



City and County
of San Francisco

Shared Spaces

INFORMATIONAL PRESENTATION

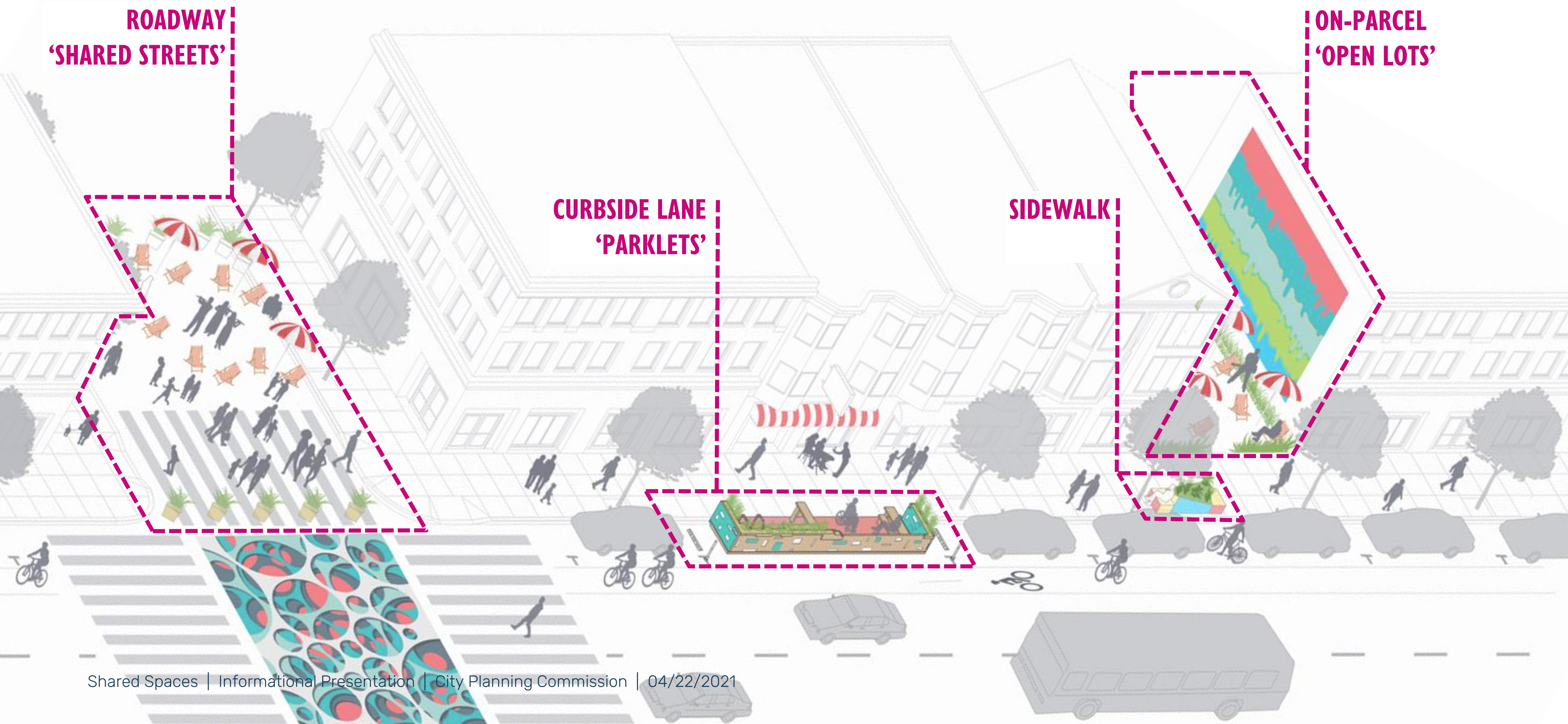
Thursday, April 22, 2021



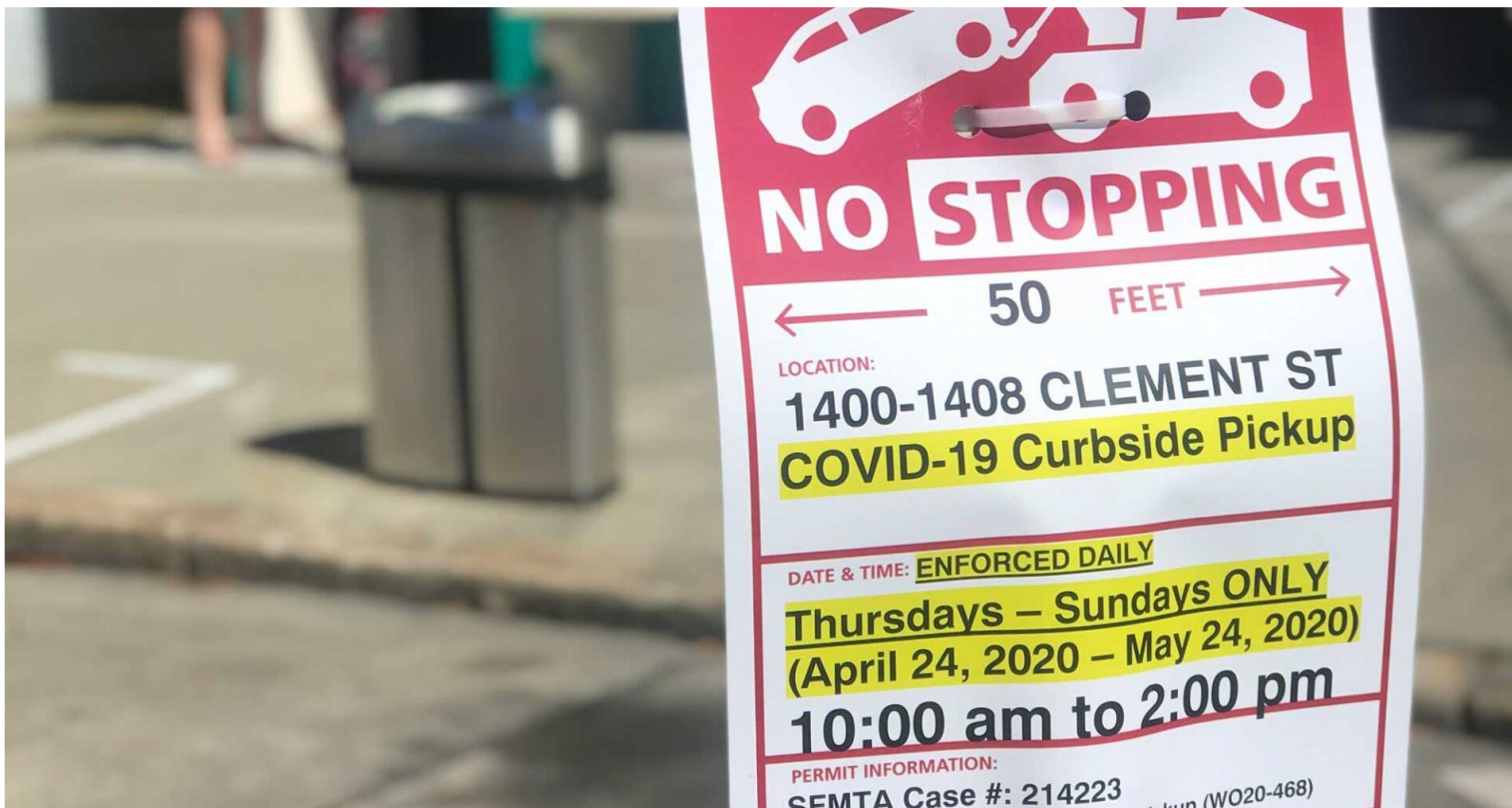
Topics

1. Context & Snapshot of Shared Spaces Program Today
2. Policy Goals and Legislative Actions
3. Transitioning to a Codified Program
4. Questions & Discussion

Where are Shared Spaces?



How are Shared Spaces used?



