

300 FIFTH STREET



PROJECT TEAM

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The vision of the Central SoMa Plan is to create a sustainable neighborhood socially, economically, and environmentally.

PROJECT GOALS

32,000 new jobs	8,800 new housing units	\$2 billion+ in public benefits
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WHY WE DO THIS WORK

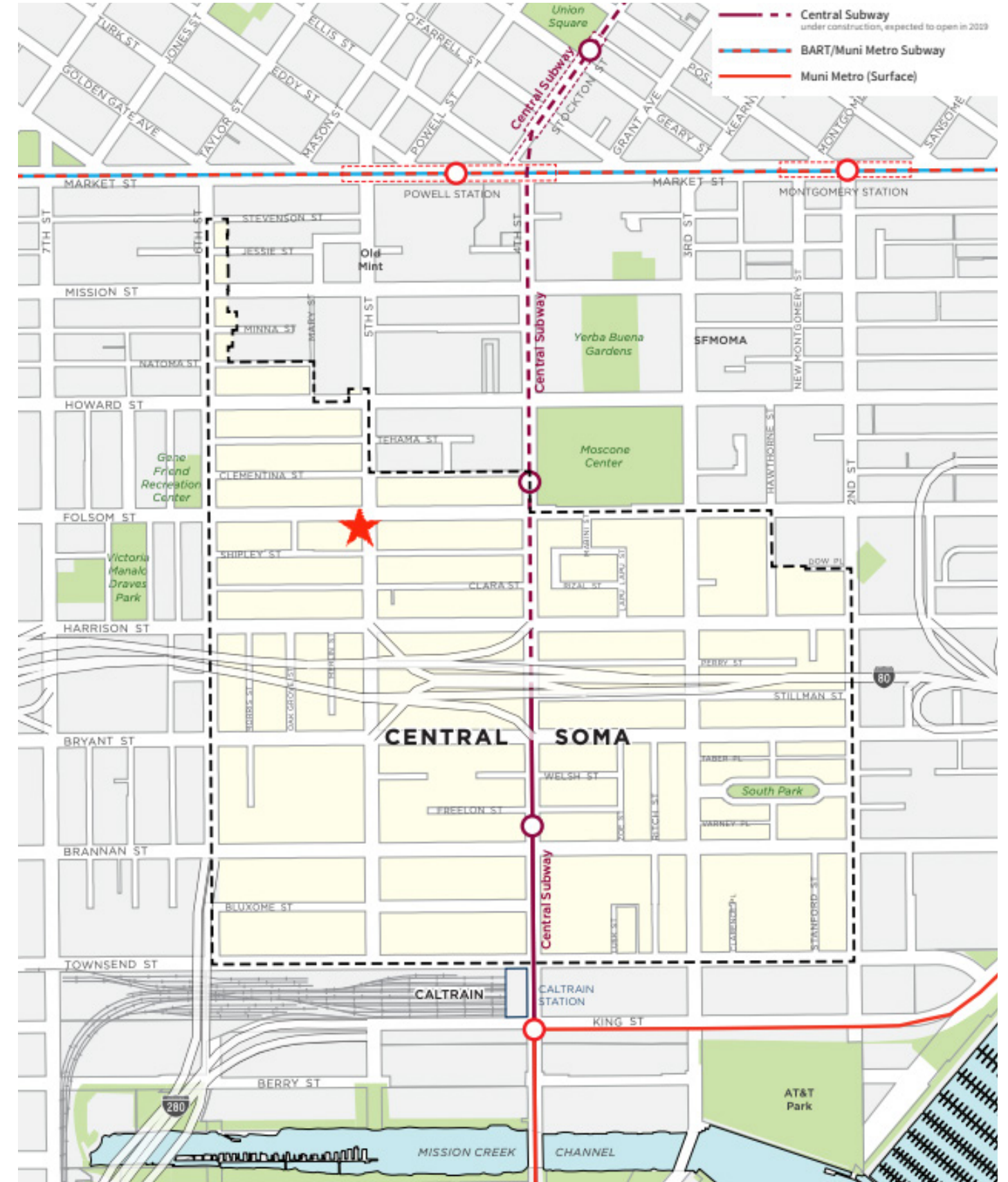
- Substantial demand for growth has increased rents so that both residential and non-residential space is unaffordable.
- Central SoMa is an excellent location to accommodate some of this demand, given its central location, abundance of transit, and supply of developable land.
- Through strategic planning and implementation, this demand can be accommodated in a way that yields substantial public benefits while keeping the things that are great about the neighborhood, such as its diversity and vibrancy.

