

# AUTHENTIC

415





# ABOUT US

Authentic 415 is a joint venture between social equity partner Rudy Corpuz Jr. & Shryne Group.

## Rudy Corpuz Jr.

Dedicated father, community advocate & native San Franciscan. For more than 25 years, Rudy has led United Playaz, a youth violence prevention and leadership development nonprofit he founded in the 1990s. Today, he is one of the founding members of the San Francisco Equity Group (SFEG).



SHRYNE  
GROUP  
INC.

Shryne Group is a California cannabis company that is vertically integrated, authentically connected and singularly focused on transparent operations across the state.



FORMER  
MANILA TOWN  
1930-70's



LEGISLATED AREA  
EST 4/2016



CALIFORNIA ARTS COUNCIL  
CULTURAL DISTRICTS

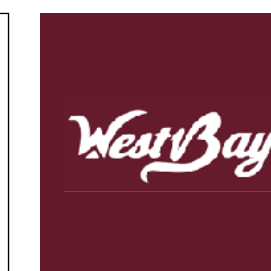
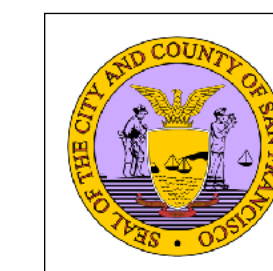
SOMA Pilipinas is one of 14 of  
the State's first ever California  
Arts Council Cultural Districts

# SAN FRANCISCO'S FIRST EVER FILIPINO AMERICAN CULTURAL DISTRICT

Filipinos have lived South of Market (SOMA) for over a century. In 2016, San Francisco's Board of Supervisors unanimously passed legislation zoning a massive stretch of land in the SOMA as the city's *first ever Filipino American Cultural District*.

The SOMA is Rudy's home.

**Rudy Corpuz Jr. is a Filipino-American. Born and raised in the SOMA. Deeply committed to the city.**





# LETTERS OF SUPPORT

We are thankful to be supported and welcomed by our neighbors and community.



*West Bay Pilipino Multi Service Center*  
175 7th Street, San Francisco, CA 94103  
(415) 431 6266  
www.westbaycenter.org

9 August 2020

Dear Planning Commissioners,

My name is Carla Laurel and I am the Executive Director of West Bay Pilipino Multi-Service Center, the oldest Filipino led non profit in Northern California. We have been and continue to serve vulnerable communities in the South of Market neighborhood for the past 50 years. We are an extended family and imperative resource for many recent immigrant families in San Francisco. We strive to even the playing field for underserved, vulnerable youth and their families by supplementing our academic programs with financial, social, emotional, and cultural support.

I am writing this letter in support of Rudy Corpuz and Authentic 415 for a San Francisco Cannabis Business permit. Rudy has helped be a true United Playa in bridging the community together. This is an amazing opportunity to have someone who is from the community and truly changed his life to actually benefit from a system that was against him and many others before. By supporting Authentic 415 and Rudy Corpuz, it means bringing real equity to the community.

Rudy was an alumni of West Bay and was born and raised in the community of SoMa that West Bay serves. In his other capacities, many of us know him for making sure everyone, especially the most marginalized have opportunities to thrive in the community. I support Rudy Corpuz in full and this is only a small step at equity for all he has done for the community.

I have no doubt that Rudy will be fair, inclusive and make sure that all community members voices are heard and Authentic 415 is run with community values and professionalism. I fully support Rudy Corpuz and Authentic 415 for a San Francisco Cannabis Business Permit.

Sincerely,

Carla Laurel  
Executive Director

West Bay Pilipino Multi-Service Center



## LETTER OF SUPPORT: AUTHENTIC 415

8/10/20

Planning Commission  
1650 Mission St UNIT 400,  
San Francisco, CA 94103

Dear Commissioners,

My name is Desi Danganan. I am a SoMa resident, business owner, and Executive Director of Kultivate Labs a non-profit economic development and arts organization known for the UNDSVCVRD SF Night Markets. I am writing this letter on behalf of Authentic 415 and my fellow community leader Rudy Corpuz.