Curbside Pickup



Outdoor Retail



Distanced Queuing



Personal Services



Outdoor Dining

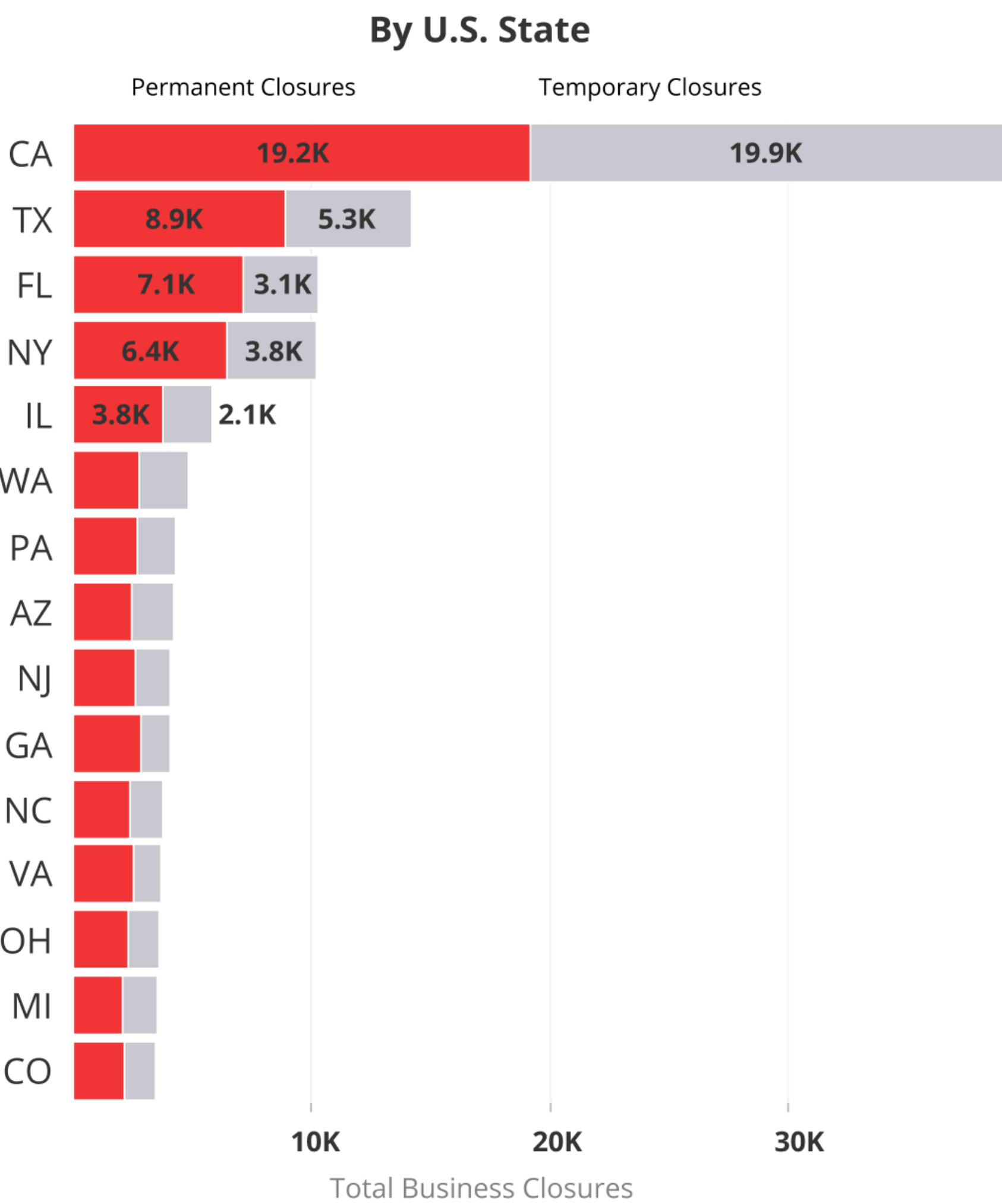
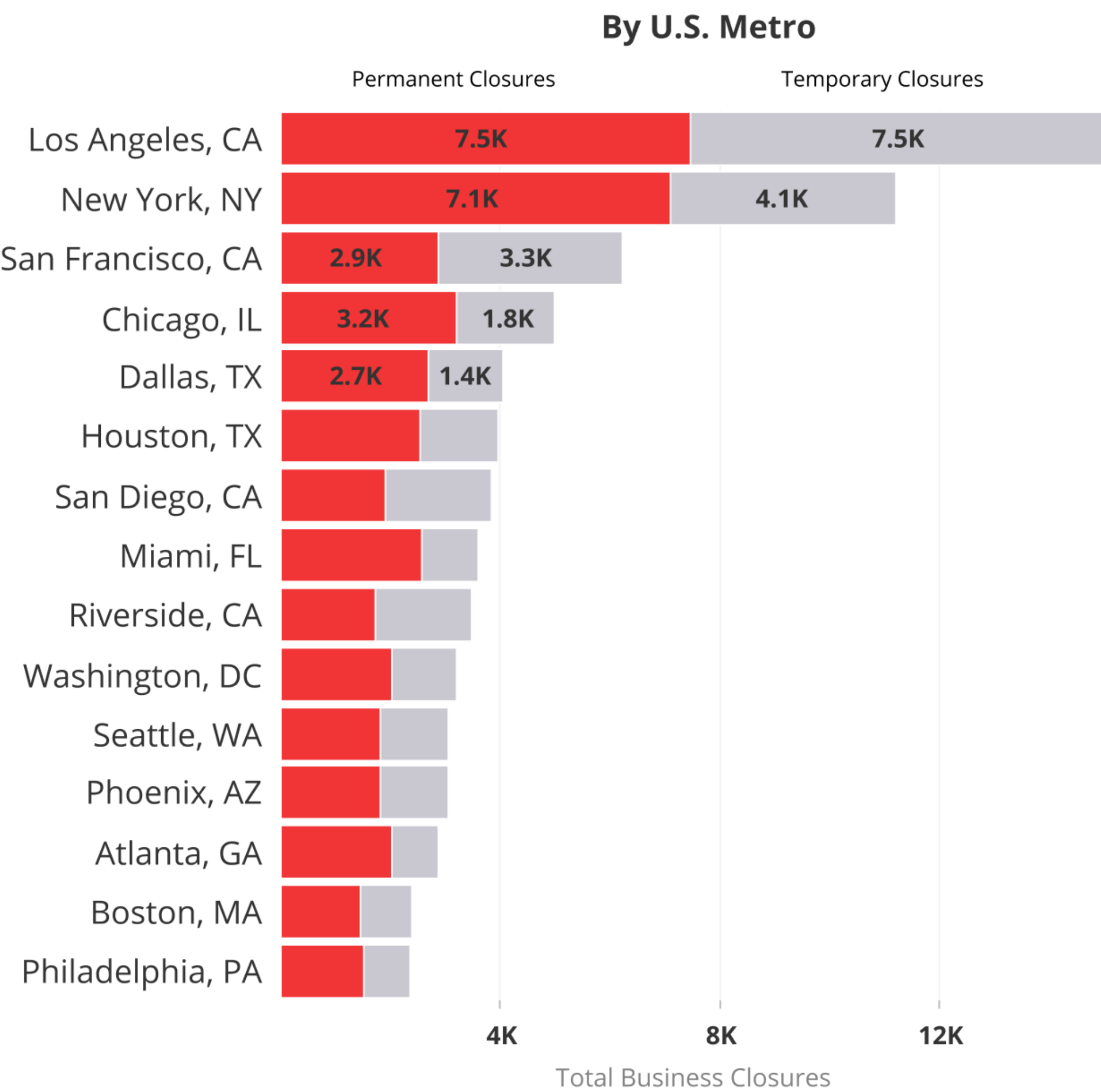


Entertainment

Economic Context

Where are the Most Businesses Closed?

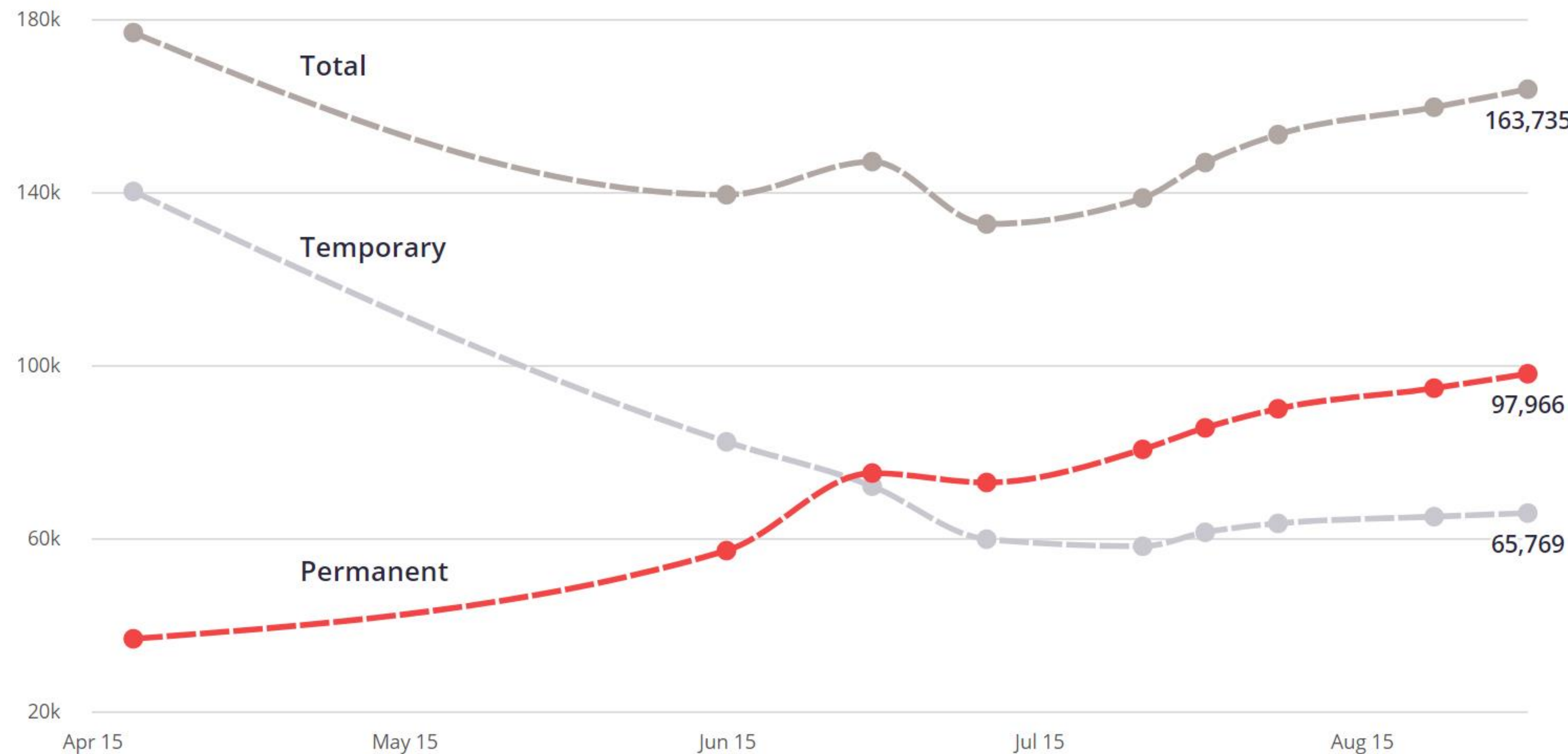
Geographic areas with the largest number of business closures since March 1