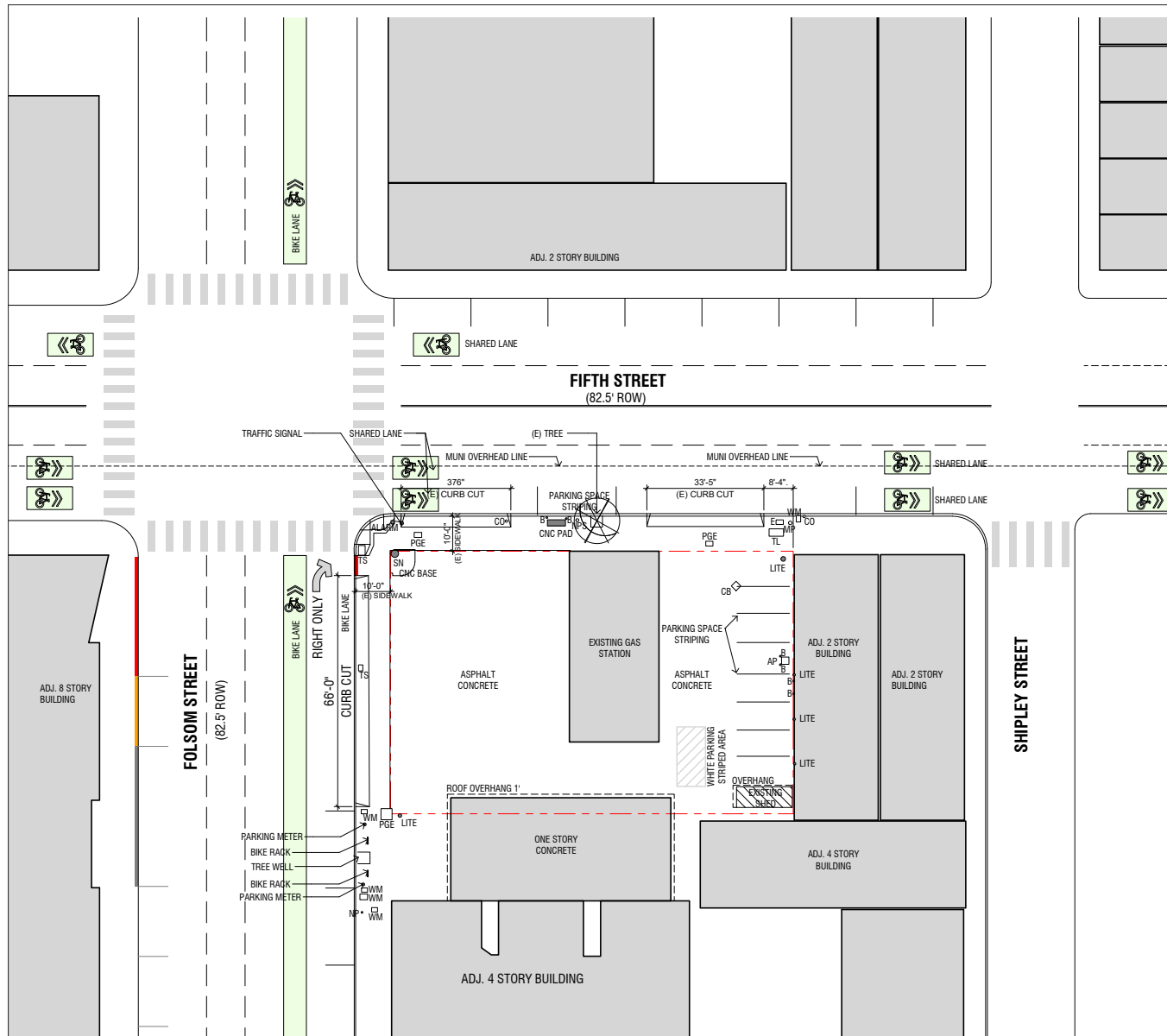
DELIVERABLES / OUTCOMES

- Nearly 16mn sq ft of space for new housing and jobs easily accessible by transit
- Over \$2B in public benefits, including 33% affordable housing, \$500M for transit, substantial improvements to open space, streets, and environmental sustainability, and funding for cultural preservation and community services

