



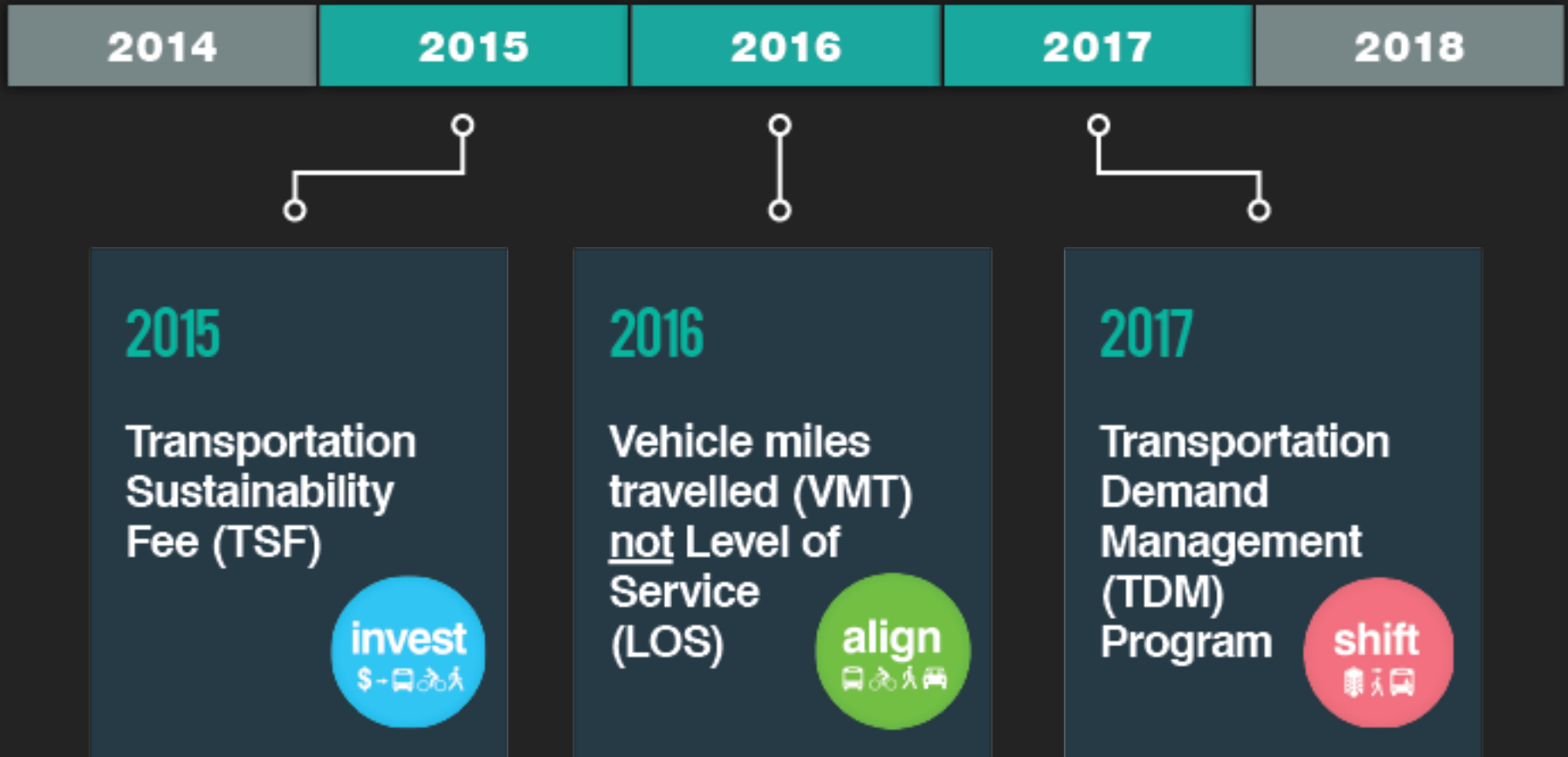
PLANNING COMMISSION | MARCH 11, 2021

TRANSPORTATION DEMAND MANAGEMENT PROGRAM 2021 STANDARDS UPDATE

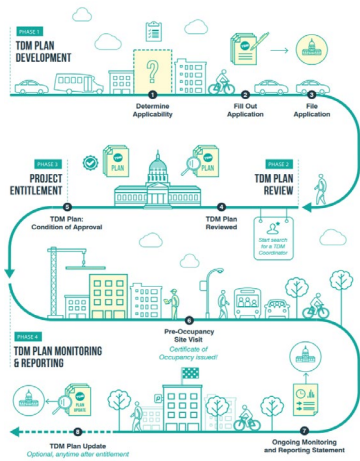


San Francisco
Planning

TRANSPORTATION SUSTAINABILITY PROGRAM



TDM PROGRAM STRUCTURE



TDM Program Standards

Provides the explanation & tools for conforming with the program, including target calculations, menu of measures, monitoring, etc.

