## **SAN FRANCISCO FLOWER MART**

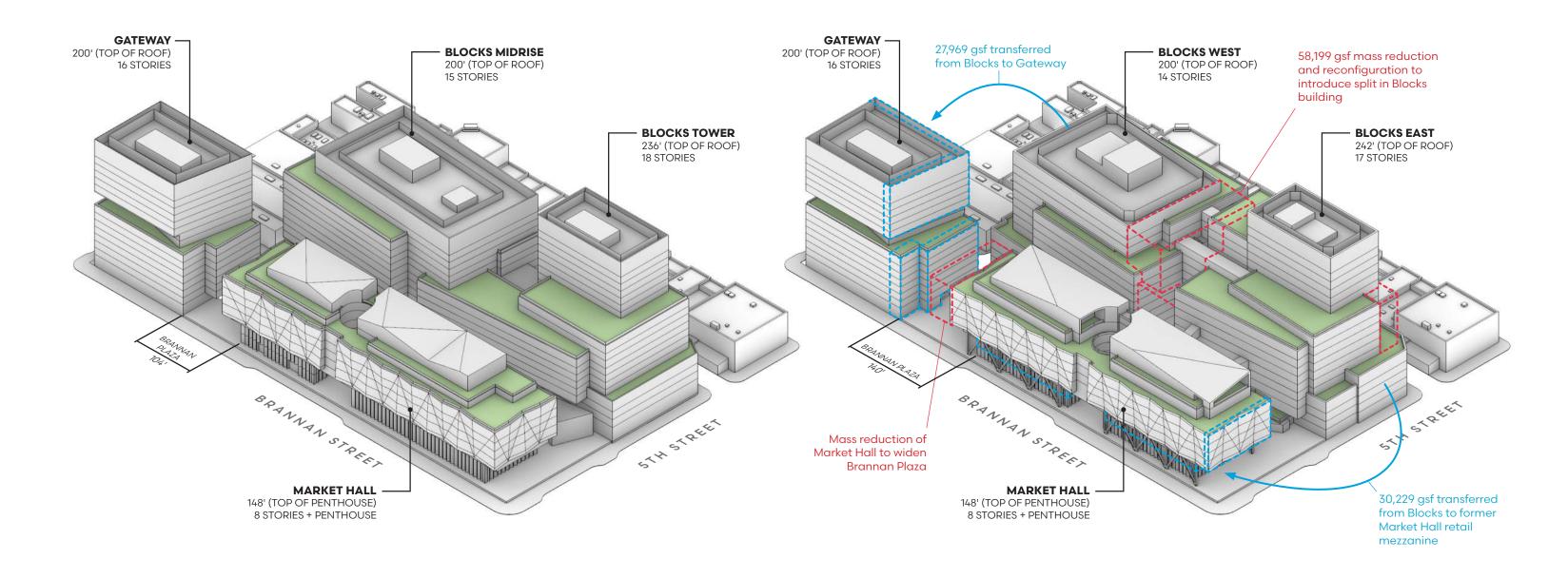




### **PROJECT MASSING ADJUSTMENTS**

### PREVIOUSLY APPROVED MASSING

### **PROPOSED MASSING**



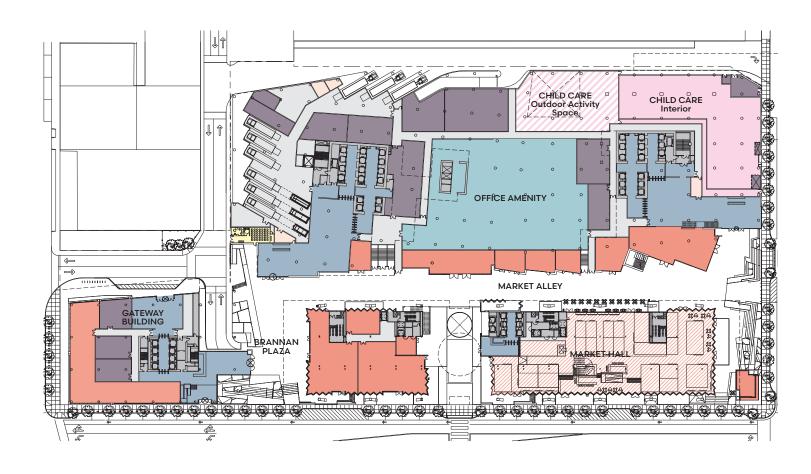
#### **GROSS FLOOR AREA REALLOCATION**

BUILDING	PREVIOUS BLDG GFA	PROPOSED BLDG GFA	PROP M AWARDED	EXCESS PROP M	ADD'L PROP M REQUESTED
BLOCKS EAST + WEST	1,384,578 sf	1,326,380 sf	1,384,578 sf	+ 58,198 sf	-
MARKET HALL	351,895 sf	382,124 sf	0 sf	_	323,925 sf
GATEWAY	324,907 sf	352,876 sf	0 sf	-	352,876 sf
TOTAL	2,061,380 sf	2,061,380 sf	1,384,578 sf		676,801 sf