Responding to Economic Context

Business Closures Continue to Increase Nationally

Number of businesses marked closed on Yelp that were open March 1

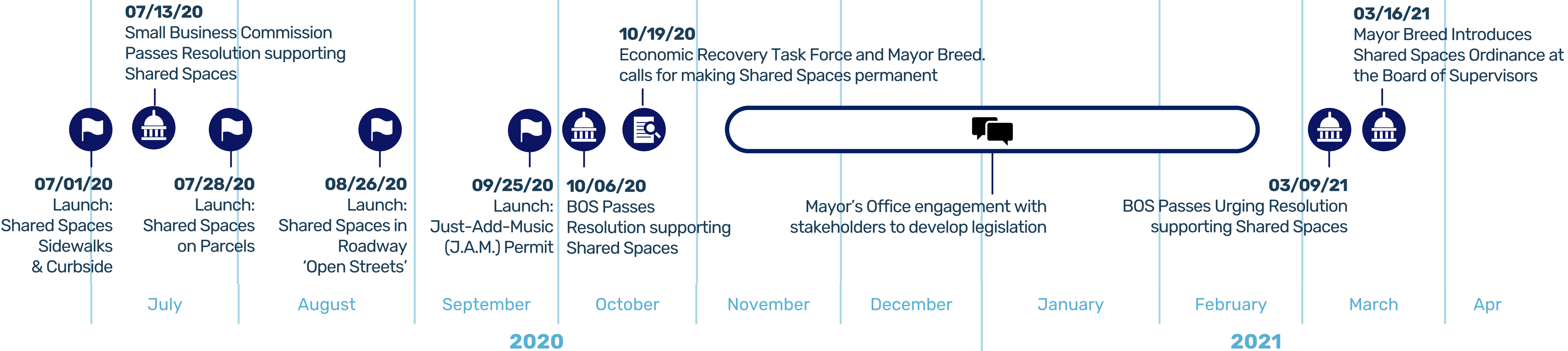


Timeline of Program Evolution

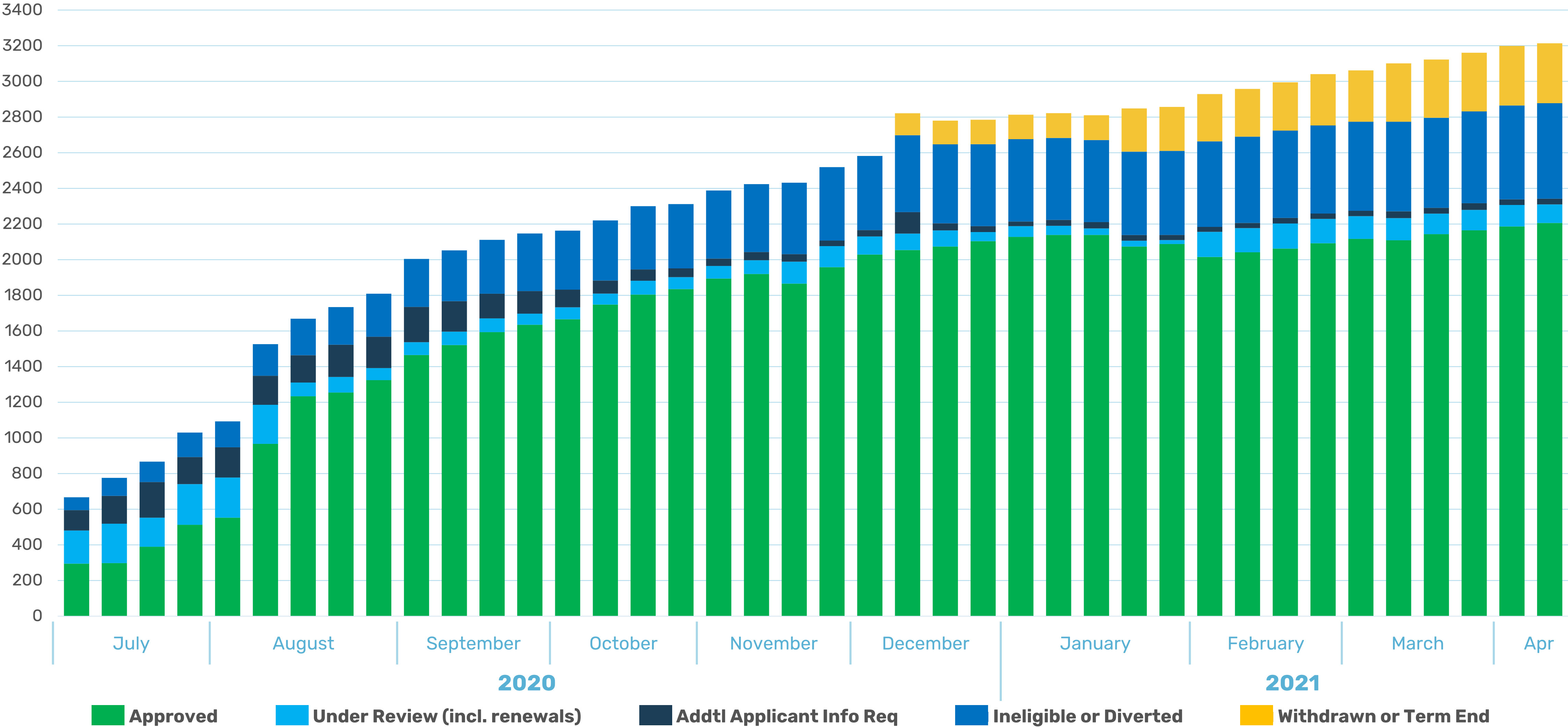
CITY & REGIONAL CONTEXT

- 2009**
San Francisco Parklet Program kicks off
- 02/25/20**
San Francisco declares state of public health emergency
- 03/04/20**
State of California declares state of public health emergency
- 03/15/20**
Governor closes all bars, nightclubs, wineries, and brewpubs
- 03/17/20 – 05/03/20**
Shelter in Place Order takes effect in SF and five other bay area counties
- 03/19/20**
Statewide shelter in place order goes into effect
- 04/17/20**
Six bay area counties mandate face coverings
- 04/24/20**
Economic Recovery Task Force created by Mayor Breed and BOS President Yee
- 04/28/20**
Governor creates 4-stage 'Resilience Roadmap' for lifting restrictions
- 05/18/20**
California enters 'Resilience Roadmap' Stage 2
- 05/26/20**
California enters 'Resilience Roadmap' Stage 3
- 06/12/20**
San Francisco resumes outdoor dining
- 08/31/20**
California's Color-Coded System Initiated. SF in the Red Tier
- 09/07/20**
Personal Services Allowed Outdoors
- 12/06/20 - 01/25/21**
activities suspended in Bay Area counties under State's Regional Stay-At-Home Order

