Received at CPC Hearing 1/31/9 M. Chion



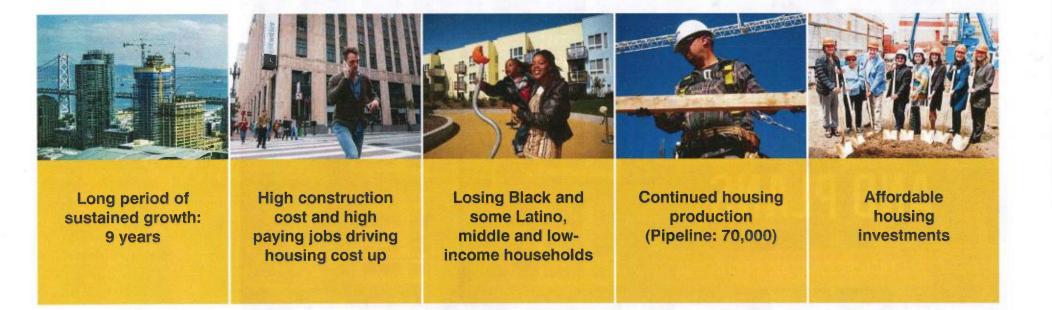




**January 2019** Planning Commission Informational



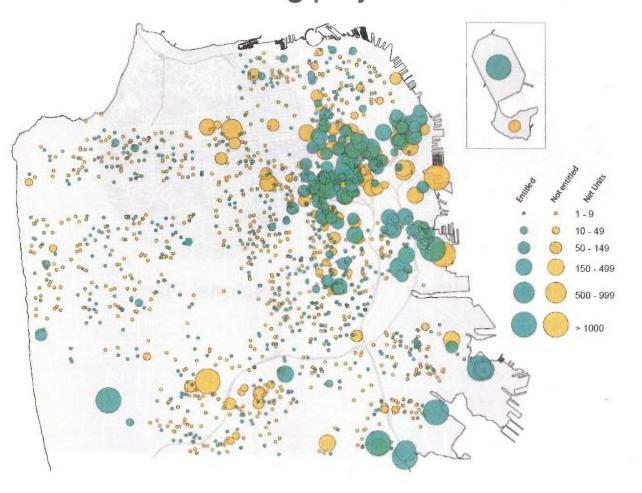
# Recap of economic trends and housing projects



Healthy economy and housing pipeline, slower growth

# Recap of economic trends and housing projects

Healthy economy and housing pipeline, slower growth



3

# Today's housing briefing



San Francisco Work

Entitlement and Construction Strategies Comprehensive Plans Knowledge and Engagement



**Regional Plans** 



## CALIFORNIA REPU'



State Legislation & Funding

1

# San Francisco: Entitlement and Construction

# Judson True

Mayor Breed's Director of Housing Delivery

- Started on January 4, 2019
- "to move housing projects forward faster" and
- "to implement necessary administrative changes to streamline the permitting process"

City's commitment to housing production



# San Francisco: Entitlement and Construction

Immediate challenges and approach

## Initial focus on delivering 100% affordable housing & Development Agreement projects

More than 40K units entitled and unbuilt

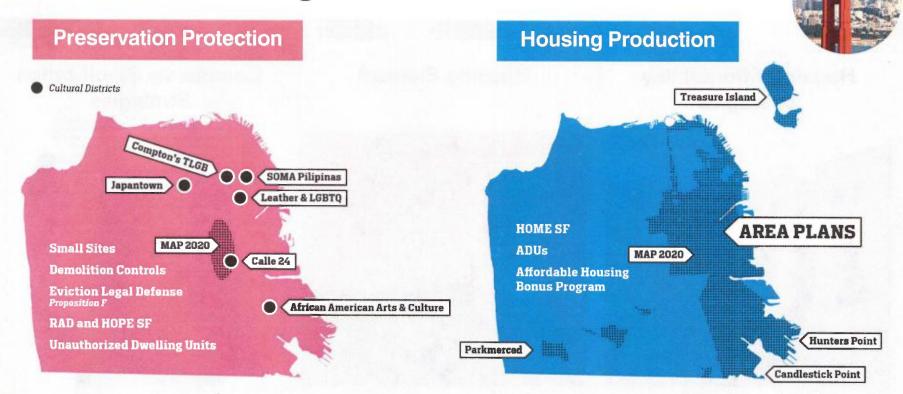
## Leading ongoing work to improve post-entitlement processes

- Need improved interdepartmental communication and decisionmaking to reduce permitting times
- Housing Coordinators monthly meetings

City's commitment to housing production



# San Francisco: Strategies



Diverse housing options to meet needs of existing and new residents

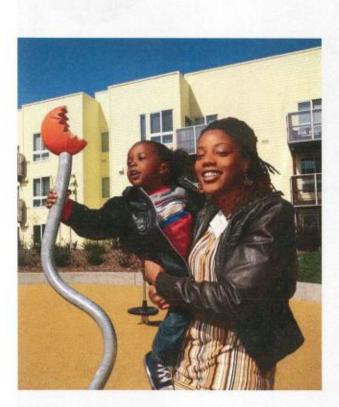
# San Francisco: Comprehensive Plans



Leveraging resources to house future residents and retain diversity

8

# San Francisco: Comprehensive Plans



## Housing Affordability Strategies:

Improve housing affordability, particularly for low and moderate income people.

## **PROJECT TASKS AND TIMELINE**

Dec 2018 - Fall 2019
Fall 2018 - Spring 2019
Spring - Fall 2019
Fall 2019

# San Francisco: Knowledge, Innovation and Engagement





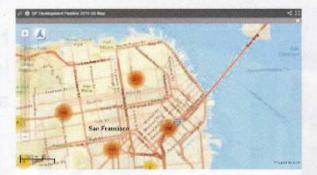
Housing

Conversations

Videos, workshops



Housing Innovation Canvas Developing and testing new ideas



Data Analysis and Reporting

Housing Inventory, Pipeline data

https://www.youtube.com/watch?v=5XKkJfkLWW4

Production of knowledge based on community collaborations

10

# **Regional Plans:** Plan Bay Area



Plan BayArea

Alignment of transportation plan and land use pattern (SB375)

Priority Development Areas (PDAs) selected by local governments in areas close to transit and services More high income areas close to jobs, transit, and amenities could build housing

Infill housing development requires major land use changes and transit funds

11

# **Regional Plans: CASA Compact**

**CASA Compact:** 15-year emergency policy package to confront regional housing crisis:

- Tenant protections
- Housing inclusion and capacity
- Approvals processes and timelines
- Affordable housing funding and coordination

MTC/ABAG worked with foundations, advocates, housing developers, nonprofits, and employers

San Francisco is participating in regional plans





Protection / Preservation / Production



# San Francisco Work

Entitlement and Construction Strategies Comprehensive Plans Knowledge and Engagement

# **Regional Plans**

# State Legislation and Funding



SB 375

Directed new housing towards transit and infill areas





## SB 2

Funding for planning work to support housing production



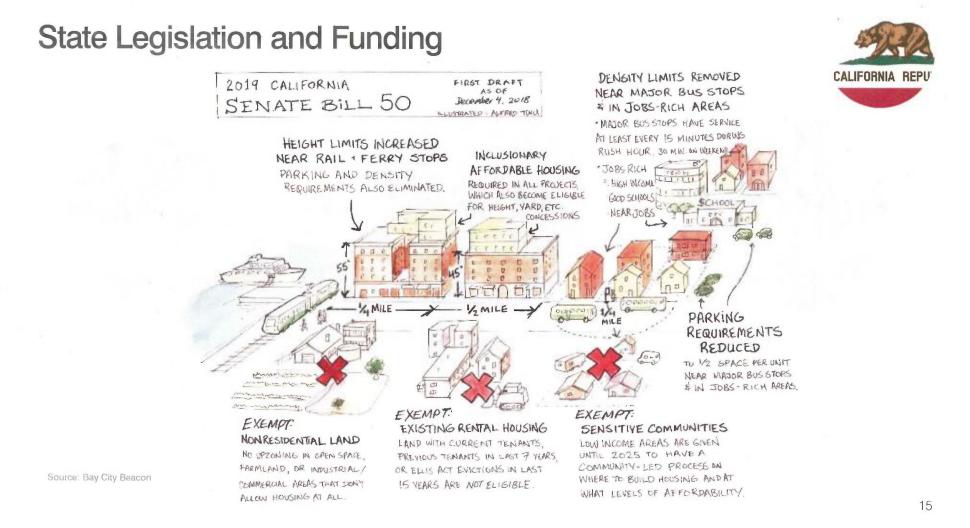
## SB 50 and SB 4

Ideas for increasing housing capacity near transit



## Governor's proposed budget Up to \$2b in funding

The state is increasingly involved in funding, streamlining and enabling housing





## San Francisco Work

Entitlement and Construction Strategies Comprehensive Plans Knowledge and Engagement **Regional Plans** 

CALIFORNIA REPU'

State Legislation & Funding

# **Housing Program**

### **Comprehensive Plans**

- Housing Affordability Strategy
- Community Stabilization
- Housing Element

# Housing Knowledge and Engagement

- Housing Conversations
- Housing Innovation Canvas
- Housing Inventory
- Job and Housing Forecast

## **Strategies**

- Inclusionary Program
- Density Bonuses
- Housing Sustainability Districts
- MAP 2020
- Mission San Jose
- Area Plans
- Cultural Districts
- ADUs
- Missing Middle
- Demo controls multifamily
- Renovictions



## Regional Plans



- · Plan Bay Area
- CASA

## Collaborations

- Housing Delivery Director
- MOHCD
- OEWD
- Health Investments



- Legislation
- · Governor's housing fund
- RHNA

# Summary







## Enabling

new sites and supporting construction of entitled projects

## Protection and preservation of affordable housing

## Identifying

new forms, new places, and new neighborhoods



# Strengthening

community engagement and innovations



### Participation

in regional and state-wide collaborations

Planning Staff: Gary Chen, Miriam Chion, Paolo Ikezoe, Teresa Ojeda, James Pappas





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Received at CPC Hearing 1/31/19

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Re: January 31, 2019 Hearing Item 13: Housing Strategies and Plans Information Presentation

Dear San Francisco Planning Commissioners,

Please INCLUDE this letter in the AGENDA PACKET for the January 31, 2019 Hearing.

The Memo to the Planning Commission prepared by Miriam Chion covers many points, and concludes,

"San Francisco, the Bay Area and California are committed to provide housing solutions to the scale of the challenge. This means providing healthy and affordable housing for our current population and future generations. This means housing 1.1 million people in San Francisco, 9.3 million in the Bay Area and more than 45 million in California by 2040. This also means retention and expansion of our middle class with good jobs, reduction of displacement of low-income communities, and housing choices and stability for the African-American and Latino communities."

The memo, however, omits the following facts and issues.

#### 1. <u>San Francisco is already the second most-densely populated city in the</u> <u>United States</u>

San Francisco is the second most-densely populated city in the United States, after New York. The 2010 Census recorded a population of 805,816 people in San Francisco, in a land area of 46.69 square miles (not the proverbial 49 square miles), and a population density of 18,679 people per square mile. New York's population density was 27,016 people per square mile.

A mile is 5,280 feet. A mile is about 20 city blocks; a square mile is about 400 city blocks. The Sunset District in San Francisco is 5.7 square miles, or about 2,280 city blocks.

A population of 1.1 million people in San Francisco would mean a population density of 23,560 people per square mile (about 400 city blocks). This represents a population increase of almost 300,000 from the 2010 Census, or almost a <u>37% increase</u> in population from 2010.

#### 2. San Francisco's geography is constrained on all sides

San Francisco is a peninsula, surrounded on three (3) sides by water, and on the fourth by the San Mateo County line. Almost every foot of land in San Francisco has been developed or is public land, such as Golden Gate Park. There simply are not large swaths of land available for huge developments. The list of hazardous Superfund sites in reuse in California is astounding – including the ongoing scandal surrounding the Hunter's Point Shipyard development.

The only option is to build up, a la Manhattan – to take an existing single-story building footprint and stack unit upon unit. Each unit, of course, would generate a separate property tax.

### 3. The City and developers will profit

This paradigm is setting a collision course with owners and residents of single-family homes, most of whom want to preserve the low-profile character of their family neighborhoods, and a city / county administration ravenous for increased property tax revenue working with developers who want to make a profit. There is a clear pro-development bias existing in the Planning Department. In addition, there is no description of impact on historic areas or even neighborhood character; or discussion of how an historic zone is protected from over development. It also does not address how a neighborhood can sustain the character that its residents cherish within the framework proposed of development at all costs.

#### 4. Environmental issues and sustainability

The issue of sustainability of our environment and resources is not addressed. Demands for water and infrastructure for more people to live in San Francisco are not environmentally sustainable. The State of California is already threatening to cut water supplies to San Francisco by 20-40%. The monarch butterfly is facing extinction on the West Coast. High rises lead to

other problems, such as reduced sunshine, creation of concrete canyons and wind tunnels, and increased bird deaths.

Population growth should not be encouraged, unless all facets of urban living are sustainable. That includes public transportation such as MUNI and BART and education infrastructures, which are currently unable to properly handle the current existing population.

And while development is always phrased in terms of "units built," the reality is that every unit will have at least two (2) people, if not more. And while new construction no longer needs to include parking spaces, or very few for the development, the reality is that people are always going to have cars – and now, nowhere to park them, except on neighborhood streets.

### 5. Earthquakes and fires

California is predicted to have greater storms and floods and greater droughts and fires in the future. The next major earthquake is a matter of when, not if. Fires will follow. San Francisco just experienced a 3.8 earthquake today at 10:28am. San Francisco is not adequately equipped nor prepared to deal with a major earthquake and fire. For example, both the Sunset District and the Richmond District, on the western side of San Francisco, are outside of the protection of the Auxiliary Water Supply System. That system stops (for the most part) at 19<sup>th</sup> Avenue. Most single-family homes are wood construction. We can expect that the next big earthquake and fire will devastate the western side of San Francisco.

#### 6. Promise of affordable homes for all is unrealistic and impractical

Much emphasis is placed on building "affordable" homes for the middle and lower classes, and for building units for the "homeless." It costs about \$700,000 to build an "affordable" home. The only way such a unit is affordable to the middle and lower classes is if the government subsidizes it. That means, in reality, that it is **NOT** affordable to the middle and lower classes. It is a new iteration of the "projects" in all but name.

Likewise, building units for the "homeless" is another taxpayer drain. Who is going to pay the rent? Who is going to pay to clean the unit? Who is going to pay for maintenance and repairs? The answer is: Taxpayers. If taxpayers weren't paying so much for the government to continue to enable social problems and misguided solutions, perhaps they would have enough money to buy a modest home in an affordable area. In the same vein, funding for small site acquisitions of "affordable units" is also misguided and simply makes the government a major landlord and the taxpayers a wallet.

#### 7. Demand does not mean government should respond

When I was looking for my first home, I wanted a Victorian in the Haight-Ashbury. Well, I could not afford such a home, and I had to settle for a doll-house in the Sunset District. My

commute between home and work downtown doubled. I did not run to the Mayor's Office of Housing and Community Development and demand that the city build me, or give me, a house, or complain that I should not have to commute. As a responsible citizen and taxpayer, I bought a house in an area that I could afford, even though my commute time doubled. That was the sacrifice I made.

If I cannot afford a Rolex watch, I buy a Timex. If I cannot afford filet mignon, I buy hamburger.

There seems to be a certain generation who expects instant gratification: from their cell phones to Amazon deliveries, and now extended to the production of housing. There seems to be a move towards having Big Government do everything for the people: to be their parents, their landlord, their insurer, their utility provider, etc. These functions are not the role of government.

New housing must be thought out in a careful, deliberative manner – and legislative policies need to be carefully thought out and all possible consequences, and unintended consequences, considered. That is why we have laws and zoning regulations, and why they should be followed, not gutted and emasculated.

If people cannot find a place to live in San Francisco, or cannot afford to live in San Francisco, then they should be responsible for themselves, show some initiative, and move to another area that they can afford to live in. The government, and taxpayers, have no duty to provide housing to every person who decides he or she wants to come and live in San Francisco.

The emphasis on up-zoning and automatic zoning exemptions is considering only immediate demand, and not long term consequences. Zoning rules exist for a reason: to provide a standardized quality of life for residents, to allow homeowners and residents to know the type of neighborhood they are buying or moving into. Changing zoning rules after the fact makes a mockery of our system of laws. I live in an area zoned RH-1, and I want it to remain that way. Changing the zoning in my area would be breaking a promise made to me as a citizen and taxpayer when I bought my house.

#### 8. Use existing housing stock before building more stacked units

The "housing crisis" has existed for almost 40 years, as evidenced by the Housing Accountability Act (Government Code Section 65589.5) enacted in 1982. A housing "crisis" has existed in California, and San Francisco, probably since 1849, if we access the right records. Demand exceeding supply in San Francisco is nothing new – it is par for the course – and it is not a crisis.

Yet the Memo never mentions existing housing stock that is being held off market. Existing housing stock should be used before aggressive building and development projects are undertaken. There are an estimated 40,000 empty units in San Francisco, that landlords do not want to market, for various reasons. Most of all, landlords are refusing to rent their units because of the onerous laws in San Francisco, which are so out of balance between landlords and tenants,

and the rent control laws. To encourage the availability of rental units, San Francisco should revise its unfair Landlord-Tenant laws to make renting a win-win situation for all.

State laws on rent control and eviction need to be changed so that landlords are willing to rent to tenants once again. Rent control should either be expanded to all units, old and new, or abolished altogether and let market forces determine rental prices.

Units occupied by illegal aliens should be freed up for U.S. citizens and lawful permanent residents to help alleviate the housing "crisis." For example, it is estimated that there are 44,000 illegal aliens in San Francisco. If four people (4) occupy a unit, that means 11,000 units are unavailable to U.S. citizens and lawful permanent residents, including the "homeless." And we can expect this situation to worsen, as Governor Newsom is inviting unlimited illegal aliens to settle in California.

Thank you for your consideration of my letter.

Very truly yours,

Lou Ann Bassan

cc: Gordon Mar, Supervisor, District 4

M. Chim

DEMOGRAPHIA)

# 15<sup>th</sup> Annual Demographia International Housing Affordability Survey: 2019

Rating Middle-Income Housing Affordability

Australia • Canada • China (Hong Kong) Ireland • New Zealand • Singapore United Kingdom • United States

Introduction: Avoiding Dubious Urban Policies, by Alain Bertaud NYU Marron Institute of Urban Management Former Principal Planner, The World Bank

Data for 3<sup>rd</sup> Quarter 2018

exploring solutions... www.PerformanceUrbanPlanning.org
Performance Urban Planning

## 15<sup>th</sup> Annual Demographia International Housing Affordability Survey

#### INTRODUCTION:

#### AVOIDING DUBIOUS URBAN POLICIES

Alain Bertaud

Senior Research Scholar, New York University (NYU) Marron Institute of Urban Management Former Principal urban planner, The World Bank Author: <u>Order without Design: How Markets Shape Cities</u> (MIT Press, 2018)

#### Why an annual affordability survey matters to monitor the health of prosperous cities

Many prosperous cities consider ever increasing housing prices as an unavoidable side-effect of their economic success. The Annual Demographia International Housing Affordability Survey conducted by Wendell Cox and Hugh Pavletich demonstrates that some cities can be economically successful and avoid over-charging households for their housing consumption.



The Demographia International Housing Affordability Survey rates housing affordability using the "Median Multiple", average house price divided by average household income or Price-Income Ratio (PIR). In the 2019 Affordability Survey covering 90 cities of more than one million people, PIR values range from 2.6 in Pittsburgh, PA and Rochester, NY to 20.9 in Hong Kong! Why some cities manage to conciliate economic growth and housing affordability while others see their PIR number increases years after years?

An already high or increasing Price-Income Ratio (PIR) should immediately signal to urban managers that they should take urgent correcting action after conducting a detailed diagnosis that would explain the high PIR figure. The Affordability Survey should be similar to the periodic health check-up taken by an individual: an abnormally high blood pressure indicates that urgent correcting steps should be taken.

An abnormally high PIR number provided by the Affordability Survey is not a diagnosis that would allow finding what is wrong; it is only an indicator that something is wrong in the real estate supply system. While a high PIR always indicates a discrepancy between housing supply and demand, a low PIR might not necessarily be an indicator of housing economics health. A city with a low PIR might have just known better days. Cheap housing might only indicate low demand from a dwindling population with decreasing





15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

income. PIR numbers should therefore always be related to demographic and economic growth. The Affordability Survey of 2019 shows that cities like Houston and Atlanta, for instance, have relatively low PIR of 3.7 and 3.5 respectively, while maintaining high economic growth and low unemployment.

Each city with a high PIR should, therefore, conduct a detailed study to identify the sources of this abnormality. Because the survey displays PIR numbers and households' median income for more than 300 metropolitan markets, cities managers could look for inspiration at urban development practices among cities with low PIRs and high economic growth rate.

The Affordability Survey has been running now for 14 years. It constitutes, therefore, an outstanding time series to analyze trends and relate them to reforms in different cities. The main message of the Annual Demographia International Housing Affordability Survey is that unaffordable housing is not an unavoidable fatality linked to economic success. Some cities achieve high demographic and economic growth without abnormal housing inflation.

#### Unaffordable housing misallocates resources

We know that unaffordable housing causes a lot of hardship for households that do not yet own their home, in particular, the youngest ones. But abnormally inflated housing prices have also a negative impact on the entire economy, including on the households who already own their home and who might rejoice that their real estate assets are increasing much faster than general inflation.

High housing prices misallocate resources toward real estate at the expense of the rest of the economy. This misallocation could eventually significantly slow down economic growth and causes a housing bubble to burst, freezing investments in the entire economy. Japan, has not yet completely recovered from its asset bubble created in the 1980s.

Hsieh and Moretti, two economists, found that the high price of housing in some otherwise very successful US cities has a ripple effect, distorting the spatial allocation of labor nationwide<sup>1</sup>. They calculate that the cost of the misallocation of resources caused by unaffordable housing represented about 9.4 percent of US GDP in 2014. Housing affordability is therefore not a trivial issue.

Their paper demonstrates that the welfare of households already owning a house—who may feel that they benefit from climbing housing prices—is also significantly decreased in the long run. High housing prices, create an immediate hardship to low and median income households, but in the long term, every household—rich or poor—would eventually become poorer because the imbalance in resource allocation will decrease investments and the productivity of the entire country.

#### A high PIR requires a more in-depth diagnosis

High PIRs affect mostly economically successful cities. These cities create many new jobs, who in turn increase the number of households and their average income. More jobs and people with high incomes

15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>1</sup> Chang-Tai Hsieh and Enrico Moretti, "Why Do Cities Matter? Local Growth and Aggregate Growth". NBER working paper 21134, National Bureau of Economic Standards, Cambridge, MA, May 2015

creates more demand for urban floor space. The need for additional floor space is generated by new housing demand but also by the demand for more services like schools, restaurants, gyms, etc.

The provision of the additional floor space is possible only if a city can expand out and up rapidly enough to accommodate the new demand without creating real estate price inflation. Unfortunately, in free metropolitan areas, this expansion is blocked by inadequate land management policies and arbitrary land use regulations, and by an absence of mechanisms to finance infrastructure and transport to respond to demand for new greenfield land development.

Politicians and planners in unaffordable cities are well aware of the problems created by unaffordable housing. However, often they are not effective in allowing the supply of floor space and land to increase rapidly because many of them firmly believe in three myths:

# Myth #1: plannets know how to allocate land equitably through the design of increasingly complex zoning regulations while ignoring price signals.

Complex new zoning regulations are fixing administratively the consumption parameters that should be left to the market; they create a regulatory straightjacket that allows only the construction of luxury housing for which the minimum requirements are not binding. It is the difference between the supply of land and floor price compared to demand that generates land prices, not the color of a zoning map.

# Myth #2: Regulators can mandate the creations of new affordable housing units by obliging private developers to provide a share (usually 20%) of the housing units they build at prices fixed by the government below market; regulators call these "affordable housing units."

The practice is usually called inclusive zoning and has become a common practice in many cities from New York City to Mumbail Under-inclusive zoning, a fraction of the demand for luxury housing coming from a minority of wealthy households is supposed to generate the entire supply of housing units affordable to the middle class! The quantity of "below market" affordable housing created by this regulatory mechanism is so short in meeting the demand that the new units have to be allocated through lotteries. In New York City, the odds faced by potential beneficiary households to win the lottery is usually below 1/100,000! <sup>2</sup> Besides, of the obligation made to developers to produce units priced below market acts as a tax on the flow of new market produced units, and therefore progressively reduce their supply. Thus, the impact of inclusive zoning on the housing supply is to make housing more expensive for those who can afford it and gradually more scarce for those who rely on the program to access housing.

