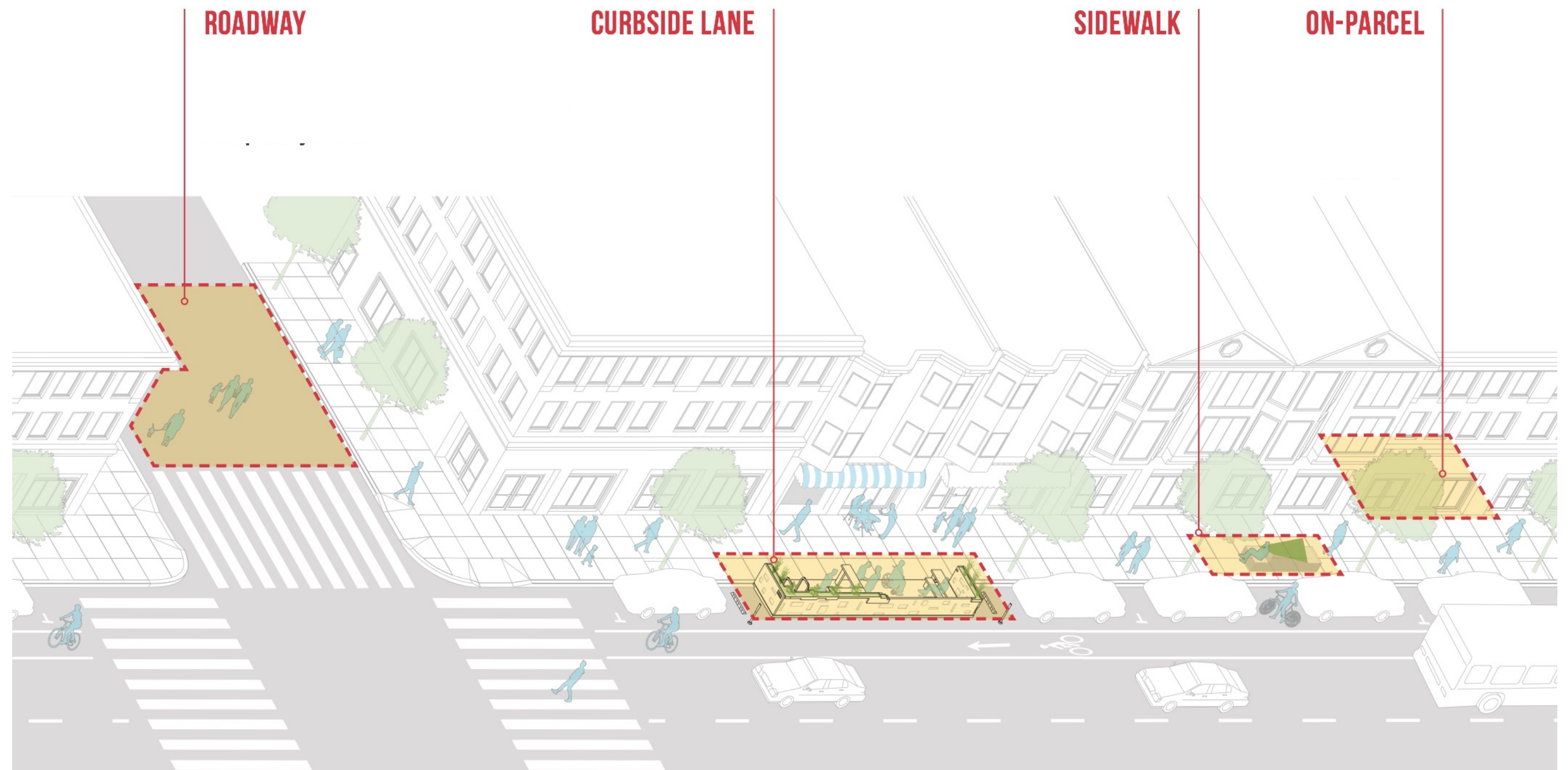
- Sidewalks
- Curbside lanes
- Roadway
- Parks, Plazas, and other city-owned open space
- Open Lots



Overview

› What Uses?

- curbside pickup
- outdoor retail
- physically distanced queuing
- outdoor dining
- personal services