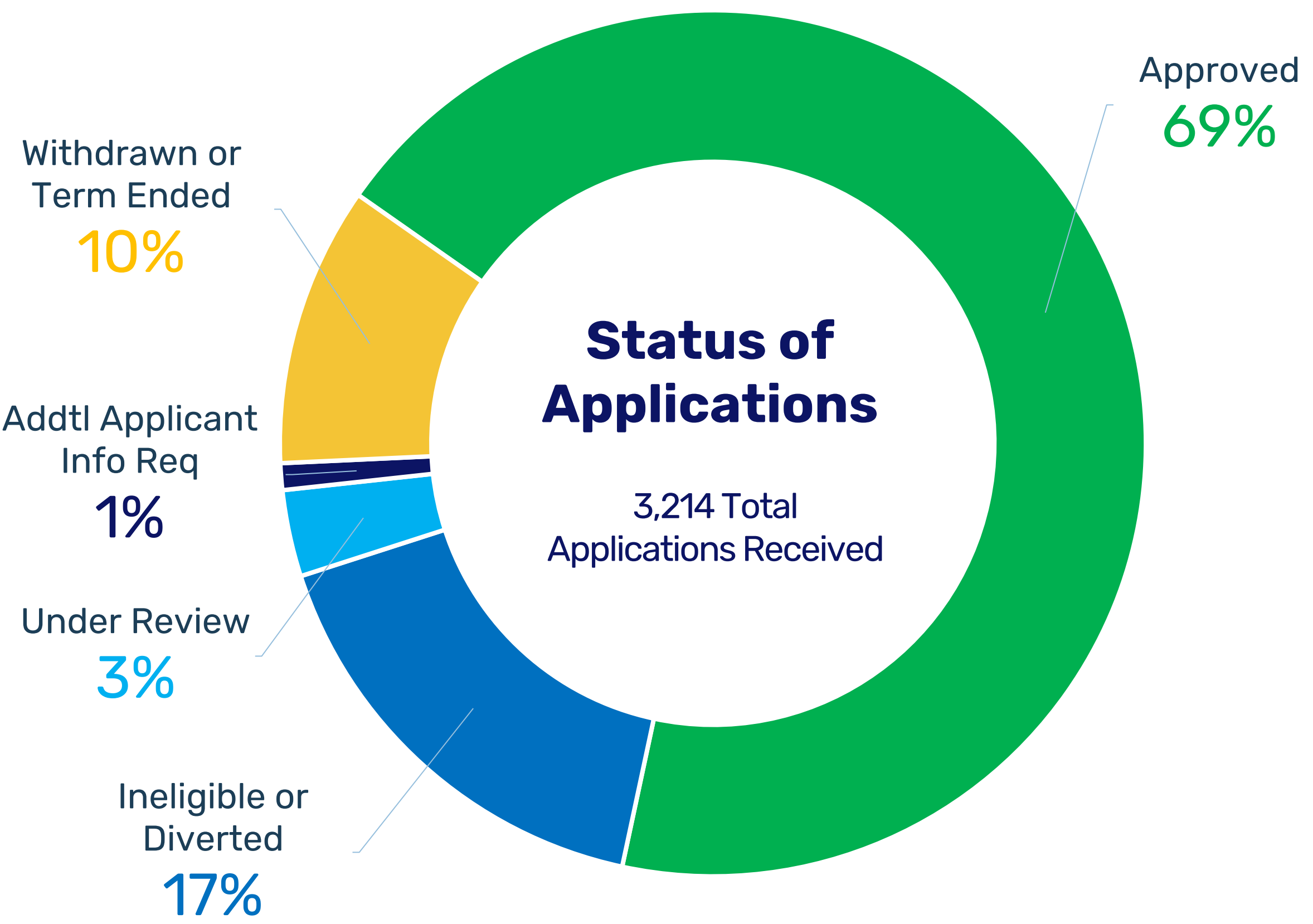
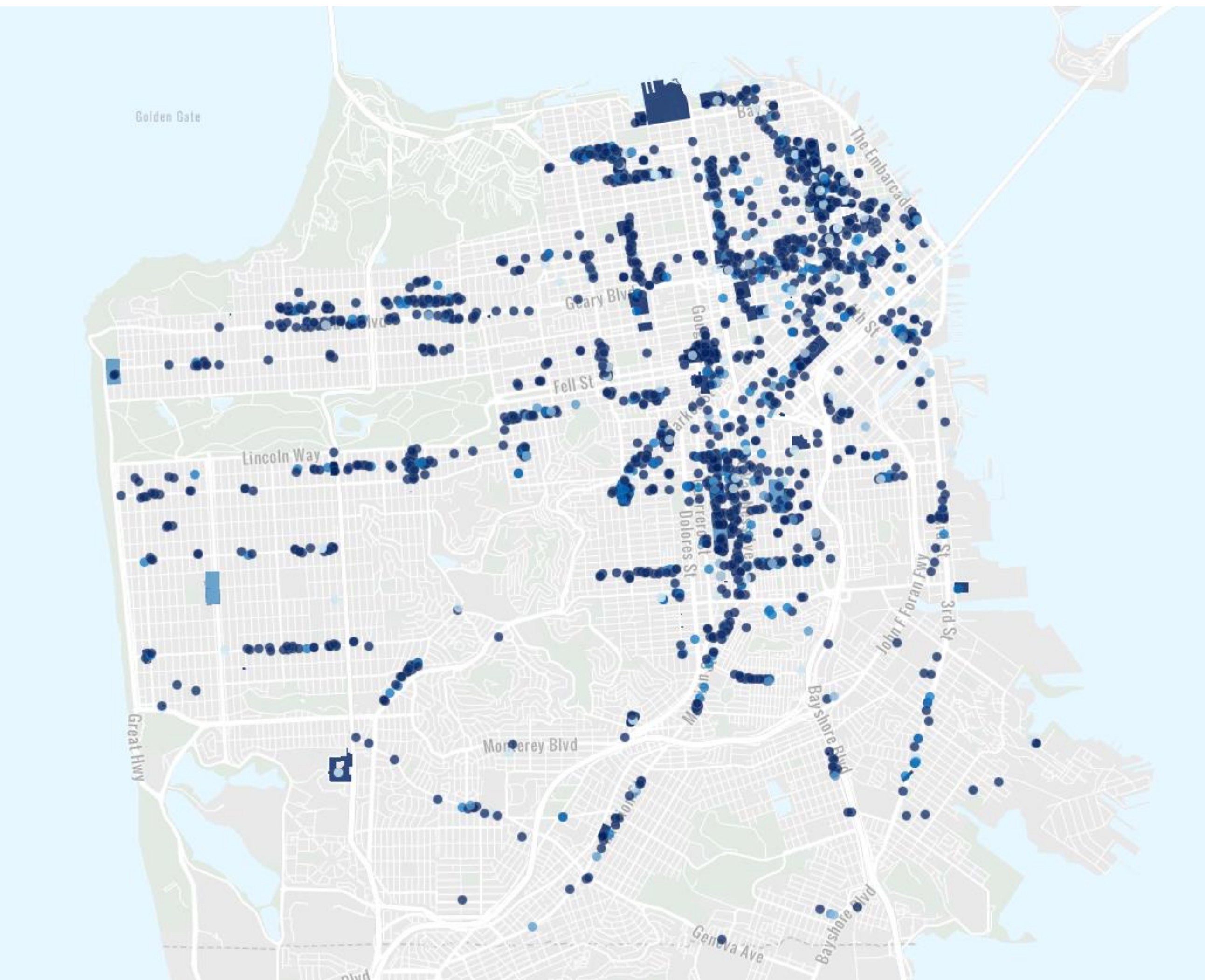
SHARED SPACES PROGRAM



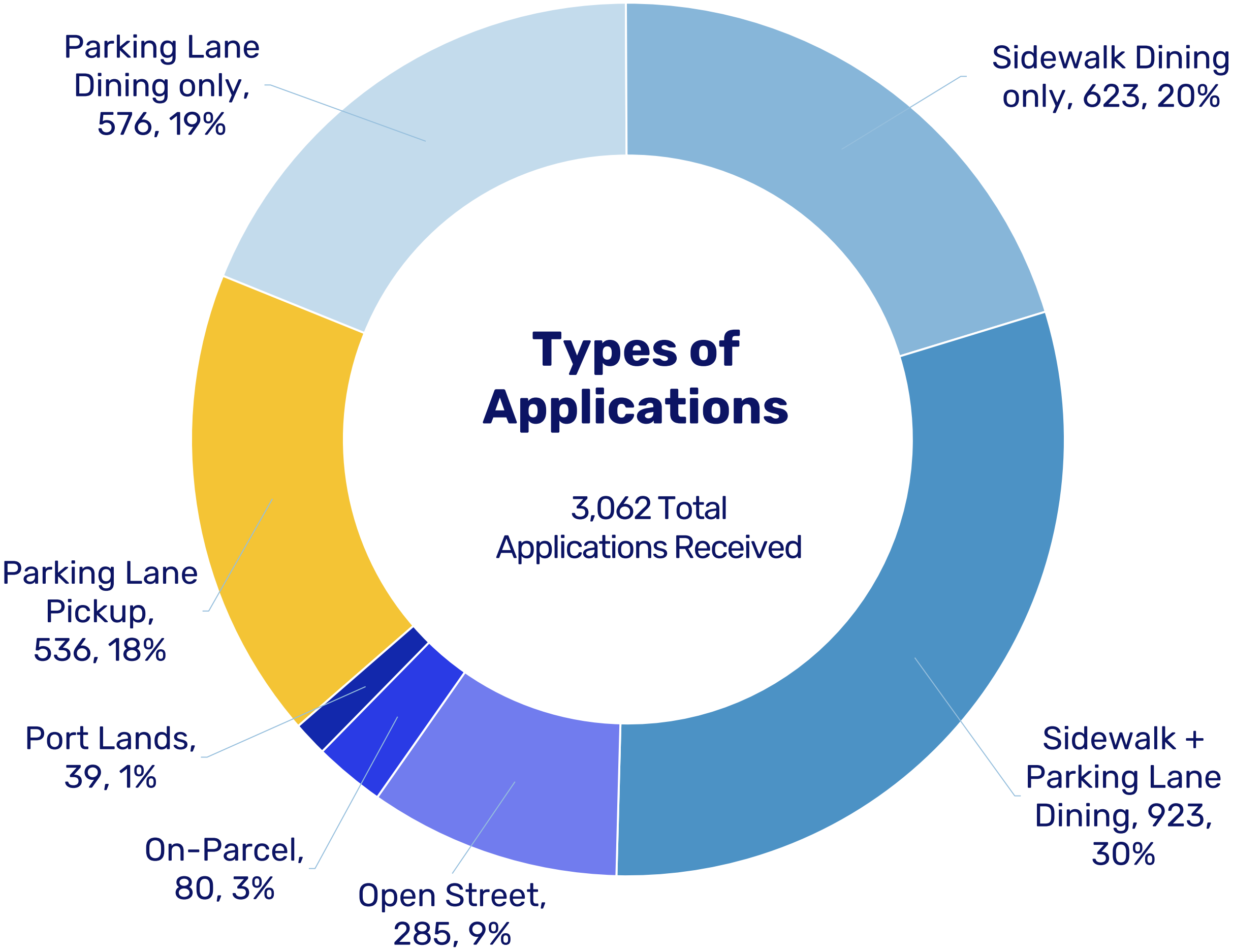
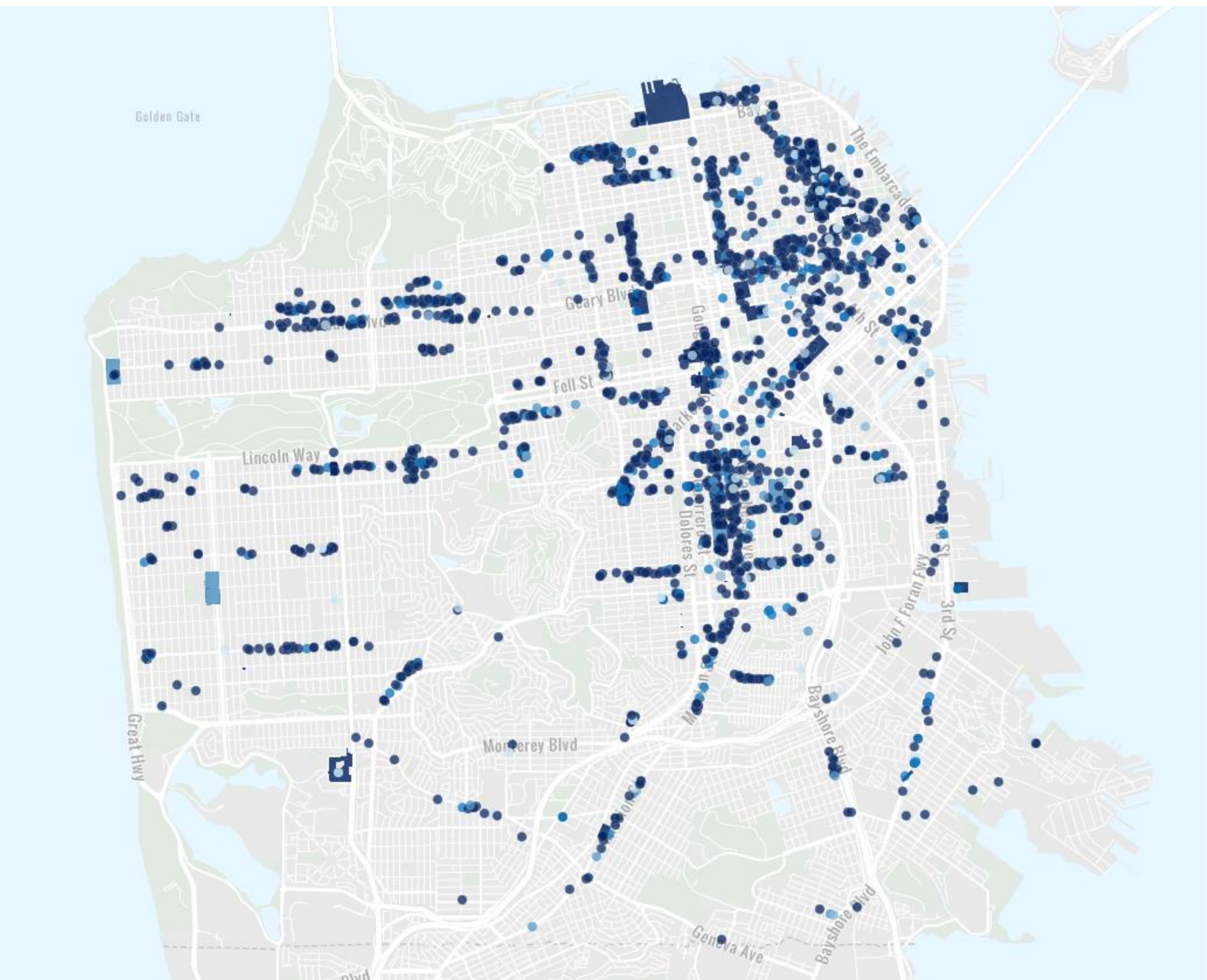
Timeline of Program Growth by week