In spite of its obvious flaws, the inclusive zoning approach to the provision of affordable housing is increasingly popular with mayors and politicians because it appears to cost nothing to the taxpayer; in reality, with time fewer and fewer wealthy households are asked to pay for the housing units of the ever more numerous households requiring subsidies. Indeed, the "no free lunch" principle is at the "core of economics."<sup>3</sup>

# Myth #3: The compact city fallacy. A city can accommodate increasing income and population through densification of the existing built-up area; expansion into greenfield would result in "sprawl."

<sup>2</sup> Alain Bertaud, "Order without Design: How Markets Shape Cities", MIT Press 2018, chapter 6 page 275-287
 <sup>3</sup> Campbell R. McConnell, Stanley L. Brue, *Economics: Principles, Problems, and Policies*, McGraw-Hill/Irwin, 2005.



15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Many regulations restrict densities and building heights arbitrarily. In some urban locations, removing these regulations would allow housing demand to increase densities. In the long run, this would be positive: creating new housing in areas where there is strong demand for it. However, the growth of housing supply generated by the densification of existing built-up areas is necessarily slow and limited. Existing low rise residential areas have to be acquired; their occupants relocated before developers can replace them with new taller buildings with more housing units.

Densification is desirable only when it is demand driven, i.e. if many households and firms prefer to locate in a specific part of the city. However, if regulations or a lack of infrastructure are preventing new greenfield developments, the densification of the existing built-up area is not any more demand driven. In this case, the densification is generated by the absence of a housing alternative, not by the preferences of households and firms for higher density urban location.

Any policy aimed at increasing the housing supply should, therefore, include two components: removing regulatory obstacles to densification and expanding urbanization into new greenfields. A misunderstanding of the structure of cities is usually the cause of the fear of sprawl. Cities do not have optimum densities. High accessibility areas that are centrally located have a higher density that distant suburban areas. Differences in densities reflect a spontaneous order created by markets. New greenfield developments will have much lower densities than more centrally located areas. These lower densities do not represent sprawl and do not indicate a wasteful use of land. Housing consumers are compensated for their longer commute by a higher consumption of land and floor area.

#### The way out of an affordability crisis

Politicians and planners have to stop believing in fairy tales consisting of thinking that smart zoning can allocate housing fairly between the wealthy, middle class and poor households. The only solution (except for the homeless) are solutions driven by market forces. A new school teacher finding a new job in a city is not helped when entering a lottery is the only way to access a house she/he could potentially afford. An alternative will be registering on a waiting list where she/he will stay for many years before obtaining a "below market" housing unit. The characteristic of markets is that there is constant flow in and out of the housing stock, allowing new entrants to find accommodation within at most a month of looking for the best choice offered by the housing market. The market solution also allows any household searching for a house to select the best trade-off between location, floor area and density that would best optimize its welfare.

The solution to unaffordable housing does not consist in inventing clever regulatory gimmicks or in designing massive subsidies to be paid by the taxpayer or by a few wealthy households. The answer will always consist of increasing the supply of land and floor space and removing any land and floor regulatory straight jacket. The tradeoff between housing standards, like housing sizes, densities, lot sizes, and location are always better left to the decision of the consumer, and not the whim of the regulator.

But increasing the supply of land requires having a financial mechanism to finance the infrastructure and transport systems that will make the new area of land developed accessible to the city labor market. A city cannot expand without disposing of a financial instrument to finance new infrastructure as the need arises for an urban extension. This instrument should be able to finance infrastructure including road, storm drainage, and sewers as well as urban transport network that would ensure that the new residents will be within a commuting travel time of less than one hour from the city labor market.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Even when politicians and planner have established a likely diagnosis and a strategy to solve the affordability problem, it is not easy to implement it. The distortions created by the regulatory repression of land and floor space supply generate a sort of pathological equilibrium. The reforms required to break this equilibrium will create potential winners and losers. The winners may not be aware yet of the impact of the changes while the losers are usually well aware of them and therefore resist them.

Universal resistance to change a damaging status quo may explain why some cities remain in a high PIR range for so long, even when the solutions are well known and accepted by all. For instance, in New Zealand, an otherwise exceptionally well-managed country, Auckland's PIR has increased from 5.9 in 2004, to 9.0 in 2018. The current government has explicitly declared that it will:

- 1) Remove the Auckland urban growth boundary
- 2) Free up density controls
- 3) Fund new infrastructure through innovative infrastructure bonds

These measures constitute the best approach to create a market for housing units responding to the demand of the majority of households. These measures, even when forcefully formulated, require time to be implemented as representative branches of government have to pass new laws and design implementation guidelines. After the government has successfully passed these reforms, the international community will watch with great interest the impact it will have on Auckland's PIR in the next few years. It is hoped that the example of Auckland will create a blueprint that could be used in other high PIR cities.

I have often compared very restrictive urban regulations with hard drugs and cities that practice them with drug addicts. Trying to remove their drug fix suddenly creates severe side effects because their organism is used to the drug and needs it, even as they are being destroyed by it. I guess that any reformer should approach urban regulatory reform in the same way as a doctor develops a treatment for a drug addict: a progressive withdrawal planned over the long term. The main lesson to be drawn is not to become addicted to dubious urban regulations in the first place. I wish planning professional associations, and academic institutions would contribute to dispelling the three myths described above that are causing so many urban dysfunctions.

Video Interview: Paul Romer & Alain Bertaud Discuss "Order without Design"

#### About Alain Bertaud ...

<u>Alain Bertaud</u> is a senior research scholar at the NYU Marron Institute of Urban Management. He just completed a book titled "Order without Design: How Markets Shape Cities" published by MIT Press in November 2018. In his book, he argues that the unfamiliarity with basic urban economic concepts of those in charge of managing cities has a negative impact on households' mobility and housing affordability. His field experience has confirmed that this ignorance is worldwide, from New York to Mumbai. The objective of the book is not to propose new urban forms but to apply already consensual basic economic principles to the practice of urban planning.

Bertaud previously held the position of principal urban planner at the World Bank. After retiring from the Bank in 1999, he worked as an independent consultant. Prior to joining the World Bank he worked as a resident urban planner in a number of cities around the world: Bangkok, San Salvador (El Salvador), Port au



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Prince (Haiti), Sana'a (Yemen), New York, Paris, Tlemcen (Algeria), and Chandigarh (India). Bertaud's tesearch, conducted in collaboration with his wife Marie-Agnès, aims to bridge the gap between operational urban planning and urban economics. Their work focuses primarily on the interaction between urban forms, real estate markets and regulations. Bertaud earned the Architecte DPLG diploma from the Ecole Nationale Supérieure des Beaux-Arts in Paris in 1967.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

# From the Authors



#### From Wendell Cox:

It is a privilege to present an *Introduction* (Avoiding Dubious Urban Policies) by one of the world's premier urbanists, Alain Bertaud, of New York University (NYU) and former principal urban planner at The

World Bank.

Bertaud has just published a new book (<u>Order without Design:</u> <u>How Markets Shape Cities</u>) which is particularly timely. There is an increasing recognition that deteriorating housing affordability is *the* principal factor in the international challenge to middle-income standards of living in multiple nations.

Bertaud suggests the way forward. He cites "the lack of interaction" between urban planning and urban economics" for the "serious dysfunction in the development of cities," calling for incorporation of economics into urban planning. Indeed he suggests a merger of the two.

Berthoud elevates the issue of housing affordability, suggesting that: *The main objective of the planner should be to maintain mobility and housing affordability*. He characterizes the "modification of market outcome achieved by planners" as ranging from "only slight modification in a city like Houston, Texas, to complete obliteration in a city like Brasília , Brazil , and in some cities of the former Soviet Union."

The solution begins with "paying attention." Bertaud suggests that metropolitan areas monitor housing affordability and where price-to-income ratios (PIRs) are unaffordable, examine the causes and "look for inspiration at urban development practices among cities with low PIRs and high economic growth rate."

For 15 years, the Demographia International Honsing Affordability Survey has sought to portray the growing housing affordability crisis that has become an international standard of living crisis for middle-income households. Bertaud says that: The main message of the Annual Demographia International Housing Affordability Survey is that unaffordable housing is not an unavoidable fatality linked to economic success. We couldn't agree more.



#### From Hugh Pavletich:

Alain Bertaud, former chief urban planner with the World Bank and since then an academic at New York University, contributes this year's Survey Preface, following the recent publication of his

important new book <u>Order without Design: How</u> <u>Markets Shape Cities</u>.

Alain had earlier contributed the Preface to the 2014 10th Edition. He emphasised that primary focus of urban planners should be to maintain affordability and mobility.

This earlier Survey Preface had such an impact, New Zealand economists, led by people at the New Zealand Institute Of Economic Research, New Zealand Initiative and others, arranged for Alain with his wife and fellow researcher Marie – Agnes, to visit New Zealand mid - 2014 for an intensive <u>3 City Speaking Tour</u>.

It was an enormous success!

As I explained in last year's Survey Message and within my archival website <u>Performance Urban Planning</u>, this government know exactly what needs to be done.

They have promised to allow new affordable housing to be built.

The results of this year's Survey will come as a shock to New Zealand's Labour – led government.

The message is clear ... perform or perish.

Put simply ... if this government fails to perform with housing issues in 2019, it will deservedly be thrown out at the next general election late 2020.

The New Zealand public and media will not tolerate political and institutional failure ... something the previous government was taught at the 2017 election.

Denying people access to affordable housing is of course a serious breach of basic human rights.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### Highlights from Previous Introductions to the Demographia International Housing Affordability Survey



Apart from the median multiple being simple and useful, it is also the only measure out there for purposes of international comparison.

... the first paradox of housing 'affordability': housing is both an asset and a good providing a flow of housing services -a place to live. The interests of house owners do not align with those of would be house owners. Rising house prices relative to incomes pit the old against the young and the rich against the poor.

... focusing on high and low-income groups within housing markets suggests, not surprisingly, that housing is most unaffordable for the lower income groups even though they buy cheaper houses

	Oliver Hartwich, Executive Director, The New Zealand (#13: 2017)	We should not accept extreme price levels in our housing markets. High house prices are not a sign of city's success but a sign of failure to deliver the housing that its citizens need. Fortunately, the media are waking up to the realisation that housing and land supply matters. The most powerful infographic of 2016 was produced by The Wall Street Journal. It showed what happened to house prices in US cities that had expanded their residential areas between 1980 and 2010 – and those that had not. As was to be expected, greater land supply went hand in hand with lower price increases.
88	<u>Senator Bob Day,</u> <u>AO, Senate of</u> <u>Australia</u>	The distortion in the housing market resulting from the supply-demand imbalance is enormous and affects every other area of a country's economy. New home owners pay a much higher percentage of their income on house payments than they should. However, the real culprit was the refusal of governments to provide an adequate and affordable supply of land for new housing stock to meet demand the "scarcity" that drove up land prices is wholly contrived - it is a matter of
	(#12: 2016)	political choice, not geographic reality. It is the product of restrictions imposed through planning regulation and zoning.
	Dr. Shlomo Angel. New York University	We all understand what it means to prepare adequate lands for urban expansion, enough land to accommodate both residences and workplaces, so as to ensure that land—and particularly residential land—remains affordable for all. Unfortunately, municipalities of many rapidly growing cities often underestimate the amount of land needed to accommodate urban expansion. In the minority of cases where expansion is effectively contained by draconian laws, it typically results in land
	(#11: 2015)	supply bottlenecks that render housing unaffordable to the great majority of residents.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

	Alain Bertaud	
R BALLER	New York University (#10: 2014)	It is time for planners to abandon abstract objectives and to focus their efforts on two measurable outcomes that have always mattered since the growth of large cities during the 19th century's industrial revolution: workers' spatial mobility and housing affordability. As a city develops, nothing is more important than maintaining mobility and housing affordability. Mobility takes two forms: first, the ability to travel in less than an hour from one part of a city to another; and second, the ability to trade dwellings easily with low transactions costs.
	Hon Bill English, Deputy Prime Minister, New Zealand Later Prime Minister (2016-2017) (#9: 2013)	Housing affordability is complex in the detail – governments intervene in many ways – but is conceptually simple. It costs too much +and takes too long to build a house in New Zealand. Land has been made artificially scarce by regulation that locks up land for development. This regulation has made land supply unresponsive to demand.
	Robert Bruegmann, PhD, University of Illinois, Chicago (#8: 2012)	I think it is fair to say that a growing number of people who have looked at the figures have tended to agree that a good many well-meaning policies involving housing may be pushing up prices to such an extent that the negative side-effects are more harmful than the problems the policies were intended to correct.
	Joel Kotkin Chapman University (#7: 2011)	Although usually thought of as "progressive" in the English speaking world, the addiction to "smart growth" can more readily be seen as socially "regressive". In contrast to the traditional policies of left of center governments that promoted the expansion of ownership and access to the suburban "dream" for the middle class, today regressive "progressives" actually advocate the closing off of such options for potential homeowners.
	Dr. Tony Recsei, Save Our Suburbs, Sydney (#6: 2010)	During the 18th century, especially after the industrial revolution, rural dwellers desperate to make a living streamed into the cities, converting many areas into overcrowded slums. However, as the new economic order began to generate wealth, standards of living improved, allowing an increase in personal living space. Unless we are vigilant, high-density zealots will do their best to reverse centuries of gains and drive us back towards a Dickensian gloom.



15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

	Dr. Shlomo Angel. New York University (#5: 2009)	For cities to expand outward at their current pace — to accommodate their growing populations or the increased demand for space resulting from higher incomes — the supply of land must not be artificially constrained. The more stringent the restrictions, the less is the housing market able to respond to increased demand, and the more likely house prices are to increase. And when residential land is very difficult to come by, housing becomes unaffordable.
	Dr. Donald Brash, Fomer Governor, Reserve Bank of New Zealand (#4: 2008)	the affordability of housing is overwhelmingly a function of just one thing, the extent to which governments place artificial restrictions on the supply of residential land. Australia is perhaps the least densely populated major country in the world, but state governments there have contrived to drive land prices in major urban areas to very high levels, with the result that in that country housing in major state capitals has become severely unaffordable
<u>2007: 3rd E</u>	Edition	2006: 2nd Edition 2005: 1st Edition



15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

x

## TABLE OF CONTENTS

Introduction: Avoiding Dubious Urban Policies Alain Bertaud, Senior Research Scholar, NYU Marron Institute of Urban Management Former Principal Urban Planner, The World Bank	i
Link to Video Interview: <u>Paul Romer &amp; Alain Bertaud Discuss "Order without Design"</u> About Alain Bertaud	
Link to Video Interview: Paul Romer & Alain Bertaud Discuss "Order without Design"	iv
From the Authors	v
Highlights from Introductions to Previous Editions	vi
Executive Summary	1
1. Middle-Income Housing Affordability	4
1.1What is Middle-Income Housing Affordability	5
1.2 The Median Multiple: Measuring Housing Affordability	6
1.3 The Median Multiple: Historical & International Consistency	7
2. Housing Affordability in 2018: International Summary	9
2.1 Major Housing Markets	9
2.2 All Housing Markets	10
3. Housing Affordability in 2018: National Summaries	14
3.1 Australia	14
3.2 Canada	15
3.3 China (Hong Kong)	19
3.4 Ireland	19
3.5 New Zealand	20
3.6 Singapore	22
3.7 United Kingdom	23
3.8 United States	26



15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

4. Well Functioning Cities	28
Schedule 1: Major Housing Markets Ranked by Affordability	31
Schedule 2: All Housing Markets Ranked by Affordability	32
Schedule 3: All Housing Markets Ranked by Nation	36
Annex: Uses, Methods and Sources	43

Author Biographies

FIGURES

1. Housing Affordability: Largest Markets	5
2. International House Price to Income Ratios: 1987/1992 to 2018	8
3: Housing Affordability: 2004-2018: Major Markets (1,000,000+ Population)	11
4: Housing Affordability & Land Regulation: 2,000,000+ Population: 2018	12
5: National Housing Affordability: All 209 Markets	13
6: Middle-Income Housing Affordability: Australia: Major Markets: 2004-2018	14
7: Middle-Income Housing Affordability: Canada: Major Markets: 2004-2018	16
8: Share of Median Pre-Tax Income Required: Average Priced House: Vancouver and Toronto	17
9: Middle-Income Affordability History: Canada: 1970-2008	18
10: Middle-Income Housing Affordability: New Zealand 3 Largest Markets: 2004-2018	21
11: Median House Price to Median Earnings Ratio: England and Regions: 1997-2017	24
12: Severely Unaffordable U.S. Markets & Other Major Markets: 1950-2018	26
13: Regulatory Effect on Land & House Prices: With Urban Growth Boundary (Conceptual)	28
14: Housing Share of Excess Cost of Living: Most Expensive United States Markets: 2017	29

# TABLES

ES-1 Demographia Housing Affordability Ratings	1
ES-2: Housing Affordability by Nation: Major Housing Markets	2
ES-3 Housing Affordability by Nation: All Housing Markets	3
1: Demographia Housing Affordability Ratings	6
2: Definition of an Affordable Housing Market	7
3: Liberal Regulation v. Urban Containment: Land Use Regulation Classifications	9
4: Housing Affordability Ratings by Nation: Major Housing Markets (1,000,000+ Population)	10



15<sup>th</sup> Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

xii

**4**7

5:Major Housing Markets: 10 Most Affordable	10
6: Severely Unaffordable Major Housing Markets (29 Least Affordable)	11
7: All Housing Markets: 10 Most Affordable	12
8: All Housing Markets: 10 Least Affordable	13
9: Housing Affordability Ratings by Nation: All Housing Markets	13
10: Housing Market Selection Criteria	46
11: Footer Illustrations	46
	49

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# 15<sup>th</sup> Annual Demographia International Housing Affordability Survey

Rating Middle-Income Housing Affordability (2019 Edition: Data from 3<sup>rd</sup> Quarter 2018)

By Wendell Cox (Demographia) & Hugh Pavletich (Performance Urban Planning)

The main message of the Annual Demographia International Housing Affordability Survey is that unaffordable housing is not an unavoidable fatality linked to economic success. -Alain Bertaud, Introduction: Avoiding Dubious Urban Policies

### EXECUTIVE SUMMARY

The 15th Annual Demographia International Housing Affordability Survey covers 309 metropolitan housing markets (metropolitan areas) in eight countries (Australia, Canada, China [Hong Kong Only], Ireland, New Zealand, Singapore, the United Kingdom and the United States) for the third quarter of 2018. A total of 91 major metropolitan markets (housing markets) --- with 1,000,000+ population --- are included, including three megacities, with more than 10,000,000 residents (New York, London and Los Angeles).

#### Middle-Income Housing Affordability

The Demographia International Housing Affordability Survey rates middle-income housing affordability

using the "Median Multiple," which is the median house price divided by the median household income. The Median Multiple is widely used for evaluating housing markets. It has been recommended by the World Bank and the United Nations and has been used by the Joint Center for Housing Studies at Harvard University. The Median Multiple and other price-toincome multiples (housing affordability multiples) are used to compare housing

Table ES Demographia International Hou Housing Affordabil	sing Affordability Survey
Housing Affordability Rating	Median Multiple
Affordable	3.0 & Under
Moderately Unaffordable	3.1 to 4.0
Seriously Unaffordable	4.1 to 5.0
Severely Unaffordable	5.1 & Over
Median multiple: Median house pric household income	e divided by median

affordability between markets by the Organization for Economic Cooperation and Development, the International Monetary Fund, *The Economist*, and other organizations.

Historically, liberally regulated markets have exhibited median house prices that are three times or less that of median household incomes (a Median Multiple of 3.0 or less). *Demographia* uses the housing affordability ratings in Table ES-1.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### Housing Affordability in 2018

Over the past year, there has been moderation of house prices in some of the most unaffordable markets. In some markets, prices have stabilized, while in others actual declines have occurred. However, none of the price declines have been sufficient to materially improve housing affordability. These developments could, in the long run, simply be further indication of the price volatility exhibited associated with stronger land use regulation.

There are 9 affordable major housing markets, all in the United States. There are 29 severely unaffordable major housing markets, including all in Australia (5), New Zealand (1) and China (1). Thirteen of the major markets in the United States are severely unaffordable (out of 55), seven in the United Kingdom (out of 21 major markets) and two out of Canada's six.

The most affordable major housing markets are in the United States, with a moderately unaffordable Median Multiple of 3.9, followed by Canada (4.3) and Singapore (4.6). Ireland and the United Kingdom both have Median Multiples of 4.8. The major markets of Australia (6.9), New Zealand (9.0) and China (20.9) are severely unaffordable (Table ES-2).

There are 9 affordable major housing markets, all in the United States. Pittsburgh and Rochester are the most affordable, with a Median Multiple of 2.6. Oklahoma City has a Median Multiple of 2.7, while Buffalo, Cincinnati, Cleveland and St. Louis each has a 2.8 Median Multiple. Indianapolis (2.9) and Detroit (3.0) are also affordable.

There are 26 severely unaffordable major housing markets in 2018. Again, Hong Kong is the least affordable, with a Median Multiple of 20.9 up from 19.4 last year. Vancouver has replaced Sydney as the second least affordable, with a Median Multiple of 12.6. With slightly declining house prices, Sydney's Median Multiple dropped to 11.7. Melbourne (9.7), San Jose (9.4), Los Angeles (9.2) and Auckland (9.0) were also among the least affordable. San Francisco (8.8), Honolulu (8.6), as well as London (Greater London Authority) and Toronto (both 8.3) were also among the 10 least affordable major markets. Schedule 1 includes Median Multiples for all major markets.

Housing Allon				kets (1,000,000+	ropulatio	
Nation	Affordable (3.0 & Under)	Moderately Unaffordable (3.1-4.0)	Seriously Unaffordable (4.1-5.0)	Severely Unaffordable (5.1 & Over)	Total	Median Market
Australia	0	0	0	5	5	6.9
Canada	0	3	1	2	6	4.3
China: (Hong Kong)	0	0	0	1	1	20.9
ireland	0	0	1	0	1	4.8
New Zealand	0	0	0	1	1	9.0
Singapore	0	0	1	0	1	4.6
United Kingdom	0	1	13	7	21	4.8
United States	9	25	8	13	55	3.9
TOTAL	9	29	24	29	91	4.4



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

	Housing A		ES-3 ngs by Nation: A	M Markets		
Nation	Affordable (3.0 & Under)	Moderately Unaffordable (3.1-4.0)	Seriously Unaffordable (4.1-5.0)	Severely Unaffordable (5.1 & Over)	Total	Median Market
Australia	1	1	5	16	23	5.7
Canada	12	16	5	17	50	4.0
China (Hong Kong)	0	0	0	1	1	20.9
Ireland	2	2	1	0	5	3.7
New Zealand	0	0	2	6	8	6.5
Singapore	0	0	1	0	1	4.6
United Kingdom	0	4	18	11	33	4.8
United States	56	70	34	28	188	3.5
TOTAL	71	93	66	79	309	4.0

Table ES-3 summarizes housing affordability in all markets.

#### **Well-Functioning Cities**

There has been significant progress in the reduction of poverty around the world, first in the highincome world and now in other nations. Paradoxically, threats are emerging in some urban areas of the high-income world, as middle-income households face intensifying economic challenges. Much of the cause can be traced to much higher house prices.

Former World Bank principal urban planner Alain Bertaud's new book (see *Introduction: Avoiding Dubious Urban Policies*) expresses concern that urban policy in cities is being driven by planning that ignores fundamental economics. This, he warns, can lead to a "costly utopia." According to Bertaud, "The objective of the book is not to propose new urban forms but to apply already consensual basic economic principles to the practice of urban planning."

In the environment of current urban policy, principally urban containment policy, middle-income housing has become too expensive for many middle-income households and poverty has increased. Significant national economic losses have been associated with more restrictive land use regulation.

Economists Paul C. Cheshire, Max Nathan and Henry G. Overman of the London School of Economics state the obvious priority: "... <u>the ultimate objective of urban policy is to improve</u> <u>outcomes for people</u>." Economists Edward Glaeser of Harvard University and Joseph Gyourko of the University of Pennsylvania, have that "well functioning" housing markets are crucial to housing affordability. Housing affordability requires well functioning land markets.

Bertaud adds: "The main objective of the planner should be to maintain mobility and housing affordability" This would produce substantial opportunities, permitting residents the widest access to employment and shopping and other pursuits--- in short, well functioning cities (labor markets).



