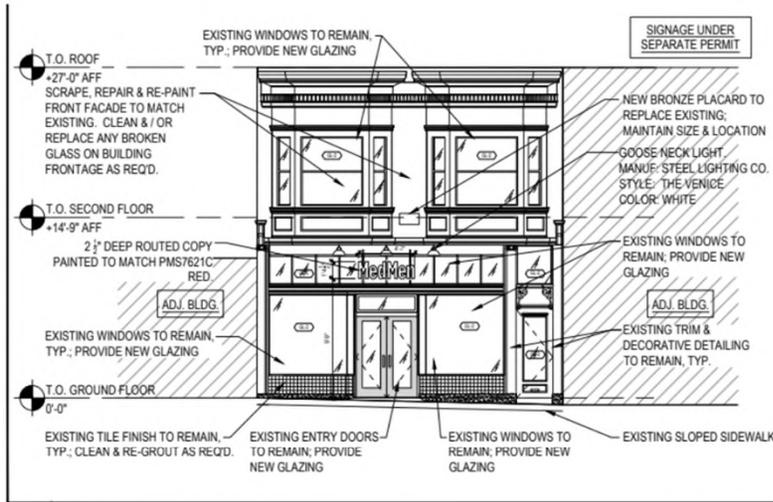


Exterior Rendering

MedMen[®]





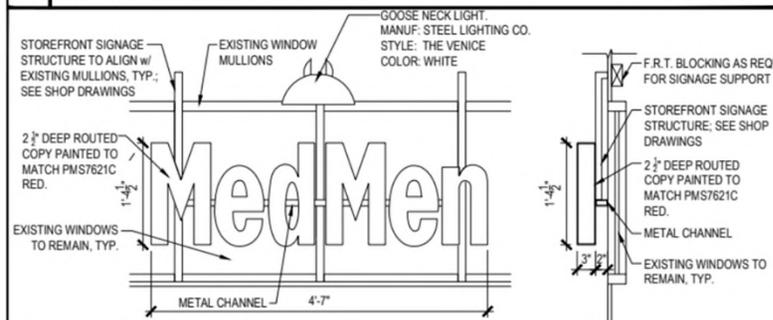
1 STOREFRONT ELEVATION

SCALE: 1/8"=1'-0"



2 STOREFRONT RENDERING

SCALE: N.T.S.



3 SIGNAGE DETAILS

SCALE: 3/4"=1'-0"



4 EXISTING STOREFRONT PHOTO

SCALE: N.T.S.

**MedMen
Union Street**



Equity Applicant and CEO

Malcolm Weitz

A self-confessed latchkey kid, Malcolm grew up as a teen in the '90s in San Francisco's Mission District. It was around this time that he recalls watching family and friends suffering from serious medical conditions alleviating pain with cannabis. Malcolm's father, Jerome, a child of the '60s, likewise emphasized there was no good reason cannabis should be prohibited.

Malcolm worked painstaking hours to raise capital and execute an entrepreneurial vision in the cannabis industry, but the dream went up in smoke the day he was arrested in Texas with over 120 pounds of cannabis. After making bail, he flew to New York City, hustling tirelessly to recoup his losses by doubling down.

Jerome, his father began working tirelessly with Malcolm to build their business, but were both set back with arrests in New York and his father was imprisoned at Riker's Island. Upon his release Malcolm played a significant role in creating San Francisco's equity program. Tragically, before the SF Equity Program was approved, and shortly after he was released from jail, Jerome unexpectedly passed away.

The sacrifice that has led up to his point — Malcolm's journey from garage cannabis seller, to felon under unfair drug policies, to political activist, to a legal cannabis entrepreneur—is his driving driving force. Serving as an inspiration to talented entrepreneurs proliferating from what was a black market into what is now a respectable industry, Malcolm enters this era with an approach focused on creating the best cultivated retail experience possible for his customers.