Adopted by PC August 4, 2016



Planning Code Section 169

Codifies the legal framework, applicability, exemptions, timing requirements, etc.

Effective by BOS March 19, 2017

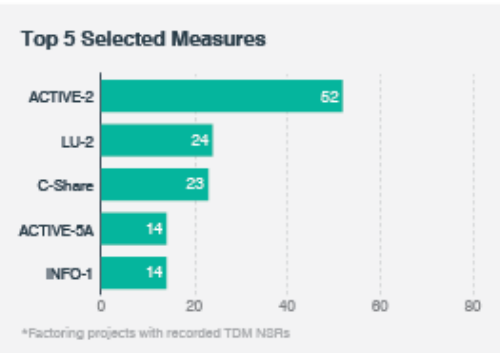
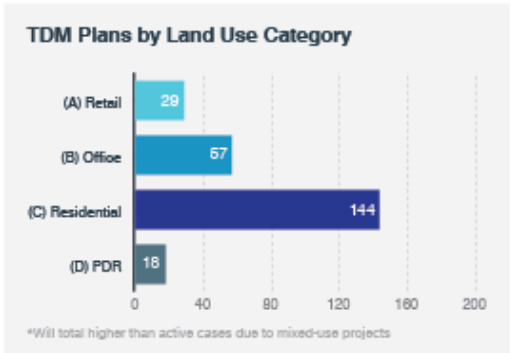
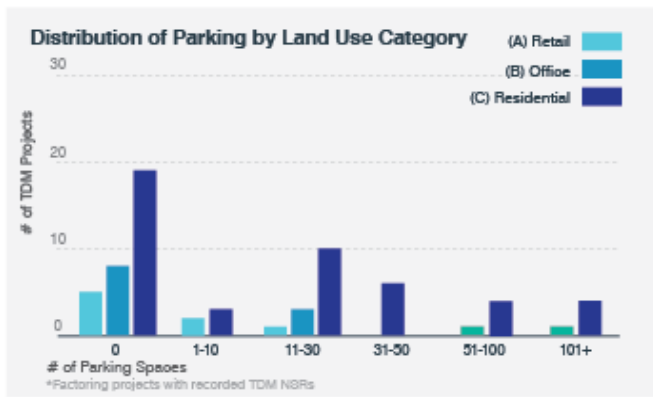
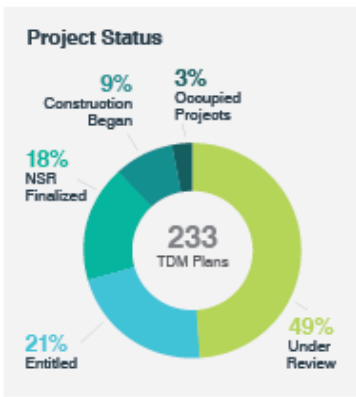
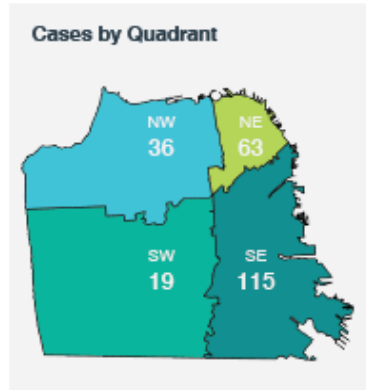
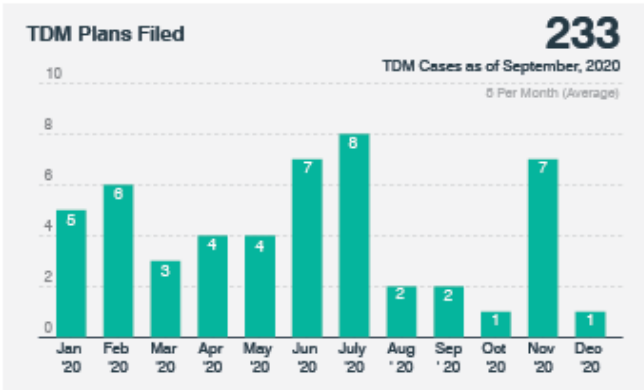
TDM PROGRAM PHASE-IN

