Conditional Use Authorization for Cannabis Retail

2019-021215CUA

Remote Hearing Presentation

Thursday, April 23rd, 2020
Agenda

1. Brief Introduction to Co-Owners & Operators
2. Mission Statement
3. Operational Information
4. Community Outreach
5. Good Neighbor Policy
6. Our Goals to Serve Community/Conclusion
Co-Owners, Operators, and Noe Valley Natives

Sharon Cassidy

- Owned the building of 3751 24th St for 15 years.
- 2nd Generation born and raised. Grew up in Bernal Heights.
- 12 years parochial school in the city. CCSF and UC Berkeley Alumni.
- Volunteered 8 consecutive years to the Noe Valley Harvest Festival, responsible for logistics, with the assistance of Deb Neiman.
- Donates time and resources to charitable causes within San Francisco city limits.

Alex Solis

- 3rd Generation San Francisco native. Grew up on 27th St between Church & Sanchez.
- Attended St. Pauls Elementary, Archbishop Riordan High School, City College and received a B.S. in Business at SF State University.
- Before SIP, I worked in the service industry as a bartender & server. Often working 7 shifts in 6 days.
- Verified Equity Applicant through the SF Office of Cannabis.
Mission Statement

With our communities well-being in mind, The Mill is looking to provide a safe, clean, comfortable atmosphere for our patrons to enjoy the safest and highest quality of hemp and cannabidiol (CBD) products, and recreational marijuana. All while providing the community with alternative holistic and healing methods through cannabis and its other beneficial properties.
Operational Information

- Hours of Operation: 10am-10pm
- Number of Employees: 6-8 Employees & 2 security guards
- Must be 21 or older to have, purchase or use recreational cannabis. This includes smoking, vaping and eating cannabis-infused products.
- Security guards will be present during operating hours.
Community Outreach

- Positive feedback from numerous users on nextdoor.com
- Pamphlets passed out on 24th & church and posted on 24th St bulletin boards- Meetings planned and held on 9/21/19 & 10/21/19 at La Boulangerie (3898 24th St)
- Over 40 letters of support for the project.
- Endorsements from 7 other business owners on 24th St.
Good Neighbor Policy

Our Cannabis Retail storefront will keep a Commitment to:

- Prohibit patrons from double-parking directly outside the premises.
- Prohibit loitering or littering in or around the premises.
- Prohibit the consumption of cannabis products on or around the premises.

Post Signs on Premises: Respect our Neighbors

- Direct patrons to leave the establishment and neighborhood peaceful and in an orderly fashion.
- Direct patrons to not litter or block driveways.
- Advise individuals of the prohibition on loitering.
- Advise individuals that smoking of cannabis is prohibited in public places.
- Ensure notices are clear, well-lit, prominently displayed and maintained at all public entrances to and exits from the establishment.
- Secure the premises within 50 feet of any public entrance and exit.
Our Goals to Serve the Community

- Co-Owners and Operators who have invested a lot into this community over the years and care about the neighborhood.
- Providing safe, lab-tested, and government controlled hemp, CBD, and recreational marijuana.
- Providing holistic alternatives that are beneficial to one's health.
- Upholding the good neighbor policy to the best of our ability.
- Looking to build strong, healthy relationships with our neighbors.
Thank you for your time.