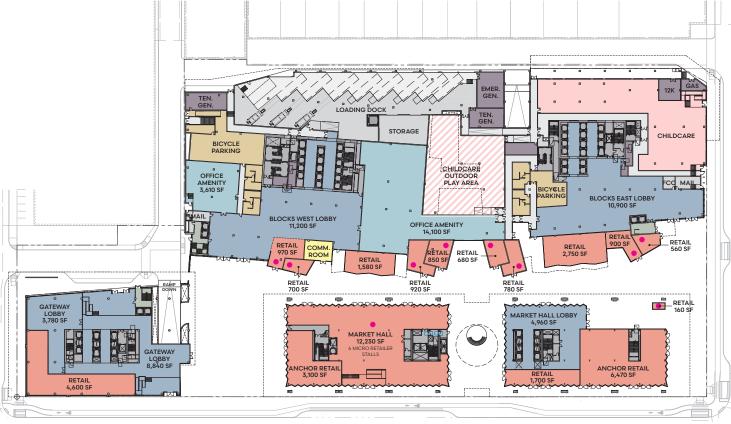


### **GROUND FLOOR PLAN**

### PREVIOUSLY APPROVED PLAN







OFFICE LOBBY PARKING ACCESS MEPT OFFICE AMENITY RETAIL SUPPORT **COMMUNITY** POTENTIAL MICRO-RETAILER Size and distribution may vary CHILDCARE depending on future tenant needs. 14 required on site BICYCLE PARKING