Sidewalk



Elda: 16th and Guerrero

Sidewalk and Curbside Lane



Panchita's: 16th Street at Valencia

Curbside Lane



Underdogs Taco Shop, Irving at 20th Avenue

Roadway Openings

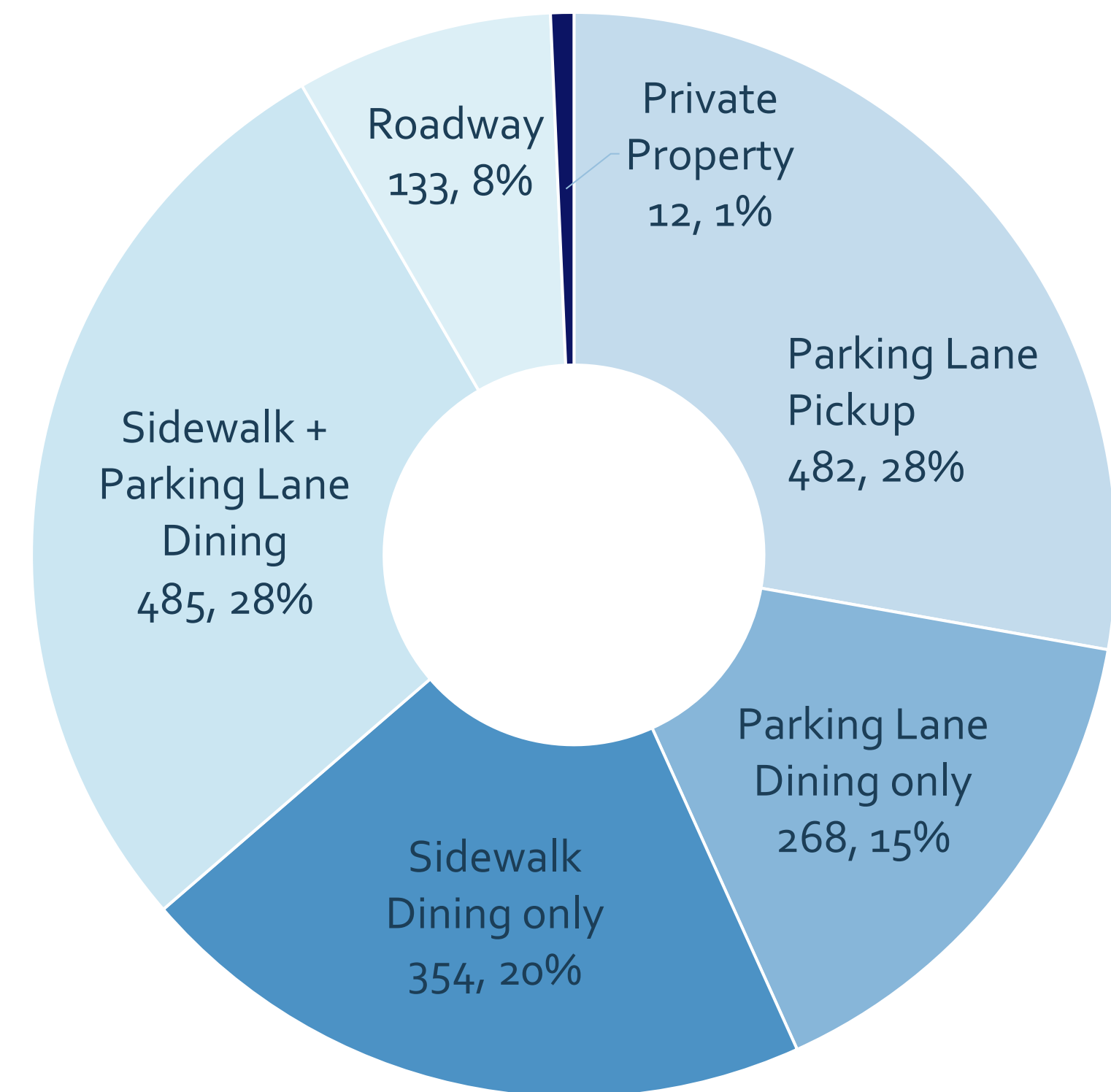


Grant Street, between Washington and California