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

# 15th Annual Demographia International Housing Affordability Survey

Rating Middle-Income Housing Affordability (2019 Edition: Data from 3rd Quarter 2018)

By Wendell Cox (Demographia) & Hugh Pavletich (Performance Urban Planning)

The main message of the Annual Demographia International Housing Affordability Survey is that unaffordable housing is not an unavoidable fatality linked to economic success. -Alain Bertaud, Introduction: Avoiding Dubious Urban Policies

#### 1: MIDDLE-INCOME HOUSING AFFORDABILITY

he 15th Annual Demographia International Housing Affordability Survey measures middle-income housing affordability in 91 major metropolitan housing markets<sup>1</sup> in Australia, Canada, China (Hong Kong only), Ireland, New Zealand, Singapore, the United Kingdom and the United States.<sup>2</sup> Data is principally from the third quarter of 2018. These include three megacities<sup>3</sup> New York, Los Angeles, and London.<sup>4</sup> Fifteen markets have more than 5,000,000 population, eight are severely unaffordable, one seriously unaffordable and six moderately unaffordable (Figure 1).

In total, the 15th Annual Demographia International Housing Affordability Survey provides ratings for 309 housing markets located in the same eight nations, with data from the third quarter (September quarter) of 2018.<sup>5</sup>

The *Survey* is the world's largest known collection of housing affordability data at the housing market level. Most international economic analysis of housing markets focuses on national indicators. However, national measures can mask significant differences between housing affordability between metropolitan areas *within* countries. For example, during the housing bubble in the United States, some markets retained Median Multiples (price-to-income ratios) of 3.0 or less, while others rose to over 10.<sup>6</sup>

<sup>&</sup>lt;sup>6</sup> There is the most varatiation between markets in Canada and the United States.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>1</sup> Metropolitan areas with 1,000,000+ population.

<sup>&</sup>lt;sup>2</sup> Japan is not included in this edition. For an affordability report by prefecture, see Kantei News, <u>https://www.kantei.ne.jp/report/92bairitsu-</u>

chu.pdf?ranMID=37601&ranEAID=u\*5WQ7Oo5Uo&ranSiteID=u.5WQ7Oo5Uo-XLCIvlJsOWGPxIjrmpVeAQ.

<sup>&</sup>lt;sup>3</sup> Metropolitan areas with more than 10 million population.

<sup>&</sup>lt;sup>4</sup> Metropolitan areas are labor markets and housing markets.

<sup>&</sup>lt;sup>5</sup> Sources and methods are described in the Annex: Sources, Methods and Uses.

The *Demographia International Housing Affordability Survey* focuses on middle-income housing affordability. Middle-income housing affordability is different from low – income "affordable' housing," which requires subsidies.<sup>7</sup> At the same time, shelter is a fundamental household need and subsidies are required when market prices or rents cannot be afforded. The *Survey* does not include indicators of subsidized or social housing. However, where middle-income housing is affordable,

there will be less of a need for subsidized housing. As a result, the need for of social housing is inextricably determined to middleincome housing affordability.

Middle-income housing affordability is also different from luxury housing affordability, which is reported upon by a number of organizations (such as the <u>Knight Frank's Wealth Report</u>). In the vernacular of this populist era, middle-income housing affordability might be characterized as relating to the "99 percent" luxury end of the market, rather than the "one percent."

# Housing Affordability: Largest Markets 2018: POPULATION OVER 5,000,000



#### 1.1: What is Middle-Income Housing Affordability?

Housing affordability is measured by comparison of house prices to household incomes.<sup>8</sup> Mere comparisons of price levels between metropolitan areas are not a sufficient indicator of housing affordability. Evaluation of housing affordability

requires comparison to incomes in the same housing market.

... the need for of social housing is inextricably determined to middleincome housing affordability

According to the United Nations,<sup>9</sup> "If there is a single

indicator that conveys the greatest amount of information on the overall performance of housing markets, it is the house price-to-income ratio." The *Demographia International Housing Affordability Survey* measures middle-income housing affordability in housing markets, or metropolitan area (labor

<sup>&</sup>lt;sup>9</sup> Shlomo Angel, Stephen K. Mayo and William L. Stephens, Jr., "The Housing Indicators Program: A Report on Progress and Plans for the Future," *Netherlands Journal of Housing and the Built Environment* 8, no. 1 (1993): 13-48. http://sollyangel.com/wp-content/uploads/2013/10/38,-1993-The-Housing-Indicators-Program.pdf.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>7</sup> Including social housing.

<sup>&</sup>lt;sup>8</sup> See, for example, Jason Furman, *Barriers to Shared Growth: The Case of Land Use Regulation and Economic Rents*, Address to the Urban Institute, November 20, 2016.

https://obamawhitehouse.archives.gov/sites/default/files/page/files/20151120 barriers shared growth land use regulation and economic rents.pdf

markets), which is the economic (or functional) dimension of cities.<sup>10</sup> Entire housing markets are used, rather than neighborhoods or parts of housing markets, because they represent the selection of housing that is locally available to households and from which businesses draw their employees.

Housing affordability is evaluated on two overall market levels, *between* housing markets (such as between Adelaide and Melbourne) and over time *within* the same housing market (such as Adelaide from 1980 to 2015).

#### 1.2: The Median Multiple: Measuring Housing Affordability

The Demographia International Housing Affordability Survey uses the "Median Multiple" (median house price divided by median annual gross pre-tax household income<sup>11</sup>) to assess housing affordability.

The Median Multiple is a house price to income ratio that is widely used for evaluating housing markets. It has been recommended by the World Bank<sup>12</sup> and the United Nations and is used by the Joint Center for Housing Studies, Harvard University.<sup>13</sup> Similar house price to income ratios (housing affordability multiples) are used to compare housing affordability between markets by the

Table 1 Demographia International Hous Housing Affordabil					
Housing Affordability Rating	Median Multiple				
Affordable	3.0 & Under				
Moderately Unaffordable	3.1 to 4.0				
Seriously Unaffordable	4.1 to 5.0				
Severely Unaffordable 5.1 & Over					
Median multiple: Median house pric household income	e divided by median				

Organization for Economic Cooperation and Development, the International Monetary Fund, international credit rating services, media outlets (such as *The Economist*<sup>1/4</sup>) and others.

More elaborate indicators, which often mix housing affordability and mortgage affordability can mask the structural elements of house pricing and are often not well understood outside the financial sector. The mixed indicators provide only a "snapshot," because

Historically, the Median Multiple has been remarkably similar ... with median house prices from 2.0 to 3.0 times median household incomes.

interest rates can vary over the term of a mortgage; however the price paid for the house does not.

<u>1169578899171/rd-hs7.htm</u>. Also see Shlomo Angel, *Housing Policy Matters: A Global Analysis*. Oxford University Press, 2000. <sup>13</sup>Indicators of Sustainable Development: House Price-to-income Ratio: <u>http://esl.jrc.it/envind/un\_meths/UN\_ME050.htm</u>.

<sup>&</sup>lt;sup>14</sup> For example, *The Economist* publishes a housing affordability index for metropolitan areas in China (see Section 4).



<sup>&</sup>lt;sup>10</sup> The physical dimension of cities is the built-up urban area, which is surrounded by rural territory (see *Demographia World Urban Areas* (see: <u>http://demographia.com/db-worldua.pdf</u>). These definitions exclude the administrative unit or "municipality," which is simply a political construct that may be smaller than the metropolitan area (generally in the West) or larger (such as in China). For further information see: <u>Paul Cheshire, Max Nathan and Henry G. Overman</u> of the London School of Economics in their recent book, *Urban Economics and Urban Policy: Challenging Conventional Policy Wisdom* 

<sup>&</sup>lt;sup>11</sup> This is to be contrasted with median "family" income.

<sup>&</sup>lt;sup>12</sup> The Housing Indicators Program, http://siteresources.worldbank.org/INTURBANDEVELOPMENT/Resources/336387-

The Median Multiple is a reliable, easily understood and essential structural indicator for measuring the health of residential markets and facilitates meaningful and transparent comparisons of housing affordability. The

Typically, severely unaffordable markets have urban containment land use policy.

Median Multiple provides a solid foundation for the consideration of structural policy options for restoring and maintaining housing affordability in local housing markets. The *Demographia International Housing Affordability Survey* housing affordability ratings are shown in Table 1 and discussed in more detail in Table 2.

#### Table 2 DEFINITION OF AN AFFORDABLE HOUSING MARKET

For metropolitan areas to rate as 'affordable' and ensure that housing bubbles are not triggered, housing prices should not exceed three times gross annual household earnings. To allow this to occur, new starter housing of an acceptable quality to the purchasers, with associated commercial and industrial development, must be allowed to be provided on the urban fringes at 2.5 times the gross annual median household income of that urban market (refer Demographia Survey Schedules for guidance). The critically important Development Ratios for this new fringe starter housing, should be 17 - 23% serviced lot / section cost - to balance the actual housing construction.

Ideally through a normal building cycle, the Median Multiple should move from a Floor Multiple of 2.3, through a Swing Multiple of 2.5 to a Ceiling Multiple of 2.7 - to ensure maximum stability and optimal medium and long term performance of the residential construction sector.

... so that today ... different forms of dwellings should be about or below these Median Multiples to rate as 'affordable' .....

- Standard detached housing should not cost any more than 3.0 times annual household incomes of specific metros (refer <u>Annual Demographia Surveys</u>; recent Glaeser & Gyourko paper; <u>Recent Reserve Bank of Australia paper</u>); Harvard JCHR Median Multiple Tables (accessible top left column front page this website).
- 2. New fringe starter house and land packages should cost around 2.5 times ... at development ratios of 20% serviced lot and the balance construction (Definition of an affordable housing market www.PerformanceUrbanPlanning.org).
- Apartment / townhouses should be around 2.0 times ( about 70% of detached ... to illustrate refer Houston Association of Realtors Monthly Report ).
- 4. Fringe manufactured house (prefab) and land packages should be around 1.5 times (refer <u>Leaky Homes And An</u> <u>Architect's Musing's | Scoop News</u> March 2010 published Interest Co NZ as 'Houston: We have a housing affordability problem'

-Hugh Pavletich Performance Urban Planning

#### 1.3: The Median Multiple: Historical & International Consistency

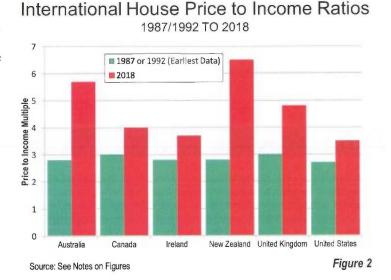
Available data shows that house costs have generally risen at a rate similar to that of household incomes until comparatively recently. This is consistent with cost trends among other basic necessities, such as personal transport, food and clothing.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

istorically, the Median Multiple has been remarkably similar among six surveyed nations, with median house prices from 2.0 to 3.0 times median household incomes (Australia, Canada, Ireland,

New Zealand, the United Kingdom and the United States). Housing affordability remained generally within this range until the late 1980s or late 1990s in each of these nations (Figure 2).<sup>17</sup> In recent decades, house prices have escalated far above household incomes in many parts of the world. In some metropolitan markets house prices have doubled, tripled or even quadrupled relative to household incomes. Typically, the housing markets rated "severely unaffordable" typically have "urban containment" (Table 3).



Median Multiples of 3.0 or less continue to be observed in some markets of the United States, Canada and Ireland.<sup>18</sup> Definitive historical data has not been identified for Hong Kong, or Singapore.

The Demographia International Housing Affordability Survey has been published for 15 years to emphasize

the importance of well functioning housing markets. More severely unaffordable housing is strongly correlated with higher overall costs of living and thus lower standards of living between housing markets. Yet, higher standards of living and lower poverty rates are principal domestic policy priorities in virtually all nations. This requires attention to housing affordability (Section 4).

. In some metropolitan markets house prices have doubled, tripled or even quadrupled relative to household incomes.

http://www.fahcsia.gov.au/sa/housing/pubs/housing/national\_housing\_supply/Documents/default.htm (Figure 1.1). <sup>18</sup> A value below 2.0 is affordable, but may indicate depressed economic conditions.



<sup>&</sup>lt;sup>17</sup> Anthony Richards, *Some Observations on the Cost of Housing in Australia*, Address to 2008 Economic and Social Outlook Conference The Melbourne Institute, 27 March 2008 <u>http://www.rba.gov.au/speeches/2008/sp-so-270308.html</u>. This research included all nations covered in the *Demographia International Housing Affordability Survey* except for Ireland. The Richards research is also illustrated in the of the National Housing Council of Australia,

#### Table 3 LIBERAL V. URBAN CONTAINMENT: LAND USE REGULATION CLASSIFICATIONS

The Demographia International Housing Affordability Survey uses the following land use regulation classifications:

Liberal Land Use Policy (Traditionally Regulated Markets) applies in markets not classified as having urban containment policy, which does not permit competitive land markets to operate on the urban fringe). In contrast, in liberal markets, residential development is allowed to occur based upon consumer preferences, subject to basic environmental regulation.<sup>19</sup> Generally, liberal land use regulation is "demand-driven" Land is allowed to be developed, except in limited areas, such as parks and environmentally sensitive areas. By allowing development on the urban fringe, liberal land use regulation allows the "supply vent" to operate, which keeps house prices affordable. Less restrictive regulation can also be called *traditional or liberal* regulation. In addition to lower housing costs relative to incomes, the lower population densities typical of liberal markets are associated with less intense traffic congestion and shorter average work trip journey times. Liberal land use regulation has also been called "traditional" regulation.

**Urban Containment Policy** does not permit<sup>20</sup> the competitive market for land to operate on the urban fringe. More restrictive land use regulation seeks to outlaw the liberal regulation that produced middle-income housing affordability. Typically, urban containment includes urban containment boundaries and related variations (such as urban growth boundaries, green belts, urban service districts, "growth areas" and other strategies that substantially reduce the amount of land available for house building).<sup>21</sup> Urban containment policy may also be characterized by terms such as "densification policy," "compact development", or "urban consolidation." Another strategy, "virtual" urban containment boundaries can be established independently by multiple jurisdictions in suburban or exurban areas.<sup>22</sup> Urban containment may be imposed by any level of government and may involve regulations by multiple governments.

By severely limiting or even prohibiting development on the urban fringe, urban containment eliminates the "supply vent" of urban fringe development, by not allowing the supply of housing to keep up with demand, except at prices elevated well above historic norms.

Urban containment policies are often accompanied by costly development impact fee regimes that disproportionately charge the cost of the necessary infrastructure for growth on new house buyers. There is particular concern about the cost increasing impacts of these fees and levies, especially in Australia, Canada (<u>Canada Mortgage and Housing Corporation</u>). New Zealand (<u>New Zealand Productivity Commission</u>) and California.

Classification of Major Markets: The classification of major markets (metropolitan areas with more than 1,000,000 population) is described in Figure 4 and the figure notes in the Annex.

### 2: HOUSING AFFORDABILITY IN 2018: INTERNATIONAL SUMMARY

The 15th Annual Demographia International Housing Affordability Survey provides housing affordability ratings for 91 major housing markets (1,000,000+ population) and an overall total of 309 markets. Markets in eight nations are rated.

Over the past year, there has been moderation of house prices in some of the most unaffordable markets. In some markets, prices have stabilized, while in others actual declines have occurred. However, none of the price declines have been sufficient to materially improve housing affordability. This trend may simply be a temporary phenomenon, evidence of the greater price volatility of more restrictively regulated housing markets.<sup>23</sup>

<sup>&</sup>lt;sup>23</sup> Dan Andrews, "Real House Prices in OECD Countries: The Role of Demand Shocks and Structural and Policy Factors," OECD Economics Department Working Papers, No. 831, OECD Publishing, 2010. Available online at <u>http://dx.doi.org/10.1787/5km33bqzhbzr-en</u> and Kate Barker, *Review of Housing Supply: Delivering Stability: Securing Our Future Housing Needs: Final Report – Recommendations.* Norwich, England: Her Majesty's Stationery Office, 2004. <u>http://www.andywightman.ttp://www.andywightman.com/docs/barker\_housing\_final.pdf</u>



#### 2.1: Major Housing Markets

There was a reduction in the number of affordable major housing markets from 10 to 9 in 2018. At the same time, the number of severely unaffordable major housing markets rose from 28 to 29.

For the fifth year in a row, the United States has the most affordable housing among major housing markets, a moderately unaffordable Median Multiple of 3.9. Canada has a Median Multiple of 4.3, Singapore is 4.6, Ireland (Dublin) is 4.8, and the United Kingdom is 4.8, each of which is seriously unaffordable.

Three national markets are severely unaffordable, with Median Multiples of 5.1 or above. These include China (Hong Kong), with a Median Multiple of 20.9, New Zealand (Auckland), at 9.0 and Australia at 6.9). The trend in annual major housing market Median Multiples is shown in Figure 3. Ireland and Singapore are the only nations with no severely unaffordable major housing markets in this year's *Survey* (Table 4).

Housing Affo	rdability Ratings	Tab by Nation: Maj		kets (1,000,000+	- Populatio	on)
Nation	Affordable (3.0 & Under)	Moderately Unaffordable (3.1-4.0)	Seriously Unaffordable (4.1-5.0)	Severely Unaffordable (5.1 & Over)	Total	Median Market
Australia	0	0	0	5	5	6.9
Canada	0	3	1	2	6	4.3
China: Hong Kong	0	0	0	1	1	20.9
Ireland	0	0	1	0	1	4.8
New Zealand	0	0	0	1	1	9.0
Singapore	0	0	1	0	1	4.6
United Kingdom	0	1	13	7	21	4.8
United States	9	25	8	13	55	3.9
TOTAL	9	29	24	29	91	4.4

#### Most Affordable Major Housing Markets:

The 10 affordable major housing markets are all in the United States (Table 5). Pittsburgh and Rochester are the most affordable, with a Median Multiple of 2.6. Oklahoma City is third most affordable, with a Median Multiple of 2.7. Buffalo, Cincinnati, Cleveland and St. Louis have a Median Multiple of 2.8. Indianapolis (2.9) and Detroit (3.0) also are rated affordable. There is a three-way tie for 10<sup>th</sup> most affordable, with Columbus, Grand

Table 5 Major Housing Markets: 10 Most Affordable							
Affordability Rank	Nation	Metropolitan Market	Median Multiple				
1	U.S.	Pittsburgh, PA	2.6				
1	U.S.	Rochester, NY	2.6				
3	U.S.	Oklahoma City, OK	2.7				
4	U.S.	Buffalo, NY	2.8				
4	U.S.	Cleveland, OH	2.8				
4	U.S.	St. Louis,, MO-IL	2.8				
8	U.S.	Indianapolis. IN	2.9				
9	U.S.	Detroit, MI	3.0				
10	U.S.	Columbus, OH	3.1				
10	U.S.	Grand Rapids, MI	3.1				
10	U.S.	Louisville, KY-IN	3.1				



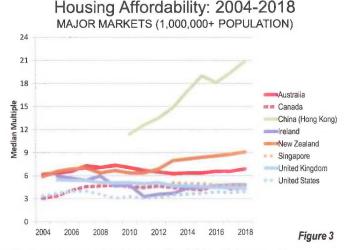
15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Rapids and Louisville having moderately unaffordable Median Multiples of 3.1. All of these markets have liberal land use regulation.

Least Affordable Major Housing Markets: The severely unaffordable major markets include all in Australia (5), New Zealand (1) and China (1). Two of Canada's six markets are severely

unaffordable. Seven of the 21 major markets in the United Kingdom, and 13 of the 55 major markets in the United States are severely unaffordable.

The 29 severely unaffordable major housing markets are shown in Table 7. Hong Kong has a Median Multiple of 20.9, the least affordable Median Multiple yet recorded. For the ninth year in a row, Hong Kong has the worst housing affordability in the *Demographia International Housing Affordability Survey*.



Vancouver displaced Sydney as the second least affordable major housing

market, with a Median Multiple of 12.6. Sydney now ranks third least affordable, with an 11.7 Median Multiple.

		Severely Unafforda		able 6 Iousing M	farkets (Le	ast Affordable)	
Rank	Nation	Metropolitan Market	Median Multiple	Rank	Nation	Metropolitan Market	Median Multiple
63	U.K.	Birmingham & West Midlands	5.2	78	Australia	Adelaide, SA	6.9
63	U.S.	Portland, OR-WA	5.2	79	U.K.	Bournemouth & Dorsett	7.3
65	U.S.	Boston, MA-NH	5.3	80	U.S.	San Diego, CA	7.8
66	U.S.	Denver, CO	5.5	81	Canada	Toronto, ON	8.3
66	U.S.	New York, NY-NJ-PA	5.5	81	U.K.	London (Greater London Authority)	8.3
68	U.S.	Riverside-San Bernardino, CA	5.6	83	U.S.	Honolulu, HI	8.6
68	U.S.	Sacramento, CA	5.6	84	U.S.	San Francisco, CA	8.8
68	U.S.	Seattle, WA	5.6	85	N.Z.	Auckland	9.0
71	Australia	Perth, WA	5.7	86	U.S.	Los Angeles, CA	9.2
71	U.K.	Leicester & Leicestershire	5.7	87	U.S.	San Jose, CA	9.4
71	U.S.	Miami, FL	5.7	88	Australia	Melbourne, VIC	9.7
74	Australia	Brisbane, QLD	6.3	89	Australia	Sydney, NSW	11.7
75	U.K.	Plymouth & Devon	6.4	90	Canada	Vancouver, BC	12.6
76	U.K.	Bristol-Bath	6.7	91	China	Hong Kong	20.9
77	U.K.	London Exurbs (E & SE England)	6.8				

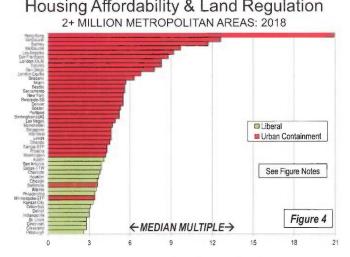


15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

The least affordable 10 in major market housing affordability also includes Melbourne (9.7), San Jose (9.4), Los Angeles (9.2), Auckland (9.0),<sup>25</sup> San Francisco (8.8), Honolulu at 8.6, along with Toronto and London (Greater London Authority) which are tied at 10<sup>th</sup> least affordable, with a Median Multiple of 8.3. The severely unaffordable major housing markets are shown in Table 6. Virtually all of the severely unaffordable major markets have urban containment.

The housing affordability performance and general regulatory structure (urban containment or equivalent versus liberal land use policy) is illustrated for the largest markets in Figure 4.

Four of the six markets rated by the <u>UBS Global Real Estate Bubble</u> <u>Index 2018</u> as having the greatest bubble risk are included in the 15th Annual Demographia International Housing Affordability Survey, each with severely unaffordable ratings. This includes Hong Kong (#1), Toronto (#3), Vancouver (#4), and London (#6).<sup>26</sup> Major market data is summarized in Schedule 1, with additional information in Schedule 3.



#### 2.2: All Housing Markets

Among all 309 markets, the United

States has the most affordable housing with a national Median Multiple of 3.5. Ireland's Median Multiple is 3.7 and Canada is third with a 4.0 rating. Each of these is moderately unaffordable.

Singapore (4.6) and the United Kingdom (4.8) are rated seriously unaffordable. The least affordable markets are China (Hong Kong), at 20.9, Australia (5.7) and New Zealand (6.5), each severely unaffordable (Figure 5).

Among all markets, 71 are affordable (Median Multiple of 3.0 or less). The affordable markets are in Australia (1), Canada (12), Ireland (2), and the United States (56). There are no markets in Australia,

	Table 7 All Housing Markets: 10 Most Affordable							
Rank	Nation	Metropolitan Market	Median Multiple					
1	Canada	Cape Breton, NS	2.1					
2	Canada	Fort McMurray, AB	2.2					
2	U.S.	Rockford, IL	2.2					
2	U.S.	Utica-Rome, NY	2.2					
2	U.S.	Youngstown, OH-PA	2.2					
6	Canada	Moncton, NB	2.3					
6	U.S.	Davenport, IA-IL	2.3					
6	U.S.	Peoria, IL	2.3					
6	U.S.	Syracuse, NY	2.3					
10	Canada	Fredericton, NB	2.4					
10	U.S.	Erie, PA	2.4					
10	U.S.	Lansing, MI	2.4					

China (Hong Kong), New Zealand, Singapore or the United Kingdom.

<sup>&</sup>lt;sup>26</sup> Munich and Amsterdam are also rates in the most at-risk six by UBS.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>25</sup> Auckland's higher Median Multiple in 2018 is principally due to a restatement of median household incomes by Statistics New Zealand. See Section 3.5.

Canada has four of the nine most affordable markets, including the first and second most affordable, Cape Breton, NS and Fort McMurray, AB. The United States has eight markets among the 12 ranked in the top 10 (Table 7).

There are 93 moderately unaffordable markets (Median Multiple of 3.1 to 4.0) and 66 seriously unaffordable markets (Median Multiple of 4.1 to 5.0). A total of 79 markets are severely unaffordable, with a Median Multiple of 5.1 or higher. National Housing Affordability: 2018 ALL 309 MARKETS



Among the 79 severely unaffordable markets, 28 are in the United States, 17 in Canada, 16 in Australia, 11, six in New Zealand and one in China.