### VIEW FROM 5TH & BRANNAN





## **BRANNAN PLAZA**





### **VIEW DOWN MARKET ALLEY**

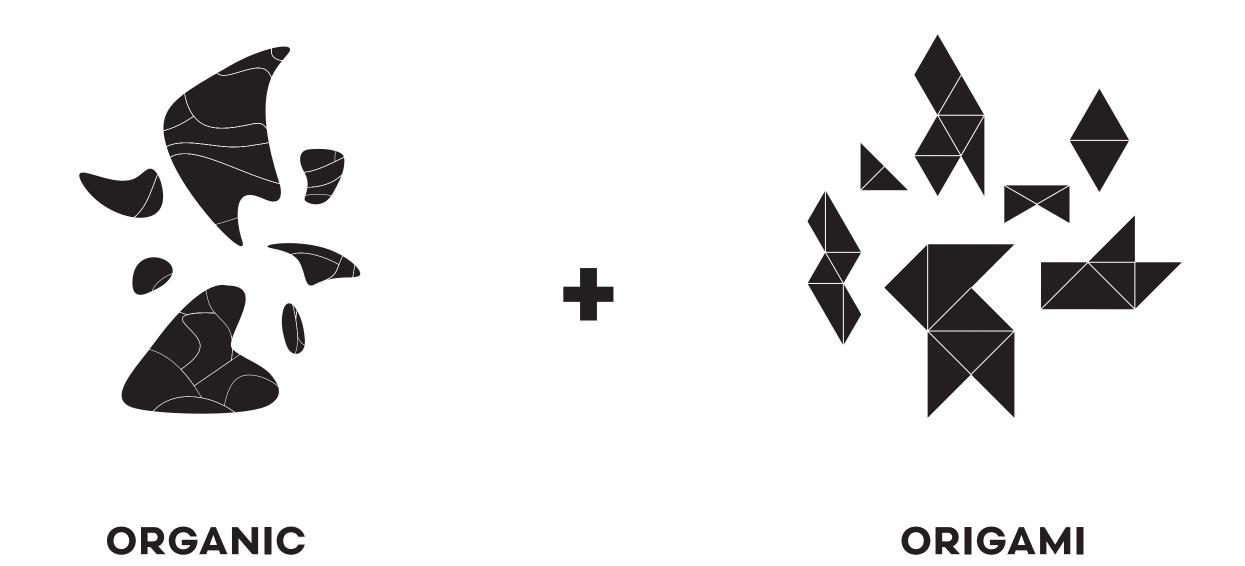




### **5TH ST. PLAZA & MARKET ALLEY**



# TWO POETIC INTERPRETATIONS OF BOTANICAL FORMS





## **SITE PLAN**

### **ROOFTOP+GROUNDFLOOR**





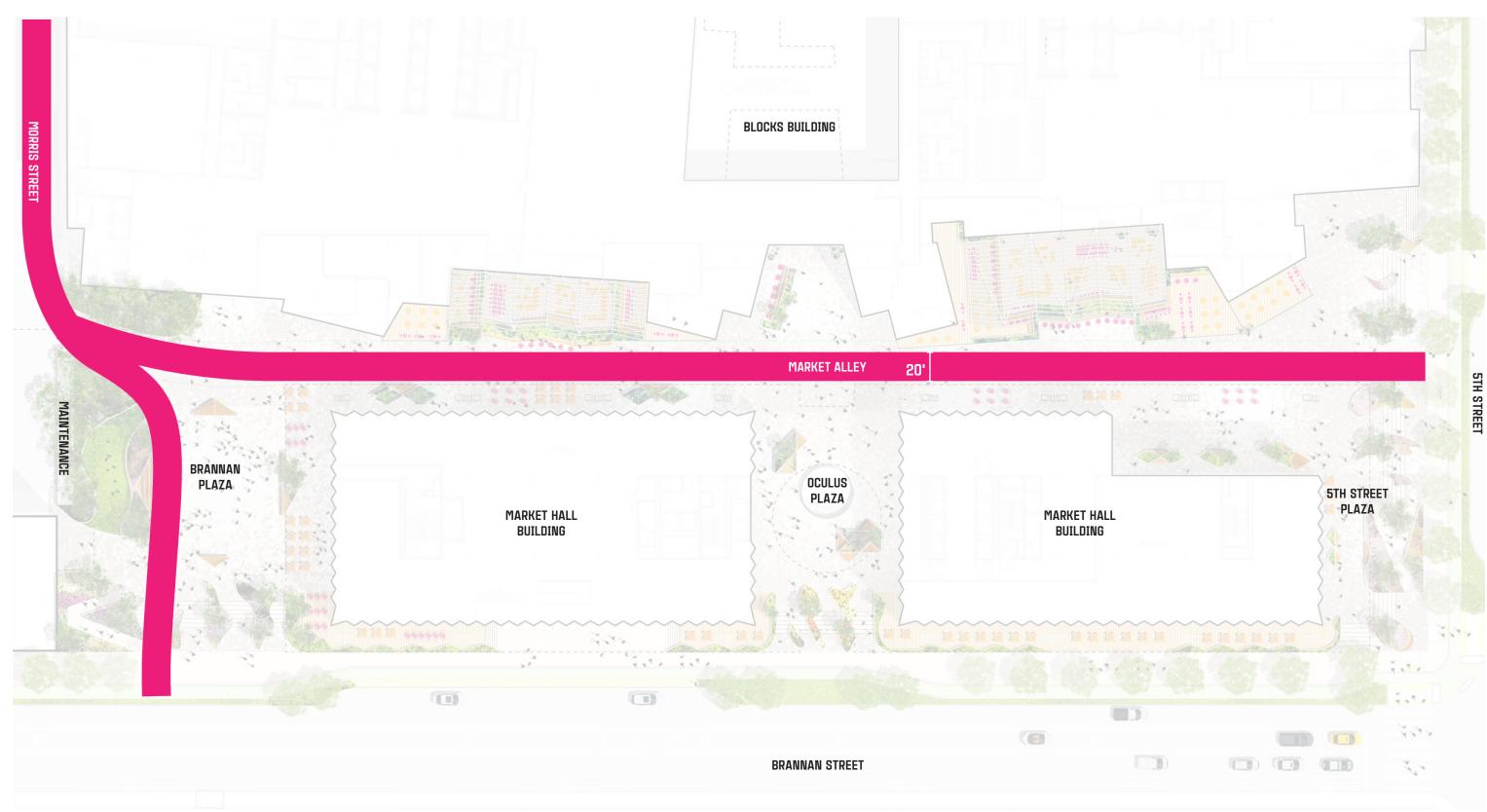
# **GROUND PLANE SITE PLAN**





# **GROUNDPLANE SITE PLAN**

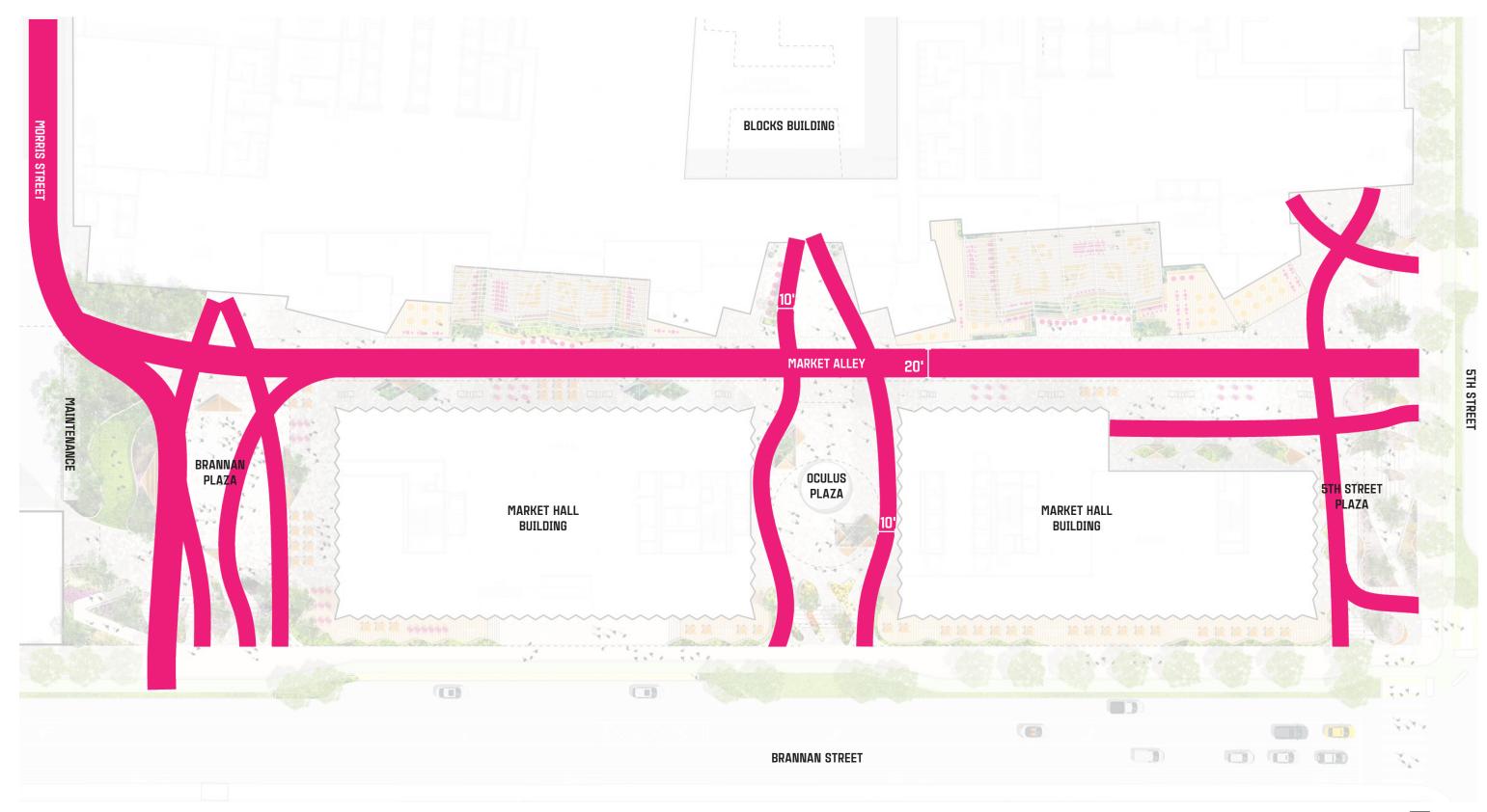
### **MID-BLOCK PASSAGES**





## **GROUNDPLANE SITE PLAN**

### **CIRCULATION - PRIMARY ROUTES**





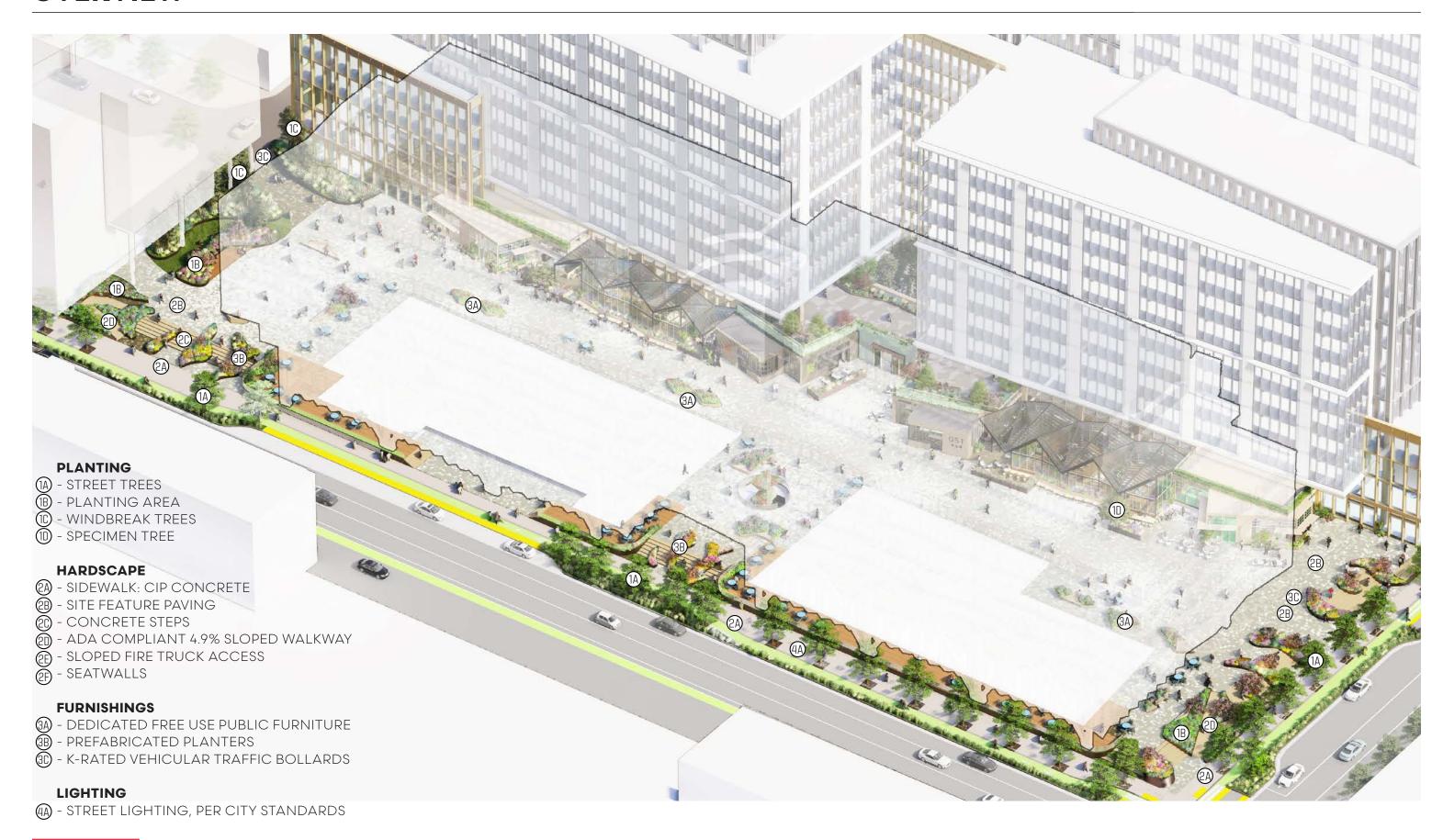
## **GROUNDPLANE SITE PLAN**

### **CIRCULATION - VARIED DESIRE LINES**





## **OVERVIEW**

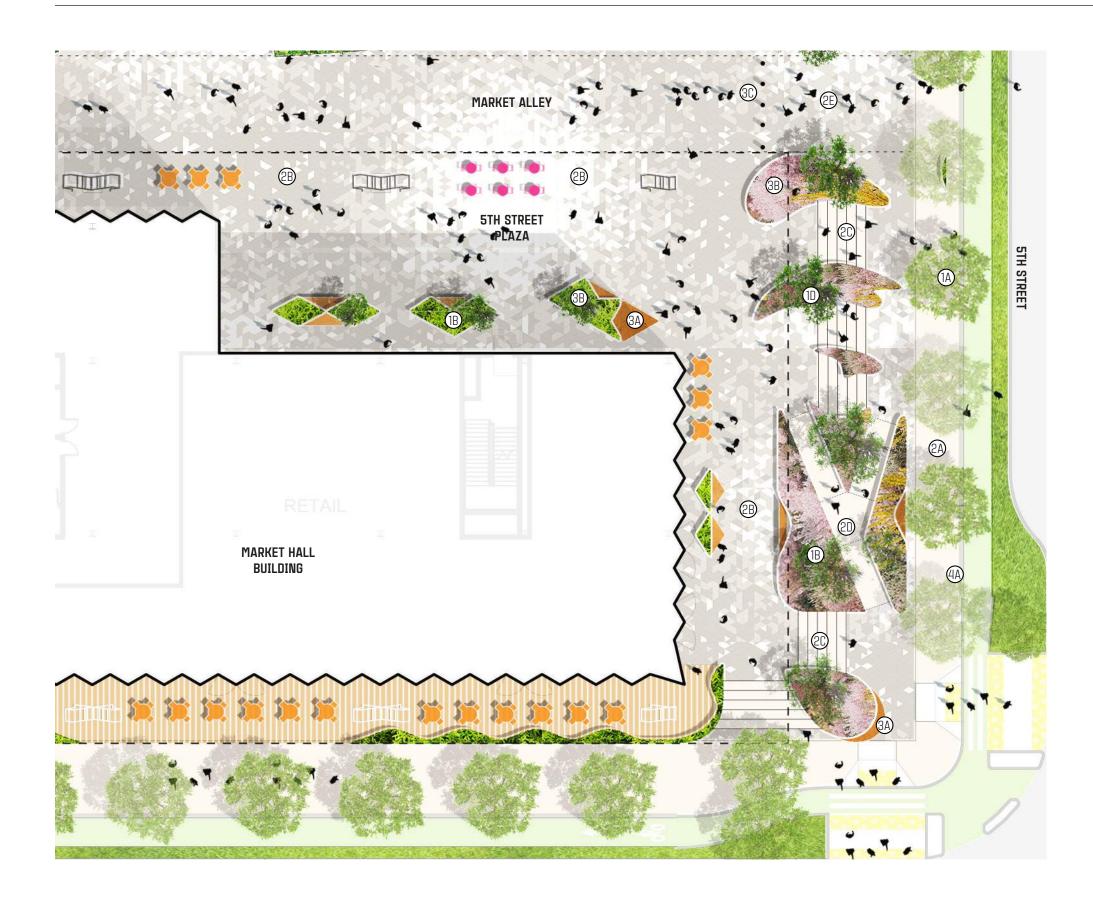




## **5TH ST PLAZA**



## **5TH ST PLAZA**



The Fifth Street Plaza stretches from the corner of 5th and Brannan to the mouth