Rudy Corpuz is a rare breed of leader. He is humble, driven, passionate, and magnetic. He has done so much to make SoMa a livable neighborhood by protecting and nurturing our youth. I can vouch for Rudy Corpuz because he always puts the need of our community above his personal gain. I know that this, among many other things, will make Rudy, and thus Authentic 415, an important addition to San Francisco.

I wish Rudy and Authentic 415 the very best in their business endeavors and look forward to what their contribution will do for the city of San Francisco.

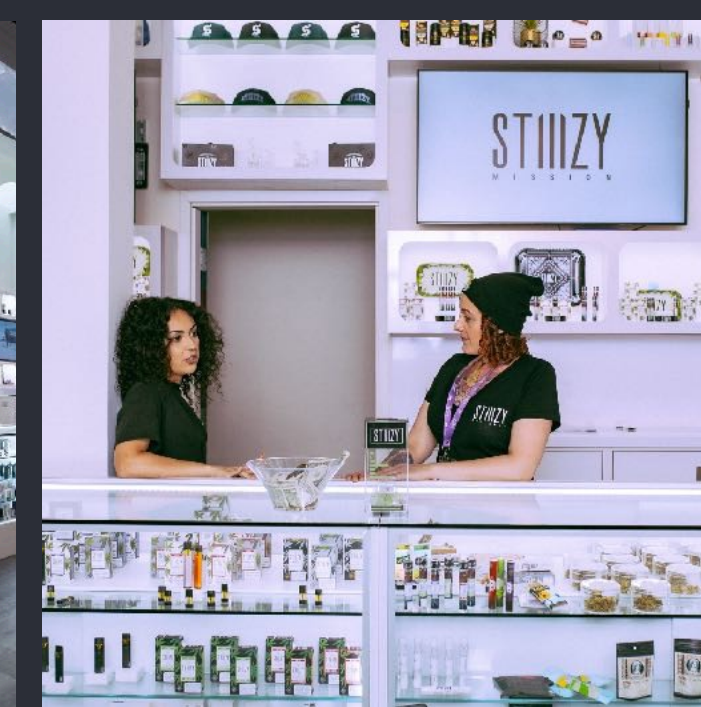
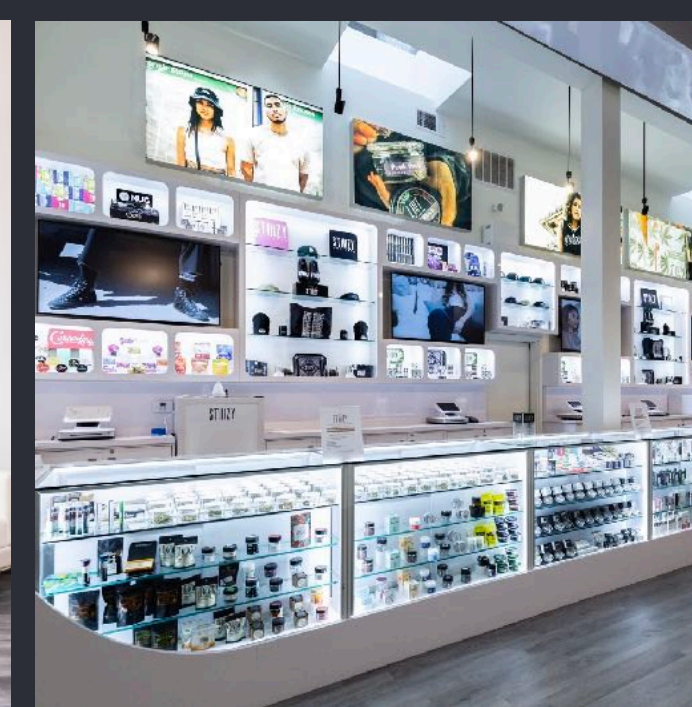
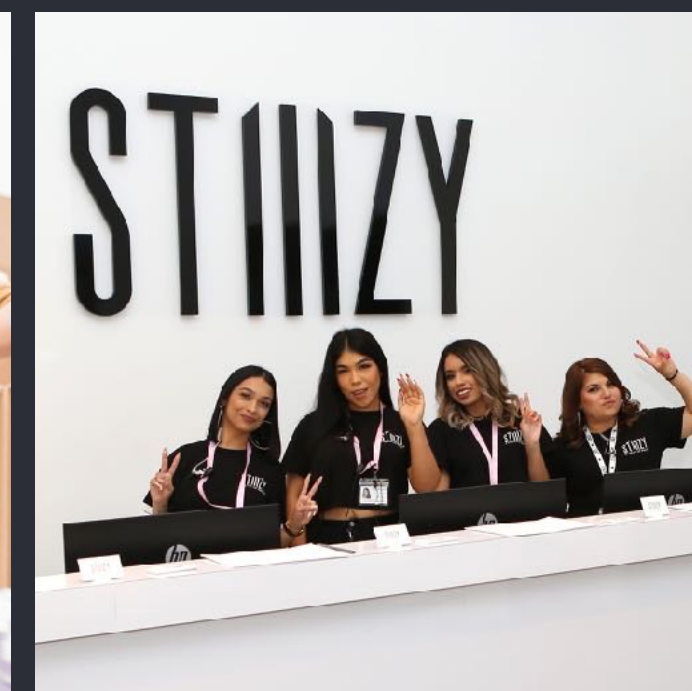
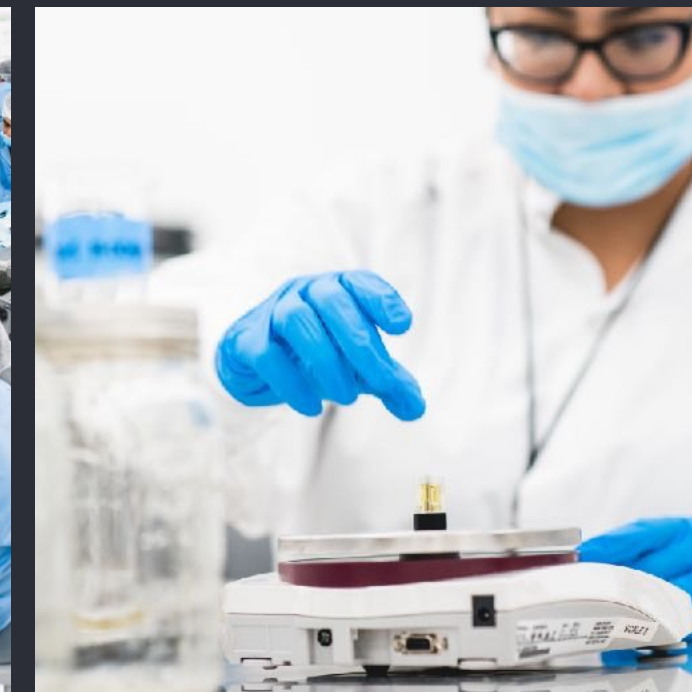
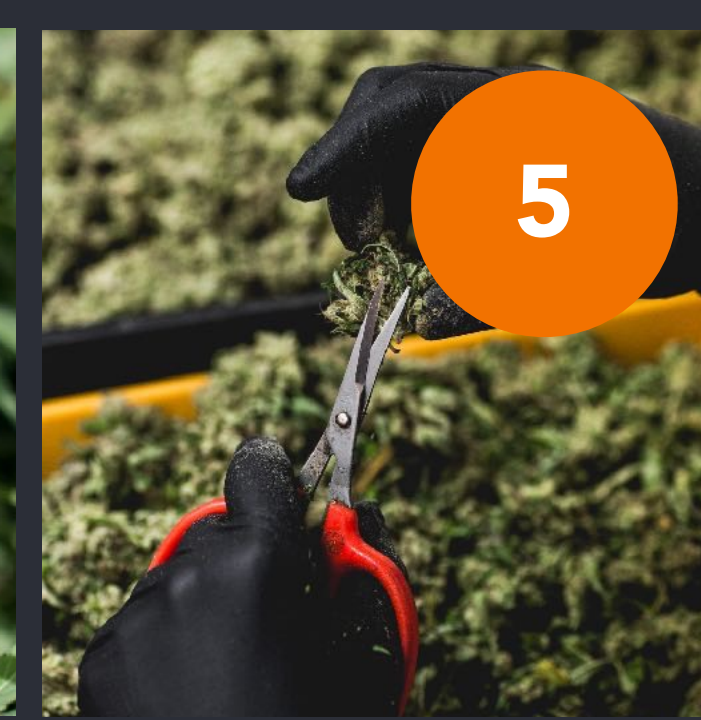
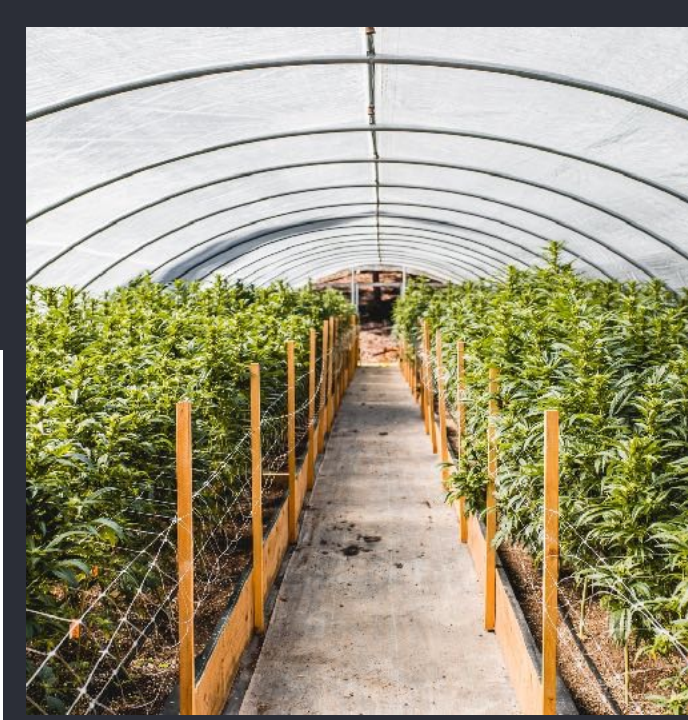
Sincerely,

