



SAN FRANCISCO  
**PLANNING**  
DEPARTMENT

# PLANNING DEPARTMENT Director's Report

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## ANNOUNCEMENTS:



### **San Francisco Planning Releases New Housing Video**

Part of the Housing Element 2014 Update, San Francisco Planning has released a new video titled "Housing: Where We Are, and Where We're Going."

This six-minute video covers topics such as housing construction, job and population growth and how it's affecting the Bay Area, market rate vs. below market rate housing, and what the City is doing to build more housing for all San Franciscans.

The Housing Element is a required component of the City's General Plan that provides the policy background for housing programs and to provide direction toward meeting the City's housing goals. The proposed 2014 Housing Element includes new Data Analysis reporting on housing trends since the last Housing Element period (2009-2014) and updates to the existing objectives, policies and implementation measures.

As both local and national conversations about the current housing market continue, we hope this video provides useful information and perspective on this very complicated - and popular - topic. To view the video, visit <http://youtu.be/5XKkJfkLWW4>.

### **San Francisco Planning and the Office of Economic and Workforce Development Release Food and Beverage Cluster Strategy**

On November 5, 2014, Mayor Ed Lee released San Francisco's strategy report to support the city's food and beverage manufacturing and distribution industry. The report, the Makers & Movers Economic Cluster Strategy, is the result of a collaborative effort led by the San Francisco Planning Department, Office of Economic and Workforce Development (OEWD) and SPUR, and supported by a steering committee of food and beverage industry experts and city agency staff.

The report includes four Cluster Strategies, identifying several key areas where the main challenges identified by food and beverage business owners can be addressed. Within each area, the report includes specific policy recommendations to support food and beverage production and distribution businesses in San Francisco. To view the report's Cluster Strategies and findings, visit <http://sf-planning.org/sffoodbevindustry>.

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**RESIDENTIAL PIPELINE:**

**Entitled Housing Units 2007 to 2014 Q3**

State law requires each city and county to adopt a Housing Element as a part of its general plan. The State Department of Housing and Community Development (HCD) determines a Regional Housing Need (RHNA) that the Housing Element must address. The need is the minimum number of housing units that a region must plan for in each RHNA period.

This table represents completed units and development projects in the current residential pipeline to the second quarter of 2014 (Q3). The total number of entitled units is tracked by the San Francisco Planning Department and is updated quarterly in coordination with the Quarterly Pipeline Report. Subsidized housing units – including moderate and low income units – as well as inclusionary units are tracked by the Mayor's Office of Housing; these are also updated quarterly.

<b>2014 QUARTER 3</b>	<b>RHNA Allocation 2007 - 2014</b>	<b>Units Built 2007 - 2014 Q2</b>	<b>Units Entitled in 2014 Q3 Pipeline*</b>	<b>Percent Built and Entitled</b>
<b>Total Units</b>	<b>31,193</b>	<b>19,267</b>	<b>14,448</b>	<b>108.1%</b>
Above Moderate ( > 120% AMI )	12,315	12,726	12,178	202.2%
Moderate Income ( 80 - 120% AMI )	6,754	1,213	839	30.4%
Low Income ( < 80% AMI )	12,124	5,328	1,431	55.7%

*\*These totals do not include three entitled major development projects with a total of 23,714 net new units: Hunters' Point, Treasure Island and ParkMerced. While entitled, these projects are not expected to be completed during the 2007-2014 RHNA reporting period.*