of the Market Alley midblock passage. A dynamic layering of planters, built-in bench seating areas, and gentle slopes mediate the edge of the plaza to create the Project's public "porch". The Fifth Street Plaza will provide a flexible seating and gathering space where residents, employees and customers of the Market Hall and other retailers could congregate.

#### **PLANTING**

- (1A) STREET TREES
- PLANTING AREA
- WINDBREAK TREES
- (ID) SPECIMEN TREE

### **HARDSCAPE**

- (2A) SIDEWALK: CIP CONCRETE
- B SITE FEATURE PAVING
- (iii) CONCRETE STEPS
- ADA COMPLIANT 4.9% SLOPED WALKWAY
- SLOPED FIRE TRUCK ACCESS
- SEATWALLS

#### **FURNISHINGS**

- (A) DEDICATED FREE USE PUBLIC FURNITURE(B) PREFABRICATED PLANTERS
- K-RATED VEHICULAR TRAFFIC BOLLARDS

#### LIGHTING

(A) - STREET LIGHTING, PER CITY STANDARDS



# **5TH ST PLAZA**





# **MARKET ALLEY ENTRY AT 5TH ST**





## **OCULUS PLAZA**



The Oculus Plaza is the central public passage between the two sides of the Market Hall Building. It is distinguished by the vaulted spaces with a dramatic opening to the sky - the Oculus. The origami-inspired seating elements provide places for visitors to pause and enjoy the dramatic architectural space. Visitors can access the Market Hall Buildings and retail terraces, as well as the below-grade parking through the open-air stair connection to the garage.

#### **PLANTING**

- (1A) STREET TREES
- PLANTING AREA
- WINDBREAK TREES
- (ID) SPECIMEN TREE

#### **HARDSCAPE**

- (2A) SIDEWALK: CIP CONCRETE
- (B) SITE FEATURE PAVING
- (iii) CONCRETE STEPS
- ADA COMPLIANT 4.9% SLOPED WALKWAY
- SLOPED FIRE TRUCK ACCESS
- SEATWALLS

#### **FURNISHINGS**

- (A) DEDICATED FREE USE PUBLIC FURNITURE(B) PREFABRICATED PLANTERS
- K-RATED VEHICULAR TRAFFIC BOLLARDS

#### LIGHTING

(A) - STREET LIGHTING, PER CITY STANDARDS



# **ENTRY AT OCULUS PLAZA**





## **BRANNAN PLAZA**



Brannan Plaza is the Project's largest and most flexible space. It is meant to transition from a spill-out and gathering space to an event space capable of hosting various types of events. Brannan Plaza will be a hub, connecting Morris Street to Brannan Street, and tying into the existing network of SoMa alleys with the new Market Alley pedestrian passage.

#### **PLANTING**

- (1A) STREET TREES
- PLANTING AREA
- WINDBREAK TREES
- SPECIMEN TREE

#### **HARDSCAPE**

- (2A) SIDEWALK: CIP CONCRETE
- B SITE FEATURE PAVING
- (iii) CONCRETE STEPS
- ADA COMPLIANT 4.9% SLOPED WALKWAY
- SLOPED FIRE TRUCK ACCESS
- SEATWALLS