Among the 10 least affordable housing markets, seven are major housing markets. s least affordable 10 also includes California's Santa Cruz, at 9.6 and Tauranga-Western Bay of Plenty in New Zealand, at 9.1. All of the other least affordable metropolitan areas were major markets (Table 8).

	- Constant	Table 8	August and Taken and					
	All Housing Markets: 10 Least Affordable							
Rank	Nation	Metropolitan Market	Median Multiple					
300	U.S.	San Francisco, CA	8.8					
301	N.Z.	Auckland	9.0					
302	N.Z.	Taraunga-Western Bay of Plenty	9.1					
303	U.S.	Los Angeles, CA	9.2					
304	U.S.	San Jose, CA	9.4					
305	U.S.	Santa Cruz, CA	9.6					
306	Australia	Melbourne, VIC	9.7					
307	Australia	Sydney, NSW	11.7					
308	Canada	Vancouver, BC	12.6					
309	China	Hong Kong	20.9					

Table 9 summarizes housing affordability ratings by nation for all 309 markets. The

markets are ranked by housing affordability in Schedule 2 and listed alphabetically in Schedule 3.

Table 9 Housing Affordability Ratings by Nation: All Markets								
Nation	Affordable (3.0 & Under)	Moderately Unaffordable (3.1-4.0)	Seriously Unaffordable (4.1-5.0)	Severely Unaffordable (5.1 & Over)	Total	Median Market		
Australia	1	1	5	16	23	5.7		
Canada	12	16	5	17	50	4.0		
China (Hong Kong)	0	0	0	1	1	20.9		
Ireland	2	2	1	0	5	3.7		
New Zealand	0	0	2	6	8	6.5		
Singapore	0	0	1	0	1	4.6		
United Kingdom	0	4	18	11	33	4.8		
United States	56	70	34	28	188	3.5		
TOTAL	71	93	66	79	309	4.0		



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### 3: HOUSING AFFORDABILITY IN 2018: NATIONAL SUMMARIES

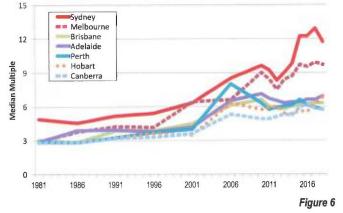
The housing affordability situation is summarized by nation below. The housing affordability data for each housing market is ranked in Schedule 1 for the major markets and Schedule 2 for all markets. Schedule 3 lists all markets, alphabetically, with additional data.

#### 3.1: Australia

Again, as in each of the previous 14 Demographia International Housing Affordability Surveys, all of Australia's five major housing

markets are severely unaffordable (Figure 6). The major housing market Median Multiple is a severely unaffordable 6.9 with only Hong Kong being less affordable.

However, nearly all of Australia's major markets have experienced house price reductions or relative price stagnation over the past year. <u>An OECD publication</u> expressed the following view of these developments (December 2018): Middle-Income Housing Affordability AUSTRALIA: CAPITAL CITY HOUSING MARKETS: 1981-2018



"Australia's housing market is a source of

vulnerability. Prices have more than doubled in real terms since the early 2000s and household debt has surged. The market has started to cool over the last year, with prices falling most notably in Melbourne and Sydney. So far, data point to a soft landing without substantial consequence for the overall economy. Nevertheless, risk of a hard landing remains."

Even so, housing affordability remains severely unaffordable in all of the major markets, and by a substantial margin in Sydney and Melbourne. Despite <u>what has been called the largest Sydney price</u> reduction in 35 years, house prices relative to incomes are more than double the rate of the early 1980s. In Sydney and Melbourne, median income households need at least three years' more income to pay for the median priced house than in 2004, when the first *Survey* was published.

*Major Markets:* Sydney is again Australia's least affordable market, with a Median Multiple of 11.7, and ranks third worst overall, trailing Hong Kong.

Sydney is again the third least affordable market, with a 11.7, while Melbourne is fourth least affordable at 9.7



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Melbourne has a Median Multiple of 9.7 and is the fourth least affordable major housing market internationally. Only Hong Kong, Vancouver, and Sydney are less affordable than Melbourne. Adelaide has a severely unaffordable 6.9 Median Multiple and is the 16<sup>th</sup> least affordable of the 91 major markets. Brisbane has a Median Multiple is 6.3 and is ranked 18<sup>th</sup> least affordable, while Perth, with a Median Multiple of 5.7 is the 24<sup>th</sup> least affordable major housing market in this year's *Survey*.

*Other Housing Markets:* Overall, Australia's housing markets have a severely unaffordable Median Multiple of 5.9. The most affordable markets are moderately affordable, Gladstone, Queensland at 3.2 and Rockhampton, Queensland at 3.9. There are no affordable or moderately affordable markets in Australia. Overall 16 markets in Australia are rated severely unaffordable. The least affordable are the Sunshine Coast, Queensland (8.7) and the Gold Coast, Queensland (8.4).

*Historical Context:* Australia's generally unfavorable housing affordability is in significant contrast to the broad affordability that existed before implementation of urban containment (called "urban consolidation" in Australia). As is indicated in Figure 2 the price-to-income ratio in Australia was below 3.0 in the late 1980s. All of Australia's major markets have urban containment policy and all have severely unaffordable housing.

#### 3.2: Canada

House prices have been rising strongly ahead of income in Canada. A 2016 Frontier Centre for Public Policy research report reviewed the strongly rising house prices relative to incomes in 35 markets since 2000.<sup>27</sup> Both international and national organizations have expressed concern about the damage that Canada's rising prices (some suggest a "housing bubble") could do to the national economy.<sup>28</sup> According to the

2018 Third Quarter <u>Canada Mortgage and Housing Corporation</u> (CMHC) assessment: "Housing markets for Vancouver, Victoria, Toronto and Hamilton remain highly vulnerable because of the detection of price acceleration and overvaluation. Most notably, high evidence of overvaluation is still observed in Vancouver, Victoria and Toronto

where house prices remain higher than levels supported by economic and demographic fundamentals."

*Major Housing Markets:* Canada has two of the 10 least affordable major markets in the *Survey* (Figure 7).

Vancouver has the second least affordable housing among the major markets, with a Median Multiple of 12.6, trailing only Hong Kong.

<sup>28</sup> See, for example, Organisation for Economic Co-operation and Development, "OECD Economic Surveys Canada," June 2014. <u>http://www.oecd.org/eco/surveys/Overview%20\_CANADA\_2014.pdf</u>. International Monetary Fund, "2014 Article IV Consultation – Staff Report; Staff Statement; and Press Release," *IMF Country Report No. 15/22*, January 2015. <u>https://www.imf.org/external/pubs/ft/scr/2015/cr1522.pdf</u>, Bank of Canada, "Financial System Review – December 2015." <u>http://www.bankofcanada.ca/2015/12/fsr-december-2015/</u>.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

of overvaluation second least nong the major

Vancouver's Median

Multiple is the third worst

in Survey history. Only

Hong Kong and Sydney

have been more

unaffordable

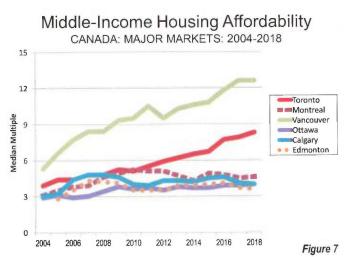
<sup>&</sup>lt;sup>27</sup> Wendell Cox and Ailin He (2016), Canada's Middle-Income Housing Affordability Crisis, Frontier Centre for Public Policy, https://fcpp.org/wp-content/uploads/2016/06/Cox-He-Middle-Income-Housing-Crisis.pdf.

Vancouver has the second least affordable housing among the major markets, with a Median Multiple of 12.6, trailing only Hong Kong. This is the third worst housing affordability for a major market in the 15 years of the *Demographia International Housing Affordability Survey*. The 2018 <u>UBS</u> <u>Global Real Estate Bubble Index</u> rates Vancouver as having the fourth worst housing "bubble risk" in the world.

By the time of the first *Demographia International Housing Affordability Survey*, Vancouver had already developed severely unaffordable housing, which has been associated with its urban containment policy, adopted more than four

decades ago. Vancouver has experienced significant housing affordability deterioration among major markets, with its Median Multiple deteriorating from 5.3 to 12.6, equivalent to 7.3 years of pretax median household income.

While a British Columbia foreign buyers tax has been associated with a moderation of house prices in Vancouver, reductions have been concentrated in higher cost houses, with middle market housing affordability having continued some deterioration.



Toronto also has a severely unaffordable housing, with its Median Multiple deteriorating to 8.3, compared 3.9 in the first *Survey* (2004), a more than doubling of middle-income house prices relative to incomes. The 2018 <u>UBS Global Real Estate Bubble Index</u> rates Toronto as having the third worst housing "bubble risk" in the world.

Like in British Columbia, the province of Ontario has imposed a foreign buyers tax. Since that time, Toronto's house price hyper-inflation has stopped and prices are much more stable. However, much

of the impact is evident in the highest market segments. Despite this demand-side strategy, housing affordability in Toronto has continued to deteriorate at the middle of the market.

Despite this demand-side strategy, housing affordability in Toronto has continued to deteriorate at the middle of the market.

In Toronto, the housing affordability loss has been associated with the middle-2000s adoption of urban containment policy ("Places to Grow"), including a Green Belt and other draconian restrictions. A *Survey* co-author predicted would lead to much worsened housing affordability.<sup>29</sup>

<sup>29</sup> Wendell Cox (2004), Myths about Urban Growth and the Toronto Greenbelt, Fraser Institute.

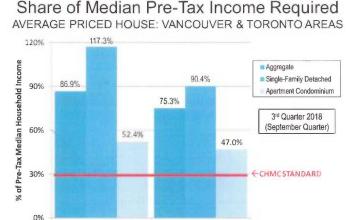


15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Montréal has seriously unaffordable housing (4.6), having deteriorated from a moderately unaffordable 3.1 in 2004. Calgary has a moderately unaffordable Median Multiple of 4.0, which is down somewhat, due to the economic reversals in the petroleum industry of Alberta. Evan so, the present Median Multiple is a significant deterioration from an affordable 3.0 in 2004.

Ottawa-Gatineau is also moderately unaffordable, at 4.0, having deteriorated from an affordable 2.9 in 2004. Canada's most affordable major market is Edmonton (3.6), which is rated as moderately unaffordable. This is a deterioration from the affordable 2.8 Median Multiple in 2005, when Edmonton's was first covered in the *Survey*.

Housing Choice Denied: A recent poll by Sotheby's Real Estate International found that a large percentage of households prefer detached housing, as has historically been the case in Canada. Yet budgetary pressures have been forcing many to purchase smaller houses that are less desired, principally attached housing (such as row houses and semi-detached) and condominiums. In Vancouver, Toronto, Montréal, and Calgary from 92 to 97 percent of young urban households were found to prefer "ground-oriented housing" (detached



Toronto Area

or attached housing). Each of these four metropolitan areas have urban containment.

Ryerson University researchers have responded to the serious housing affordability concerns by proposing a substantial expansion of the lower density ground oriented housing (detached and attached) preferred by the market.<sup>30</sup> Current policy is skewed against the development of such housing.

Source: RBC Economics

Vancouver Area

The RBC Economics Affordability Measure: The <u>RBC Economics Housing Affordability Report</u> for the third quarter of 2018 illustrates the financial impossibilities faced by middle-income households in Canada's severely unaffordable markets. RBC found that the median income Vancouver household would need 117 percent of its pre-tax gross income for monthly payments on the average priced single detached house (a typical house in Canada), and the Toronto household 90 percent. In both Vancouver and Toronto, the cost of even the least expensive housing, apartment

<sup>30</sup> Frank Clayton (2017), "Countering Myths about Rising Ground-Related Housing Prices in the GTA: New Supply Really Matters," Centre for Urban Research and Land Development Ryerson University 2017



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Figure 8

condominiums 52 percent and 47 percent respectively, well above the <u>Canada Mortgage and</u> <u>Housing Corporation 30 percent housing affordability guideline</u> (Figure 8).

Overall, the median income Canadian household must pay 54 percent of its income in ownership

costs (all types of housing combined), and approximately 45 percent in Montréal and Calgary. Among smaller markets, Victoria ranks by far the worst, where the median income household requires 68 percent of its income to pay for the average priced house.

The two most affordable markets are in Canada, Cape Breton (NS), and Fort McMurray (AB).

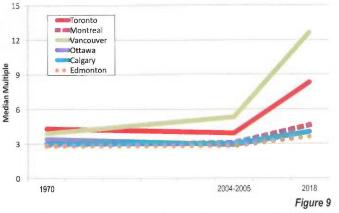
**Other Housing Markets:** The overall Median Multiple for the 50 markets in Canada is a moderately unaffordable 4.0. As in California (Section 3.8), severely unaffordable housing is spreading from the major markets to nearby markets. Severely unaffordable housing has spread from Vancouver to the British Columbia markets of Victoria (8.5), the Fraser Valley (8.2), Nanaimo (8.0), Comox Valley (7.9), Kelowna (7.0), and Chilliwack (6.7).

Markets in the extended Toronto area (the "Greater Golden Horseshoe") have become severely uaffordable, including Hamilton (6.6), Guelph (6.3), Kichener-Waterloo (6.0), Peterborough (5.8),

Cambridge (5.7), Oshawa (5.7), Barrie (5.5), St. Catharines-Niagara (5.5), and Brantford (5.2).

Outside of markets influenced by the urban containment policies of Ontario and British Columbia, Canada's house prices are much more affordable. The two most affordable markets are in Canada, Cape Breton (NS), at a Median Multiple of 2.1 and Fort McMurray (AB), at 2.2. Moncton, NB, which was the most affordable market in last year's *Survey* was sixth most affordable at 2.3. Fredericton, NB ranked 10<sup>th</sup>, with a Median Multiple of 2.4.





*Historical Context:* Until recently, most of Canada had been characterized by house prices that were affordable. From the early 1970s to the first *Demographia International Housing Affordability Surveys* (2004 and 2005 housing affordability was maintained or improved in the major markets (Figure 9). The exception was Vancouver, with its long-standing urban containment policy. Since the middle 2000s, rapidly escalating prices have been associated with wider adoption of urban containment policies.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### 3.3: China (Hong Kong)

Hong Kong is China's only market in the Demographia International Housing Affordability Survey. Hong

Kong has the least affordable housing for the ninth straight year, with a Median Multiple of 20.9. This is the highest Median Multiple ever reported in the *Survey*, having risen from 19.4 last year.

Hong Kong's Median Multiple of 20.9 is the highest in the history of the Demographia Survey

However, since the period covered by this Survey that house

prices have declined. <u>Some real estate experts</u> are projecting price drops of from 15 percent to 25 percent in 2019. While that would be a significant decline, Hong Kong's housing would continue to be severely unaffordable by a large margin.

There is an increasing concern about housing affordability. Hong Kong's government joins Singapore and New Zealand in intensifying attention on improving housing affordability by strengthening its management of the land and housing market. At the end of 2018 the <u>Task Force</u> on <u>Land Supply</u> proposed designation or reclamation of significant new areas for housing development, in the hope of improving both housing supply and housing affordability.

The <u>UBS Global Real Estate Bubble Index</u> rates Hong Kong as having the world's worst housing bubble risk.

*Historical Context:* Hong Kong's housing affordability was far better in the early 2000's. According to <u>The Chinese University of Hong Kong's' Quality of Life Index</u> the price-to-income ratio rose from 4.6 in 2002, based on a 39.9 square meter apartment (430 square feet). Academic research has indicated that Hong Kong's house prices have been driven higher by restrictive land-use regulation.<sup>31</sup>

#### 3.4: Ireland

Overall, Ireland's Median Multiple is a moderately unaffordable 3.7, which is the second best housing affordability, following the United States.

*Major Housing Market:* Dublin is Ireland's only major metropolitan area market and has a seriously unaffordable Median Multiple, of 4.8. This is up nearly 50 percent from 3.3 in 2011.

*Other Housing Markets:* Galway (4.2) is seriously unaffordable and Cork (3.7) seriously unaffordable. Waterford (2.7) and Limerick (2.6) are rated affordable.

*Historical Context:* As is indicated in Figure 2, Ireland had a price-to-income multiple of less than 3.0 in the early 1990s and remained affordable to the late 1990s.

<sup>31</sup> C. M. Hui & F. K. Wong (2003), "Dynamic Impact of Land Supply on Population Mobility with Evidence from Hong Kong," http://www.prres.net/Papers/Hui\_Dynamic\_impact\_of\_land\_supply\_on\_population\_mobility.pdf.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

## 3.5: New Zealand

New Zealand's housing affordability has a severely unaffordable Median Multiple of 6.5. Recent Median Multiple trends have been influenced by government restatement of median income data.<sup>32</sup>

Major Housing Market: Auckland, New Zealand's only major housing market has a severely

unaffordable 9.0 Median Multiple. Housing affordability has deteriorated from a Median Multiple of 5.9 in the first *Survey* (2004), thus adding the equivalent of three years in pre-tax median household income to the house prices. Over the past year, Auckland's house prices have been stable, with the Median

Auckland has been severely unaffordable in all 15 Demographia Surveys

Multiple increase resulting from the household income restatement described above. Auckland<sup>33</sup> is the seventh least affordable among the 91 major housing markets, and has been severely unaffordable in all 15 *Demographia International Housing Affordability Surveys*.

Other Housing Markets: There is severely unaffordable housing in the two largest markets outside Auckland. Christchurch has a Median Multiple of 5.4, while Wellington is at 6.3.

Housing Affordability and Public Policy: Outside Singapore, New Zealand is the only nation in the *Survey* that emphasizing public policy priority to restore and maintain middle-income housing affordability.

In New Zealand, as in Australia, housing had been affordable until approximately a quarter century ago. However, urban containment policies were adopted across the country, and consistent with the international experience, housing became severely unaffordable in all three of New Zealand's largest housing markets, Auckland, Christchurch and Wellington (Figure 10).

Meanwhile, public opinion placed the issue of housing affordability to the top of the policy agenda in the last three national elections. That concern continues to be dominant according to the latest <u>IPSOS New Zealand Issues Monitor</u> (October 2018), with 45 percent saying that "Housing/Price of Housing" is the issue of greatest concern. Poll respondents were asked to identify the three most important issues, and the cost of living rated third, which is to be expected given the enormous influence of housing costs on the financial health of households.

 <sup>2017.
 &</sup>lt;sup>33</sup> The city of Auckland governs virtually the entire metropolitan area (housing market area or labor market area). Auckland and Honolulu are unique among metropolitan areas of 1,000,000 + population in being governed by a single local authority.



<sup>&</sup>lt;sup>32</sup> The national median household income was restated to show a 25 percent increase, instead of a 10 percent increase from the census year of 2013 to 2017. See: "Household income and housing-cost statistics: Year ended June 2017 corrected" (December 7, 2017). <u>https://www.stats.govt.nz/news/household-income-and-housing-cost-statistics-year-ended-june-2017-corrected.</u> A later downward revision of the 2017 income figure resulted in a slightly lower 2018 income than had been previously reported for 2017.

The new Labour Party led coalition government unveiled a focused housing affordability program, intending to increase the housing supply throughout Auckland, including both urban fringe and infill development.

The Labour Party's Urban Growth agenda calls for intensified residential development, both greenfield and infill. The Auckland urban containment boundary is to be abolished. Recently, the government and the city of Auckland agreed to establish a non-government <u>debt financing</u> <u>mechanism to facilitate development</u> of a 9,000 home greenfield development. The government intends to establish an <u>Urban Development Authority</u>, which would provide means for communities and developers to finance infrastructure for new housing development.

In his Introduction: Avoiding Dubious Urban Policies to this Survey, former World Bank principal urban planner Alain Bertaud says that "After the government has successfully passed these reforms,

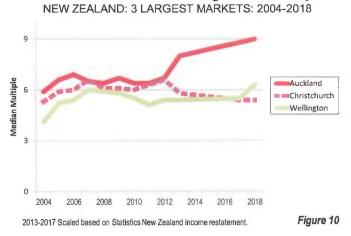
Labour Party's Urban Growth agenda calls for intensified residential development, both greenfield and infill.

the international community will watch with great interest the impact it will have on Auckland's PIR (Median multiple) in the next few years. It is hoped that the example of Auckland will create a blueprint that could be used in other high PIR cities."

These developments build on other recent developments, especially a Productivity Commission of

New Zealand report, which found that land use authorities have a responsibility to provide "capacity to house a growing population while delivering a choice of quality, affordable dwellings of the type demanded ...."<sup>35</sup>

Consistent with that finding, the Productivity Commission proposed a measure that would automatically expand the supply of greenfield land when housing affordability targets are not met. The Commission said, "Where large discontinuities emerge between the price of land that can be developed for housing and land that cannot be developed, this is indicative of the



Middle-Income Housing Affordability

inadequacy of development capacity being supplied within the city." The Productivity Commission expansion of greenfield land for development where the difference between land prices on either side of an urban containment boundary become too great.<sup>36</sup>

<sup>35</sup> Productivity Commission of New Zealand, "Using Land for Housing."

<sup>&</sup>lt;sup>36</sup> The Productivity Commission did not propose a standard.



*Historical Context:* As indicated in Figure 2, New Zealand's price-to-income ratio was below 3.0 in the early 1990s.

#### 3.6: Singapore

Singapore is particularly challenged by its borders, having among the most land constrained geography of any major metropolitan area in the world. Singapore is an island smaller than the land area of the municipalities (not metropolitan areas) of Kansas City, Missouri or Calgary, Alberta. Singapore has no mainland periphery within its national jurisdiction and, as a result, does not have the luxury of a competitive suburban market for housing land that would keep housing affordable.<sup>37</sup> While the topographies are different, Singapore has three-quarters less gross land than Hong Kong and three quarters as many residents.

With this challenge housing has been a principal national priority for Singapore since independence, in the middle 1960s. At that time, Singapore had a gross domestic product per capita more than 85 percent below that of the United States. Singapore faced a serious housing crisis and there were larger squatter settlements. The government acted by establishing a pro-active housing policy led by the newly established Housing and Development Board (HDB). The purpose of the policy was summarized in the 1964 HDB Annual Report, to:

...encourage a property-owning democracy in Singapore and to enable Singapore citizens in the lower middle income group to own their own homes<sup>38</sup>

Since that time, Singapore has made extraordinary economic progress, which the <u>World Bank</u> reports has a national GDP per capita trailing only Qatar and Luxembourg (2018).

The Singapore housing market is dominated by a publicly sponsored construction program, which sells houses to consumers (which though still called "public housing" are privately owned). The result is a

Singapore has avoided the rampant housign affordability deterioration typical of highly regulated markets.

vibrant competitive housing market. According to the Housing and Development Board (HDB), which administers the program, 81 percent of residents live in HDB housing.<sup>39</sup> Further, Singapore has an overall 88 percent rate of home ownership, the highest of any country in the *Survey*. Buyers are free to sell their own houses as in other nations with private ownership. Further, there are restrictions on foreign ownership, which may have shielded Singapore from the heightened cost escalation occurring from globalization of the real estate markets.

<sup>&</sup>lt;sup>38</sup> Housing and Development Board 1964 Annual Report. <u>http://www.globalurban.org/GUDMag07Vol3Iss1/Yuen.htm</u>.
<sup>39</sup> Housing Development Board, Key Statistics for FY 2017/2018, <u>http://www10.hdb.gov.sg/ebook/AR2018/key-statistics.html</u>.



<sup>&</sup>lt;sup>37</sup> Faced with a similar situation, treaties between Switzerland, France and Germany effectively create international metropolitan areas (labor markets) by the use of <u>cross border commuting permits</u> in the Basel and Geneva areas.

HDB is offering new houses at considerable discounts from the resale values. For example, offerings for the most expensive 4-room houses that are most typical were at a moderately unaffordable Median Multiple of 3.8 in August of 2018. At a development in the middle of the market, the same house had a Median Multiple of 3.2.40 Additional grants can reduce prices even beyond these discounts. The availability of this favorably priced new housing should lead to improved housing affordability.

Comparison to Other Highly Regulated Markets: Singapore has avoided the rampant housing affordability deterioration typical of highly regulated markets. This includes markets that have followed the British urban containment model, which can be largely traced to the Town and Country Planning Act of 1947. According to the UBS Global Real Estate Bubble Index, "there has been no difference between house price and income growth in Singapore over the last 30 years."

Singapore's housing market has been suggested as a model for China's Xiongan New Area (special economic zone) at the core of the Jingjinji, the city complex planned to economically integrate Beijing, Tianjin and northern Hebei. According to the People's Daily publication Global Times, central government officials have indicated that Xiongan will "very likely follow" the Singapore model to ensure housing affordability. This could assist in managing the housing market to avoid the housing affordability problems that have plagued China's largest cities in recent years.<sup>41</sup>

Historical Context: Historical price-to-income multiple data has not been identified for Singapore.