Desi Danganan  
Executive Director  
Kultivate Labs

Kultivate Labs



# SHRYNE GROUP PROPERTIES

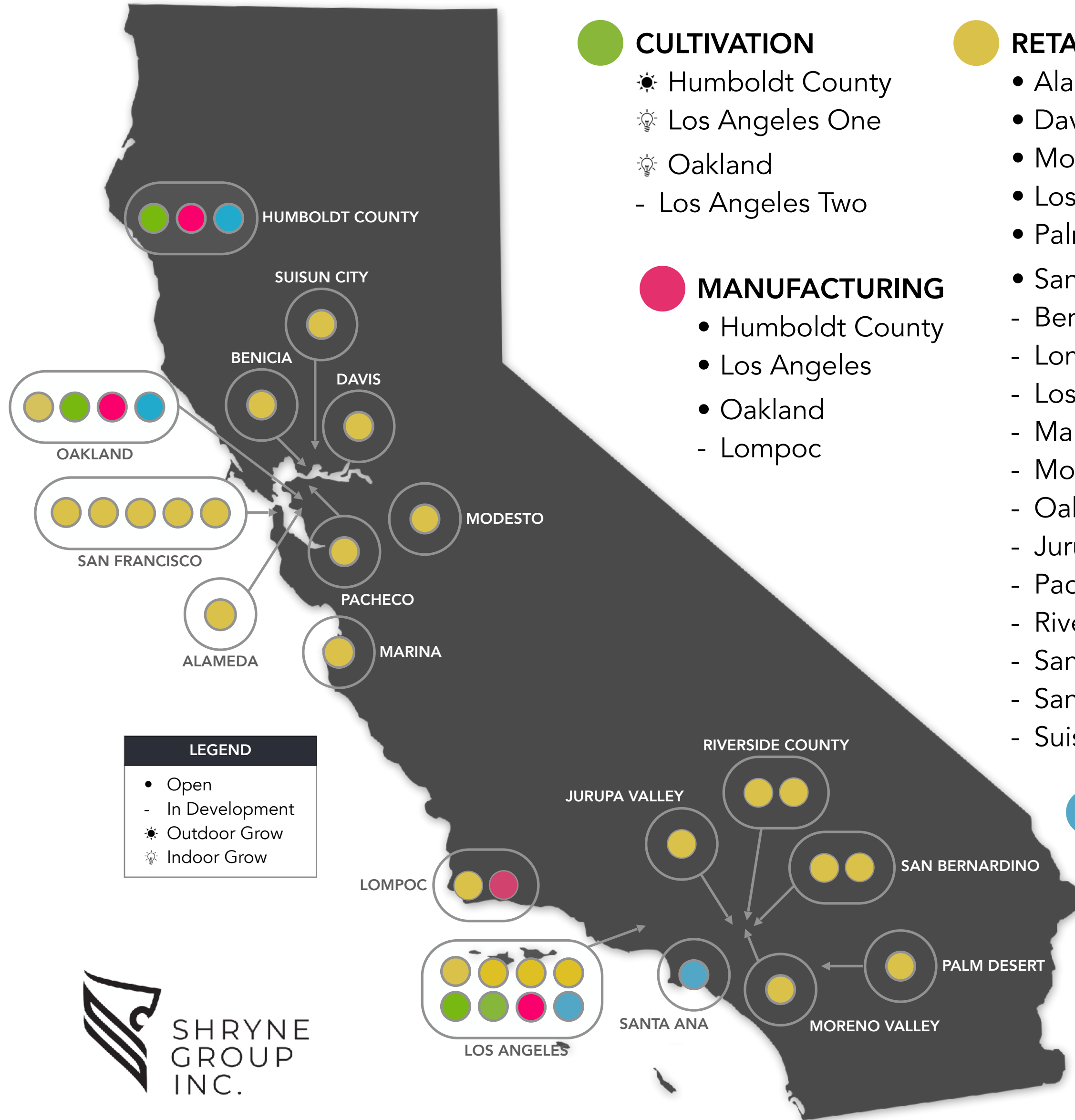


- CULTIVATION**
  - ☀ Outdoor Grow
  - 💡 Los Angeles One
  - 💡 Oakland
  - Los Angeles Two

- RETAIL**
  - Alameda
  - Davis
  - Modesto
  - Los Angeles
  - Palm Desert
  - San Francisco
  - Benicia
  - Lompoc
  - Los Angeles (3)
  - Marina
  - Moreno Valley
  - Oakland
  - Jurupa Valley
  - Pacheco
  - Riverside County (2)
  - San Bernardino (2)
  - San Francisco (4)
  - Suisun City