#### **FURNISHINGS**

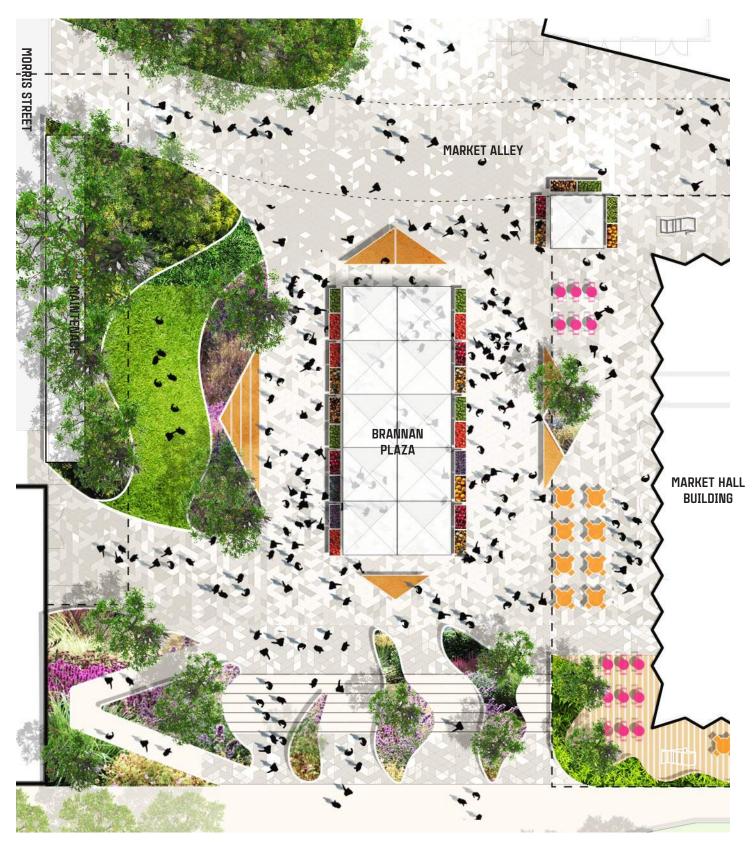
- (3A) DEDICATED FREE USE PUBLIC FURNITURE(3B) PREFABRICATED PLANTERS
- K-RATED VEHICULAR TRAFFIC BOLLARDS

#### LIGHTING

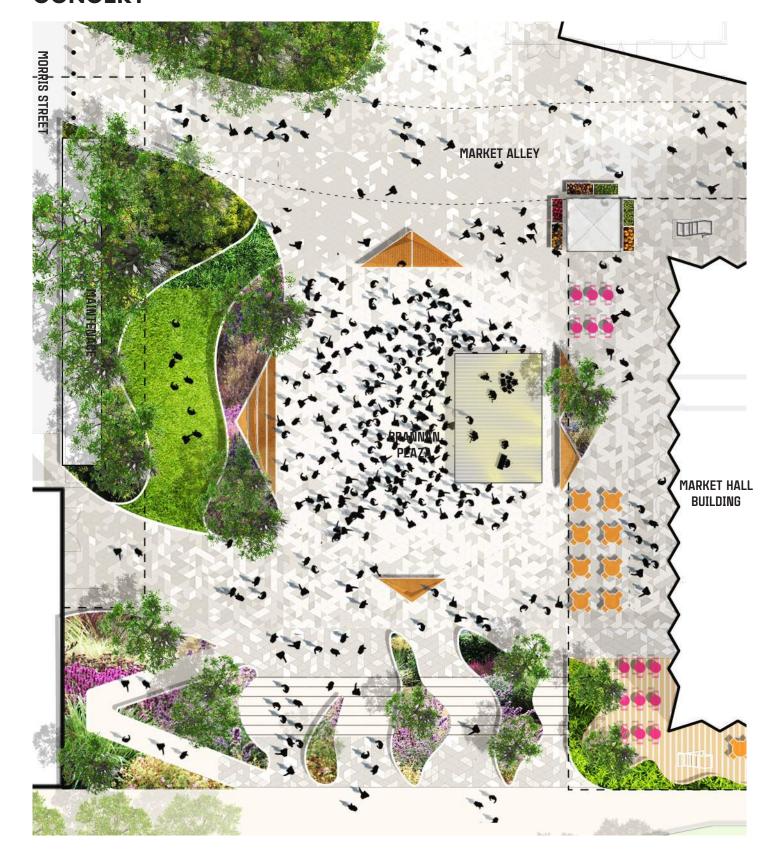
(A) - STREET LIGHTING, PER CITY STANDARDS