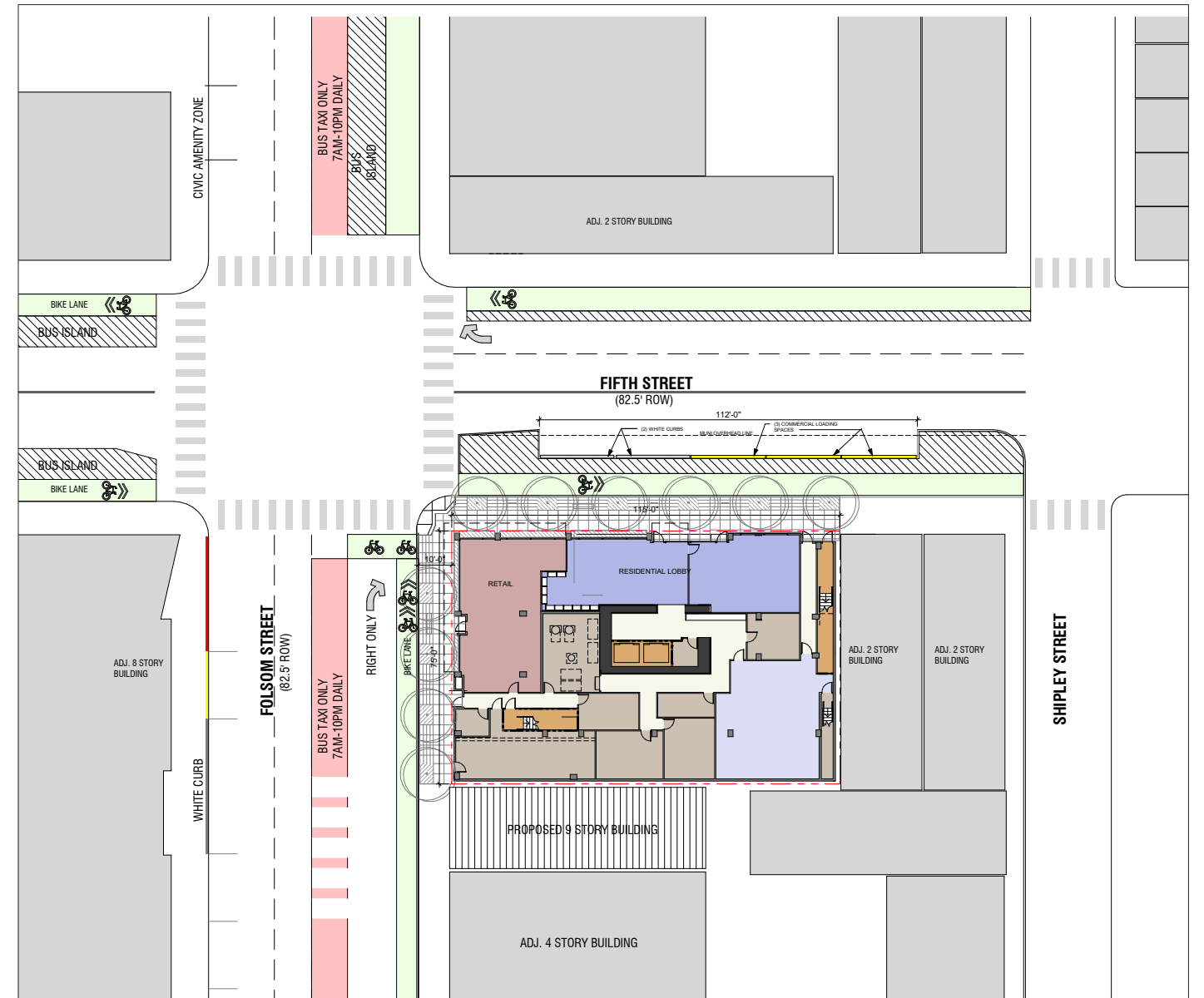
PROJECT SCHEDULE

2011	Project Launch
2013	Release of 1st Draft Plan and start of EIR
2016	Release of 2nd Draft Plan and release of Draft EIR
Feb 2018	Introduction/Initiation of Legislation
Dec 2018	Plan Adopted at Board of Supervisors

