



Modernizing the General Plan



San Francisco
Planning

Work Plan/Approach

November 2021

[sfplanning.org/
general-plan](https://sfplanning.org/general-plan)

Land Acknowledgement



Source: Wikipedia

We acknowledge that we are on the **unceded ancestral homeland of the Ramaytush Ohlone** who are the original inhabitants of the San Francisco Peninsula.



CONTENTS

1

Background

2

Today's General Plan & City

3

Current Updates

4

Next Generation Policy Updates



**San Francisco
Planning**

General Plan

BACKGROUND



General Plan Charter Foundation



Photo: Flickr user Pablo Fernandez (CC BY-NC-ND 2.0)

LOCAL FOUNDATION

- San Francisco's **Vision for the Future**

how we live, work, play, move about, and the quality and character of the city.

- Through public process and adoption, the General Plan reflects **community values** and **priorities**.
- Both **private development** and **public action** must conform to this vision.
- Charter requires GP to address **physical development; environmental, economic, and social** factors, locally and within the region.

General Plan State Law



Photo: iStock (DustyPixel)

STATE MANDATE

A general plan is required by the State of California. The California Supreme Court has held that a general plan is the constitution for all future development.


- Per State Law, the general plan is required to have nine topics or “elements”: land use, **housing**, **circulation (transportation)**, conservation, open space, noise, **safety**, **environmental justice**, and air quality.
- Regular Updates: Housing Element every 5-8 year, other elements updated “periodically.”
- This past year the State initiated **a new requirement**: Annual Reporting on the Status of the GP.

General Plan

STATUS OF PLAN & CITY



General Plan 10 Existing Elements

 State mandated

Housing 





Commerce and Industry 





Recreation and Open Space 



Transportation 



Land Use (index) 