#### 3.7: United Kingdom

The United Kingdom has a seriously unaffordable Median Multiple of 4.8 for both major markets and all markets. The nation has had a chronic housing shortage, which seems likely to continue. This decade, the United Kingdom is experiencing its strongest population growth since World War II.<sup>42</sup> Yet, according to a projection by the Centre for Policy Studies, house building will be the lowest since World War II.

Major Housing Markets: All of the United Kingdom's 21 major housing markets are either severely unaffordable or seriously unaffordable, except for Glasgow, which at 4.0 is moderately unaffordable.

London (the Greater London Authority, inside the greenbelt) is the least affordable market, with a severely unaffordable Median Multiple of 8.3 and is rated the 10th least affordable major market in the Survey. In 2005, London had a Median Multiple of 6.9, indicating that house prices have increased by the equivalent of 1.4 years of pre-tax median income since that time. The UBS Global Real Estate Bubble Index rates London as having the world's sixth worst housing bubble risk.

<sup>40</sup> Punggol https://www.srx.com.sg/hdb/bto/punggol-point-woods-cove-2812

Yishun https://www.hdb.gov.sg/cs/infoweb/press-releases/28082018-bto-launch-aug

<sup>41</sup> "Xiongan very likely to follow example of Singapore in land management: advisor" (October 23, 2017), *Global Times*.
 <sup>42</sup> Annual growth rate 2011 to 2017, Calcuated from ONS data.



Six other major markets are severely unaffordable, including Bournemouth & Dorset, at 7.3, the London Exurbs (East and Southeast England, virtually all outside the London greenbelt) at 6.8, Bristol-Bath at 6.7, Plymouth & Devon at 6.4, Leicester & Leicestershire at 5.7, and Birmingham & the West Midlands at 5.2.

**Other Housing Markets:** Among the 33 housing markets in the United Kingdom, none are affordable. Only three smaller markets are moderately unaffordable, Aberdeen (4.0),. Dundee at 3.9 and Falkirk at 3.9. Outside the major housing markets, there are four severely unaffordable housing markets, including Swindon & Wiltshire (6.2), Northampton & Northamptonshire (6.2), Warwickshire (6.1), and Telford & Shropshire (5.1).

Britain:"originator of the ideas and mechanisms of planning which have contributed so much to the problem: Green Belts and planning by unpredictable political processes"

Urban Containment and Housing Affordability in the UK: Various analyses have documented the association between UK's urban containment policies and its excessively high house prices. For example, the Blair government commissioned reports by Kate Barker (2004 and 2006), and then a

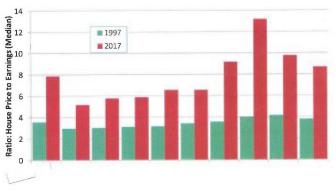
member of the Monetary Policy Committee of the Bank of England, which attributed much of the nation's housing affordability loss to its urban containment policies.

Sir Peter Hall, et al, expressed concerns about the housing affordability losses associated with urban containment in the early 1970s.<sup>43</sup> A report by the International Monetary Fund<sup>44</sup> indicated the need to alleviate supplyside constraints, "notably pertaining to planning restrictions…"

Affordability: Alternative Measures) to the

In their Introduction (Measuring

# Median House Price to Median Earnings ENGLAND & REGIONS: 1997 TO 2017



Source: Data.gov.uk & Office for National Statistics

Figure 11

<u>14<sup>th</sup> Annual Demographia International Housing Affordability Survey</u>, Felipe Carozzi, Paul Cheshire and Christian Hilber of the London School of Economics refer to Britain as the cradle of housing unaffordability, and its role as "originator of the ideas and mechanisms of planning which have

http://www.imf.org/external/pubs/ft/scr/2015/cr14234.pdf, 2015.



<sup>&</sup>lt;sup>43</sup> Hall, Peter Geoffrey, Ray Thomas, Harry Gracey and Roy Drewett. *The Containment of Urban England: The Planning System: Objectives Operations, Impacts.* Vol. 2 Allen and Unwin [for] PEP, 1973.

<sup>&</sup>lt;sup>44</sup> International Monetary Fund, Country Report: United Kingdom: Selected Issues,

contributed so much to the problem: Green Belts and planning by unpredictable political processes!"

*Historical Context:* The Town and Country Planning Act (1947) enacted the first important urban containment restrictions and has been a model for such restrictions around the world. Urban containment policy was substantially strengthened during the 1990s and early 2000s. All markets have urban containment policy.

As Figure 2 indicates, the price-to-income ratio in the United Kingdom was below 3.0 in the early 1990s (where it remained until after 2000). In the last two decades, house prices have raced ahead of earnings (Figure 11). In London (GLA), house prices are now more than triple that of the price to earnings ratio in 1997. Even in the comparatively depressed North East, house prices rose at 1.75 times earnings, while in all of the regions, house prices were virtually double their two decades ago ratio to earnings.

#### 3.8: United States

Overall, the United States has a moderately unaffordable Median Multiple of 3.5, the best housing affordability in this year's *Survey*. This has been aided by recent increases that have finally propelled real household incomes<sup>45</sup> to above late 1990s levels, driven by improved economic growth and record lows in unemployment across all ethnic groups.

*Major Housing Markets:* The United States has a moderately unaffordable Median Multiple of 3.8 in its major markets. This is the most favorable major market housing affordability in this year's *Survey.* There are 9 affordable major housing markets in the United States and 13 severely unaffordable markets.

The most affordable major housing markets are Pittsburgh (PA) and Rochester (NY), with a Median Multiple of 2.6, followed by Oklahoma City with a Median Multiple of 2.7. Buffalo (NY), Cleveland (OH), Cincinnati (OH-KY-IN) and St. Louis (MO-IL) all have a Median Multiple of 2.8. Indianapolis (IN) has a Median Multiple of 2.9, followed by Detroit (MI) at 3.0.<sup>47</sup> Tenth ranked Columbus (OH) has a moderately unaffordable Median Multiple of 3.1. Ohio has three of the most affordable major markets in the *Survey* (Cleveland, Cincinnati and Columbus).

The five major housing markets with the poorest U.S. housing affordability are in California and Hawaii. San Jose (CA), in the San Francisco Bay Area, is the least affordable, with a severely unaffordable Median Multiple of 9.4. This is improved from last year due to strong income growth.

<sup>&</sup>lt;sup>47</sup> Detroit is often highlighted as a severely depressed area. This characterization principally applies to the city (municipality) of Detroit, which has lost more than 60 percent of its population since 1950. The balance of the metropolitan area, where more than 80 percent of households live has performed well economically. Indeed, overall, including the city of Detroit, <u>Detroit has the fourth highest standard of living index out of the more than 100 metropolitan areas with more than 500,000 residents</u> (measured in cost of living adjusted pay per job).



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>45</sup> Federal Reserve Bank of St. Louis, "Real Median Household Income in the United States," https://fred.stlouisfed.org/series/MEHOINUSA672N

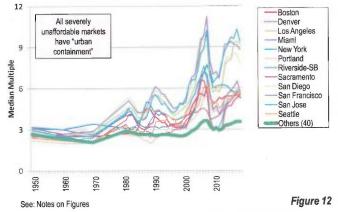
Los Angeles (CA) is the second least affordable, with a Median Multiple of 9.2. San Francisco (CA) is the third least affordable, with a Median Multiple of 8.8, while Honolulu (HI) is at 8.6 and San Diego (CA) is at 7.8.

There are eight additional severely unaffordable major housing markets in the United States, including Miami (FL) at 5.7, Seattle (WA), Riverside-San Bernardino (CA), and Sacramento (CA) at 5.6, Denver and New York (NY-NJ-PA) at 5.5, as well as Portland (OR-WA) at 5.2. The housing affordability performance of these metropolitan areas is detailed in Figure 12, and indicates the price volatility typical of such markets.

#### The Housing Crisis in California:

California is home to the most serious housing affordability crisis in the United States. Prospects for improvement appear to be bleak. Already, the new





urban fringe housing, which drives housing affordability, is prohibited or severely limited by state and local policy.

At the same time, California has the highest housing cost adjusted poverty rate of any US state. California also has the highest rate of homelessness in the United States.<sup>51</sup> The problem of

homelessness has become more severe. Informal <u>homeless</u> <u>encampments</u> now exist, for example in San Jose and San Francisco, which have the two highest median household incomes in the United States and above average income Los Angeles.

California has the highest housing cost adjusted poverty rate of any US state

The state continues to shed residents, losing a net 700,000 since 2010. The exodus is accelerating, with the state having lost 200,000 in the first four years of the decade and 500,000 in the last four years.<sup>52</sup> There is also a significant outflow of business investment.<sup>53</sup>

<sup>(2018),</sup> California Lithium Battery Manufacturer Heads to Appalachia, <u>http://www.newgeography.com/content/005840-</u> california-lithium-battery-maker-heads-appalachia.



<sup>&</sup>lt;sup>51</sup> For example, John M. Quigley and Stephen Raphael (2001), "The Economics of Homelessness: The Evidence from North America," *European Journal of Housing Policy* find a relationship between poorly functioning housing markets and greater homelessness.

<sup>&</sup>lt;sup>52</sup> Wendell Cox (2018), "California Out-Migration Intensifies, People Move South,"

http://www.newgcography.com/content/006175-california-out-migration-intensifies-people-move-south. <sup>53</sup> See Joseph Vranich (2015), "California Companies Head for Greatness - Out of California," *newgeography.com*. Wendell Cox

As is occurring in Canada, markets nearby the severely unaffordable major markets in California are themselves becoming severely affordable, including Riverside-San Bernardino, Sacramento and in the San Joaquin Valley markets of Stockton, Modesto and Merced.

There is an increasing recognition that solving California's housing affordability requires an increase in housing supply. However, proposals thus far are limited to densification within the existing urban footprint, and would not restore the competitive land market on the urban fringe. As a result, most

housing that is affordable for middle-income households could not be built. Without the safety value of urban expansion on competitively priced land, California's housing affordability is unlikely to materially improve.

California has the highest housing cost adjusted poverty rate of any US state

Some analysts claim that urban fringe development is impossible because of topographic barriers. The reality is that <u>all of California's major metropolitan areas</u> have sufficient adjacent land to accommodate a healthy expansion of suburban development. Meanwhile, <u>California has the highest</u> <u>urban density</u> in the nation, as detached housing peripheral development across the state has been on <u>much smaller lots (sections) than average</u> for the United States.

**Other Housing Markets:** The most affordable U.S. housing markets in this year's *Survey* are Rockford, Illinois, Utica-Rome, New York and Youngstown, Ohio (2.2). Two markets in Canada are more affordable. Santa Cruz, California, located in the San Francisco Bay Area, is the least affordable market in the in the United States, with a severely unaffordable Median Multiple of 9.6.

*Historical Perspective:* The United States had generally affordable housing through much of the period following World War II. The key was tract housing built on competitively priced land in the suburbs, the beginnings of which have been credited to entrepreneurs such as William Levitt, who built "Levittowns" and other similar developments in New York, New Jersey, Pennsylvania,

Maryland and Puerto Rico. These communities were copied and improved upon, increasing the number of households able to live a middle-income quality of life. Similar communities emerged from Canada, Australia and New Zealand to other parts of the high income world. More recently, similar trends have been followed in emerging nations, such as Mexico,

Median Multiples in the United States were virtually all below 3.0 until the 1970s and remained at that level in most housing markets until the housing bubble in the early 2000s.

the Philippines, Chile, Indonesia, Thailand, Malaysia and countries in Central America. Median Multiples in the United States were virtually all below 3.0 until the 1970s and remained at that level in most housing markets until the housing bubble in the early 2000s.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### 4: WELL FUNCTIONING CITIES

If planning helps people, they ought to be better off as a result, not worse off. -Jane Jacobs<sup>54</sup>

There has been significant progress in poverty reduction around the world. According to Max <u>Roser and Esteban Ortiz-Ospina</u> the world extreme poverty rate dropped from 60 percent in 1970 to less than 10 percent in 2015, as the population in poverty fell by 1.5 billion, while the population not in extreme poverty increased by 5.2 million.<sup>55</sup> Obviously, this fortunate development has been accompanied by an unprecedented increase in middle-income households.

*Cities: Integral to Prosperity:* Cities have been integral to this progress. As the rate of urbanization has increased, poverty rates have declined. There is probably <u>no more vivid example</u> than China over the past four decades, which has seen its extreme poverty rate <u>reduced by 85</u>

percent, while its rate of urbanization has tripled. Similar desirable developments in other advancing nations have materially improved the lives of people well beyond the high-income nations where progress began decades ago.

Urban containment, favored in the planning community, tends to force up land prices on the urban periphery, and as a consequence, throughout the urban area.

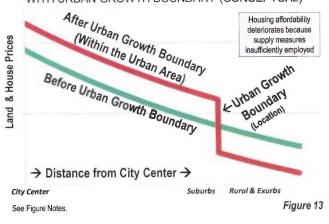
Paradoxically, threats to middle-income standards of living are emerging in some high income world urban areas.

French economist Thomas Piketty has documented a rising concentration of wealth, to the detriment of middle-income households, which obviously leads to greater poverty. Matthew Rognlie

(now of Northwestern University) found that virtually all of this excess wealth concentration has been related to housing.<sup>56</sup> This reflects the overall upward rate of house prices relative to incomes.

# Failure to Account for Land

*Markets:* Former World Bank principal urban planner Alain Bertaud's new book (See: Introduction: Avoiding Dubious Urban Policies) expresses concern that urban planning generally ignores fundamental economics. Land prices per hectare (acre) are generally at their lowest at the urban periphery, Regulatory Effect on Land & House Prices WITH URBAN GROWTH BOUNDARY (CONCEPTUAL)



<sup>54</sup> Jane Jacobs: The Last Interview, Melville House (2016), p. 10.

<sup>55</sup> Max Roser and Esteban Ortiz-Ospina (2018) - "Global Extreme Poverty". https://our\*worldindata.org/extreme-poverty.

<sup>56</sup> Matthew Rognlie, "A note on Piketty and diminishing returns to capital," http://gabriel-zueman.eu/files/teaching/Rognlie14.pdf



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

where the city meets the rural or agricultural land of the countryside. Urban containment policy, favored in the planning community, tends to force up land prices on the urban periphery, and as a

consequence, throughout the urban area (Figure 13). In the process, housing affordability has deteriorated.

By severely restricting or even prohibiting expansion to accommodate larger population, urban containment has

virtually destroyed the competitive market for land in many urban areas, driving house prices up relative to incomes. According to Bertaud, the failure to sufficiently account for urban economics leads to a "costly utopia."<sup>57</sup> This is already evident in diminished standards of living and higher poverty rates in severely unaffordable housing markets. Moreover, a growing body of research associates strong land use regulation with diminished economic

growth.58

Because housing is the largest household expenditure item, high housing prices can translate on a nearly one-to-one basis into higher overall costs of living and a lower standard of living. Nearly all of the difference in cost of living between high cost metropolitan areas and those with average costs is in the cost of

... failure to sufficiently

account for urban economics leads to a "costly utopia."

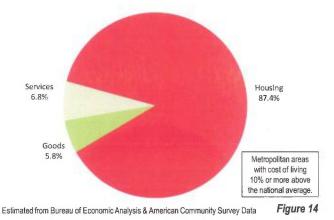
Nearly all of the difference in cost of living between high cost metropolitan areas and those with average costs is in the cost of housing

housing, which has been influenced upward of by urban containment policy (Figure 14).

Indeed, urban containment and housing affordability appear to be "irreconciliable," as the title of a paper by London School of **Economics Professor Paul Cheshire** put it.60 While some urban containment programs include mechanisms to expand land availability, virtually none have been flexible enough to preserve housing affordability and the standard of living.

There are proposals for significant densification of urban cores, as a strategy for improving housing affordability. Yet, these proposals

# Housing Share of Excess Costs of Living MOST EXPENSIVE UNITED STATES MARKETS: 2017



57 Page 4.

<sup>&</sup>lt;sup>60</sup> Paul Cheshire, "Urban Containment, Housing Affordability and Price Stability – Irreconcilable Goals." SERC Policy Paper 4, Spatial Economics Research Centre, 2009



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>58</sup> See for example, Hsieh, Chang-Tai and Enrico Moretti (2015). "Why Do Cities Matter? Local Growth and Aggregate Growth." The National Bureau of Economic Research. http://www.nber.org/papers/w21154

often fail to take account of land markets. Densification is not likely to materially improve housing affordability, unless the competitive market for land is restored throughout the metropolitan area, including the periphery. If greenfield development is severely limited, there is likely to be little or no improvement in housing affordability. The importance of restoring a competitive land market is described in the recent New Zealand Treasury Report: "<u>Competitive Urban Land Markets</u>," (paragraphs 31-39).

**Toward Well Functioning Cities:** Economists Paul C. Cheshire, Max Nathan and Henry G. Overman of the London School of Economics state the obvious priority: "... <u>the ultimate objective of urban policy is to improve outcomes for people</u>." Economists Edward Glaeser of Harvard University and Joseph Gyourko of the University of Pennsylvania,<sup>64</sup> have that "well functioning" housing markets are crucial to housing affordability. Housing affordability requires well functioning land markets.

In his book, Bertaud suggests that: "Poorly conceived urban strategies ... misdirect scarce urban

investments toward locations where they are the least needed and , in doing so, greatly reduce the welfare of urban households . These failed strategies make housing less affordable and increase the time spent commuting ."

The main objective of the planner should be to maintain mobility and housing affordability

Bertaud adds: "The main objective of the planner should be to maintain mobility and housing affordability" This would produce substantial opportunities, permitting residents the widest access to employment and shopping and other pursuits--- in short, well functioning cities (labor markets).

<sup>64</sup> Glaeser, Edward L and Joseph Gyourko (2017), "The Economic Implications of Housing Supply, Samuel Zell and Robert Lurie Real Estate Center, University of Pennsylvania. <u>http://realestate.wharton.upenn.cdu/research/paper=802</u>



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	MAJOR H	OUSING MARKETS RANK	ED BY AFF	ORDAB	LITY: Most	Affordable to Least Afforda	ble
	Med	dian Multiple (Median Hous	e Price/Med	dian Hou	sehold Inc	ome): 2018: Third Quarter	
		15th Annual Demog					
			Median		Ŭ		Median
Rank	Nation	Metropolitan Market	Multiple	Rank	Nation	Metropolitan Market	Multiple
1	U.S.	Pittsburgh, PA	2.6	46	U.S.	Salt Lake City, UT	4.4
1	U.S.	Rochester, NY	2.6	48	U.S.	Orlando, FL	4.5
3	U.S.	Oklahoma City, OK	2.7	49	Canada	Montreal, QC	4.6
4	U.S.	Buffalo, NY	2.8	49	Singapore	Singapore	4.6
4	U.S.	Cincinnati, OH-KY-IN	2.8	49	U.K.	Derby & Derbyshire	4.6
*4	U.S.	Cleveland, OH	2.8	49	U.K.	Leeds & West Yorkshire	4.6
4	U.S.	St. Louis,, MO-IL	2.8	49	U.K.	Stoke on Trent & Staffordshire	4.6
8	U.S.	Indianapolis. IN	2.9	54	U.K.	Manchester & Greater Manchester	4.7
9	U.S.	Detroit, MI	3.0	54	U.K.	Newcastle & Tyneside	4.7
10	U.S.	Columbus, OH	3.1	56	Ireland	Dublin	4.8
10	U.S.	Grand Rapids, MI	3.1	56	U.K.	Nottingham & Nottinghamshire	4.8
10	U.S.	Louisville, KY-IN	3.1	58	U.K.	Hull & Humber	4.9
13	U.S.	Hartford, CT	3.3	58	U.K.	Middlesbrough & Durham	4.9
13	U.S.	Kansas City, MO-KS	3.3	58	U.S.	Fresno, CA	4.9
15	U.S.	Memphis, TN-MS-AR	3.4	58	U.S.	Las Vegas, NV	4.9
15	U.S.	Minneapolis-St. Paul, MN-WI	3.4	62	U.K.	Warrington & Cheshire	5.0
15	U.S.	Philadelphia, PA-NJ-DE-MD	3.4	63	U.K.	Birmingham & West Midlands	5.2
18	U.S.	Atlanta, GA	3.5	63	U.S.	Portland, OR-WA	5.2
18	U.S.	Birmingham, AL	3.5	65	U.S.	Boston, MA-NH	5.3
18	U.S.	Virginia Beach-Norfolk, VA-NC	3.5	66	U.S.	Denver, CO	5.5
21	Canada	Edmonton, AB	3.6	66	U.S.	New York, NY-NJ-PA	5.5
21	U.S.	Baltimore, MD	3.6	68	U.S.	Riverside-San Bernardino, CA	5.6
21	U.S.	Chicago, IL-IN-WI	3.6	68	U.S.	Sacramento, CA	5.6
24	U.S.	Houston, TX	3.7	68	U.S.	Seattle, WA	5.6
24	U.S.	Richmond, VA	3.7	71	Australia	Perth, WA	5.7
26	U.S.	Charlotte, NC-SC	3.8	71	U.K.	Leicester & Leicestershire	5.7
26	U.S.	Milwaukee,WI	3.8	71	U.S.	Miami, FL	5.7
26	U.S.	Raleigh, NC	3.8	74	Australia	Brisbane, QLD	6.3
29	U.S.	Dallas-Fort Worth, TX	3.9	75	U.K.	Plymouth & Devon	6.4
29	U.S.	Jacksonville, FL	3.9	76	U.K.	Bristol-Bath	6.7
29	U.S.	Nashville, TN	3.9	77	U.K.	London Exurbs (E & SE England)	6.8
29	U.S.	San Antonio, TX	3.9	78	Australia	Adelaide, SA	6.9
33	Canada		4.0	78	U.K.	and the second sec	7.3
		Calgary, AB			and the second s	Bournemouth & Dorsett	7.8
33	Canada	Ottawa-Gatineau, ON-QC	4.0	80	U.S.	San Diego, CA	
33	U.K.	Glasgow	4.0	81	Canada	Toronto, ON	8.3 8.3
33	U.S.	New Orleans. LA	4.0	81	U.K.	London (Greater London Authority)	
33	U.S.	Tucson, AZ	4.0	83	U.S.	Honolulu, HI	8.6
33	U.S.	Washington, DC-VA-MD-WV	4.0	84	U.S.	San Francisco, CA	8.8
39	U.S.	Austin, TX	4.1	85	N.Z.	Auckland	9.0
39	U.S.	Tampa-St. Petersburg, FL	4.1	86	U.S.	Los Angeles, CA	9.2
41	U.K.	Blackpool & Lancashire	4.2	87	U.S.	San Jose, CA	9.4
41	U.K.	Sheffield & South Yorkshire	4.2	88	Australia	Melbourne, VIC	9.7
43	U.K.	Liverpool & Merseyside	4.3	89	Australia	Sydney, NSW	11.7
43	U.S.	Phoenix, AZ	4.3	90	Canada	Vancouver, BC	12.6
43	U.S.	Providence, RI-MA	4.3	91	China	Hong Kong	20.9
46	U.K.	Edinburgh	4.4				