- MANUFACTURING**
  - Humboldt County
  - Los Angeles
  - Oakland
  - Lompoc

- DISTRIBUTION**
  - Humboldt County
  - Los Angeles
  - Oakland
  - Santa Ana





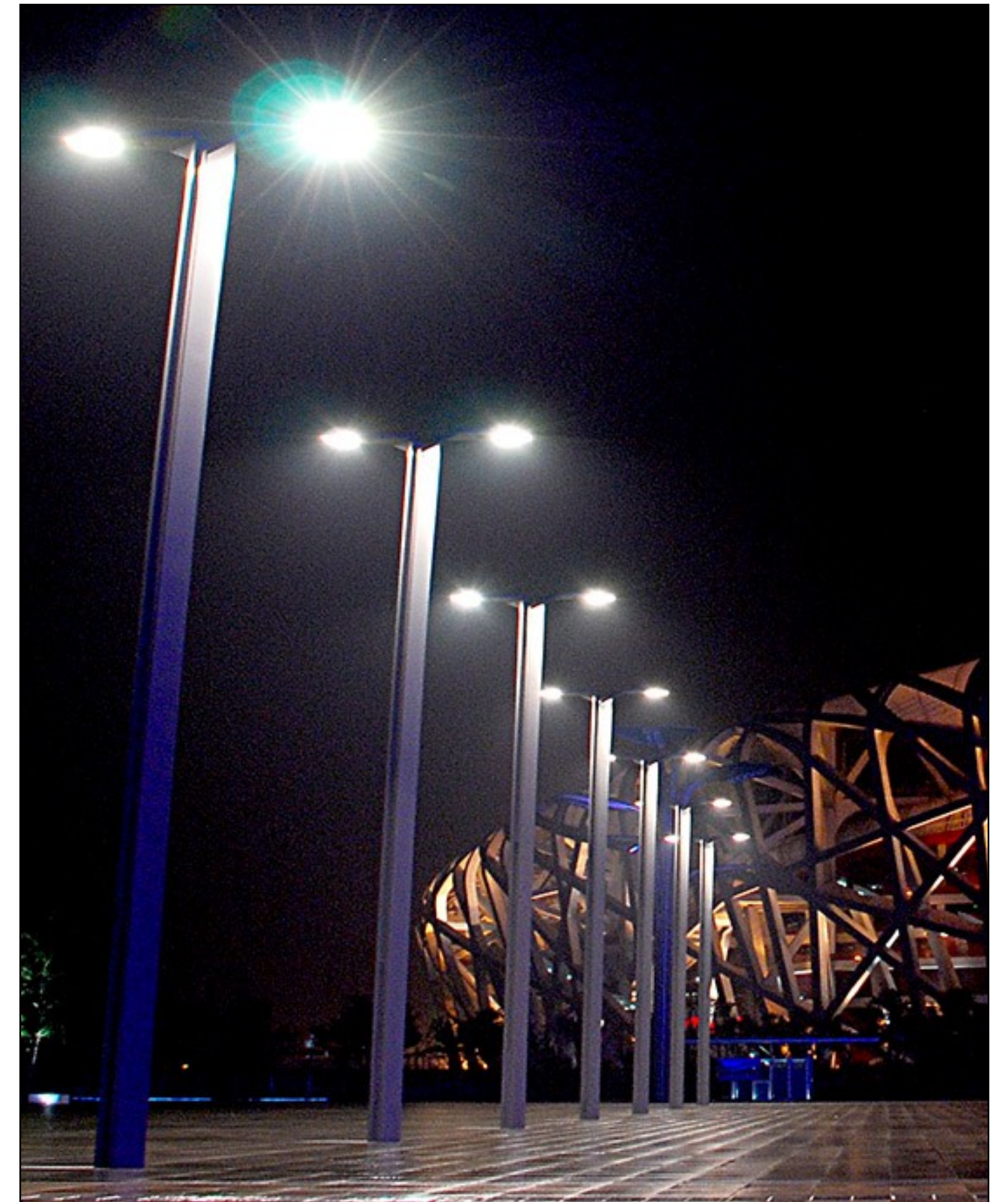
# SAFETY IS PRIORITY #1



Trained, Professional Security Staff



24/7 Video Monitoring



Bright, Exterior Lighting



# ZERO TOLERANCE FOR NUISANCE

**Our customers must treat everyone in and around the building, including neighbors, with respect and courtesy, or we will refuse service.**



## A Proud Member of the Community

Our policy as a good neighbor includes among other things:

- No loitering or smoking
- No cannabis consumption inside or around the premise, including the sidewalk and business entrances
- No double parking or parking on driveways



# COMMUNITY BENEFITS



Employee Volunteerism

**UNITED  
PLAYAZ**

**BLACK  
LIVES  
MATTER**

**LAST  
PRISONER  
PROJECT**

Organizations



# PROPOSED LOCATION

518 Brannan Street, San Francisco, CA 94107

