

Plan History

Proposition H requires a Waterfront Land Use Plan

Priority for Maritime Uses

No Hotels on Piers

Waterfront Land Use Plan adopted in 1997

SF General Plan & Planning Code amendments adopted in 1998

Creation of Waterfront Design Advisory Committee process





Waterfront Plan Update 2016

- Robust public process
- Waterfront Plan Working Group & Advisory Teams
- Assess Port & City changes
- 160 unanimous recommendations
- Port Commission endorsement
- December 2019 Draft Waterfront Plan





Broader Plan Scope

Affirms:

- Prop H maritime priority
- Diverse urban mix of economic, public and recreation uses, public trust benefits
- Waterfront urban design and historic preservation design policies

New Goals & Policies:

- Integrate equity and inclusion in waterfront activities and opportunities
- Add the Blue Greenway, extending public access along entire 7½ mile waterfront
- Multi-modal transportation access and public realm improvements
- Financial and capital repair requirements for the waterfront



Resilience & Sustainability

- Strengthen Port resilience to hazards and climate change
- Improve the Bay ecology and its environs
- Create healthy neighborhoods, meeting the highest standards for environmental sustainability, stewardship & justice
- Biodiversity, Green Building, Transit First and other City policies
- Protect unique maritime and disaster response functions
- Public values for City and Port Waterfront Resilience Program



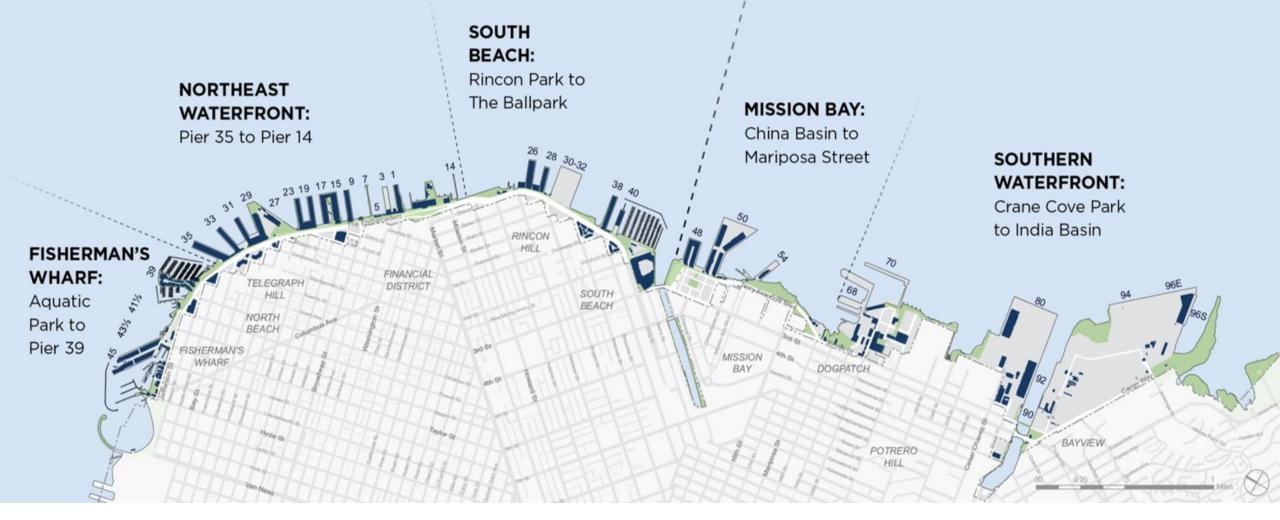


Embarcadero Historic District Policies

- Rehabilitate and open more historic finger piers to the public
- Capture successful strategies from Ferry Building, Exploratorium, Piers 1-5 projects
- The Plan also recognizes the Pier 70 Union Iron Works Historic District
- Adapt to rising tides and comply with Secretary of Interior Standards for Treatment of Historic Properties







Waterfront Plan Subareas

Waterfront Plan goals and policies are applied to objectives and acceptable use menus for each of the Port's diverse waterfront neighborhood subareas



Community Engagement & Partnerships

- Public engagement to understand Port and community needs
- Public processes for competitive RFPs for Port leases and developments
- Governmental agency partnerships and collaborations
- Maintain deep community relationships through Port Advisory Committees
- Public and community partnerships to include all perspectives, skills and helping hands







Planning and Port Collaboration & Next Steps

- Publication of Draft EIR
- General Plan Amendments to align City and Port policies
- Planning Code
 Amendments to extend
 waterfront design review
 process in Southern
 Waterfront