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

		15th Annual Demo	Median				Mediar
Rank	Nation	Metropolitan Market	Multiple	Rank	Nation	Metropolitan Market	Multiple
1	Canada	Cape Breton, NS	2.1	33	U.S.	Wichita, KS	2.8
2	Canada	Fort McMurray, AB	2.2	33	U.S.	York, PA	2.8
2	U.S.	Rockford, IL	2.2	49	Australia	Gladstone, QLD	2.9
2	U.S.	Utica-Rome, NY	2.2	49	Canada	Chatham, ON	2.9
2	U.S.	Youngstown, OH-PA	2.2	49	Canada	Trois-Rivieres, QC	2.9
6	Canada	Moncton, NB	2.3	49	U.S.	Augusta, GA-SC	2.9
6	U.S.	Davenport, IA-IL	2.3	49	U.S.	Clarksville, TN-KY	2.9
6	U.S.	Peoria, IL	2.3	49	U.S.	Fort Smith, AR-OK	2.9
6	U.S.	Syracuse, NY	2.3	49	U.S.	Huntington, WV-KY-OH	2.9
10	Canada	Fredericton, NB	2.4	49	U.S.	Indianapolis. IN	2.9
10	U.S.	Erie, PA	2.4	49	U.S.	Killeen, TX	2.9
10	U.S.	Lansing, MI	2.4	58	Canada	Lethbridge, AB	3.0
13	Canada	Saint John, NB	2.5	58	Canada	Red Deer, AB	3.0
13	U.S.	Cedar Rapids, IA	2.5	58	Canada	Regina, SK	3.0
13	U.S.	Harrisburg, PA	2.5	58	U.S.	Albany, NY	3.0
13	U.S.	Scranton, PA	2.5	58	U.S.	Amarillo, TX	3.0
13	U.S.	Toledo, OH	2.5	58	U.S.	Brownsville, TX	3.0
18	Ireland	Limerick	2.6	58	U.S.	Detroit, MI	3.0
18	U.S.	Akron, OH	2.6	58	U.S.	Fayetteville, NC	3.0
18	U.S.	Canton, OH	2.6	58	U.S.	Huntsville, AL	3.0
18	U.S.	Fort Wayne, IN	2.6	58	U.S.	Lexington-Fayette, KY	3.0
18	U.S.	Pittsburgh, PA	2.6	58	U.S.	Lincoln, NE	3.0
18	U.S.	Rochester, NY	2.6	58	U.S.	McAllen, TX	3.0
18	U.S.	South Bend, IN-MI	2.6	58	U.S.	Mobile, AL	3.0
25	Canada	Charlottetown, PEI	2.7	58	U.S.	Springfield, MO	3.0
25	Canada	Saguenay, QC	2.7	72	Canada	Thunder Bay, ON	3.1
25	Ireland	Waterford	2.7	72	U.S.	Allentown, PA-NJ	3.1
25	U.S.	Dayton, OH	2.7	72	U.S.	Beaumont-Port Arthur, TX	3.1
25	U.S.	Flint, MI	2.7	72	U.S.	Columbus, OH	3.1
25	U.S.	Oklahoma City, OK	2.7	72	U.S.	Grand Rapids, MI	3.1
25	U.S.	Omaha, NE-IA	2.7	72	U.S.	Gulfport, MS	3.1
25	U.S.	Reading, PA	2.7	72	U.S.	Hagerstown, MD-WV	3.1
33	U.S.	Atlantic City, NJ	2.8	72	U.S.	Jackson, MS	3.1
33	U.S.	Buffalo, NY	2.8	72	U.S.	Louisville, KY-IN	3.1
33	U.S.	Cincinnati, OH-KY-IN	2.8	72	U.S.	New London, CT	3.1
33	U.S.	Cleveland, OH	2.8	72	U.S.	Sioux Falls, SD	3.1
33	U.S.	Des Moines, IA	2.8	72	U.S.	Tulsa, OK	3.1
33	U.S.	Duluth, MN-WI	2.8	84	Canada	Drummondville, QC	3.2
33	U.S.	Evansville, IN-KY	2.8	84	U.S.	Columbia, SC	3.2
33	U.S.	Green Bay, WI	2.8	84	U.S.	Columbus, GA-AL	3.2
33	U.S.	Hickory, NC	2.8	84	U.S.	Fayetteville, AR-MO	3.2
33	U.S.	Kalamazoo, Mi	2.8	84	U.S.	Greensboro, NC	3.2
33	U.S.	Little Rock, AR	2.8	84	U.S.	Kingsport, TN-VA	3.2
33	U.S.	Lubbock, TX	2.8	84	U.S.	Lancaster, PA	3.2
33	U.S.	Montgomery, AL	2.8	84	U.S.	Lynchburg, VA	3.2
33	U.S. U.S.	St. Louis,, MO-IL	2.8	84	U.S.	Roanoke, VA	3.2



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

32

				EDULE 2		Affordable to Least Afforda	abio
						come): 2018: Third Quarter	
	INIGO	15th Annual Demog					
		Toth Annual Demog	Median				Mediar
Rank	Nation	Metropolitan Market	Multiple	Rank	Nation	Metropolitan Market	Multiple
84	U.S.	Savannah, GA	3.2	135	U.S.	Milwaukee,WI	3.8
84	U.S.	Spartanburg, SC	3.2	135	U.S.	Raleigh, NC	3.8
84	U.S.	Trenton, NJ	3.2	135	U.S.	Springfield, MA	3.8
96	Canada	Quebec, QC	3.3	135	U.S.	Worcester, MA-CT	3.8
96	U.S.	Hartford, CT	3.3	143	Canada	Granby, QC	3.9
96	U.S.	Kansas City, MO-KS	3.3	143	U.K.	Dundee	3.9
96	U.S.	Waco, TX	3.3	143	U.K.	Falkirk	3.9
96	U.S.	Winston-Salem, NC	3.3	143	U.S.	Ann Arbor, MI	3.9
101	Canada	North Bay, ON	3.4	143	U.S.	Dallas-Fort Worth, TX	3.9
101	U.S.	Baton Rouge, LA	3.4	143	U.S.	Jacksonville, FL	3.9
101	U.S.	Chattanooga, TN-GA	3.4	143	U.S.	Nashville, TN	3.9
101	U.S.	Knoxville, TN	3.4	143	U.S.	Olympia, WA	3.9
101	U.S.	Lafayette, LA	3.4	143	U.S.	Portland, ME	3.9
101	U.S.	Laredo, TX	3.4	143	U.S.	Salisbury, MD-DE	3.9
101	U.S.	Manchester, NH	3.4	143	U.S.	San Antonio, TX	3.9
101	U.S.	Memphis. TN-MS-AR	3.4	154	Canada	Calgary, AB	4.0
101	U.S.	Minneapolis-St. Paul, MN-WI	3.4	154	Canada	Kingston, ON	4.0
101	U.S.	New Haven CT	3.4	154	Canada	Ottawa-Gatineau, ON-QC	4.0
101	U.S.	Ocala, FL	3.4	154	U.K.	Aberdeen	4.0
101	U.S.	Philadelphia, PA-NJ-DE-MD	3.4	154	U.K.	Glasgow	4.0
113	Canada	Halifax, NS	3.5	154	U.S.	Kennewick, WA	4.0
113	Canada	Samia, ON	3.5	154	U.S.	Melbourne, FL	4.0
113	Canada	Saskatoon, SK	3.5	154	U.S.	New Orleans. LA	4.0
113	Canada	Windsor, ON	3.5	154	U.S.	Tucson, AZ	4.0
113	U.S.	Atlanta, GA	3.5	154	U.S.	Washington, DC-VA-MD-WV	4.0
113	U.S.	Birmingham, AL	3.5	164	Canada	Whitehorse, YT	4.1
113	U.S.	El Paso, TX	3.5	164	U.K.	Swansea	4.1
113	U.S.	Virginia Beach-Norfolk, VA-NC	3.5	164	U.S.	Albuquerque, NM	4.1
121	Canada	Edmonton, AB	3.6	164	U.S.	Austin, TX	4.1
121	U.S.	Baltimore, MD	3.6	164	U.S.	Greenville, SC	4.1
121	U.S.	Chicago, IL-IN-WI	3.6	164	U.S.	Shreveport, LA	4.1
121	U.S.	Pensacola, FL	3.6	164	U.S.	Tampa-St. Petersburg, FL	4.1
125	Canada	Sherbrooke, QC	3.7	171	Australia	Darwin, NT	4.1
_			3.7				4.2
125 125	Canada Canada	St. John's, NL	3.7	171	Australia Canada	Townsville, QLD Belleville, ON	4.2
_		Winnipeg, MB	3.7	171			4.2
125	Ireland	Cork			Ireland	Galway	
125	U.S.	Corpus Christi, TX	3.7	171	U.K. U.K.	Blackpool & Lancashire	4.2
125	U.S.	Houston, TX		171		Sheffield & South Yorkshire	4.2
125	U.S.	Madison, WI	3.7	171	U.S.	Myrtle Beach, SC-NC	4.2
125	U.S.	Ogden, UT	3.7	178	Australia	Mackay, QLD	4.3
125	U.S.	Richmond, VA	3.7	178	U.K.	Belfast	4.3
125	U.S.	Tallahassee, FL	3.7	178	U.K.	Liverpool & Merseyside	4.3
135	Australia	Rockhampton, QLD	3.8	178	U.S.	Bakersfield, CA	4.3
135	U.S.	Anchorage, AK	3.8	178	U.S.	Cape Coral, FL	4.3
135	U.S.	Charlotte, NC-SC	3.8	178	U.S.	Daytona Beach, FL	4.3
135	U.S.	Lakeland, FL	3.8	178	U.S.	Durham, NC	4.3



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

		ian Multiple (Median House					
		15th Annual Demograp		ional Hou	sing Afford	lability Survey	Media
Rank	Nation	Metropolitan Market	Median Multiple	Rank	Nation	Metropolitan Market	Multipl
178	U.S.	Phoenix, AZ	4.3	230	U.K.	Telford & Shropshire	5.1
178	U.S.	Providence, RI-MA	4.3	230	U.S.	Boise, ID	5.1
178	U.S.	Provo, UT	4.3	233	Canada	Brantford, ON	5.2
178	U.S.	Spokane, WA	4.3	233	U.K.	Birmingham & West Midlands	5.2
178	U.S.	Yakima, WA	4.3	233	U.S.	Fort Collins, CO	5.2
190	Australia	Alice Springs, NT	4.4	233	U.S.	Portland, OR-WA	5.2
190	U.K.	Edinburgh	4.4	237	Australia	Bendigo, VIC	5.3
190	U.S.	Fort Walton Beach, FL	4.4	237	U.S.	Boston, MA-NH	5.3
190	U.S.	Gainesville, FL	4.4	237	U.S.	Naples, FL	5.3
190	U.S.	Port St. Lucie, FL	4.4	240	Australia	Bundaberg, QLD	5.4
190	U.S.	Salt Lake City, UT	4.4	240	N.Z.	Christchurch	5.4
196	U.K.	Perth	4.5	240	U.S.	Vallejo, CA	5.4
196	U.S.	Bremerton, WA	4.5	243	Canada	Barrie, ON	5.5
196	U.S.	Charleston, SC	4.5	243	Canada	St. Catharines-Niagara, ON	5.5
196	U.S.	College Station, TX	4.5	243	U.S.	Denver, CO	5.5
196	U.S.	Colorado Springs, CO	4.5	243	U.S.	New York, NY-NJ-PA	5.5
196	U.S.	Orlando, FL	4.5	247	Australia	Baliarat, VIC	5.6
202	Canada	Montreal, QC	4.6	247	Australia	Cairns, QLD	5.6
202	Singapore	Singapore	4.6	247	U.S.	Eugene, OR	5.6
202	U.K.	Derby & Derbyshire	4.6	247	U.S.	Riverside-San Bernardino, CA	5.6
202	U.K.	Leeds & West Yorkshire	4.6	247	U.S.	Sacramento, CA	5.6
202	U.K.	Stoke on Trent & Staffordshire	4.6	247	U.S.	Seattle, WA	5.6
202	U.S.	Sarasota, FL	4.6	253	Australia	Canberra, ACT	5.7
202	U.S.	Visalia, CA	4.6	253	Australia	Perth, WA	5.7
202	Canada	London, ON	4.7	253	Canada	Cambridge, ON	5.7
209	U.K.	Manchester & Greater Manchester	4.7	253	Canada	Oshawa, ON	5.7
209	U.K.	Newcastle & Tyneside	4.7	253	U.K.	Leicester & Leicestershire	5.7
209	U.S.	Greeley, CO	4.7	253	U.S.	Miami, FL	5.7
209	Canada	Kamloops, BC	4.8	259	Canada	Peterborough, ON	5.8
213	Ireland	Dublin	4.8	259	U.S.	Reno, NV	5.8
213	U.K.	Cardiff	4.8	261	U.S.	Stockton, CA	5.9
213	U.K.	Nottingham & Nottinghamshire	4.8	262	Canada	Kitchener-Waterloo, ON	6.0
213	U.K. U.S.	Asheville, NC	4.8	262	U.S.	Merced, CA	6.0
213	Australia	Albury-Wodonga, NSW-VIC	4.0	264	N.Z.	Dunedin	6.1
218	U.K.	Hull & Humber	4.9	264	U.K.	Warwickshire	6.
218	U.K.	Middlesbrough & Durham	4.9	266	U.K.	Northampton & Northamptonshire	6.2
218	U.K. U.S.	Bridgeport-Stamford, CT	4.9	200	U.K.	Swindon & Wiltshire	6.
	U.S.	Fresno, CA	4.9	268	Australia	Brisbane, QLD	6.3
218		· · · · · · · · · · · · · · · · · · ·	4.9	268	Canada	Guelph, ON	6.3
218	U.S.	Las Vegas, NV Palmerston North-Manawatu	4.9	268	N.Z.	Wellington	6.3
224 224	N.Z.		5.0	200	U.K.	Plymouth & Devon	6.4
	U.K.	Newport	5.0	272	Australia	Fraser Coast, QLD	6.6
224	U.K.	Warrington & Cheshire		272		Hamilton, ON	6.6
224	U.S.	Modesto, CA	5.0		Canada	Chilliwack, BC	6.1
224	U.S.	Salem, OR	5.0	274	Canada		6.
224 230	U.S. Australia	Wilmington, NC Toowoomba, QLD	5.0	274	N.Z. U.K.	Napier-Hastings Bristol-Bath	6.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

		USING MARKETS RANKED ian Multiple (Median House	Price/Me	RDA dian	BILIT	ehold Inco	me): 2018: Third Quarter	9
		15th Annual Demogra	ohia Interi Median	natioi	nal Hou	using Afford	dability Survey	Median
Rank	Nation	Metropolitan Market	Multiple		Rank	Nation	Metropolitan Market	Multiple
274	U.S.	Boulder, CO	6.7		294	Canada	Toronto, ON	8.3
278	Australia	Hobart, TAS	6.8		294	U.K.	London (Greater London Authority)	8.3
278	N.Z.	Hamilton-Waikato	6.8		296	Australia	Gold Coast, QLD	8.4
278	U.K.	London Exurbs (E & SE England)	6.8		297	Canada	Victoria, BC	8.5
281	Australia	Adelaide, SA	6.9		298	U.S.	Honolulu, HI	8.6
282	Canada	Kelowna, BC	7.0		299	Australia	Sunshine Coast, QLD	8.7
283	U.S.	Oxnard, CA	7.1		300	U.S.	San Francisco, CA	8.8
284	U.K.	Bournemouth & Dorsett	7.3		301	N.Z.	Auckland	9.0
285	U.S.	Salinas, CA	7.5		302	N.Z.	Taraunga-Western Bay of Plenty	9.1
285	U.S.	Santa Barbara, CA	7.5		303	U.S.	Los Angeles, CA	9.2
285	U.S.	Santa Rosa, CA	7.5		304	U.S.	San Jose, CA	9.4
288	Australia	Geelong, VIC	7.7		305	U.S.	Santa Cruz, CA	9.6
289	U.S.	San Diego, CA	7.8		306	Australia	Melbourne, VIC	9.7
290	Canada	Comox Valley, BC	7.9		307	Australia	Sydney, NSW	11.7
291	Canada	Nanaimo, BC	8.0		308	Canada	Vancouver, BC	12.6
292	U.S.	San Luis Obispo, CA	8.1		309	China	Hong Kong	20.9
293	Canada	Fraser Valley, BC	8.2		20			



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

				SCHEDULE 3			
			LIQUEINO	MARKETS BY NATION: 2018	Third Quarter		
		15th Ai	nnual Dem	ographia International Housing J	Affordiability Surve	ey	
nternational Affordability	Major Market	National			Median		Median Household
Rank	Rank	Rank	Nation	Housing market	Multiple*	Median Price	Income
281	78	18	Australia	Adelaide, SA	6.9	\$470,000	\$68,1
218	-	7	Australia	Albury-Wodonga, NSW-VIC	4.9	\$330,000	\$67,7
190		6	Australia	Alice Springs, NT	4.4	\$470,000 \$362,000	\$105,9 \$64.6
247		11	Australia	Ballarat, VIC	5.6	\$340,000	\$64,0
237	74	9	Australia	Bendigo, VIC	6.3	\$530,000	\$84,0
268	74	15	Australia	Brisbane, QLD	5.4	\$290,000	\$53,4
240		10	Australia	Bundaberg, QLD Cairns, QLD	5.6	\$405,000	\$72,0
247		11	Australia		5.7	\$635,000	\$112,2
253		13	Australia	Canberra, ACT	4.2	\$500,000	\$112,2
171		3	Australia	Darwin, NT	- 4.2	\$320,000	\$48,7
272	-	16	Australia	Fraser Coast, QLD	7.7	\$552,000	\$40,7
288 49		<u>19</u> 1	Australia Australia	Geelong, VIC Gladstone, QLD	2.9	\$260,000	\$90,9
296		20	Australia	Gold Coast, QLD	8.4	\$630,000	\$75,3
296			Australia	Hobart, TAS	6.8	\$475,000	\$70,0
		5	Australia	Mackay, QLD	4.3	\$335,000	\$77,9
178	88	22	Australia	Mackay, QLD Melbourne, VIC	9.7	\$835.000	\$86,0
253	71	13	Australia	Perth, WA	5.7	\$490,000	\$85,4
135	11	2	Australia	Rockhampton, QLD	3.8	\$265,000	\$70,5
299		21	Australia	Sunshine Coast, QLD	8.7	\$595,000	\$68,1
299	89	23	Australia	Sydney, NSW	11.7	\$1,100,000	\$94,4
230	69	8	Australia	Toowoomba, QLD	5.1	\$355,000	\$70,2
171		3	Australia	Townsville, QLD	4.2	\$325,000	\$77,6
171		3	Australia	Median Market	5.6	ψ020,000	φ//,0
243		35	Canada	Barrie, ON	5.5	\$467,000	\$85,3
171		30	Canada	Belleville, ON	4.2	\$283,000	\$67,5
233		34	Canada	Brantford, ON	5.2	\$380,000	\$72,6
154	33	26	Canada	Calgary, AB	4.0	\$415,000	\$103,4
253		37	Canada	Cambridge, ON	5.7	\$463,000	\$81,5
1		1	Canada	Cape Breton, NS	2.1	\$122,000	\$56,9
25		6	Canada	Charlottetown, PEI	2.7	\$183,000	\$68,0
49		8	Canada	Chatham, ON	2.9	\$177,000	\$61,4
274		43	Canada	Chilliwack, BC	6.7	\$473,000	\$70,3
290		45	Canada	Comox Valley, BC	7.9	\$526,000	\$66,8
84		14	Canada	Drummondville, QC	3.2	\$182,000	\$56,3
121	21	21	Canada	Edmonton, AB	3.6	\$350,000	\$98,1
2		2	Canada	Fort McMurray, AB	2.2	\$444,000	\$201,0
293		47	Canada	Fraser Valley, BC	8.2	\$677,000	\$82,6
10		4	Canada	Fredericton, NB	2.4	\$167,000	\$70,7
143		25	Canada	Granby, QC	3.9	\$235,000	\$60,3
268		41	Canada	Guelph, ON	6.3	\$539,000	\$85,7
113		17	Canada	Halifax, NS	3.5	\$261,000	\$74,8
272	++	42	Canada	Hamilton, ON	6.6	\$530,000	\$79,7
212		33	Canada	Kamloops. BC	4.8	\$378,000	\$78,6
282		44	Canada	Kelowna, BC	7.0	\$535,000	\$76,2
154		26	Canada	Kingston, ON	4.0	\$304,000	\$75,2
262		40	Canada	Kitchener-Waterloo, ON	6.0	\$485,000	\$81,5
			Canada	Lethbridge, AB	3.0	\$235,000	\$78,4
209		32	Canada	London, ON	4.7	\$323,000	\$68,3
209	+ +	32	Canada	Moncton, NB	2.3	\$153,000	\$66,5
202	49	31	Canada	Montreal, QC	4.6	\$306,000	\$66,4



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

				SCHEDULE 3	La coltan		
ALL HOUSING MARKETS BY NATION: 2018: Third Quarter 15th Annual Demographia International Housing Affordability Survey							
nternational Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
291	INCITIN	46	Canada	Nanaimo, BC	8.0	\$540.000	\$67,3
101		16	Canada	North Bay, ON	3.4	\$235,000	\$68,6
253		37	Canada	Oshawa, ON	5.7	\$520,000	\$90,5
154	33	26	Canada	Ottawa-Gatineau, ON-QC	4.0	\$344,000	\$87,0
259	00	39	Canada	Peterborough, ON	5.8	\$400,000	\$69,3
96		15	Canada	Quebec, QC	3.3	\$235,000	\$70,2
58		10	Canada	Red Deer, AB	3.0	\$267,000	\$89,1
58		10	Canada	Regina, SK	3.0	\$275,000	\$90.6
25		6	Canada	Saguenay, QC	2.7	\$173,000	\$63,6
13		5	Canada	Saint John, NB	2.5	\$171,000	\$67.4
113		17	Canada	Samia, ON	3.5	\$258,000	\$74,7
113		17	Canada	Saskatoon, SK	3.5	\$316,000	\$89,1
125		22		Saskatoon, SK Sherbrooke, QC	3.5	\$316,000	\$89,1
243		35	Canada Canada	Sherbrooke, QC St. Catharines-Niagara, ON	5.5	\$216,000	\$57,7
125							
		22	Canada	St. John's, NL	3.7	\$310,000	\$83,1
72	0.4	13	Canada	Thunder Bay, ON	3.1	\$222,000	\$72,3
294	81	48	Canada	Toronto, ON	8.3	\$686,000	\$82,7
49		8	Canada	Trois-Rivieres, QC	2.9	\$163,000	\$55,7
308	90	50	Canada	Vancouver, BC	12.6	\$942,000	\$74,7
297		49	Canada	Victoria, BC	8.5	\$641,000	\$75,3
164		29	Canada	Whitehorse, YT	4.1	\$415,000	\$101,5
113		17	Canada	Windsor, ON	3.5	\$247,000	\$69,7
125		22	Canada	Winnipeg, MB	3.7	\$279,000	\$75,5
	-			Median Market	4.0		
309	91	1	China	Hong Kong	20.9	\$7,169,000	\$343,0
125		3	Ireland	Cork	3.7	€207,000	€55,6
213	56	5	Ireland	Dublin	4.8	€310,000	€64,2
171	00	4	Ireland	Galway	4.2	€210,500	€50,2
18		1	Ireland	Limerick	2.6	€150,000	€56,8
25		2	Ireland	Waterford	2.7	€140,000	€52,3
20		2	II GIALINA	Median Market	3.7	€ 140,000	CJZ, J
004	05	-	117			<b>A</b> 045.000	<b>*••••</b>
301	85	7	N.Z.	Auckland	9.0	\$845,000	\$94,4
240		2	N.Z.	Christchurch	5.4	\$447,000	\$83,3
264		3	N.Z.	Dunedin	6.1	\$412,000	\$67,1
278		6	N.Z.	Hamilton-Waikato	6.8	\$551,000	\$81,4
274		5	N.Z.	Napier-Hastings	6.7	\$449,000	\$66,7
224		1	N.Z.	Palmerston North-Manawatu	5.0	\$310,000	\$61,7
302		8	N.Z.	Taraunga-Western Bay of Plenty	9.1	\$623,000	\$68,8
268		4	N.Z.	Wellington	6.3	\$577,000	\$91,7
				Median Market	6.5		_
202	49	1	Singapore	Singapore	4.6	\$400,000	\$87,0
154		3	U.K.	Aberdeen	4.0	£182,700	£45,5
178		8	U.K.	Belfast	4.0	£142,400	£33.4
233	63	24	U.K.	Birmingham & West Midlands	5.2	£174,000	£33,4
	41	6	U.K.	Blackpool & Lancashire	4.2	£174,000 £142,000	£33,4 £33,8
284	79	32	U.K.	Bournemouth & Dorsett	7.3	£142,000 £285,000	£33,0 £39,0
204	79	32	U.K.	Bristol-Bath	6.7	£285,000 £275,000	£39,0 £40,9
/14	101	30	U.N.	DIDU-DAV	D./	TZ/0.000	2.40.9