ACTION & TIMING	TARGET REQUIRED	NUMBER OF TDM PLANS FILED*
Projects filed before 9/4/16	50%	86
Projects filed between 9/5/16 and 12/31/2017	75%	27
Projects filed after 12/31/2017	100%	126
Total Number of TDM Plans Filed		239

** As of March 10, 2021*



TDM DASHBOARD



Program Resources:

Staff: Andrew Perry & Justin Kran
Email: tdm@sfgov.org

Web Page: sfplanning.org/tdm

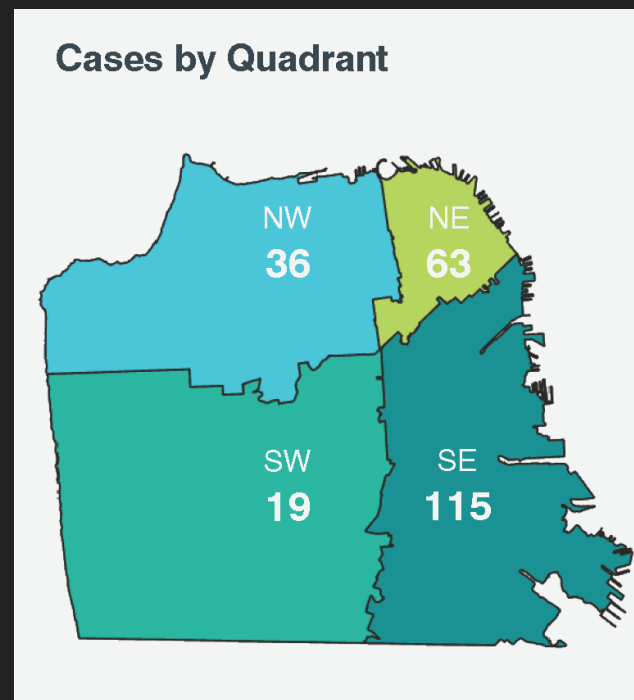
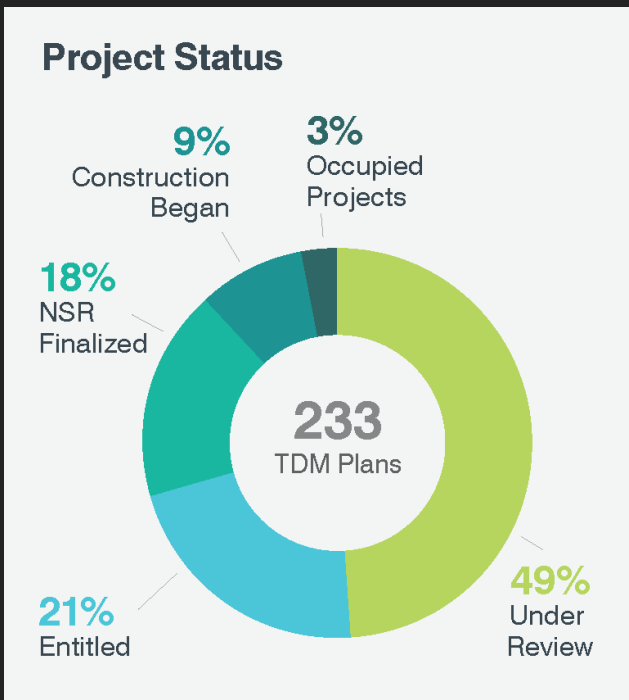
TDM Tool: <http://sfplanninggis.org/tdm>