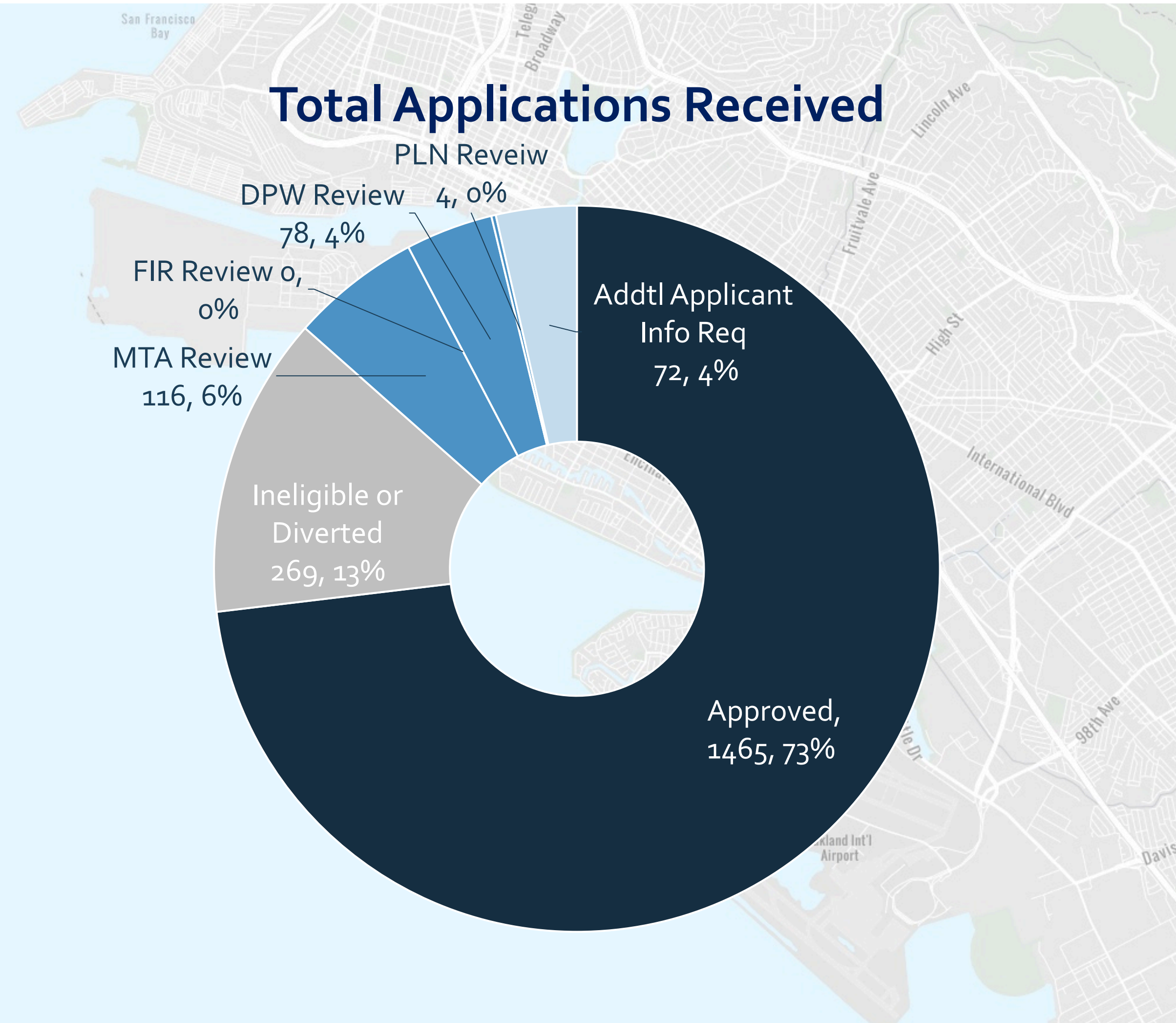
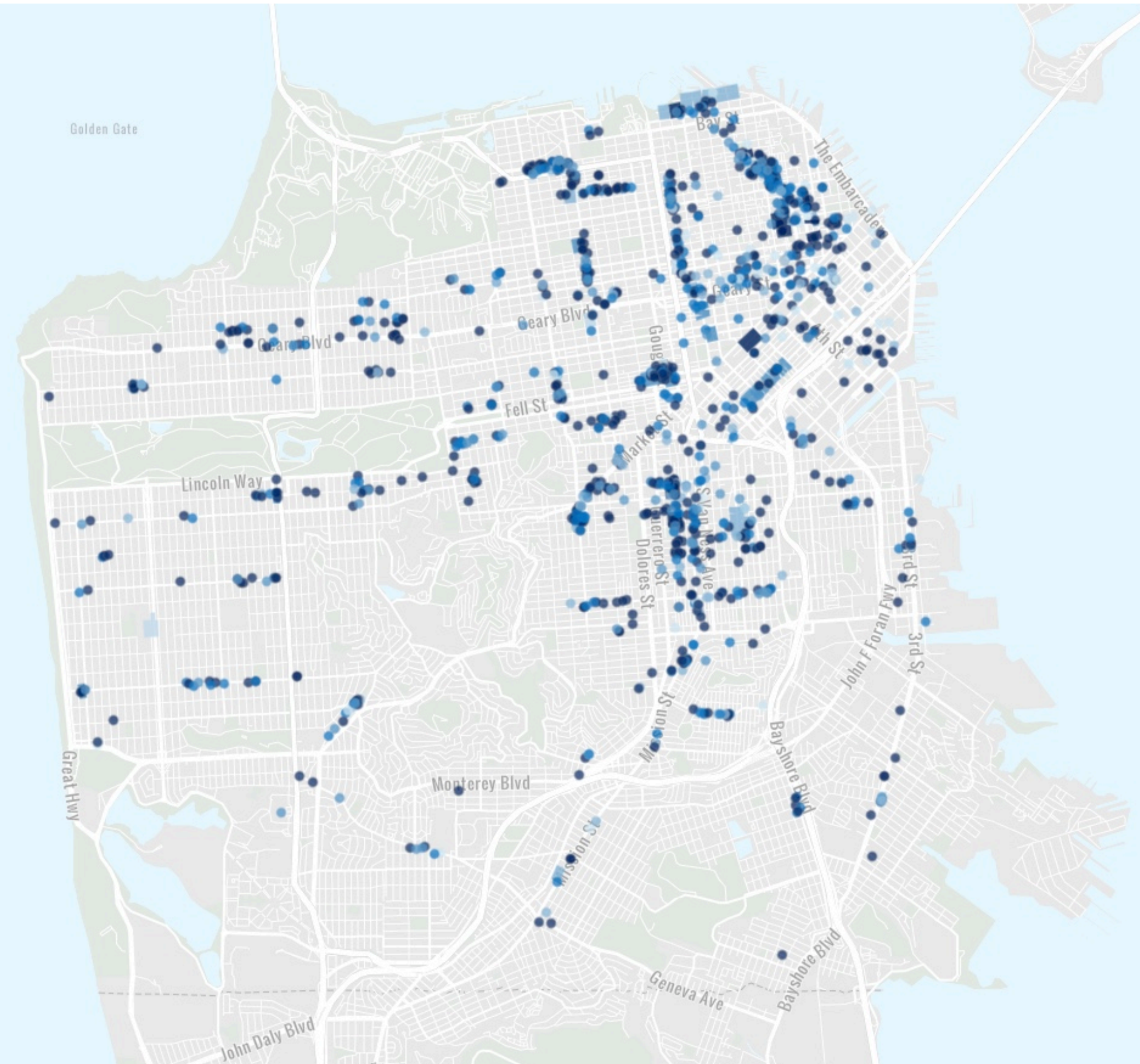
Shared Spaces Program Statistics

- › Over 1,900 applications received to date
- › About ~4% approvals awaiting additional documentation from applicant (e.g. neighbor consent)