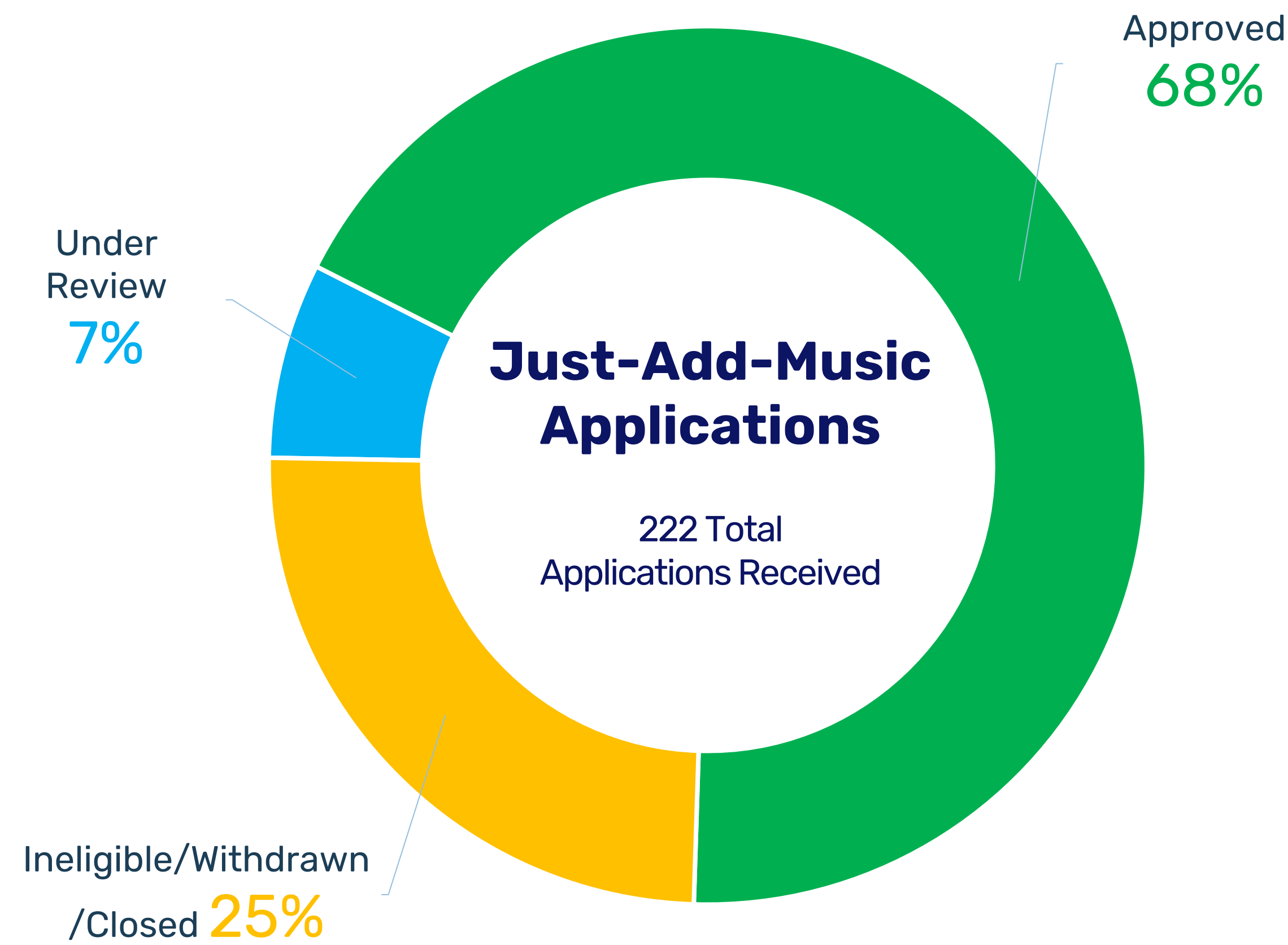
Shared Spaces Program Statistics



Shared Spaces Program Statistics



Shared Spaces Program Statistics



What are the benefits?