Urban Design 



Environmental Protection 




Community Facilities 





Safety & RESILIENCE 



Area Plans 



Arts 



Air Quality 



NEW: HERITAGE CONSERVATION 



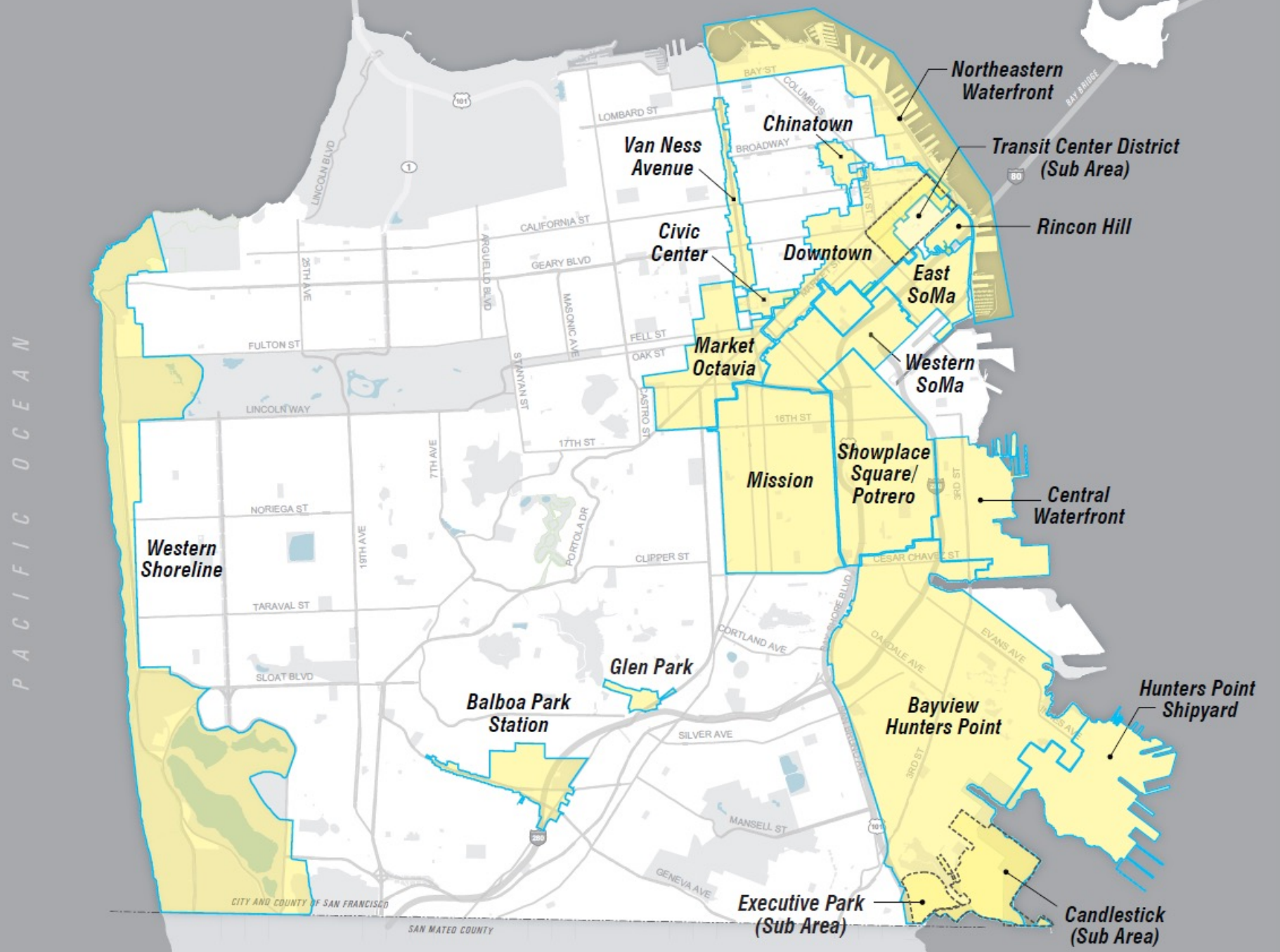
NEW: ENVIRO. JUSTICE 



Introduction 




20 Area Plans



● Plan Area

General Plan Elements (Last Update)

 State mandated

Housing



2014



Commerce and Industry



1987




Recreation and Open Space




2014



Transportation



1995



Land Use (index)



Urban Design



1972/1988



Environmental Protection



1988



Community Facilities



1988



Safety & RESILIENCE




2012




Area Plans



Arts



1991



Air Quality



1997




NEW: HERITAGE CONSERVATION



NEW: ENVIRO. JUSTICE



Introduction



Why Now: Supporting Urgencies & Core Values



HOUSING FOR ALL



CLIMATE RESILIENCE



Commitment to ADVANCE RACIAL & SOCIAL EQUITY and ECONOMIC VITALITY



MOBILITY



ENVIRONMENTAL JUSTICE



Benefits



Strategic alignment across agencies and topics

- coordinated long-term capital planning
- cost sharing and efficiencies



Support city and agency policy goals (equity, transit-first, etc.)



Public and decision-maker buy-in through inclusive process



Tied to implementation actions

- streamlined approvals
- coordinated data modernization



Tied to local, state, and federal funding eligibility




Monitoring, informing and improving connections between vision, policy and action.

General Plan

UPDATES UNDERWAY



General Plan Updates (Phase I)

 State mandated

1

Housing



Commerce and industry



Recreation and Open Space

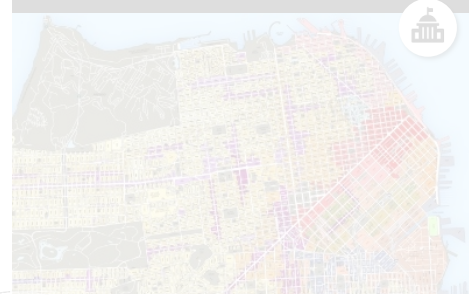


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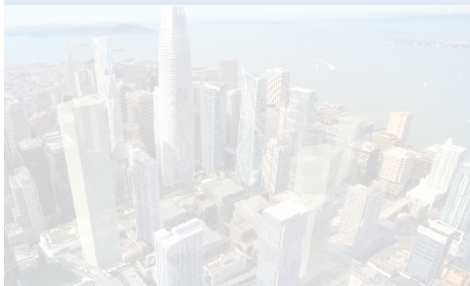
Transportation