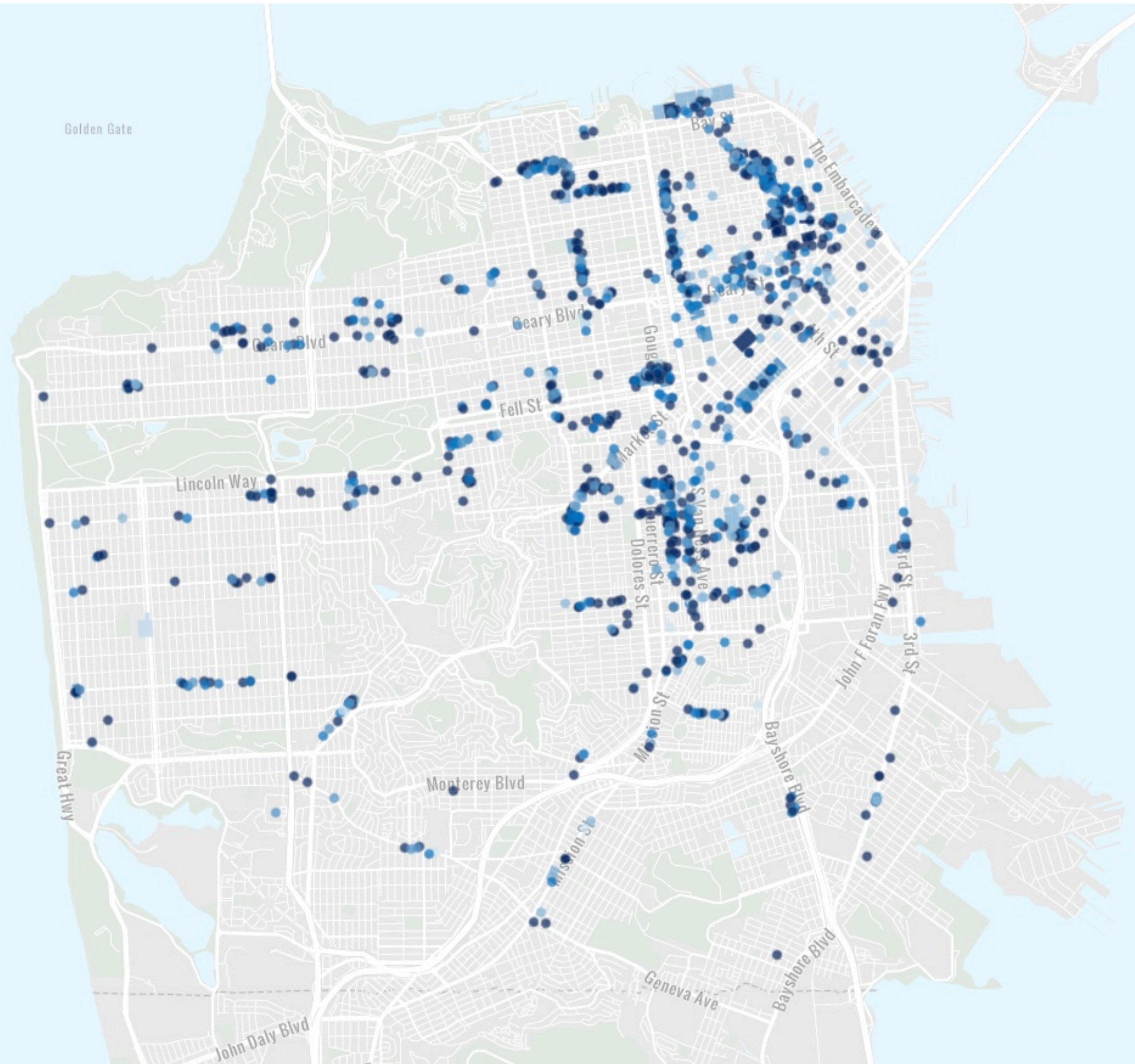
Total Applications Received



Shared Spaces Program Statistics



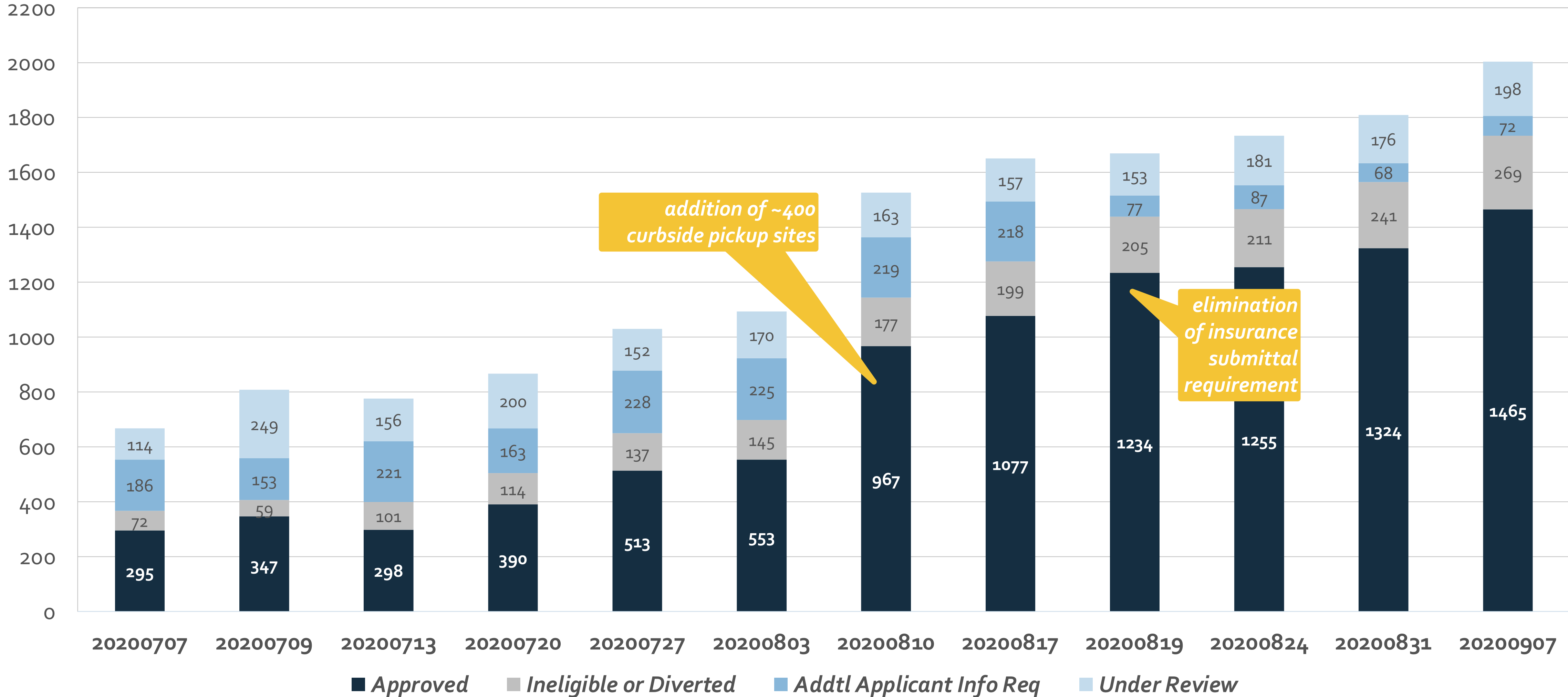
Shared Spaces Program Statistics



*see the live webmap
and dashboard at
sf.gov/Shared-Spaces-Tracker*

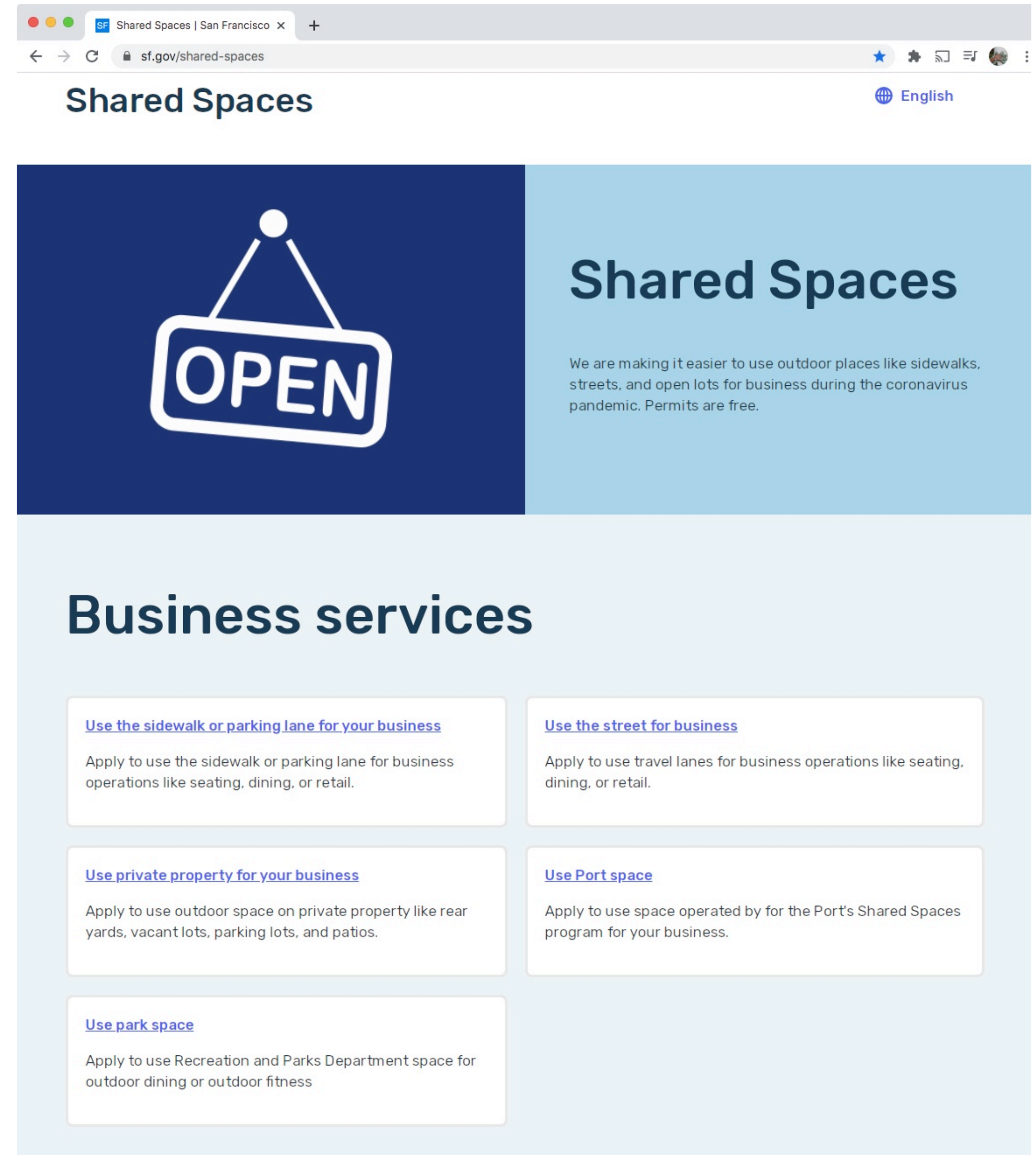


Shared Spaces Program Statistics



General Provisions

- › Permits will not have any associated fees
- › Application and program details available at sf.gov/sharedspaces
- › Permits will run through 12/31/2020 unless extended



The screenshot shows the 'Shared Spaces' website. The header includes the title 'Shared Spaces' and a language selector for 'English'. The main content area features a large blue banner with a white 'OPEN' sign icon. Below this, the 'Business services' section is displayed, containing five service cards:

- Use the sidewalk or parking lane for your business**: Apply to use the sidewalk or parking lane for business operations like seating, dining, or retail.
- Use the street for business**: Apply to use travel lanes for business operations like seating, dining, or retail.
- Use private property for your business**: Apply to use outdoor space on private property like rear yards, vacant lots, parking lots, and patios.
- Use Port space**: Apply to use space operated by for the Port's Shared Spaces program for your business.
- Use park space**: Apply to use Recreation and Parks Department space for outdoor dining or outdoor fitness.