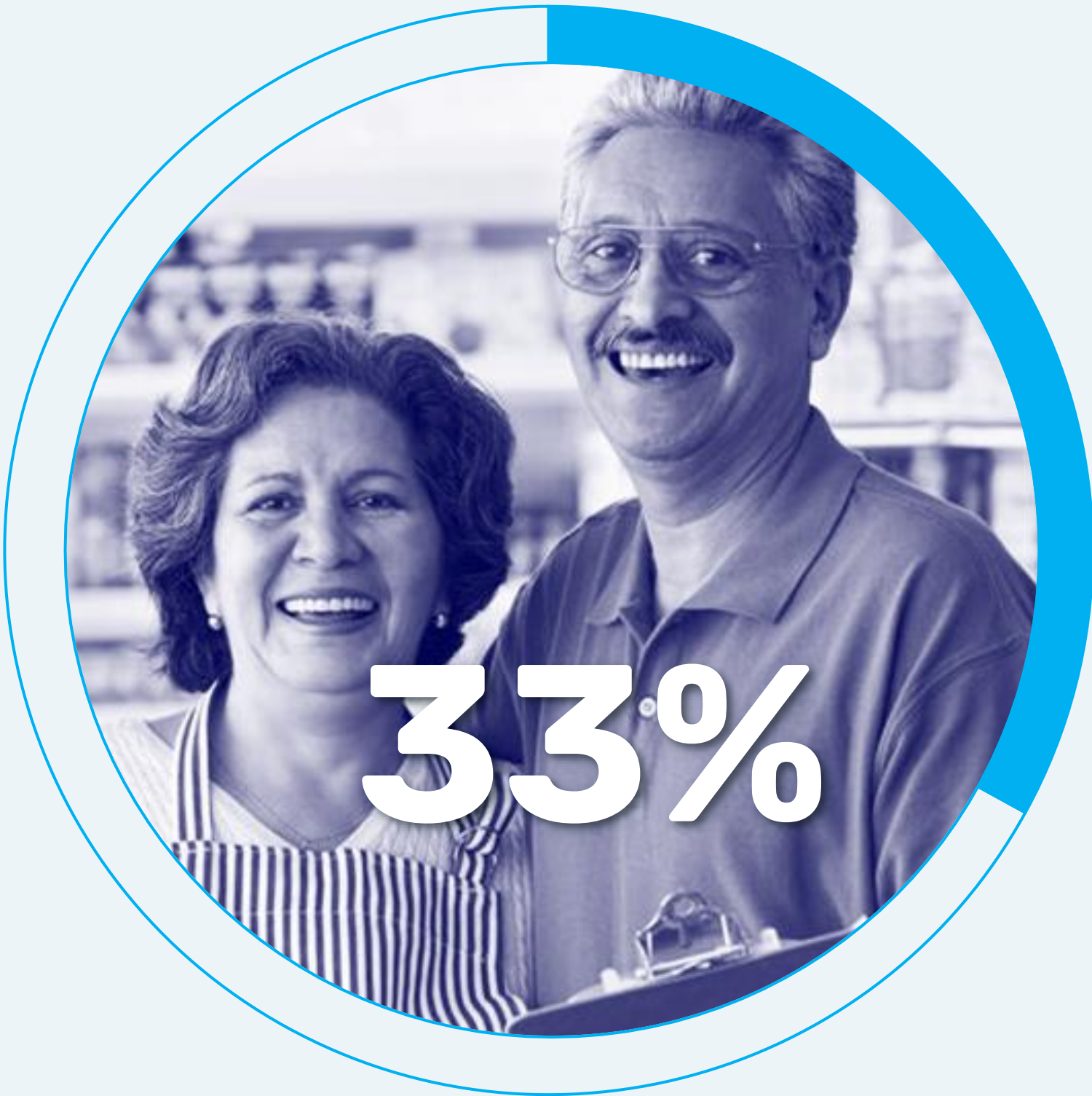


- A Shared Space Permit has a **positive benefit** for struggling small businesses.
- A sample of over 100 restaurants with an active permit for the entire first quarter of the program (July to September 2020) **generated an additional \$82k in taxable sales**, compared to other comparable restaurants without Shared Spaces. The second quarter of the program had hundreds more active permits, salvaging even more in taxable sales.
- Shared Spaces permits are a **benefit in all neighborhoods**, even those commercial districts that were doing less well than others before the pandemic.

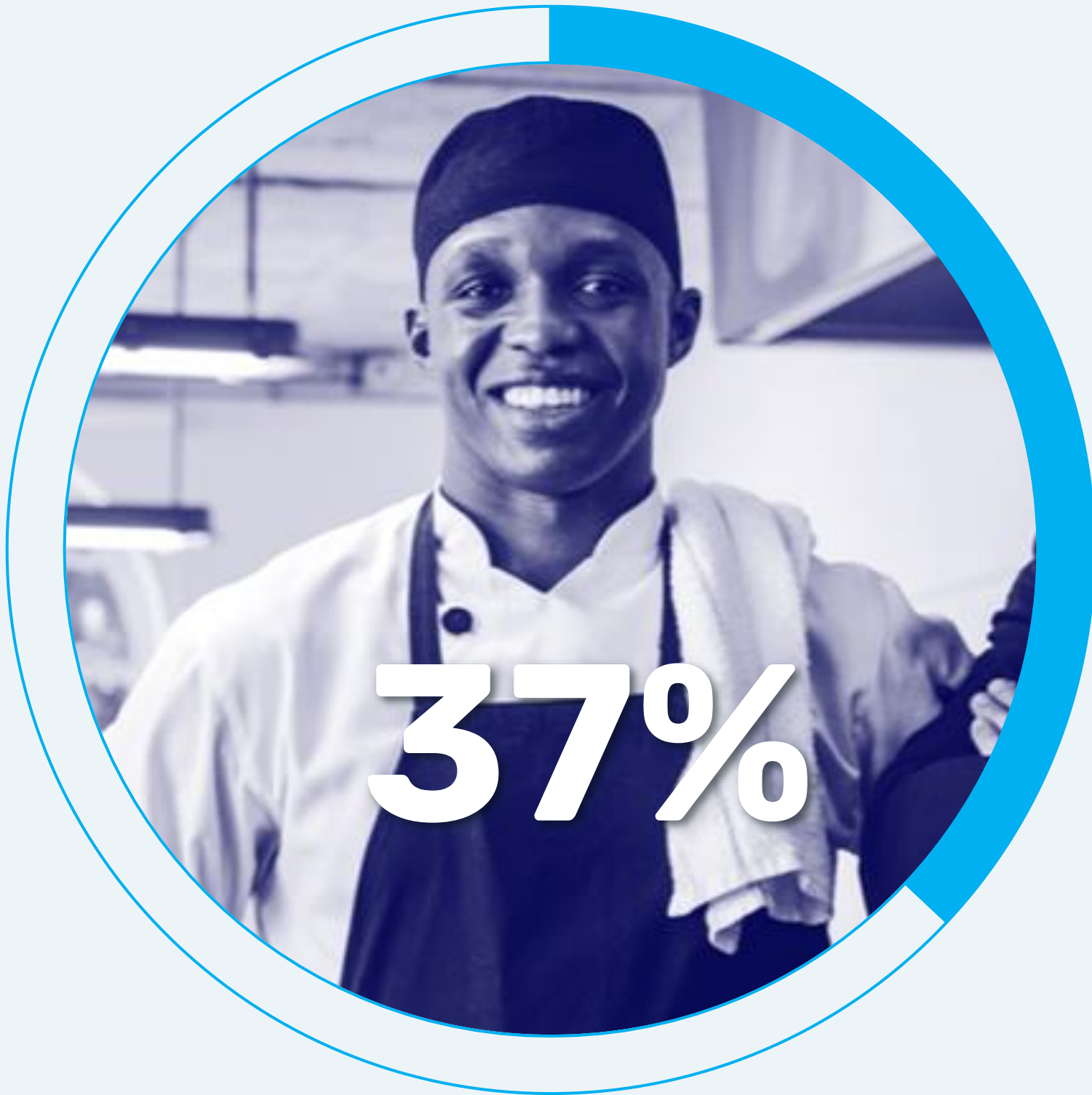
Who are Shared Spaces Small Businesses?



WOMEN-OWNED



IMMIGRANT-OWNED



'MINORITY-OWNED'

What do Shared Spaces operators want for the future?



"The Shared Spaces Program enabled me to reopen under public health directives..."



8%
Strongly
Disagree
or N/A

8%
Disagree

34%
Agree

50%
Strongly Agree

What do Shared Spaces operators want for the future?



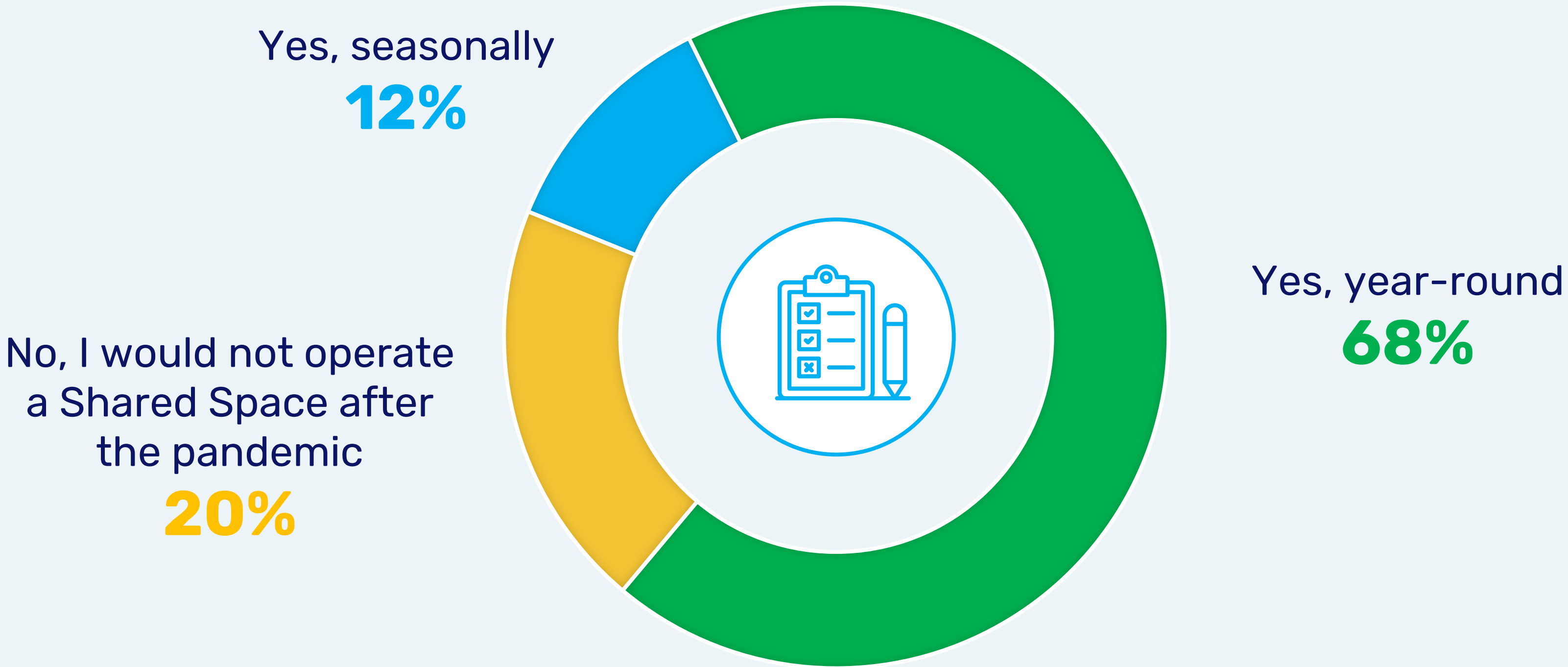
"The Shared Spaces Program is enabling me to avoid permanent closure..."



