

1095 Columbus Ave.

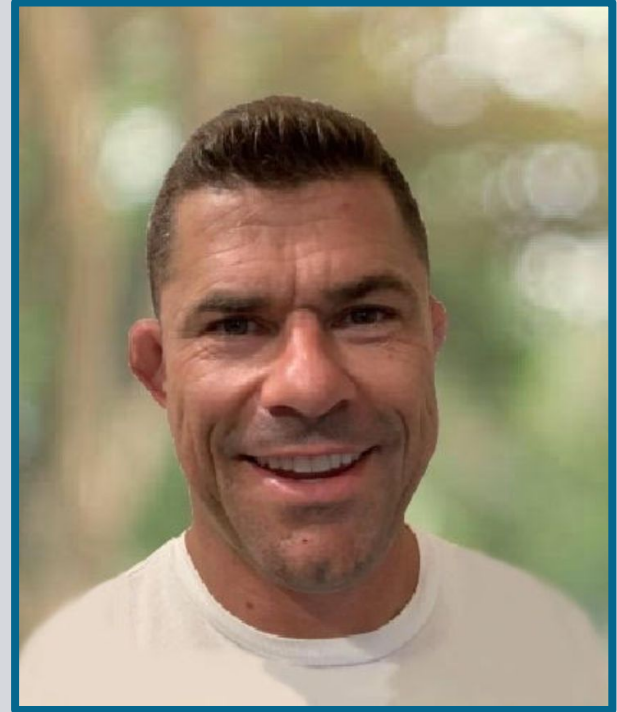
Planning Review Hearing





ELI STAVRINIDES

- ❖ Former Medical Cannabis Cultivator
- ❖ 50 year small business family
- ❖ Community Mentor
- ❖ Verified Social Equity



CAUGHT WITH CANNABIS

2006



I started my medical Cannabis Collective to provide critical medicine to patients in need

2012



After 6 years of operations I lost everything

2015



Cannabis becomes legal, but who does it benefit

SOCIAL IMPACT

2020



I feel like the equity program
is giving me a second chance

2018

1095 Columbus is my opportunity



ECONOMIC RECOVERY



Cannabis is key

- Large investment required
- Activating the space by opening a cannabis retail store
- Increasing foot traffic and support for local businesses in the North Beach neighborhood
- Creating 10-15 jobs
- Providing resources for local community organizations and programs

OUTREACH EFFORTS

We have engaged in community outreach with various stakeholders including Community Groups, Merchants, and residents over the past 2 years. We have provided:

- ◆ Introduction and Update Emails
- ◆ Project Flyers
- ◆ Our Good Neighbor Policy
- ◆ Clear contact information for anyone to coordinate with our team for a one on one discussion and Q&A of the project

Prior to the COVID-19 pandemic, we conducted an in-person meeting with 8 attendees.

After the onset of the pandemic, we transitioned our efforts virtually.

OUTREACH EFFORTS

Overall, we were able to reach 24 community stakeholders total including:

- ❖ 10 Merchants neighboring 1095 Columbus Ave.
- ❖ 14 Community Groups
 - Friends of Appleton-Wolfard Libraries
 - North Beach Business Association
 - North Beach Neighbors
 - North Beach Small Business Committee
 - North Beach Zoning and Planning
 - North Beach Tenants Committee
 - North East Medical Services
 - SoTel Neighbors
 - Telegraph Hill Dwellers
 - Telegraph Hill Dwellers - Planning & Zoning Committee
 - Telegraph Hill Neighborhood Center
 - Telegraph Hill Survival Association
 - Chinatown Community Development Center (CCDC)
 - Russian Hill Neighbors

SECURITY & OPERATIONS

Security is one of our top priorities. The following security measures and more will be strictly enforced:

- Adult use customers must be 21+ and medical patients must be 18+
- 24-hour electronic surveillance and alarm response
- Storing of all cannabis products in a secure room with safe
- Storing of all unusable and excess cannabis
- Maintaining comprehensive and up-to-date security and safety policies and procedures
- Implementing an inventory tracking system accounting for all products
- Creating procedures for prompt diversion detection
- Documentation and internal and external reporting
- Use of METRC through point of sale system that identifies and tracks all stock of cannabis.
- Establishing limited access areas



THANK YOU