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

SCHEDULE 3 ALL HOUSING MARKETS BY NATION: 2018: Th'rd Quarter 15th Annual Demographia International Housing Affordability Survey							
International Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
202	49	12	U.K.	Derby & Derbyshire	4.6	£172,900	£37,90
143		1	U.K.	Dundee	3.9	£136,600	£35,30
190	46	10	U.K.	Edinburgh	4.4	£183,400	£41,50
143		1	U.K.	Falkirk	3.9	£135,000	£34,40
154	33	3	U.K.	Glasgow	4.0	£143,600	£35.60
218	58	19	U.K.	Hull & Humber	4.9	£160,000	£32,40
202	49	12	U.K.	Leeds & West Yorkshire	4.6	£158,000	£34,00
253	71	25	U.K.	Leicester & Leicestershire	5.7	£208,000	£36,20
178	43	8	U.K.	Liverpool & Merseyside	4.3	£140,000	£32,70
294	81	33	U.K.	London (Greater London Authority)	8.3	£465,000	£55,80
294	77	31	U.K.	London Exurbs (E & SE England)	6.8	£306,100	£44,70
	54	15	U.K.	Manchester & Greater Manchester	4.7	£160,000	£33,90
209		15	U.K.	Middlesbrough & Durham	4.9	£125,000	£25,30
218	58				4.5	£143,900	£30,90
209	54	15	U.K.	Newcastle & Tyneside	5.0	£176,800	£35,70
224		21	U.K.	Newport	6.2	£225,000	£36,20
266	50	27	U.K.	Northampton & Northamptonshire	4.8	£162.000	£33,5
213	56	17	U.K.	Nottingham & Nottinghamshire		£184,000	£33,5
196		11	U.K.	Perth	4.5	£184,000 £235,000	£36,7
271	75	29	U.K.	Plymouth & Devon	6.4		£30,7 £33,0
171	41	6	U.K.	Sheffield & South Yorkshire	4.2	£139,000	
202	49	12	U.K.	Stoke on Trent & Staffordshire	4.6	£168,000	£36,5
164		5	U.K.	Swansea	4.1	£133,000	£32,3
266		27	U.K.	Swindon & Wiltshire	6.2	£254,000	£40,9
230		23	U.K.	Telford & Shropshire	5.1	£187,500	£36,5
224	62	21	U.K.	Warrington & Cheshire	5.0	£205,000	£41,1
264		26	U.K.	Warwickshire	6.1	£260,000	£42,8
		-		Median Market	4.8		
18		13	U.S.	Akron, OH	2.6	\$148,000	\$57,6
58		46	U.S.	Albany, NY	3.0	\$214,000	\$70,9
164	-	127	U.S.	Albuquerque, NM	4.1	\$214,000	\$52,2
72	-	57	U.S.	Allentown, PA-NJ	3.1	\$200,000	\$64,9
58		46	U.S.	Amarillo, TX	3.0	\$166,000	\$55.7
135		107	U.S.	Anchorage, AK	3.8	\$305,000	\$79,7
143		114	U.S.	Ann Arbor, MI	3.9	\$281,000	\$72,3
213		154	U.S.	Asheville, NC	4.8	\$246,000	\$51,3
113	18	94	U.S.	Atlanta, GA	3.5	\$235,000	\$66,5
33	10		U.S.	Atlantic City, NJ	2.8	\$184,000	\$65,2
		40	U.S.	Augusta, GA-SC	2.9	\$148,000	\$51,4
49 164	39	127	U.S. U.S.	Augusta, GA-SC Austin, TX	4.1	\$311,000	\$76,2
	39			Bakersfield, CA	4.1	\$219,000	\$51,5
178		133	U.S.		4.5	\$289,000	\$80.0
121	21	98	U.S.	Baltimore, MD	3.4	\$200,000	\$59,4
101	-	83	U.S.	Baton Rouge, LA	3.4	\$160,000	\$59,4
72		57	U.S.	Beaumont-Port Arthur, TX			\$54,7
113	18	94	U.S.	Birmingham, AL	3.5	\$192,000	\$57,4
230		161	U.S.	Boise, ID	5.1	\$290,000	
237	65	164	U.S.	Boston, MA-NH	5.3	\$474,000	\$88,8
274		177	U.S.	Boulder, CO	6.7	\$561,000	\$83,7
196		146	U.S.	Bremerton, WA	4.5	\$338,000	\$75,9
218		155	U.S.	Bridgeport-Stamford, CT	4.9	\$445,000	\$90,3
58		46	U.S.	Brownsville, TX	3.0	\$118,000	\$38,7
33	4	24	U.S.	Buffalo, NY	2.8	\$158,000	\$57,3
18		13	U.S.	Canton, OH	2.6	\$135,000	\$52,0



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

38

SCHEDULE 3 ALL HOUSING MARKETS BY NATION: 2018: Third Quarter							
				nographia International Housing		У	
International Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
178		133	U.S.	Cape Coral, FL	4.3	\$240,000	\$56,20
13		9	U.S.	Cedar Rapids, IA	2.5	\$164,000	\$66,2
196		146	U.S.	Charleston, SC	4.5	\$278,000	\$61,2
135	26	107	U.S.	Charlotte, NC-SC	3.8	\$243,000	\$63,2
101		83	U.S.	Chattanooga, TN-GA	3.4	\$178,000	\$51.7
121	21	98	U.S.	Chicago, IL-IN-WI	3.6	\$256,000	\$70,9
33	4	24	U.S.	Cincinnati, OH-KY-IN	2.8	\$175,000	\$63,2
49		40	U.S.	Clarksville, TN-KY	2.9	\$165,000	\$56,1
33	4	24	U.S.	Cleveland, OH	2.8	\$149,000	\$54,0
196		146	U.S.	College Station, TX	4.5	\$210,000	\$47,0
196		146	U.S.	Colorado Springs, CO	4.5	\$308,000	\$68,2
84		68	U.S.	Columbia, SC	3.2	\$171,000	\$54,2
84		68	U.S.	Columbus, GA-AL	3.2	\$141,000	\$44,1
72	10	57	U.S.	Columbus, OH	3.1	\$201,000	\$65,0
125		101	U.S.	Corpus Christi, TX	3.7	\$199,000	\$54,0
143	29	114	U.S.	Dallas-Fort Worth, TX	3.9	\$270,000	\$69,4
6		4	U.S.	Davenport, IA-IL	2.3	\$126,000	\$54,6
25		19	U.S.	Dayton, OH	2.7	\$145,000	\$54,6
178		133	U.S.	Daytona Beach, FL	4.3	\$209,000	\$48,8
243	66	167	U.S.	Denver, CO	5.5	\$431,000	\$78,6
33		24	U.S.	Des Moines, IA	2.8	\$201,000	\$71,0
58	9	46	U.S.	Detroit, MI	3.0	\$178,000	\$59,9
33		24	U.S.	Duluth, MN-WI	2.8	\$156,000	\$56,0
178		133	U.S.	Durham, NC	4.3	\$271,000	\$62,6
113		94	U.S.	El Paso, TX	3.5	\$157,000	\$45,4
10		7	U.S.	Erie, PA	2.4	\$126,000	\$52,1
247		169	U.S.	Eugene, OR	5.6	\$289,000	\$52,0
33		24	U.S.	Evansville, IN-KY	2.8	\$145,000	\$52,7
84		68	U.S.	Fayetteville, AR-MO	3.2	\$178,000	\$56,4
58		46	U.S.	Fayetteville, NC	3.0	\$137,000	\$46,0
25		19	U.S.	Flint, MI	2.7	\$128,000	\$47,9
233		162	U.S.	Fort Collins, CO	5.2	\$375,000	\$71,6
49		40	U.S.	Fort Smith, AR-OK	2.9	\$118,000	\$40,4
190		142	U.S.	Fort Walton Beach, FL	4.4	\$268,000	\$61,1
18		13	U.S.	Fort Wayne, IN	2.6	\$142,000	\$54,7
218	58	155	U.S.	Fresno, CA	4.9	\$263,000	\$53,7
190		142	U.S.	Gainesville, FL	4.4	\$202,000	\$46,2
72	10	57	U.S.	Grand Rapids, MI	3.1	\$192,000	\$62,6
209		153	U.S.	Greeley, CO	4.7	\$345,000	\$73,3
33		24	U.S.	Green Bay, WI	2.8	\$177,000	\$62,7
84		68	U.S.	Greensboro, NC	3.2	\$166,000	\$51,2
164		127	U.S.	Greenville, SC	4.1	\$211,000	\$51,4
72		57	U.S.	Gulfport, MS	3.1	\$151,000	\$48,4
72		57	U.S.	Hagerstown, MD-WV	3.1	\$191,000	\$62,3
13		9	U.S.	Harrisburg, PA	2.5	\$170,000	\$66,7
96	13	79	U.S.	Hartford, CT	3.3	\$234,000	\$71,8
33		24	U.S.	Hickory, NC	2.8	\$137,000	\$49,6
298	83	184	U.S.	Honolulu, Hi	8.6	\$709,000	\$82,9
125	24	101	U.S.	Houston, TX	3.7	\$241,000	\$65,7
49		40	U.S.	Huntington, WV-KY-OH	2.9	\$122,000	\$41,8
58		46	U.S.	Huntsville, AL	3.0	\$191,000	\$63,1
49	8	40	U.S.	Indianapolis. IN	2.9	\$174,000	\$60,9
72	T	57	U.S.	Jackson, MS	3.1	\$165,000	\$53,5



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

SCHEDULE 3 ALL HOUSING MARKETS BY NATION: 2018: Third Quarter 15th Annual Demographia International Housing Affordability Survey							
International Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
143	29	114	U.S.	Jacksonville, FL	3.9	\$236.000	\$60,30
33	20	24	U.S.	Kalamazoo, MI	2.8	\$161,000	\$57,20
96	13	79	U.S.	Kansas City, MO-KS	3.3	\$213,000	\$65,30
154	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	122	U.S.	Kennewick, WA	4.0	\$259,000	\$64.70
49		40	U.S.	Killeen, TX	2.9	\$159,000	\$54,90
84		68	U.S.	Kingsport, TN-VA	3.2	\$141,000	\$44,20
101		83	U.S.	Knoxville, TN	3.4	\$186,000	\$54,00
101		83	U.S.	Lafayette, LA	3.4	\$166,000	\$49,20
135	<u>                                     </u>	107	U.S.	Lakeland, FL	3.8	\$192,000	\$50,20
84		68	U.S.	Lancaster, PA	3.2	\$205,000	\$64,90
10		7	U.S.	Lansing, MI	2.4	\$141,000	\$58,30
101	+ +	83	U.S.	Laredo, TX	3.4	\$152,000	\$44,60
218	58	155	U.S.	Las Vegas, NV	4.9	\$289,000	\$59,10
58		46	U.S.	Lexington-Fayette, KY	3.0	\$182,000	\$59,7
58	<u> </u>	40	U.S.	Lincoln, NE	3.0	\$188,000	\$62,0
33		24	U.S.	Little Rock, AR	2.8	\$153,000	\$54,0
	00	186	U.S.	Los Angeles, CA	9.2	\$671,000	\$72,7
303	86		U.S.	Louisville, KY-IN	3.1	\$184,000	\$58,6
72	10	57			2.8	\$139,000	\$49,8
33		24	U.S.	Lubbock, TX	3.2	\$177,000	\$54,5
84		68	U.S.	Lynchburg, VA	3.7	\$273,000	\$74,0
125		101	U.S.	Madison, WI		\$273,000	\$74,0
101		83	U.S.	Manchester, NH	3.4	\$283,000	
58		46	U.S.	McAllen, TX	3.0		\$37,9
154		122	U.S.	Melbourne, FL	4.0	\$215,000	\$53,3
101	15	83	U.S.	Memphis, TN-MS-AR	3.4	\$176,000	\$52,3
262		176	U.S.	Merced, CA	6.0	\$286,000	\$47,9
253	71	173	U.S.	Miami, FL	5.7	\$317,500	\$55,9
135	26	107	U.S.	Milwaukee,WI	3.8	\$231,000	\$60,9
101	15	83	U.S.	Minneapolis-St. Paul, MN-WI	3.4	\$267,000	\$79,2
58		46	U.S.	Mobile, AL	3.0	\$142,000	\$46,9
224		158	U.S.	Modesto, CA	5.0	\$304,000	\$61,2
33		24	U.S.	Montgomery, AL	2.8	\$141,000	\$50,3
171		132	U.S.	Myrtle Beach, SC-NC	4.2	\$206,000	\$49,0
237		164	U.S.	Naples, FL	5.3	\$375,000	\$70,1
143	29	114	U.S.	Nashville, TN	3.9	\$256,000	\$65,8
101		83	U.S.	New Haven CT	3.4	\$230,000	\$67,1
72		57	U.S.	New London, CT	3.1	\$227,000	\$72,3
154	33	122	U.S.	New Orleans. LA	4.0	\$208,000	\$52,5
243	66	167	U.S.	New York, NY-NJ-PA	5.5	\$435,000	\$78,5
101		83	U.S.	Ocala, FL	3.4	\$155,000	\$45,3
125		101	U.S.	Ogden, UT	3.7	\$274,000	\$74,4
25	3	19	U.S.	Oklahoma City, OK	2.7	\$159,000	\$58,2
143		114	U.S.	Olympia, WA	3.9	\$299,000	\$76,0
25			U.S.	Omaha, NE-IA	2.7	\$185,000	\$67,5
196	48	146	U.S.	Orlando, FL	4.5	\$253,000	\$56,4
283		178	U.S.	Oxnard, CA	7.1	\$599,000	\$84,7
121		98	U.S.	Pensacola, FL	3.6	\$196,000	\$54,9
6		4	U.S.	Peoria, IL	2.3	\$135,000	\$59,4
101	15	83	U.S.	Philadelphia, PA-NJ-DE-MD	3.4	\$239,800	\$70,2
178	43	133	U.S.	Phoenix, AZ	4.3	\$273,000	\$63,4
18	40	13	U.S.	Pittsburgh, PA	2.6	\$159,000	\$60,9
190	+ +	142	U.S.	Port St. Lucie, FL	4.4	\$231,000	\$52,9
143	++	114	U.S.	Portiand, ME	3.9	\$279,000	\$70,8



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

SCHEDULE 3 ALL HOUSING MARKETS BY NATION: 2018: Th <sup>:</sup> d Quarter							
				nographia International Housing A		У	
nternational Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
233	63	162	U.S.	Portland, OR-WA	5.2	\$392,000	\$74,70
178	43	133	U.S.	Providence, RI-MA	4.3	\$285,000	\$66,60
178		133	U.S.	Provo, UT	4.3	\$319,000	\$73,90
135	26	107	U.S.	Raleigh, NC	3.8	\$294,000	\$76,40
25		19	U.S.	Reading, PA	2.7	\$171,000	\$62,60
259		174	U.S.	Reno, NV	5.8	\$371,000	\$63,8
125	24	101	U.S.	Richmond, VA	3.7	\$254,000	\$69,10
247	68	169	U.S.	Riverside-San Bernardino, CA	5.6	\$359,000	\$63,80
84		68	U.S.	Roanoke, VA	3.2	\$175,000	\$55,10
18	1	13	U.S.	Rochester, NY	2.6	\$150,000	\$58,20
2		1	U.S.	Rockford, IL	2.2	\$126,000	\$58,20
247	68	169	U.S.	Sacramento, CA	5.6	\$388,000	\$69,80
224		158	U.S.	Salem, OR	5.0	\$293,000	\$58,4
285		179	U.S.	Salinas, CA	7.5	\$544,000	\$72,70
143		114	U.S.	Salisbury, MD-DE	3.9	\$226,000	\$58,40
190	46	142	U.S.	Salt Lake City, UT	4.4	\$328,000	\$74,70
143	29	114	U.S.	San Antonio, TX	3.9	\$230,000	\$58,60
289	80	182	U.S.	San Diego, CA	7.8	\$610,000	\$78,60
300	84	185	U.S.	San Francisco, CA	8.8	\$963.000	\$108,90
304	87	187	U.S.	San Jose, CA	9.4	\$1,185,000	\$126,10
292	07	183	U.S.	San Luis Obispo, CA	8.1	\$606,000	\$75,00
292		179	U.S.	Santa Barbara, CA	7.5	\$558,000	\$74,10
305		188	U.S.	Santa Barbara, CA Santa Cruz. CA	9.6	\$799,000	\$82,80
285		179	U.S.	Santa Cruz, CA	7.5	\$626,000	\$83,9
203	<u> </u>	151	U.S.	Sarasota, FL	4.6	\$273,000	\$59,20
84		68	U.S.	Savannah, GA	3.2	\$191,000	\$58,8
13		9	U.S.	Scranton, PA	2.5	\$132,000	\$52,9
247	68	169	U.S.	Scattle, WA	5.6	\$497,000	\$88,9
164	00			Shreveport, LA	4.1	\$165,000	\$40,0
		127	U.S. U.S.	Sioux Falls, SD	3.1	\$205,000	\$40,0
72		57					
18		13	U.S.	South Bend, IN-MI	2.6	\$137,000	\$53,5
84		68	U.S.	Spartanburg, SC	3.2	\$154,000	\$48,8
178		133	U.S.	Spokane, WA	4.3	\$240,000	\$55,8
135		107	U.S.	Springfield, MA	3.8	\$214,000	\$56,5
58		46	U.S.	Springfield, MO	3.0	\$149,000	\$50,0
33	4	24	U.S.	St. Louis,, MO-IL	2.8	\$181,000	\$64,7
261		175	U.S.	Stockton, CA	5.9	\$370,000	\$62,9
6		4	U.S.	Syracuse, NY	2.3	\$135,000	\$57,9
125		101	U.S.	Tallahassee, FL	3.7	\$191,000	\$52,2
164	39	127	U.S.	Tampa-St. Petersburg, FL	4.1	\$222,000	\$53,9
13		9	U.S.	Toledo, OH	2.5	\$130,000	\$52,0
84		68	U.S.	Trenton, NJ	3.2	\$258,000	\$79,6
154	33	122	U.S.	Tucson, AZ	4.0	\$212,000	\$53,4
72			U.S.	Tulsa, OK	3.1	\$166,000	\$53,9
2		1	U.S.	Utica-Rome, NY	2.2	\$118,000	\$53,6
240		166	U.S.	Vallejo, CA	5.4	\$427,000	\$78,4
113	18	94	U.S.	Virginia Beach-Norfolk, VA-NC	3.5	\$229,000	\$65,4
202		151	U.S.	Visalia, CA	4.6	\$221,000	\$48,4
96		79	U.S.	Waco, TX	3.3	\$162,000	\$49,0
154	33	122	U.S.	Washington, DC-VA-MD-WV	4.0	\$412,000	\$102,6
33		24	U.S.	Wichita, KS	2.8	\$156,000	\$55,9
224		158	U.S.	Wilmington, NC	5.0	\$247,000	\$49,4
96		79	U.S.	Winston-Salem, NC	3.3	\$164,000	\$50,0



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

41

				SCHEDULE 3 G MARKETS BY NATION: 20 ographia International Housir		y	
International Affordability Rank	Major Market Rank	National Rank	Nation	Housing market	Median Multiple*	Median Price	Median Household Income
135		107	U.S.	Worcester, MA-CT	3.8	\$271,000	\$71,300
178		133	U.S.	Yakima, WA	4.3	\$208,000	\$48,900
33		24	U.S.	York, PA	2.8	\$186,000	\$65,300
2		1	U.S.	Youngstown, OH-PA	2.2	\$100,000	\$46,400
				Median Market	3.5		



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### ANNEX: SOURCES, METHODS AND USES

House price data is obtained or estimated from sources that account for the majority of existing dwellings sold in each of the nations

Most international housing affordability sources and "city" rating sources focus on higher end housing that would be demanded by executives who might be transferred from one nation to another (expatriates). The *Demographia International Housing Affordability Survey* is unique in focusing on the middle of the market --- reporting on middle-income housing affordability.

Further, the focus is on housing markets, rather than higher-cost inner areas or expensive neighborhoods. This is an important distinction. The data in the *Demographia International Housing Affordability Survey* does not relate, for example to Belgravia in London, New York's Upper East Side or Beverly Hills in Los Angeles. It rather encompasses entire metropolitan markets (where there is sufficient reporting), which for example, in the New York metropolitan area includes more than 20 counties in the states of New York, New Jersey and Pennsylvania<sup>72</sup> (where included housing can be 75 miles [120 kilometers] or more from the upscale areas of the urban core, where prices are the highest).

**Geographical Coverage:** The nine nations and corresponding housing markets that are included in the 15th Annual Demographia International Housing Affordability Survey have sufficient current sources of house prices and household income data to estimate housing affordability using the Median Multiple.

Demographia receives periodic requests to expand its coverage to other nations. The addition of continental European nations, mainland China and India has been most frequently requested. Demographia would be pleased to add other nations and will do so wherever consistent data of sufficient quality can be identified. Readers are encouraged to contact the authors with any such information.

House Characteristics: The indexes and data on which the *Survey* is based reflect the majority of existing housing in each of the national markets. At the same time, there are differences in house types, housing characteristics and lot size between the included nations and markets. The *Demographia International Housing Affordability Survey* does not adjust the Median Multiples to reflect these differences. For example, the average size of housing, particularly new housing, is small by New World standards in the United Kingdom and Hong Kong.<sup>73</sup>

**Methods:** Median house prices are estimated based on published data and other publicly available data from government and industry reports, using the housing stock upon which they report. Official government produced sales registers are use where available (Ireland, Scotland, England and Wales. In other cases, estimates are developed from multiple industry sources, where available. If average house prices are available, median house prices are estimated from historic conversion factors. The principal sources are real estate time series that have become established as authoritative, national sales transaction registries and other government sources.

In a limited number of smaller market cases, insufficient data requires reliance on individual monthly data within the the third quarter, or second quarter data.

<sup>&</sup>lt;sup>73</sup> See <u>2nd Annual Demographia International Housing Affordability Survey</u> Pages 16-18.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

<sup>&</sup>lt;sup>72</sup> As defined by the United States Bureau of Management and the Budget.

Median household incomes are estimated for the markets using national census or other official data. The income base is then adjusted to the current year, using the best available indicators of annual income changes. This requires periodic recalibration of base year data to reflect the latest available data.

Caution is urged in time-series comparisons in individual markets. Changes in data sources, base year income information, housing data sources and geographical definitions can make precise year to year comparisons less reliable. The most reliable comparisons are between the housing affordability rating categories ("affordable," moderately unaffordable," "seriously unaffordable").<sup>74</sup>

Sources: The following principal sources have been consulted:

Australian Bureau of Statistics Australian Property Monitors Bank of Canada Bank of England Bank of Ireland Calgary Real Estate Board Canada Mortgage and Housing Corporation Canadian Home Builders Association Canadian Real Estate Association Census and Statistical Office: Government of Hong Kong Central Statistics Office, Ireland Chambre immobilière du Grand Montréal Communities and Local Government (Ministry), United Kingdom Conference Board of Canada Core Logic Department of the Environment, Heritage and Local Government (Ireland) Domain.com.au (Australia) Edmonton Real Estate Board Federal Reserve Board (United States) Fédération des chambres immobilières du Québec Harvard University Joint Center on Housing Housing and Development Board (Singapore) Housing Industry Association (Australia) HM Land Registry (England and Wales) Ireland Environment, Heritage and Local Government John Burns Real Estate Consulting The Land Registry (Hong Kong) National Association of Home Builders (USA) National Association of Realtors (USA) National Statistics (United Kingdom) Northern Ireland Statistics and Research Agency Northern Territory Department of Treasury and Finance Property Services Regulatory Authority (Ireland) Real Estate Institute of Australia

<sup>&</sup>lt;sup>74</sup> Demographia attempts to use the most representative available data at the time of report preparation.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Real Estate Institute of New South Wales Real Estate Institute of New Zealand Real Estate Institute of Northern Territory Real Estate Institute of Queensland Real Estate Institute of Tasmania Real Estate Institute of Victoria Real Estate Institute of Western Australia Realestateview.com.au Registers of Scotland Reserve Bank of Australia Reserve Bank of New Zealand realestate.com.au Royal Bank of Canada Smartline.com (Queensland) Singapore Department of Statistics Singapore Real Estate Exchange (SRX) Statistics Canada Statistics New Zealand Title Guaranty Hawaii Toronto Real Estate Board United Kingdom Department of Communities and Local Government United States Department of Commerce: Bureau of Economic Analysis United States Department of Commerce: Bureau of the Census United States Department of Housing and Urban Development Urban Development Institute of Australia Yukon Government Wells Fargo Bank Zillow.com

#### Notes on Figures

**Figure 2: House Price-to-Income Ratios:** 1987 & 1992 estimated from Reserve Bank of Australia data. This data was first portrayed in Figure 1 of the *11<sup>th</sup> Annual Demographia International Housing Affordability Survey*. No comparable data identified for Hong Kong and Singapore.

Figure 4: Housing Affordability & Land Regulation: 2,000,000+ Population: 2018: In the United States, urban containment (Table 1) includes those classified as "growth management," "growth control," "containment" and "contain-lite" in *From Traditional to Reformed A Review of the Land Use Regulations in the Nation's 50 largest Metropolitan Areas* (Brookings Institution, 2006) as well as additional markets Demographia has determined have urban containment policy (New York, Boston, Minneapolis-St. Paul, Washington and Honolulu). Outside the United States, more urban containment markets include all in the United Kingdom, Ireland, Australia, and New Zealand, as well as Hong Kong and Singapore. In Canada, urban containment policy has been adopted in Toronto, Montréal, Vancouver, Ottawa and Calgary. Markets not classified as urban containment are classified as liberal (see Table 3).

Figure 10: Middle-Income Housing Affordability: New Zealand: Median Multiple values for 2014 through 2016 scaled using change rate from 2013 to 2017 to account for restatement of median household



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

incomes by Statistics New Zealand. One year trend to 2018 influenced by subsequent downward restatement of 2017 median household incomes.