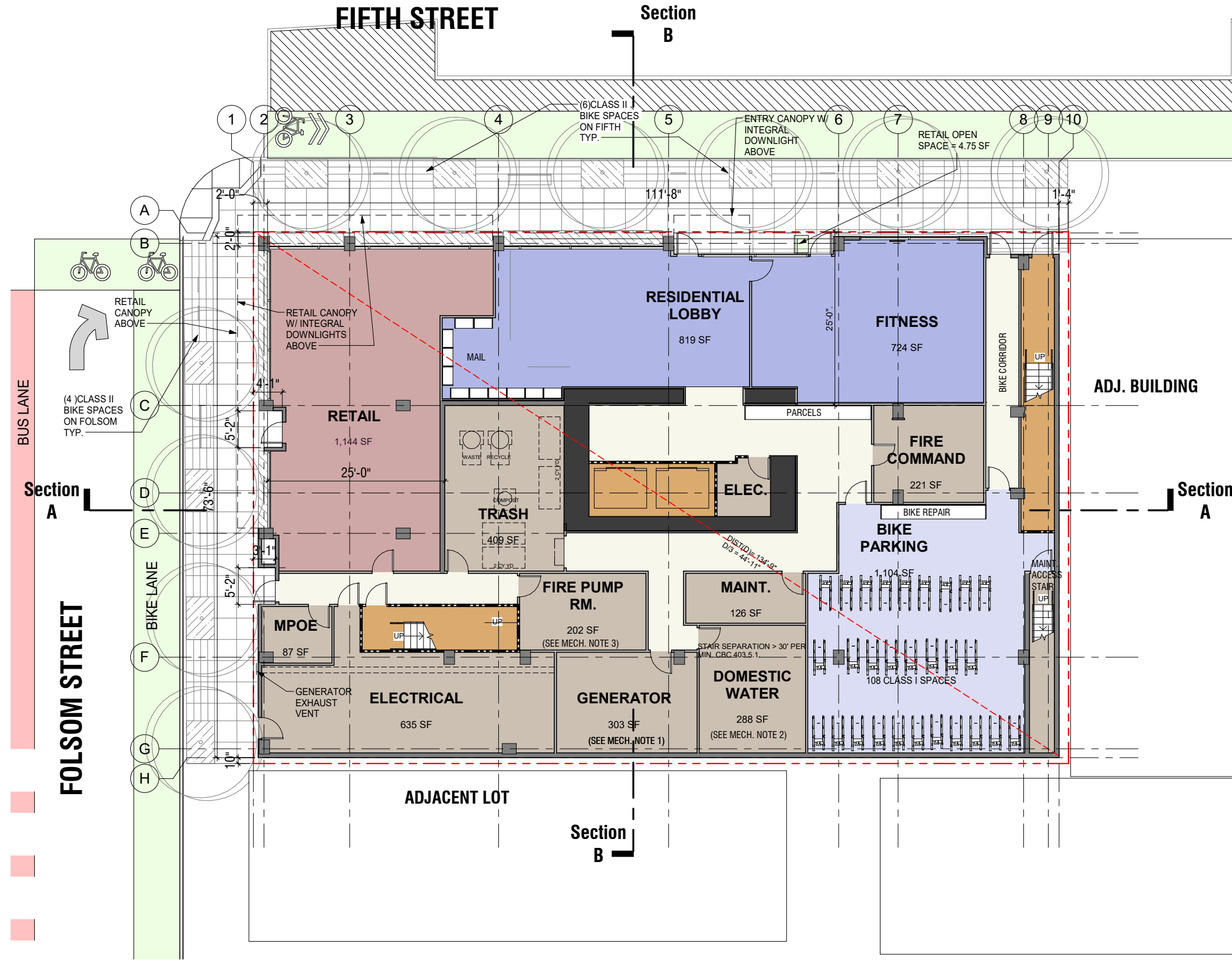




EXISTING STREETScape