Land Use (index)



Urban Design



Environmental Protection



Community Facilities



3

Safety & Resilience



Area Plans



Arts



Air Quality



NEW: Heritage Conservation



4

NEW: Environmental Justice



Introduction



1



2022
UPDATE



Housing Element



San Francisco
Planning

General Plan
Events
2021

Housing Element



2



ConnectSF

Website:
connectsf.org

Email:
connectsf@sfgov.org

Connect SF & Transportation Element Schedule



2019

2020

2021

2022

Phase 2

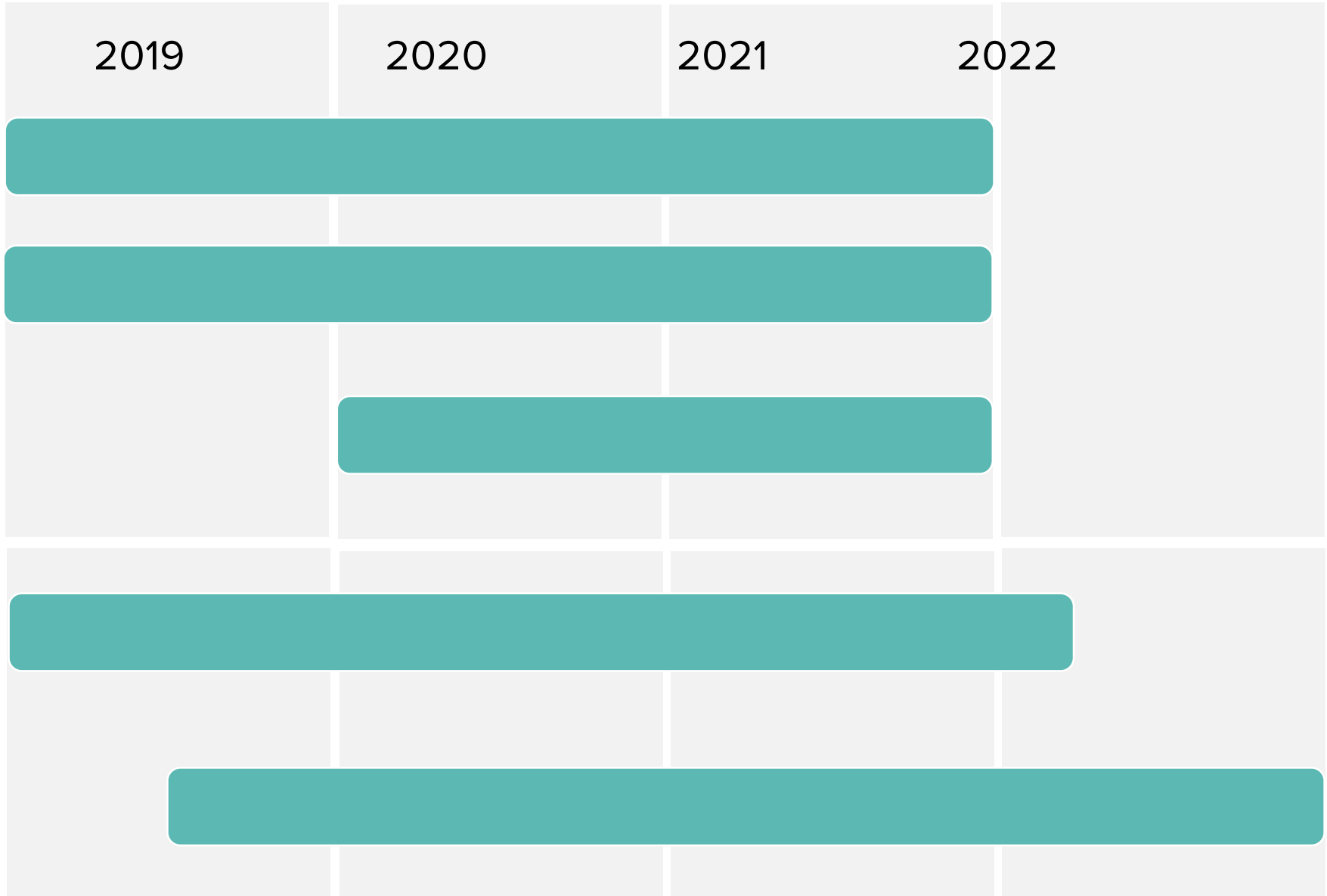
Streets & Freeways Strategy

Southeast Rail Station Study

Phase 3

San Francisco Transportation Plan

Transportation Element
(Policy Development)



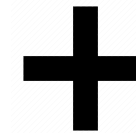
3

COMMUNITY SAFETY



AN ELEMENT OF THE GENERAL PLAN
OF THE CITY AND COUNTY OF SAN FRANCISCO

Community Safety (**& Resilience**) Element



4



SF Environmental Justice Framework

Claudia Flores
Principal Planner

Lisa Chen
*Senior Community
Development Specialist*

**Planning Commission
Informational Hearing**
OCTOBER 7, 2021

General Plan Updates (Phase I)



1

Housing



Commerce and industry



Recreation and Open Space

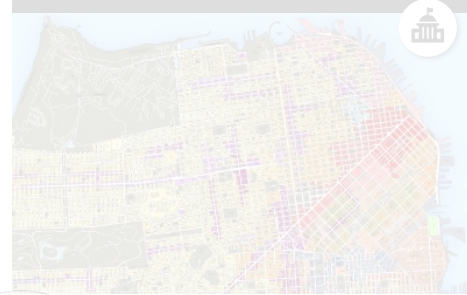


2

Transportation



Land Use (index)



Urban Design



Environmental Protection



Community Facilities



3

Safety & Resilience



Area Plans



Arts



Air Quality



NEW: Heritage Conservation



4

NEW: Environmental Justice



Introduction



Introduction



PORT OF SAN FRANCISCO
DRAFT WATERFRONT PLAN
SUMMARY

For Public Review and Comments
www.sfport.com/waterfrontplan



General Plan

NEXT GENERATION



Why Now: Phase II