General Provisions



- › Business is expected to:
 - Identify location(s)
 - Self certify compliance with rules
 - Provide furniture and barriers
 - Operate as Good Neighbors

General Provisions

- › Insurance: \$1m in general commercial liability + workers comp
- › A business can occupy the sidewalk or the curbside lane in front of a neighboring business with written permission of that business owner



Shared Spaces

Supporting San Francisco by allowing neighborhood businesses to temporarily use the sidewalk and street space for safe economic recovery



Wear a face covering

Use un cubrebocas
佩戴口罩
Magsuot ng panakip-mukha



Stay 6 feet apart

Manténgase a 6 pies de distancia
保持六呎距離
Panatilihin ang anim na talampakang distansya sa bawat isa



Keep a clear path (6ft wide)

Mantenga un camino libre (6 pies de ancho)
保持通暢的道路 (六呎寬)
Panatilihin ang isang malinaw na landas

Streets, sidewalks, and parklets must remain publicly accessible.



Để biết thêm thông tin, hãy truy cập sf.gov/SharedSpaces
Для получения дополнительной информации посетите sf.gov/SharedSpaces
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Reporting a problem?
Notify business, call 311,
or visit sf311.org



City & County of San Francisco
sf.gov/SharedSpaces

Updated 7/13/2020

General Provisions

- › Enforcement is complaint driven.
- › Report concerns or issues to 311
- › Permits are temporary, can be modified and revoked at any time if permit holder does not comply, or if emergency situation changes



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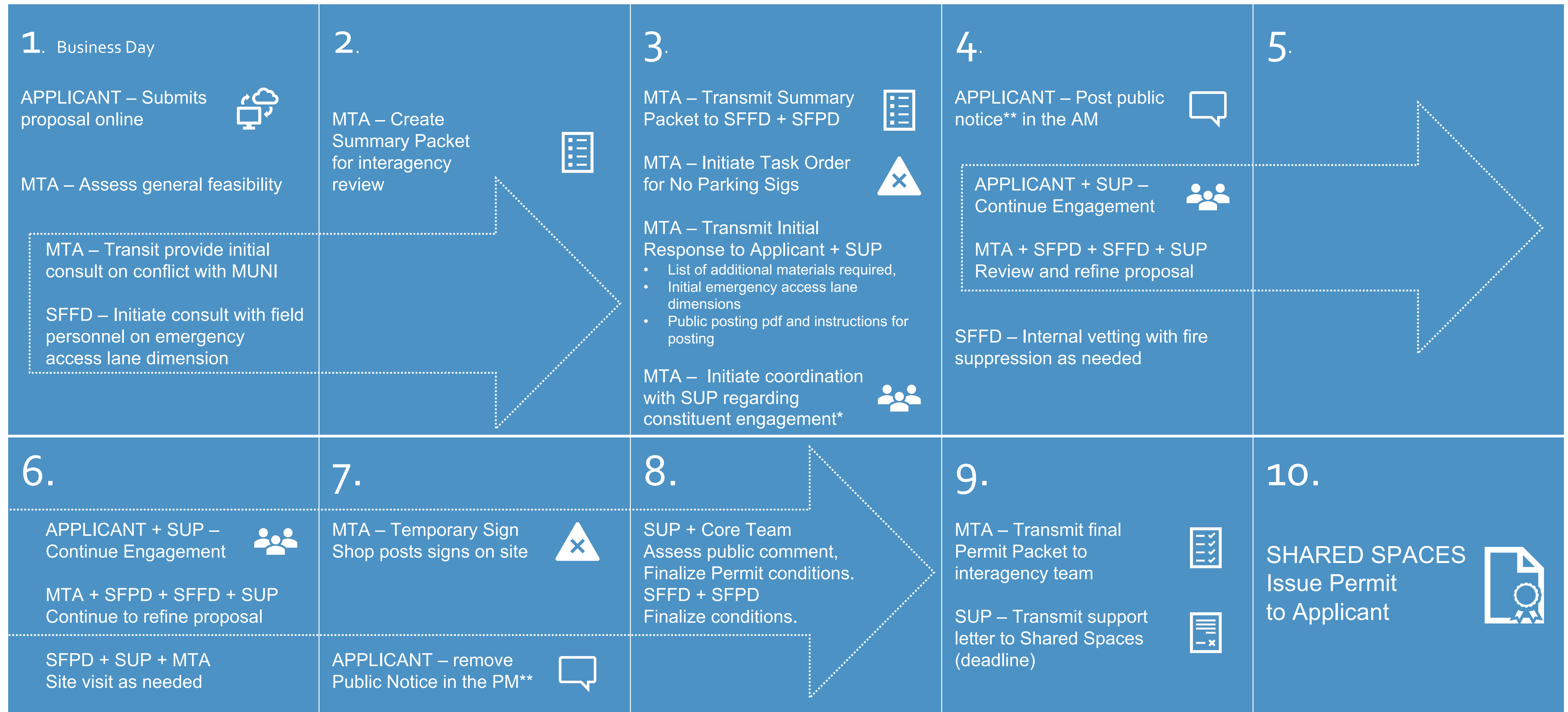
311 Reporting a problem?
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or visit sf311.org