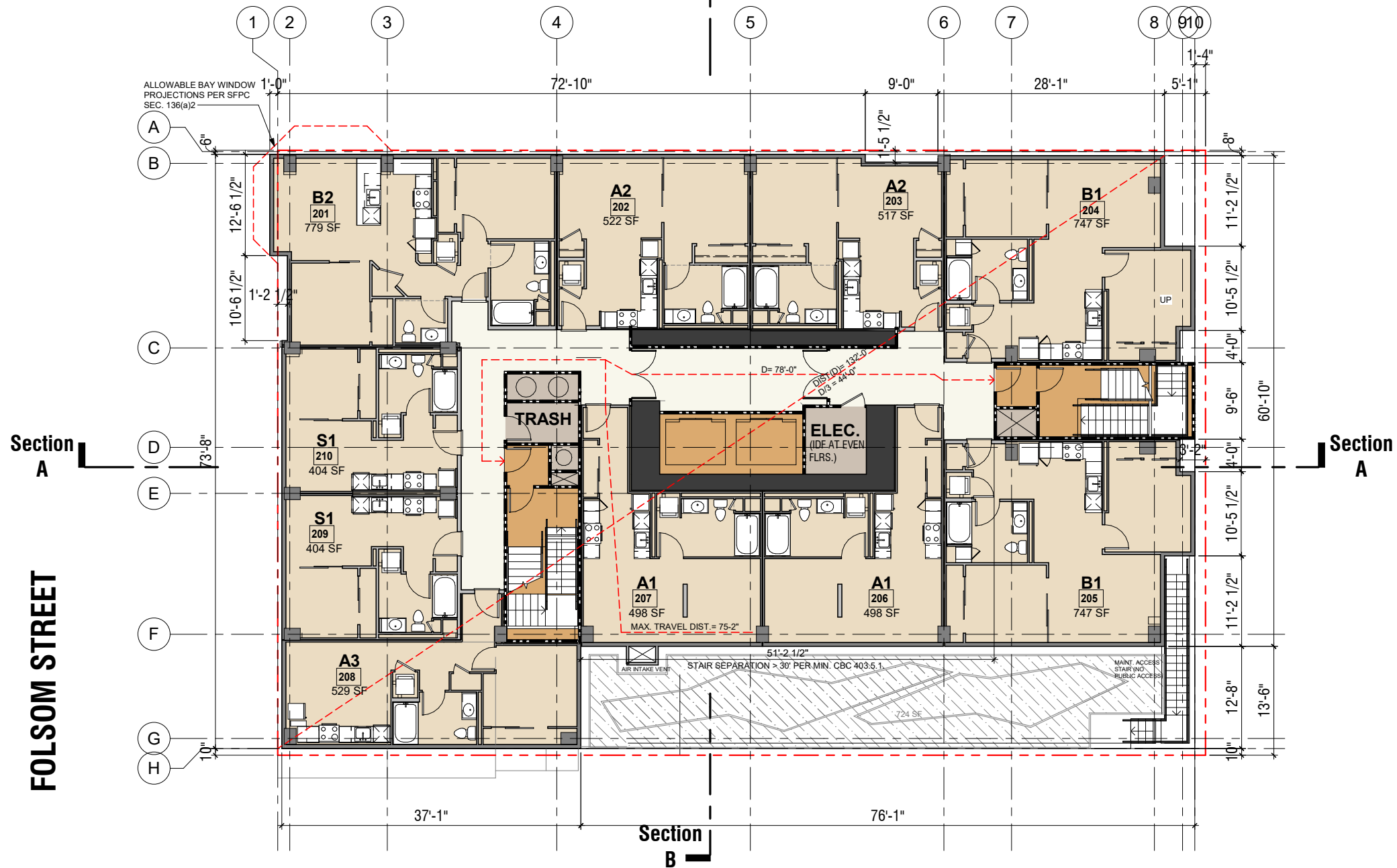


PROPOSED STREETScape