	Table 10
	Housing Market Selection Criteria
Nation	Markets Included (Where Sufficient Public Data is Available)
Australia	Housing markets corresponding to urban centres over 50,000 population
Canada	Housing markets over 75,000 population
China	Hong Kong
Ireland	Housing markets over 50,000 population
New Zealand	Markets corresponding to urban areas over 75,000 population
Singapore	Singapore
United Kingdom	Markets corresponding to urban areas over 150,000 population and London Exurbs (E & SE England).
United States	Housing markets over 250,000 population
Selected additional m	
Housing markets are	generally metropolitan areas (labour market areas) or their equivalent.

Figure 13: Urban Containment Effect on House Prices: Urban Growth Boundary (Conceptual): Figure illustrates impact of an urban containment boundary on land values, consistent with treatments in Gerrit Knaap and Arthur C. Nelson, *The Regulated Landscape: Lessons on State Land Use Planning from Oregon*, Cambridge, Massachusetts: Lincoln Institute of Land Policy, 1992; William A. Fischel, *Zoning Rules! The Economics of Land-use Regulation*, Lincoln Institute of Land Policy, 2015; Gerard Mildner, "Public Policy & Portland's Real Estate Market," Quarterly and Urban Development Journal, 4th Quarterly 2009: 1-16, and others. Similar impact on house prices have been typically documented in the economic research (see: <u>A</u> <u>Question of Values: Urban Containment Policy and Middle-Income Housing Affordability</u>).

Table 11 Footer Illustrations: New Hou	uses (Left to Right)
<ul> <li>Suburban Kansas City, United States</li> <li>Suburban Montréal, Canada</li> <li>East of England (London Exurbs), U.K.</li> <li>Suburban Tseung Kwan O (Hong Kong)</li> </ul>	<ul> <li>Suburban Dublin, Ireland</li> <li>Suburban Auckland, New Zealand</li> <li>Suburban Adelaide, Australia</li> </ul>



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### **AUTHOR BIOGRAPHIES**

#### Wendell Cox

Wendell Cox is co-author of the *Demographia International Housing Affordability Survey*. He is a public policy consultant and principal of Demographia, an international public policy firm. He is a senior fellow at the <u>Center for Opportunity Urbanism</u> (Houston), senior fellow for housing affordability and municipal policy at the <u>Frontier Centre for Public Policy</u> (Winnipeg) and a member of the advisory board of the <u>Center for Demographics and Policy</u> at Chapman University in California.

Wendell Cox has also served as a visiting professor at the Conservatoire National des Arts et Metiers in Paris (a national university). He has served as vice-president of CODATU, a Lyon (France) based international research organization dedicated to improving transport in developing world urban areas. He is author of the *Evolving Urban Form* series at <u>newgeography.com</u>. He authored the "Measuring Urban Cores and Suburbs" chapter in the Massachusetts Institute of Technology volume *Infinite Suburbia*, published by the Princeton Architectural Press. Among his most recent policy reports were <u>A Question of Values: Urban Containment Policy and Middle-Income Housing</u> <u>Affordability, Canada's Middle-Income Housing Affordability Crisis, Restrictive Land-Use Regulation: Strategies, Effects and Solutions</u>, and <u>Improving the Competitiveness of Metropolitan Areas</u> for the Frontier Centre for Public Policy, <u>Putting People First: An Alternative Perspective with and Evaluation of the NCE Cities "Trillion Dollar" Report, Best Cities for Minorities: Gauging the Economics of Opportunity (co-author with Joel Kotkin) for the Center for Opportunity Urbanism, <u>Evaluation of Plan Bay Area</u> for the Pacific Research Institute and a "framing essay" entitled <u>Toward More Prosperous Cities</u>. He is also author of the <u>Demographia Residential Land and Regulation Cost Index</u>.</u>

Wendell Cox has lectured widely, including a month long tour to all Australian state and territory capitals and university lectures in the United Kingdom, France, China, Egypt and Australia. He has also conducted transport and urban planning training seminars in Romania, Togo and Ethiopia, He has completed projects in the United States, Western Europe, Canada, Australia and New Zealand in urban policy, demographics and transport.

He was appointed to three terms on the Los Angeles County Transportation Commission by Mayor Tom Bradley and to the Amtrak Reform Council by Speaker of the U. S. House of Representatives Newt Gingrich.

Demographia annually publishes <u>Demographia World Urban Areas</u>, the only annual list of world urban areas (agglomerations) over 500,000 population with coordinate urban land area, population and population density estimates. Demographia sponsors <u>demographia.com</u> and <u>www.publicpurpose.com</u>. The <u>www.publicpurpose.com</u> website has been twice honored by the National Journal as one of the nation's top internet transport sites.

In 2004 he teamed with Hugh Pavletich of <u>Performance Urban Planning</u> to develop the *Demographia* International Housing Affordability Survey.



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

#### **Hugh Pavletich**

Hugh Pavletich, the co-author of the *Demographia International Housing Affordability Survey*, resides in "severely unaffordable" (5.4 Median Multiple) Christchurch, New Zealand, which since September 2010 has experienced in excess of 13,000 earthquakes. He has written extensively on these issues.

He operates the archival website <u>Performance Urban Planning</u> and is the Managing Director of Pavletich Properties Ltd, a commercial property development and investment company.

He commenced his working life as a farm worker and wool classer (wool classifier) in 1967 and moved to Christchurch in 1980, where he started developing small factory units and has developed commercial and industrial property on freehold and Maori leasehold land in other centers of the South Island as well.

His industry involvement commenced when elected President of the South Island Division of the Property Council of New Zealand (then the Building Owners & Managers Association – BOMA) soon after its inception in 1991, which he led for four years.

He has had extensive involvement with public policy issues of local authority financial management, land use regulation and heritage. In 2004, he was elected a fellow of the Urban Development Institute of Australia (UDIA) for services to the industry.

He felt there was a need for an international measure of housing affordability and teamed up with Wendell Cox in 2004, to develop the annual *Demographia International Housing Affordability Survey*.

DEMOGRAPHIA)

Demographia St. Louis Metropolitan Area (MO-IL), United States <u>www.demographia.com</u> <u>demographia2@earthlink.net</u> Contact: Wendell Cox +1.618.632.8507 Performance Urban Planning

Performance Urban Planning Christchurch, New Zealand <u>www.performanceurbanplanning.org/</u> <u>hugh.pavletich@xtra.co.nz</u> Contact: Hugh Pavletich +64.3.343.9944



15th Annual Demographia International Housing Affordability Survey (2018: 3rd Quarter)

Received at CPC Hearing 1

My name is Jerry Dratler with San Francisco Land Use Coalition

I am going to discuss a housing affordability survey prepared by the former Principal Urban Planner at the World Bank. The report calculates housing affordability. A ratio of 3 and below is affordable and a ratio of over 5.1 is severely unaffordable. San Francisco's ratio is 8.8 and <u>this makes San</u> <u>Francisco one of the ten least affordable cities in the world</u>.

### **Report highlights**

- A high PIR number indicates a discrepancy between housing supply and demand. <u>Each City should conduct a detailed root cause analysis</u> to understand their PIR ratio and benchmark their development practices against cities with a low PIR and high economic growth like <u>Auckland New Zealand.</u>
  - Auckland New Zealand's approach was to remove urban growth boundaries, fund new infrastructure through innovative bonds and free up density controls.
- Unaffordable housing misallocates resources and has a negative impact on the entire economy. Two economists calculated the misallocation to represent 9.4% of U. S. GDP in 2014.
- The report identifies three myths embraced by politicians and urban planners, time only allows me to comment on one myth.
  - #1 Planners know how to allocate land equitably through the design of increasing complex zoning regulations while ignoring price signals. Complex new zoning regulations allow only the construction of luxury housing for which the minimum requirements are not binding.
  - #2 Regulators can mandate the creation of new affordable housing units by obliging private developers to provide a share (usually 20%) of the housing units they build at

**prices fixed by the government**. The premise is that the demand for luxury housing will fund the entire supply of affordable housing. The result is a higher tax on luxury housing that progressively reduces the supply of luxury housing.

 #3 The compact city fallacy. A city can accommodate increasing income and population through densification of the existing built-up area; expansion into greenfield would result in "sprawl". In some urban locations removing housing regulations would allow housing supply to increase. <u>However,</u> the growth generated by densification of existing built-up areas is necessarily slow and limited. Existing low-rise residential areas must be acquired, the occupants relocated before developers can replace them with new taller buildings with more housing units.

My summary only highlights a few aspects of the report.

The take away from the report is unaffordable housing is not unavoidable and should not be a consequence of economic success.  Price income ratio = Median housing price / median household income.

Table ES- Demographia International Hous Housing Affordabilit	ing Affordability Survey
Housing Affordability Rating	Median Multiple
Affordable	3.0 & Under
Moderately Unaffordable	3.1 to 4.0
Seriously Unaffordable	4.1 to 5.0
Severely Unaffordable	5.1 & Over
Median multiple: Median house price household income	e divided by median

Rank	Nation	Metropolitan Market	Median Multiple
300	U.S.	San Francisco, CA	8.8
301	N.Z.	Auckland	9.0
302	N.Z.	Taraunga-Western Bay of Plenty	9.1
303	U.S.	Los Angeles, CA	9.2
304	U.S.	San Jose, CA	9.4
305	U.S.	Santa Cruz, CA	9.6
306	Australia	Melbourne, VIC	9.7
307	Australia	Sydney, NSW	11.7
308	Canada	Vancouver, BC	12.6
309	China	Hong Kong	20.9

Public Comment by Carolyn Kenady to San Francisco Planning Commission -Jan. 31 2019

Received at CPC Hearing

Request Detailed Analysis of SB 50 and its Impact on San Francisco's Housing and Infrastructure

Good afternoon Commissioners, Zoning Administrator Sanchez, SF Planning staff and other city officials. My name is CK. I chair the Dolores Heights Improvement Club, the neighborhood association west of Dolores Park.

I have great respect for the work that you do. Today I'm here to request a detailed analysis of SB 50 and its impact on our housing needs. Planning staff's summary of SB 50 in the Housing Strategy and Plans is not sufficient.

What I and every other resident of San Francisco need from Planning staff is a detailed analysis of how this bill will affect my neighborhood and my city.

- For example, it's clear that Dolores Heights and nearly all of SF fall within ¼ mile of a high-quality bus stop.
- However, the bill doesn't clearly define the next category of "major transit stop" ... is that the Ferry Building? Is it all BART stations? Is it my J Church stop located at the top of Dolores Park at 20th and Church Streets?
- The bill also states that qualifying projects will receive "up to three incentives and concessions pursuant to subdivision (d) of Section 65915." I'm not a legislative analyst; however, this obscure reference has me worried. I need Planning staff to explain what these incentives and concessions are and how they change a project's height, set-backs, and other elements.

With a detailed analysis of SB 50, we can then ask: how well does SB 50 solve our housing crisis? San Francisco exceeds its RHNA goals for market-rate housing. So do we need more incentives to build market-rate housing? San Francisco needs more

affordable housing. Your Dept's Housing Balance Report documented this crisis situation: we we will built be affordable housing to every the time that we we are not closing the gap in affordable housing

So my layperson's read of SB 50: it will mandate more incentives and concessions and will not produce more affordable housing over and above SF's current inclusionary requirements. And affordable housing is desperately needed in our City.

I ask you Commissioners, Planning Director, and Planning staff:

- Why offer developers more incentives to produce more market-rate housing in one of the hottest real estate markets in our country?
- Why not offer these incentives and concessions in return for a higher % of affordable units so that these valuable locations give SF more affordable housing? Maybe this can be aligned with San Francisco's affordable housing funds and programs to provide more incentives & subsidies?

On behalf of Dolores Heights residents, I ask that Planning staff analyze SB 50 and comment on how well it will address our affordable housing crisis. Thank you.

#### Horn, Jeffrey (CPC)

From: Sent: To: Subject: Joell Hallowell <whittiers@mindspring.com> Wednesday, January 30, 2019 10:07 AM CPC-Commissions Secretary; Horn, Jeffrey (CPC) Opposition to project proposal at 88 Museum Way d at CPC Hearing

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We are writing in opposition to the proposed project at 88 Museum Way, which we believe is contrary to the Corona Heights Large Residence Restrictions that we, and so many of our neighbors, have fought to maintain in order to assure that not all of our green spaces are replaced by structures, in fear that our amazing habitat will disappear, wildlife will vanish, the flora of adjoining properties will be threatened, and public street-views will be gone forever

We believe that approval of this Conditional Use Application will set precedent for developers to buy Corona Heights property with plans to continue to build monster projects, using projects this like this as an example.

We urge you to deny the current plans for 88 Museum Way and ask the property owners to return to the drawing board and create plans that stay within the current restrictions. We will happily support the development of their property within those standards.

1

Thank you, Joell Hallowell & Tricia Garlock Owners, 212 States Street January 28, 2019

Secretary Jonas Ionin San Francisco Planning Commission 1 Dr. Carlton B. Goodlett Place, Room 400 San Francisco, CA 94102

#### Re: 88 Museum Way: 2018-007259CUA + 2018-007259VAR

Dear Secretary Ionin,

The above project violates not only the Planning Code by allowing a third full unit in an RH-2 lot, but also violates the intent of the Corona Heights Large Residence SUD.

It also would critically endanger an extremely large Monterey Cypress tree.

Adding a garage to the rear of the lot would potentially be acceptable. Horizontal or vertical additions to the existing 3-bedroom home would potentially be acceptable.

Adding an entirely new 3-level structure/living space is NOT acceptable.

For these reasons we oppose the granting of either the CUA or Variance.

Thank you,

Gary Weiss, President Corbett Heights Neighbors

#### Horn, Jeffrey (CPC)

From: Sent: To: Subject: Maryann Dresner <madresner@cs.com> Monday, January 28, 2019 4:19 PM CPC-Commissions Secretary; Horn, Jeffrey (CPC) 88 Museum Way, San Francisco

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

to: Planning Commission:

My residence is near the site at 88 Museum. Way. The address below is my business address, rather than my residence address, which residence address is in Corona Heights.

During 2014 and 2015, I and many other neighbors worked hard and, with the assistance of the then Supervisor of District 8, were able to get the Corona Heights special use district created.

The project envisioned by the owners of 88 Museum Way appears to be in direct conflict with that Special use district, as it appears to be several stories above a garage. While I appreciate the need for a garage and perhaps a small workshop or storage facility above a garage, the design appears to be fit for a residence of some kind. I am worried that

A: the structure contemplated will be used as a residence, and

B: that its size is out of character for the neighborhood and

C. its existence is in direct violation of the Special Use district

My understanding of the Special Use district and all special use districts is that they are a type of zoning ordinance. Unless there is a tremendous need for something which varies the uses required by the zoning address, there should be no need for a variance, particularly when neighbors object. I know of at least four neighbors who object to the contemplated structure.

I have a professional obligation in Redwood City this coming Thursday afternoon January 31, 2019, so I am unable to come to the Planning Commission meeting that day. I am hoping that at least one of my neighbors can attend.

I am urging you strongly to deny the variance or whatever is requested by the owners to build a structure which is too large for the special use district and is likely to be used as a residence, if not immediately than in the near future.

thank you, Maryann Dresner

MARYANN DRESNER Attorney at Law 1390 Market, Fox Plaza Suite 818 San Francisco, California 94102 (415) 864-7636 fax (415) 863-8596



1319A Florida Street San Francisco, CA 94110 (415) 786-0464

January 30, 2019

To whom it may concern:

I met with Tom Schmidt in January 2018 to inspect his Monterrey Cypress tree at 88 Museum Way, in consideration of plans to build a garage at the top / front of their lot on Museum Way. This tree is approximately 60-80 year of age and in good health. During our meeting, I provided Tom guidelines for preserving as much of the surrounding soil as possible and avoiding cutting tree roots of a larger diameter. In response to this feedback, he has worked with his architect to set back the proposed foundation of the structure 12 feet from the trunk of the tree, and the front of the building is planned to rest on piers. In my opinion, these measures are sufficient to protect a tree root system of this type. In addition, he has committed to working with me during the construction planning process to perform further testing of the soil and root system to ensure the final placement of the foundation and pier footings will not impact the tree adversely. In summary, I am confident that we will be able to develop a final construction design that will enable protection of this Cypress Tree.

Sincerely,

Christopher Altman Owner, Trees Company ISA Certified Arborist #WE-7733A

Received at CPC Hearing \_

We, the undersigned, have serious concerns over the proposed project located at 3620 Buchanan Street and ask the City to take these concerns into account when evaluating the impact of this proposed project on our neighborhood.

<u>Historic Landmark</u>: In 1973 this property (to include the 1893 building, the one story garden building and the landscaped gardens) was deemed to have "a special character and special historical, architectural and aesthetic interest and value" and as such was designated as Historic Landmark #58. The proposed project would demolish the one story garden building and much of the beautiful landscaped gardens to sandwich in a large (40 foot tall), ill-fitting building that would dwarf the beloved 1893 building. This is in direct violation with this property's Historic Landmark designation.

<u>Planning Code Violations</u>: The proposed project ignores important Planning Code requirements by:

- (1) Not providing the required amount of on-site parking (thereby making worse the difficult street parking situation in our neighborhood),
- (2) Not providing the required rear yard setbacks (thereby eliminating light/air and views otherwise protected by the Planning Code),
- (3) Not providing required Open Space (thereby compromising the open space provided by neighboring properties who played by the rules),
- (4) Not providing required setback from street frontage for parking,
- (5) Not providing an active street appearance thereby not complying with the City's Residential Design Guidelines,
- (6) Not providing an attractive exterior by using stucco on its entire east facing façade, and
- (7) Ignoring neighbors' requests for respecting privacy, better design and reasonable setbacks.

Name	Signature	Address
1. Dinielle Ri	ie Double Conna	3645 webstro shreet
Zana N	1 1 1 1	21121 Mr. In A
2. han he	or and	Mythemer + W 4

3. Carla Bernal 3612 #102 Bichanan St 4. BAY 57 # 303 ning 1.59 5. #303 1598 6 ado SWICI DAL 1598 BA 7. 3645 Webster V 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19.\_\_\_\_\_ 20. \_\_\_\_\_ 21. 22.

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Address Signature Name 3615 Buchanan # 203 3615 Buchanan # 204 1. Lainy Kappernet Very Lancoal 2. Linda Chapnan 22/13/11/271

3. Rachel Himmelhoch Me 3615 Buchanan #201 5. 2 Eric Landon 3615 Buchar # 301 6. 7. 8. \_\_\_\_\_ 9. 10. 11.\_\_\_\_\_ 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22.

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Address Name ichael Shada " 17 Juna n 1550 Bay, D352, SF, CA 94123 Michael Shada

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Address Signature an Bulchek 1550 BAY ST. #0159, SF CA 94123 1. JAN BULECHEK

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	Name	Signature		Address
1	Jeremy Device	71>-	3453 Buchener	St det 1

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2 Carty Devich 2 365 Burning St. Apt 1 8 13.

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1550 Bay St. 318 1 Sparon Hefke Sharon Hefle

Branden Dero, RZI 1550 Thy St April 550 ARISTIAN DRUGON ISSOBAY ST. POX 116 Maya Ingilizova 1550 Bay 5 Apr. 16 NIA DRIGOMIRON ISSOBAYST, KR. 16 Linda Kevaly andly isso Bayst apt 414 , Stacey Jones Stories 1550 Bay St Hpt B328 B June M Draybox 1550 BaySt, H418 Lawren Papesh 116 Magnetia St, SF 94123 10 Lasy Huang 24 1 STO Bay St Apt BS30

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1 and Colu Arnold Color 15501307, B120

please sign on next page

= Bird Cardy State 1510 5 #25 Legner 2 1552 Bay 356 118 1550 BAY, B130 VINICIUS KAIRALA · Camila Vechoza 1550 BAY 18130 with 1550 BAY A410 JudTi Ripa ILGR SMITH 1550 BAY A415 Dan Dood 1550 Bay, A204 -3655 FREEREST. 4. plunt 10 PATRICIA SCHIM Diane Valute Deanel alecte 1550 Bay J #242 1 125- Kay St # 11 SF 9410-3 emer 1225 BAY ST. # 11 SF 94123 erger 1550 BAY ST # 242 SF 94123 mapen 1558 Bay St#102 SEGY123 18.

# **NEW FRONT BUILDING** 2337 TARAVAL STREET SAN FRANCISCO CA 94116

### **GENERAL NOTES:**

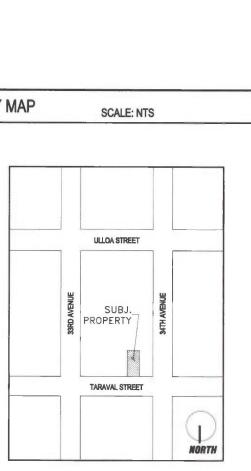
2013 CALIFORNIA PLUMBING CODE

2013 CALIFORNIA FIRE CODE & ALL RELATED 2013 SAN FRANCISCO BUILDING CODE ORDINANCES OF THE CITY & COUNTY OF SAN FRANCISCO

2013 CALIFORNIA ENERGY CODE

#### SHEET INDEX

SHELL DRAWINGS AS THOROUGHLY FAMILIA BIDDING OR CONSTRU 2. ALL WORK SHALL BE	L VISIT THE SITE, REVIEW THE BUILDING SUBMITTED BY THE LANDLORD AND BECOME IR WITH THE SITE CONDITIONS PRIOR TO ICTION. E PERFORMED IN STRICT COMPLIANCE WITH TE AND FEDERAL CODES AND ORDINANCES.	A0 A01 A1 A2 A2.1 A3		PROPOSED FI PROPOSED EI PROPOSED EI	PRO LOOR LEVA	OJECT DATA POSED SITE PLAN PLANS OF FRONT TIONS AND SECTIONS TIONS OF FRONT POSED FLOOR PL	t Bldg Ons of Bldg	F FRONT BL	
3. CONTRACTOR SHAL	L VERIFY THE LOCATION OF ALL UTILITIES.								
CLEARANCES REQUIR LANDLORD OF ANY DIS THE WORK. ALL DIMEN	ERIFY ALL DIMENSIONS, INCLUDING ED BY OTHER TRADES, AND NOTIFY THE SCREPANCIES PRIOR TO PROCEEDING WITH NSIONS ARE TO THE FACE OF THE FINISHED TED OTHERWISE. ALL DIMENSIONS TO BE	SC	OPE	OF WORK	<				
TAKEN FROM DESIGN/	TED DATUM POINT. DO NOT SCALE								
DRAWINGS.		-	- NEW FRONT BUILDING (2 UNIT RESIDENTIAL, 1 COMMERCIAL)						
FLOORS, CEILINGS OR	L PATCH AND REPAIR ALL EXISTING WALLS, OTHER SURFACES IDENTIFIED TO REMAIN MAGED DURING THE COURSE OF THE								
FOR FIRE PROTECTION	S RESPONSIBLE FOR OBTAINING PERMITS N, PLUMBING, MECHANICAL AND ELECTRICAL STALLATION OF SUCH SYSTEMS.								
PROJECT DA	ΓΑ	VIC	INITY	MAP		SCALE: NT	s		
OWNER:									
BLOCK:	2392								
LOT:	037								
TYPE OF CONSTR:	TYPE V-B								
SPRINKLERS:	FULLY SPRINKLERED @ NEW BLDG								
NO. OF STORIES:	3			-					
PRESENT USE:	SINGLE FAMILY DWELLING @ REAR					ULLOA STREET			
PROPOSED USE:	TWO FAMILY DWELLING + COMMERCIAL @ FRONT						] [		
	SINGLE FAMILY DWELLING @ REAR								
OCCUPANCY:	R3/B				INE		띛		
ZONING:	NCD				SRD AVENUE	SUBJ. PROPERTY	SATH AVENUE		
APPLICABLE	CODES:	]			8		8		
						TARAVAL STREET	1 L ] [	0	



### AREA SUMMARY TABLE

FLOOR	(N) COMMERCIAL UNIT	(N) UNIT 1 (2ND FL)	(N) UNIT 2 (3RD FL)	COM
GROUND FLOOR	593 SQ FT	O SQ FT	0 SQ FT	2
SECOND FLOOR	0 SQ FT	866 SQ FT	0 SQ FT	1
THIRD FLOOR	0 SQ FT	0 SQ FT	866 SQ FT	1
ROOF	O SQ FT	0 SQ FT	0 SQ FT	3
TOTAL	593 SQ FT	866 SQ FT	866 SQ FT	8
				GR

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Received at CPC Hearin	9 1/31/19 REVISIONS
	BANA INC. 71 BLAKE STREET SAN FRANCISCO, CA 94118 TEL. 415-752-2824
	2337 TARAVAL STREET SAN FRANCISCO CA 94116
	COVER SHEET, PROJECT DATA
	DATE: 05/24/2016 SCALE: AS NOTED
AREAS         TOTAL           FT         881 SQ SF           FT         970 SQ FT           FT         970 SQ FT           FT         326 SQ FT           FT         326 SQ FT           FT         3,147 SQ FT	SHEET: AO