City & County of San Francisco
sf.gov/SharedSpaces

72 hours for Sidewalks, Curbside, and On-Parcel Projects



10 business days for Roadway Closure Projects

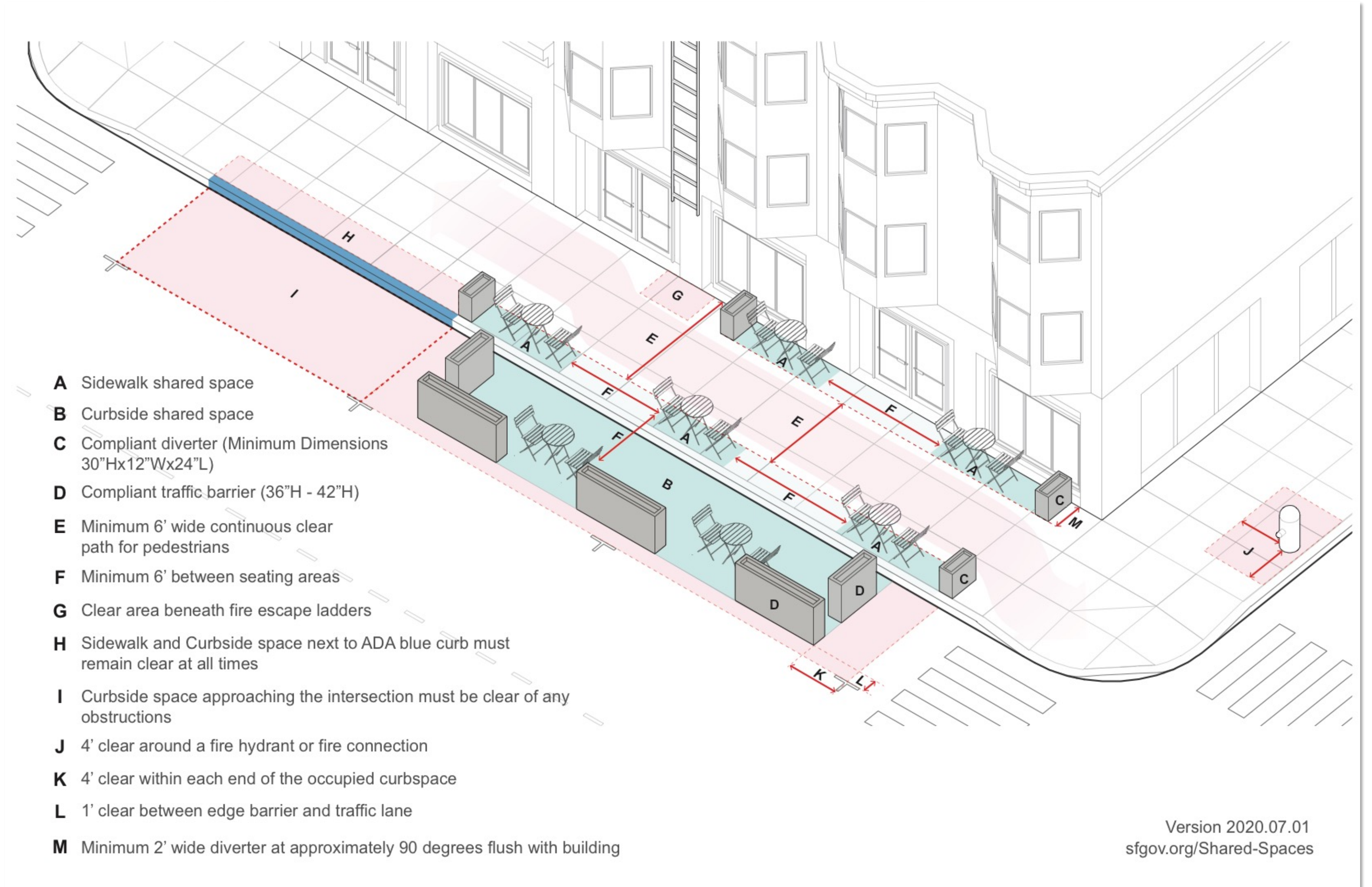


* MTA provide link to SUP where public feedback is being collated
 ** 72-hour public comment period

Sidewalks and Curbside: Caveats

- › Due to the congested nature of San Francisco's sidewalks and streets:
 - Many businesses will not have a suitable sidewalk
 - Many will not have a suitable curbside lane
 - Many will not have a suitable street for closure
- › The program is designed to make as much space available as quickly as possible, but applicants need to know there are restrictions
- › Collaboration with neighbors will be essential

Sidewalks and Curbside: Site Design



Repurposing Unenclosed Areas on Parcels

- › Group of Businesses (e.g. Merchant Association, CBD) can propose
- › Requires Property Owner's consent
 - Public Agency (e.g. SFMTA lot)
 - Private Entity (e.g. surface parking lot)



Personal Service Provision Out-of-Doors

- › DPH Developing Guidance for Personal Service Providers* that can safely operate
 - hair salons, barber shops
 - nail salons
 - massage - in a non-healthcare setting
 - estheticians, skin care, and cosmetology

** Division 3, Chapter 10 of the California Business and Professions Code and San Francisco Health Code Article 29*

Shared Spaces Equity Strategy

- › SF Planning, SFMTA, & OWED have established an **Equity Framework** for encouraging broader participation and directing limited resources to most distressed and underserved communities