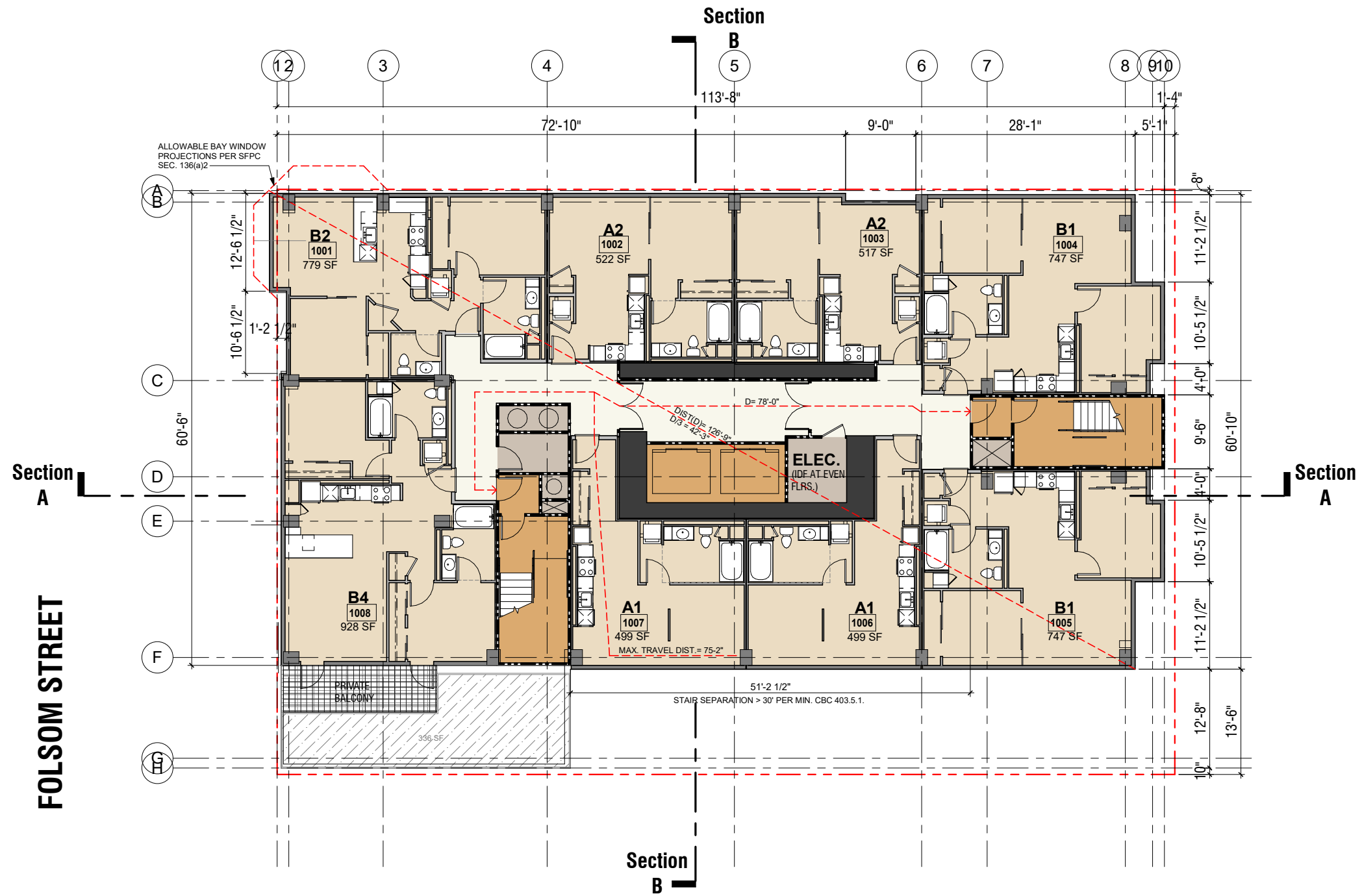


FIFTH STREET