Commerce and Industry: PDR and Retail Strategies; sustained economic recovery



Community Facilities strategies completed for SoMa, requested for Mission Bay



SB379: Phase II: incorporate into Environmental Protection, Air Quality, and other elements



SB1000: Incorporate Environmental Justice Framework into introduction, Environmental Protection, Air Quality, and other elements



Heritage Conservation: The Cultural Districts work can support advancement of this element.

General Plan Updates

PHASE I (ACTIVE UPDATES): 2021-2023

- Housing
- Transportation
- Safety and Resilience
- Environmental Justice Framework
- Introduction

PHASE II (EMERGING PROJECTS): 2022-2024

- Commerce and Industry
- Community Facilities
- Environmental Protection
- Air Quality
- Heritage Conservation

PHASE III (REMAINING ELEMENTS): 2024-2027

- Urban Design
- Arts (& Culture?)
- Recreation and Open Space
- Land Use Index (Element?)

PHASE IV (REPEAT)

- Housing Element every 4 to 8 years
- All other elements every 10 years

General Plan Coordination Purpose & Opportunities

1. Increase **Commission ownership** of the General Plan
2. Bring the General Plan into a state-of-the-art, **user-friendly** format
3. Ensure **core values** such as racial equity are highlighted and centered
4. Develop **consistent** framing, approach, and format across all elements
5. Craft parallel tracking, evaluating, and success metrics for **accountability**
6. Be **creative & committed** to recording policy direction in the General Plan even when projects don't have \$3M budgets



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