# **BRANNAN PLAZA POP-UPS**

### **FARM MARKET**

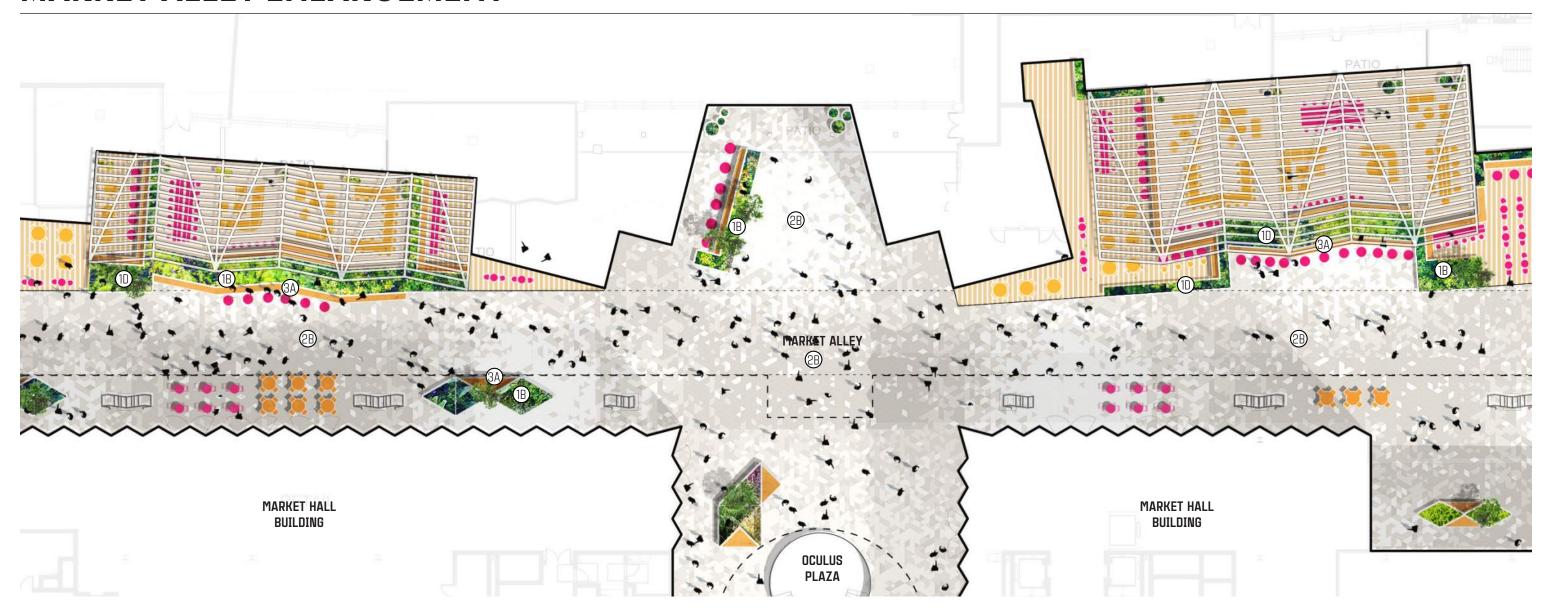


## **CONCERT**





## MARKET ALLEY ENLARGEMENT



The Market Alley crosses the block to connect 5th Street to 6th Street. The narrow passage will be an intimate but active corridor, programmed by a series of small retailers along the north and the Market Hall Building's food hall and restaurants along the south. The passage will be animated by garden planters, social seating arrangements, and dramatic evening lighting.

#### **PLANTING**

- STREET TREES
- PLANTING AREA
- WINDBREAK TREES
- SPECIMEN TREE

#### **HARDSCAPE**

- (2A) SIDEWALK: CIP CONCRETE
- SITE FEATURE PAVING
- CONCRETE STEPS
- ADA COMPLIANT 4.9% SLOPED WALKWAY
- SLOPED FIRE TRUCK ACCESS
- SEATWALLS

#### **FURNISHINGS**

- DEDICATED FREE USE PUBLIC FURNITURE
- PREFABRICATED PLANTERS
- K-RATED VEHICULAR TRAFFIC BOLLARDS

#### **LIGHTING**

(A) - STREET LIGHTING, PER CITY STANDARDS





# MARKET ALLEY AT RETAIL 'CONSERVATORY'



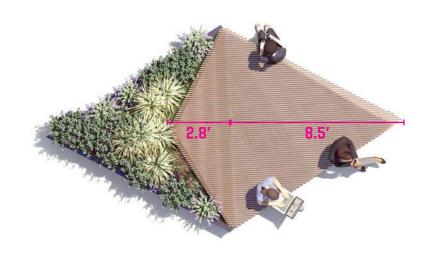


# **ORIGAMI FURNITURE**

Chaise Lounge Module







Bench Module



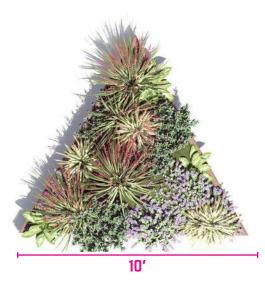




Planter Module







# **GARDENS**

### **INSPIRATIONS**



# **FLOWER MART**

### **GROUND PLANE OPEN SPACES**

