

# Port of San Francisco Waterfront Plan

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Informational Presentation  
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# Plan History

Proposition H requires a  
Waterfront Land Use Plan

Priority for Maritime Uses

No Hotels on Piers

Waterfront Land Use Plan  
adopted in 1997

SF General Plan & Planning  
Code amendments adopted  
in 1998

Creation of Waterfront  
Design Advisory Committee  
process



PLAN VISION: *Reunite San  
Francisco  
with its Waterfront*

Photo by Howard Wong

# Waterfront Plan Update 2016

- Robust public process
- Waterfront Plan Working Group & Advisory Teams
- Assess Port & City changes
- 160 unanimous recommendations
- Port Commission endorsement
- December 2019 Draft Waterfront Plan



## Broader Plan Scope

### Affirms:

- Prop H maritime priority
- Diverse urban mix of economic, public and recreation uses, public trust benefits
- Waterfront urban design and historic preservation design policies

### New Goals & Policies:

- Integrate equity and inclusion in waterfront activities and opportunities
- Add the Blue Greenway, extending public access along entire 7½ mile waterfront
- Multi-modal transportation access and public realm improvements
- Financial and capital repair requirements for the waterfront



# Resilience & Sustainability

- Strengthen Port resilience to hazards and climate change
- Improve the Bay ecology and its environs
- Create healthy neighborhoods, meeting the highest standards for environmental sustainability, stewardship & justice
- Biodiversity, Green Building, Transit First and other City policies
- Protect unique maritime and disaster response functions
- Public values for City and Port Waterfront Resilience Program



Photo by Noreen Weedon

# Embarcadero Historic District Policies

- Rehabilitate and open more historic finger piers to the public
- Capture successful strategies from Ferry Building, Exploratorium, Piers 1-5 projects
- The Plan also recognizes the Pier 70 Union Iron Works Historic District
- Adapt to rising tides and comply with Secretary of Interior Standards for Treatment of Historic Properties



**NORTHEAST WATERFRONT:**  
Pier 35 to Pier 14

**SOUTH BEACH:**  
Rincon Park to  
The Ballpark

**MISSION BAY:**  
China Basin to  
Mariposa Street

**SOUTHERN WATERFRONT:**  
Crane Cove Park to  
India Basin

**FISHERMAN'S WHARF:**  
Aquatic  
Park to  
Pier 39



## Waterfront Plan Subareas

Waterfront Plan goals and policies are applied to objectives and acceptable use menus for each of the Port's diverse waterfront neighborhood subareas

# Community Engagement & Partnerships

- Public engagement to understand Port and community needs
- Public processes for competitive RFPs for Port leases and developments
- Governmental agency partnerships and collaborations
- Maintain deep community relationships through Port Advisory Committees
- Public and community partnerships to include all perspectives, skills and helping hands







## Planning and Port Collaboration & Next Steps

- Publication of Draft EIR
- General Plan Amendments to align City and Port policies
- Planning Code Amendments to extend waterfront design review process in Southern Waterfront



Questions & Thank You!