6%	14%	39%	41%
Strongly Disagree or N/A	Disagree	Agree	Strongly Agree

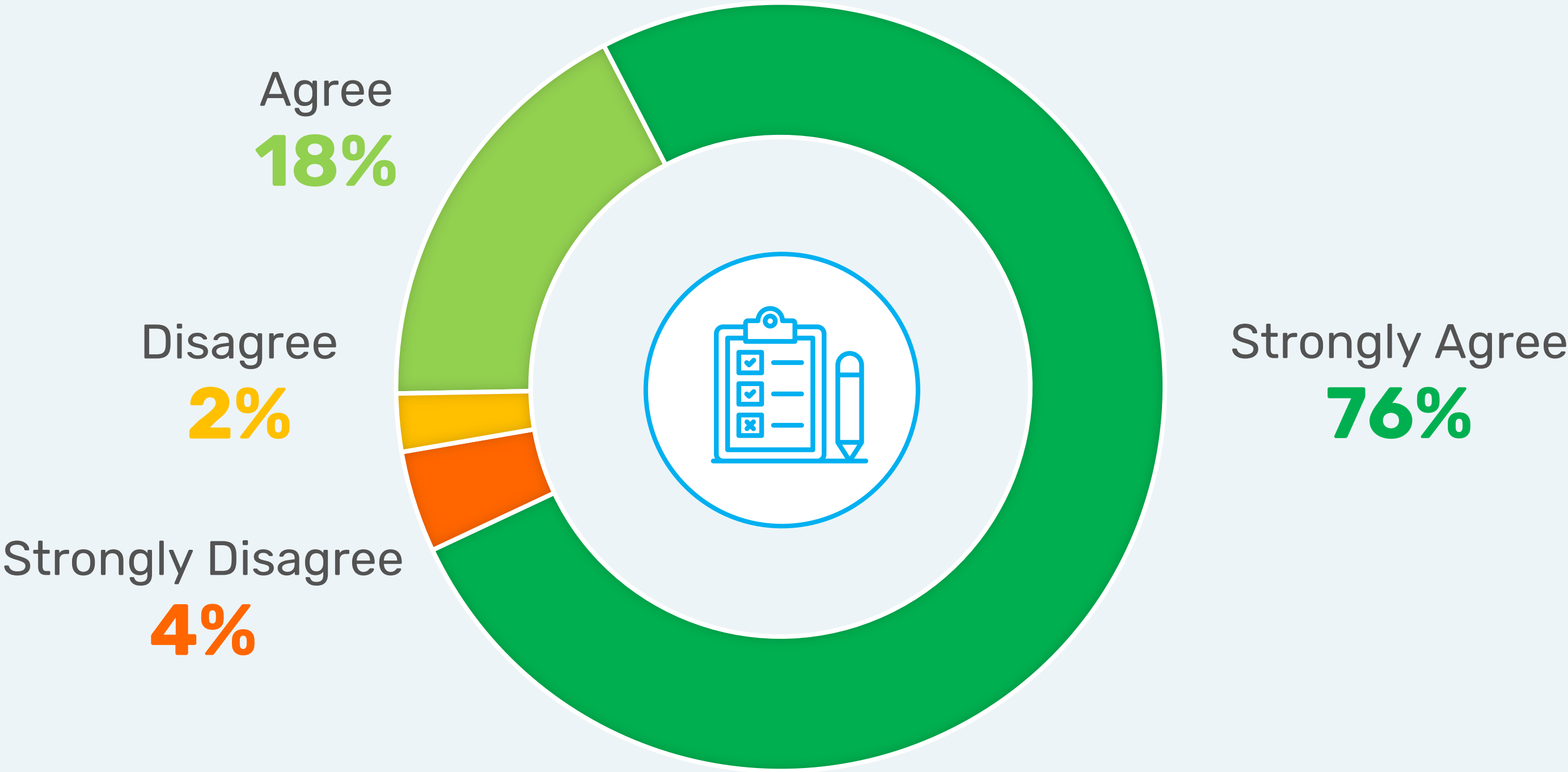
What do Shared Spaces operators want for the future?

"I would operate a Shared Space if permits are extended..."

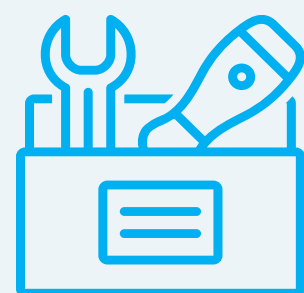


What do Shared Spaces operators want for the future?

"I would operate an outdoor Shared Space even if I am allowed to operate indoors."



Shared Spaces Ordinance: Policy Goals



1.
**Simplify the
City's Toolbox**



2.
**Prioritize Equity
& Inclusion**



3.
**Phase Implementation
with Economic
Conditions**



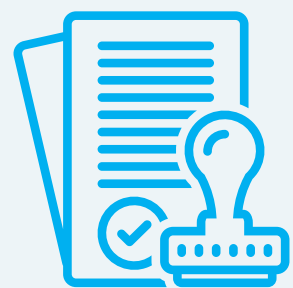
4.
**Encourage Arts,
Culture, &
Entertainment**



5.
**Balance Curbside
Functions**



6.
**Maintain
Public Access**



7.
**Efficient Permit
Review & Approval**



8.
**Clear Public
Input Procedures**



9.
**Coordinated
Enforcement**

1. Simplify the City's Toolbox



Consolidate similar pre-covid permit types into Shared Spaces, rather than creating whole new provisions alongside pre-existing ones.

Maximize efficiency for permittees and administering departments by aligning approvals timetables, public notice requirements, appeals procedures, and enforcement triggers across typologies and jurisdictions.



2. Prioritize Equity & Inclusion



Ensure needs of disabled persons are accommodated.

Prioritize City resources for those neighborhoods and communities most impacted by historical disparities.

Prioritize locations of most vulnerable populations for the City's project management, funding, and materials.

Provide grants for materials, technical assistance, and community ambassadors.



3. Phase Implementation with Economic Conditions

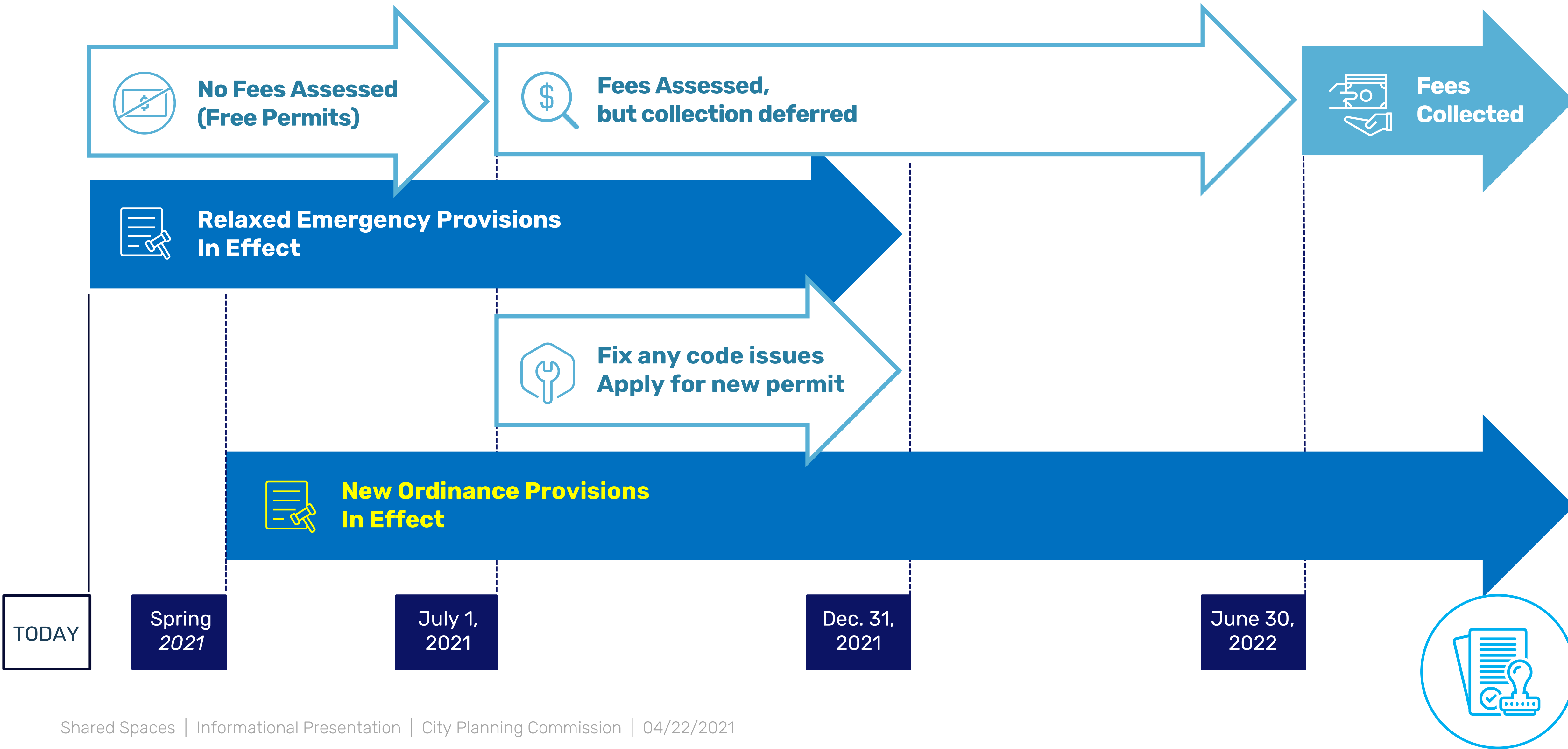


Economic recovery will be a long process, exceeding the state of public health emergency and spanning multiple future fiscal years.