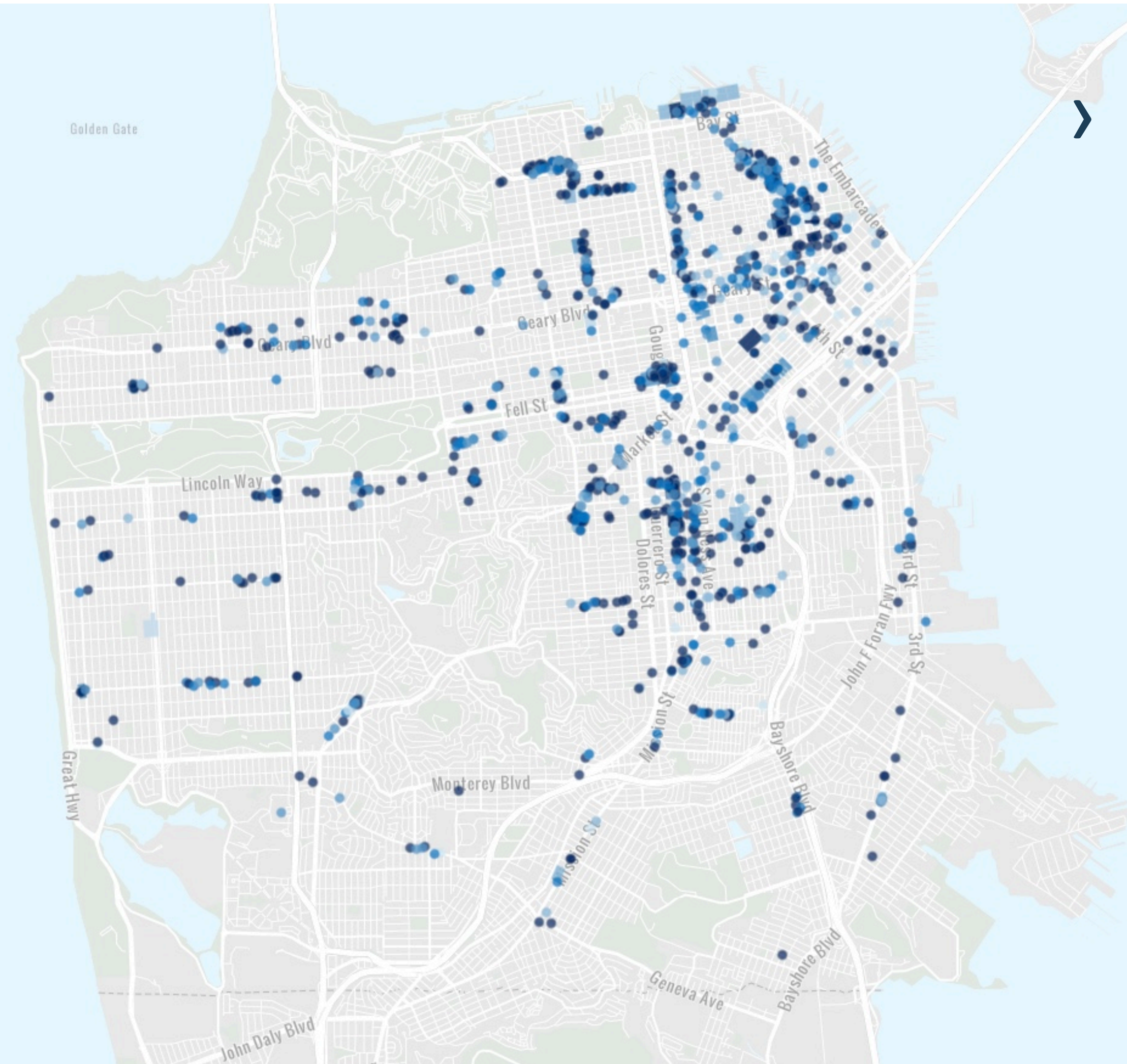


Shared Spaces Equity Strategy

- › Project Prioritization inputs
 - OEWD 'Opportunity Neighborhoods'
 - Invest in Neighborhoods areas
 - Cultural Districts
 - MTC 'Communities of Concern'
 - SF RPD 'Equity Zones'



Shared Spaces Equity Strategy: Projects



› Active

- Bayview
- SOMA
- Chinatown
- Tenderloin
- Castro
- Sunset

› Upcoming

- Mission
- Excelsior
- › Partners
- Livable City
- Bicycle Coalition
- Many others!

Shared Spaces Equity Strategy: Next Steps

- › Multilingual outreach to reach ESL and immigrant-owned business communities
- › Funding Partnership with Livable City to deliver equity projects
- › Materials Grants
- › Impact Surveys and Reporting
 - Who is participating? Who is served?
 - What have the impacts been?

Shared Spaces Sustainability Strategy: Goals

Scale up into a resilient and responsive Program

- › Goal: Shorten overall Application-to-Installation timeline
- › Goal: Minimize barriers to widespread participation
- › Goal: Broad compliance with Safety & Health Directives
- › Goal: Accurate and immediate tracking and reporting

Shared Spaces Sustainability Strategy: Action Areas

	Increase Staff Capacity	Increase NGO Capacity	Streamline Procedural	Ease Regulatory	Material Resources
Minimize barriers to widespread participation	X	X	X	X	X
Shorten overall Application-to-Installation timeline	X	X	X	X	X
Broad Compliance with Safety and Health Directives		X		X	X
Accurate and immediate tracking and reporting	X				

Typical Costs: Curbside Shared Spaces

- › 1 parking space = 1 project
- › \$5k Tables, Chairs, Planters
- › 20 parking spaces = 20 projects
- › \$100k Tables, Chairs, Planters



Typical Costs: Road Closure Shared Spaces



- › Group of Businesses (e.g. Merchant Association, CBD) can propose
- › Requires Fire Dept approval
- › Staffing roadway traffic barricades not always required
- › Ambassadors Strongly Recommended

Typical Costs: Road Closure Shared Spaces



- › Valencia Street
- › 2 city blocks
- › 4 nights / week, 5pm – 10 pm
- › \$3,000: rental of traffic barricades for 3 months
- › 5.5 FTE: site managers and ambassadors

Typical Costs: Road Closure Shared Spaces

Traffic Barricades, Cones, A-Frames, Signage

- › 20 blocks = 20 projects
- › Buy: ~ \$60k new / \$28k used
- › Rent: ~ \$100k for 6 months



Photo Patricia Chang, SF Eater

Shared Spaces Marketing & Communications Strategy

- › Proactive Framing, Consistent Messaging, Visual Branding
- › Tools and Techniques
 - Webinars, Website, & Technical Assistance Materials
 - Press Releases & Pitches
 - Blogs, Social Media, & Multimedia
- › sf.gov/Shared-Spaces-Media

Thank you!

Questions?

Robin Abad Ocubillo
Program Manager

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