



# SAN FRANCISCO PLANNING DEPARTMENT

MEMO

## Memo to the Planning Commission

DATE: November 1, 2019  
TO: Planning Commission  
FROM: Celina Chan – (415) 575-9171, [celina.chan@sfgov.org](mailto:celina.chan@sfgov.org)  
REVIEWED BY: Doug Johnson, Transportation Program Manager  
RE: Informational update on ConnectSF Outreach Activities

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### BACKGROUND

ConnectSF is a multi-agency process to build an effective, equitable, and sustainable transportation system for San Francisco's future.

The Planning Department, San Francisco County Transportation Authority (SFCTA), and San Francisco Municipal Transportation Agency (SFMTA) are collaborating on the San Francisco Long-Range Transportation Planning Program, also known as ConnectSF. Additional partners include the Office of Economic and Workforce Development (OEWD) and the Mayor's Office.

The Planning Commission endorsed the [ConnectSF vision](#) in April 2018. The ConnectSF vision states:

- San Francisco is a growing, diverse, equitable city.
- There is a multitude of transportation options that are available and affordable to all.
- There is faster project delivery resulting from strong civic and government engagement.

### UPDATE ON OUTREACH ACTIVITIES

The ConnectSF team is using today's data to understand current and future conditions. The **Statement of Needs** pinpoints where San Francisco may fall short of reaching the ConnectSF Vision. The Commission heard an informational [presentation about the Statement of Needs](#) on June 13, 2019. Staff have also presented the material to a number of community organizations and are always available to do so.

From the Statement of Needs, we learned that that to move toward the ConnectSF Vision, we need to:

- Create equitable outcomes for Communities of Concern
- Do more to advance toward citywide sustainability and sustainable trips goals
- Manage congestion, improve transit service, and increase active transportation

Through the work in progress of the **Transit Corridors Study** and **Streets and Freeways Study**, the ConnectSF team will identify project concepts and policies for San Francisco's next generation of transportation improvements. Staff will brief the Commission as well as the SFMTA Board and SFCTA Board on this work in mid-2020.

Over the next few months, the ConnectSF team will engage in various public outreach activities. These events will help staff garner feedback from the public about their transportation priorities and where transportation investments are needed.

### **Focused Workshops:**

The ConnectSF team will host two focused workshops in November 2019 to engage key communities:

- **Southeast Workshop:** Futures Task Force members and other participants who live, work, or spend time in southeastern communities (including Bayview, Dogpatch, and Visitation Valley) will help staff understand the needs of this under-served community. Workshop information:  
Wednesday, November 13, 2019  
6:00-8:00pm  
Southeast Community Facility  
1800 Dale Avenue, San Francisco
- **Youth Workshop:** This workshop will be co-hosted by the San Francisco Youth Commission. Staff will conduct outreach to youth-serving organizations and youth who sit on ConnectSF's Futures Task Force. Today's youth will be adults when this program is realized and can be a hard-to-reach demographic. This workshop will seek their input. Workshop information:  
Thursday, November 21, 2019  
5:00-7:00pm  
Mission High School  
3750 18<sup>th</sup> Street, San Francisco

### **Public Workshops:**

Two public workshops will be held in late January 2020. One will be held on the west side (possibly the County Fair Building) and one that is more central (possibly the Main Library). Details and outreach materials will be shared with the public and the Commission six weeks in advance of the workshops.

The workshops will engage the public in a discussion about:

- Citywide connections (trips and transfers)
- Localized and citywide trade-offs
- Ideas for projects or policies

### **Digital Survey:**

A digital survey will be deployed in November 2019 and stay live through February 2020. The survey will closely mirror the discussion at the workshops. Outreach materials for the survey will be shared as well.

### **Asks for the Planning Commission:**

Staff are asking that the Commission support ConnectSF's outreach activities by:

- Promoting the public workshops and online survey via your email listservs, social media, and other networks.
- Joining us at a public workshop. If you would like to attend, please contact Celina Chan in advance to avoid an unintentional quorum of the Commission

More information about ConnectSF can be found at [www.connectsf.org](http://www.connectsf.org)