Code Requirements and fees for Shared Spaces should be implemented in phases that are **calibrated to stages of economic improvement.**



3. Phase Implementation with Economic Conditions



4. Encourage Arts, Culture & Entertainment Activities



Carry forward the features of the **Just Add Music (JAM) Permit**.

Once a Shared Space permit has been granted, authorizing occupancy by the project sponsor on that land, **allow for** the project sponsor to provide **recurring entertainment, arts & culture activities**.

Allow for arts & culture activities to be **primary; not just accessory** to dining or other commerce.



5.1 Balance Curbside Functions



Balance Shared Spaces occupancies with loading, micromobility, short-term car parking, and other needs on the block and corridor.

Encourage sharing and turnover of Shared Spaces locations amongst merchants on the block.

Transit First and **Vision Zero** Policies remain priorities.



image: Santiago Mejia

6. Maintain Public Access



image: Samuel Heller

Shared Spaces, as occupancies of public space and the public realm, should provide for some public access:

- During daylight hours while not being used for commercial purposes
- At least one seating opportunity – such as a bench – during business hours
- A graduated fee schedule will correspond to types of use.



6. Public Access: Proposed Curbside Use Types & Fees



1 Public Parklet



2 Movable Commercial Parklet



3 Commercial Parklet







6. Public Access: Proposed Curbside Use Types & Fees



2 Movable Commercial Parklet



6. Public Access: Proposed Curbside Use Types & Fees

TIER	TYPE	 PUBLIC ACCESS	 COMMERCIAL ACTIVITY	 DAILY OCCUPANCY	 CONSTRUCTION
1	Public Parklet <i>Like pre-COVID parklets</i>	Entire facility during daylight hours through 10pm	None	24 hours	Fixed Structure
2	Movable Commercial Parklet	At least one bench during hours of commercial operation	During hours of operation	During hours of Operation	Movable Fixtures
3	Commercial Parklet <i>Like most Shared Spaces today</i>	At least one bench during hours of commercial operation, Otherwise entire facility during daylight hours through 10pm	During hours of operation	24 hours	Fixed Structure



6. Public Access: Proposed Curbside Use Types & Fees

TIER	TYPE	OCCUPANCY FEES*			ENTERTAINMENT FEES	
		First Annual		Annual Renewal	First Annual	Annual Renewal
1	Public Parklet	\$1,000	\$250	\$100	\$507	\$200
2	Movable Commercial Parklet	\$3,000	\$1,000	\$1,500	\$507	\$200
3	Commercial Parklet	\$6,000	\$1,500	\$3,000	\$507	\$200
		First Parking Space	Each Additional Parking Space	Per Parking Space	Per Site	



6. Public Access: Proposed Curbside Use Types & Fees



All Application Fees are **collected by a single agency** – the one that Issues the final permit. Funds are then distributed to other agency / agencies as appropriate.

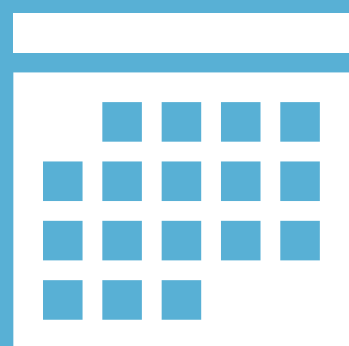
Ongoing annual renewal fee collection integrated into the **Unified License Fee**



7. Efficient Permit Review & Approvals



Create a single, one-stop permit intake portal for the applicant. The intake system will then route necessary information to the pertinent agencies for their reviews and approvals.



A **30-day approvals timetable** would allow for vastly better quality control up front, and also accommodate provisions for public noticing when required.



7.1 Permit Review & Approvals Timetable

DURING COVID

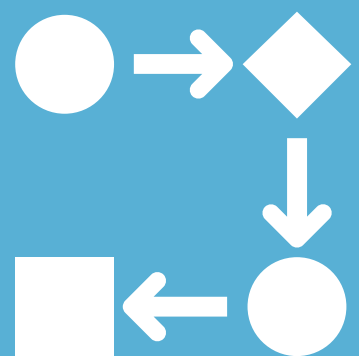



7.1 Permit Review & Approvals Timetable

IN THE FUTURE

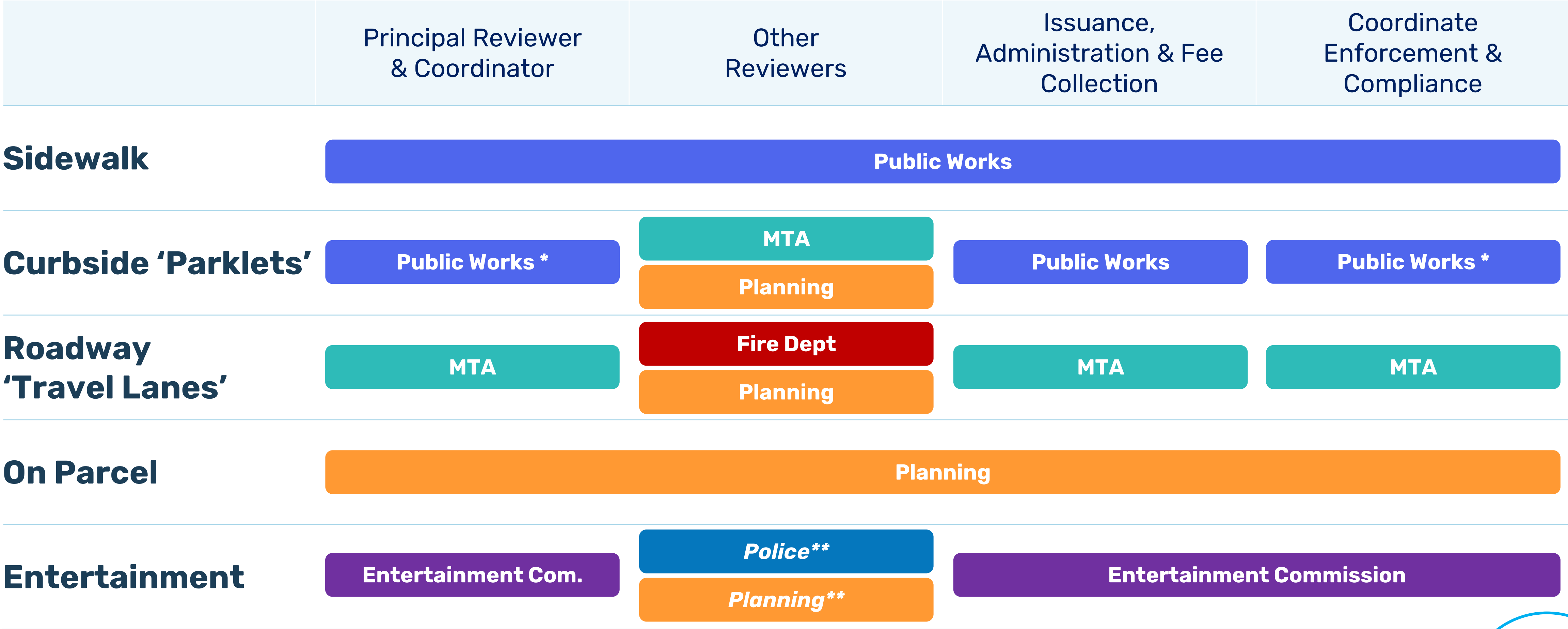


7.2 Permit Issuance and Administration

	Articulate clear sequence of review and/or approvals for other agencies.
	The permit will be issued by the one city department whose jurisdiction is associated with the proposed Shared Spaces location.



7.2 Permit Issuance and Administration: In the Future



* Including ADA, FIR, and PUC design standards
** If triggered by certain thresholds



8.1 Clear Public Input Procedures: Neighbor Consent



Shared Spaces strongly encourages **cooperation between neighbors** to help ensure the public realm in our commercial districts is being leveraged in a **balanced and sustainable** manner.



8.1 Clear Public Input Procedures: Neighbor Consent



When one merchant wishes to occupy a neighbor's frontage with a Shared Space, **written consent from that neighbor** is required. Either:

- the groundfloor tenant, or
- in the absence of a groundfloor tenant, the property manager or owner

This requirement still applies if your neighbor changes their mind, or a new tenant is established in the neighboring groundfloor space.



9. Coordinated Enforcement

LEAD AGENCY

SF Public Works



Sidewalk



SF Fire Department



Curbside
'Parklets'



SF Mayor's Office
on Disability

SFMTA



Roadway
'Travel Lanes'



SF Planning



On Parcel

SF Police Department



Entertainment

SUPPORTING AGENCIES



THANK YOU!

Questions?

Robin Abad Ocubillo
Shared Spaces Program Director



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SharedSpaces@sfgov.org