

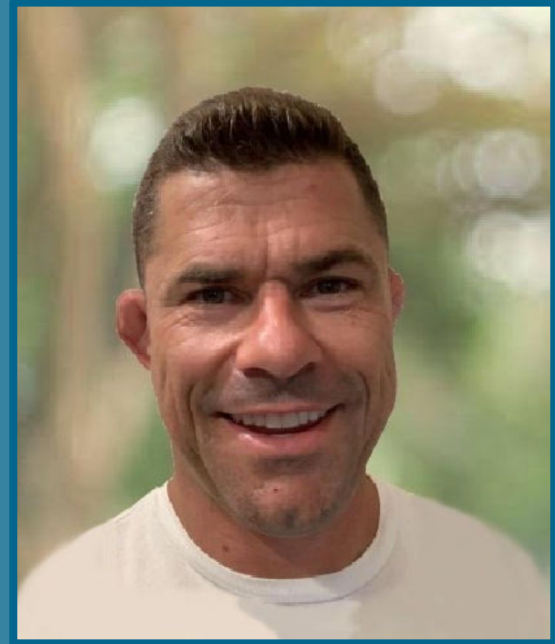


1057 Howard St.

Planning Review Hearing

ELI STAVRINIDES

- ❖ Third generation SF Native
- ❖ Third generation SF Small business owner
- ❖ Community Mentor
- ❖ Verified Social Equity



Local Ownership



My Grandmother opened a small restaurant which ran for 46 years on Union Street

La Cucina



My Father's Auto Detailing Business in operation for 30 years

California Detailing



1057 Howard, future cannabis retail store

Proposed Cannabis Business

SOCIAL IMPACT



30 year martial arts veteran
teaches and mentors
underprivileged youth

Teacher & Mentor

Social Equity

After being arrested for
cannabis this is my opportunity



CANNABIS BUSINESS

Cannabis is a tough industry...

- We navigate the challenges with our model
- We develop new cannabis businesses
- We focus on working with Local partners that have a history and connection to the area
- We connect them with great operational partners and sources of funding to each project
- We have been serving as a platform for Social Equity applicants to develop permit and build successful businesses

CANNABIS BUSINESS

- Project launched April 2018
- We are activating a vacant space (4 years)
- Creating 10-15 jobs
- Substantial tenant improvements to the building
- Increasing foot traffic and support for local businesses in the SOMA neighborhood
- Providing resources for local community organizations and programs



Outreach Efforts

We have engaged in community outreach with various stakeholders including Community Groups, Merchants, and residents over the past 2 years. We have provided:

- ❖ Introduction and Update Emails
- ❖ Project Flyers
- ❖ Our Good Neighbor Policy
- ❖ Clear contact information for anyone to coordinate with our team for a one on one discussion and Q&A of the project

Prior to the COVID-19 pandemic, we conducted an in-person meeting with 8 attendees.

After the onset of the pandemic, we transitioned our efforts virtually.

Outreach Efforts

Overall, we were able to reach 49 community stakeholders total including:

- ❖ 17 Merchants neighboring 1057 Howard St.
- ❖ 10 Community Benefit District Members
- ❖ 23 Community Groups
 - United Playaz
 - Soma Pilpinas
 - American Friends Service Committee
 - Bayanihan Community Center
 - Bessie Carmichael School
 - Gailing Bata
 - Cultural Action Network
 - D10 Urbanists
 - Hallam Street Homeowners Association
 - LMNOP Neighbors
 - Native American Health Center
 - Office of Community Investment and Infrastructure, CCSF
 - Environmental and Economic Rights
 - South of Market Community Action Network (SOMCAN)
 - The New SOMA Neighborhood Coalition
 - TODCO Impact Group
 - Wild Equity Institute
 - SF CityWide
 - Sheet Metal Workers Local Union No. 104
 - The Ark of Refuge
 - Swords to Plowshare
 - West Bay Pilipino Multi Service Center
 - A Woman's Place

Q&A

THANK YOU

