

# Today's Speakers



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John Nauer

**Representing Vis Valley** 

9 grassroots orgs

Over **500 residents** in the community

Over **1000 yrs incarcerated** by the "War On Drugs" (collectively)

## Local Representation

PI representation in Social Equity cannabis business is critical to our community

- → less than 1% of PI's have any business ownership in SF
- → PI Population before gentrification in SF <u>was 30,000 in 1980-1998.</u>
- → Today PI Population in SF is 3,359
- → 70% (2,452) of our people live in low income housing
- → SF general unemployment rate is 6.4%
- → PI SF unemployment Rate is <u>21.9%</u>, over 3x higher than SF average

# Local Ownership

We are real stakeholders and owners of this project

- → Over 30% ownership of the business
- → Residents for over 100 years (collectively)
- → Attended Vis Valley public schools
- → Created <u>7 local grassroots organizations</u>
- → Secured over 10,000 jobs for residents

#### Opposition Arguments Rebutted

No owners of this project are from the community YES WE ARE!

The neighborhood does not want another cannabis store here PARTIALLY

Results in higher crime 2 STUDIES SHOW THIS TO BE INACCURATE

Lower the value of home or business 3 STUDIES SHOW OTHERWISE

Cannabis stores increase teen use 3 STUDIES SHOW NO ASSOCIATION

This will not help the community JOBS, EQUITY, & FINANCIAL RESOURCES

## project history



**Signed Lease** 

**September 2016** 

**Moratorium** 

September 2017, project put on hold as a result of SF moratorium legislation Re-Application as Equity Incubator

\$160k Incubation Plan
Space activated as My
Art Gallery

**Local Ownership** 

Over 30% of project ownership transferred to community

Workforce
Development Program

### We serve the community

Through our organizations, we have been serving communities across Vis Valley for decades

- → All Islanders Gather as One
- → San Francisco South Pacific Islanders
- → Living in Peace
- → SF Tongans Rise Up
- → Samoan Community Development Center
- → T.U.R.F











#### Services to the community

We have led events & programming in the community for an entire generation

- → Peace Rallies & Gun Buybacks
- → Family Services & Toy Drives
- → Educational Workshops
- → Workforce Development Training
- Public Safety Education
- → Violence Prevention & Crisis Response
- → Re-entry Services
- → Leadership Development
- → Domestic Violence & Homelessness











## social equity, incubation & workforce development





- → Over 30% of the ownership in this project is now owned by Social Equity Entrepreneurs
- → Over \$160,000 in funds are being provided for Social Equity Incubation
- → Our store will host Equity Pathways, a new workforce development pilot program that will provide job training for careers in cannabis

#### community support

We have mass support for this project!!

12 local groups

7 merchants

500+ neighborhood residents













T. U. R. F.



Classypieces Co.



















Miss Lady Designz