TDM DASHBOARD

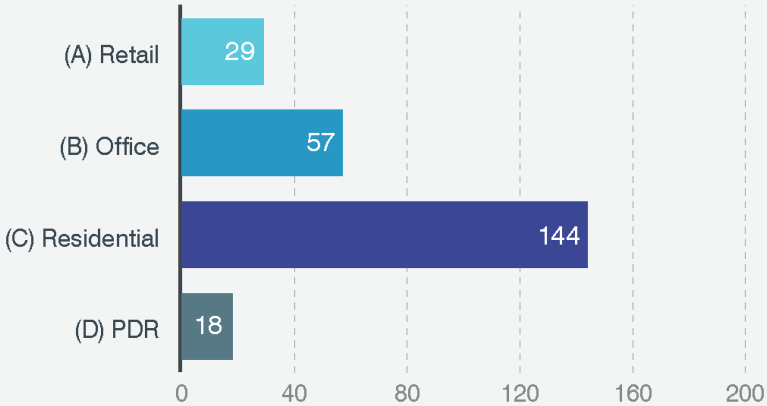
ACTION	NUMBER OF TDM PLANS FILED*
Total number of TDM Plans Filed	239
Finalized TDM Plans - NSR Recorded	65

* As of March 10, 2021



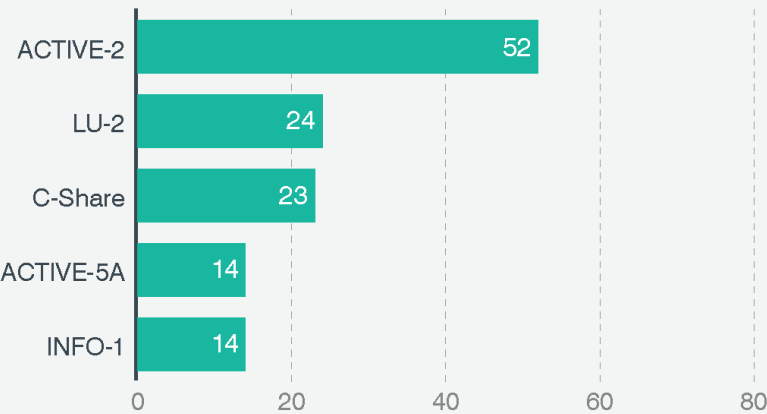
TDM DASHBOARD

TDM Plans by Land Use Category



*Will total higher than active cases due to mixed-use projects

Top 5 Selected Measures



*Factoring projects with recorded TDM NSRs

AMENDING THE PROGRAM STANDARDS

SUBSTANTIAL AMENDMENTS

Subject to Planning Commission Approval only.

MINOR AMENDMENTS

Can be approved by Planning Director or designee. Not subject to Planning Commission Approval.

AMENDMENTS CAN INCLUDE:

- The addition or removal of TDM measures
- Adjustment of definitions, points, or monitoring and reporting actions
- Corrections to text references and clarifying implementation requirements

SUBSTANTIVE AMENDMENTS

1. “Limited TDM Plan” for Low-Density Development Projects
2. Remove PKG-1 (Unbundled Parking) for Non-residential Uses
 - Reduces Overall Base Target for Land Use Category B (Office)
3. Changes to Minimum Rates for PKG-2 (Short-term Daily Parking)
4. Clarifications to Development Projects Constructed in Multiple Phases
5. Clarifications to INFO-1 (Multimodal Wayfinding Signage)
6. Changes to ACTIVE-2 (Bicycle Parking)

STAFF RECOMMENDATION

**APPROVE THE RESOLUTION TO ADOPT SUBSTANTIVE
ADMENTMENTS TO THE TDM PROGRAM**

TDM PROGRAM RESOURCES

TDM WEBSITE

[SFPLANNING.ORG/TDM](https://sfplanning.org/TDM)

TDM TOOL

[WWW.SFTDMTOOL.ORG](https://www.sftdmtool.org)



**THANK
YOU.**

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