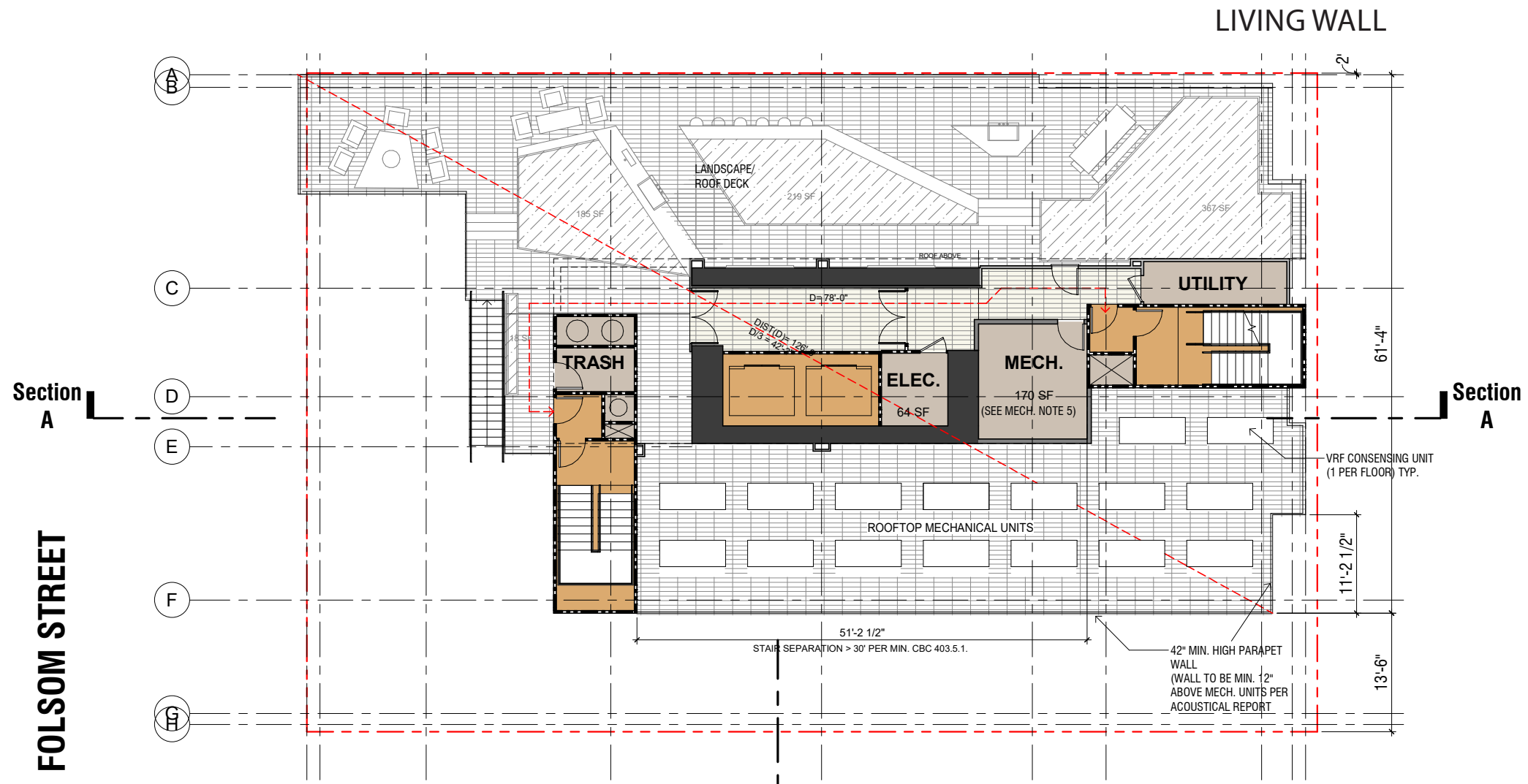
Section B

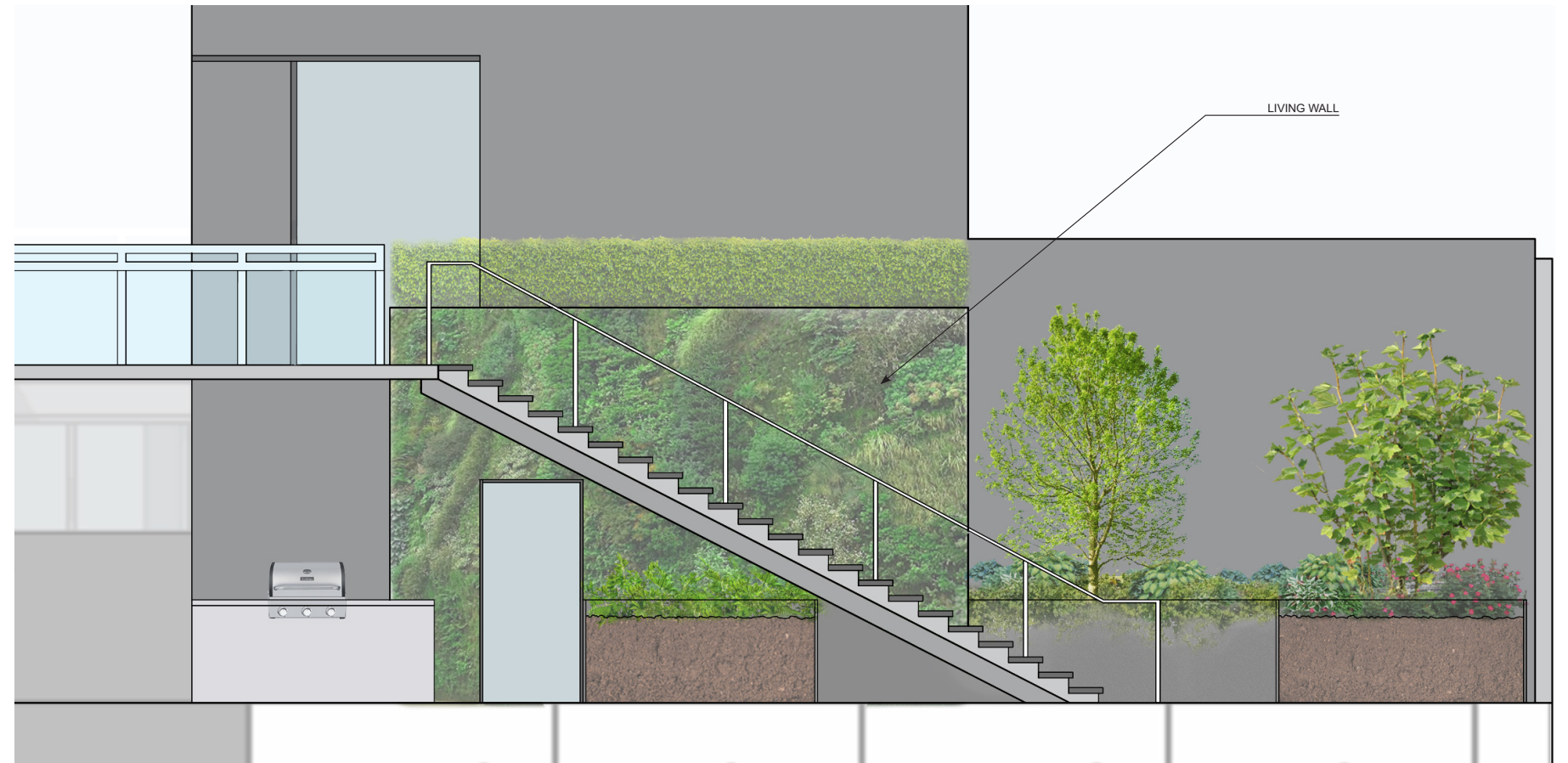


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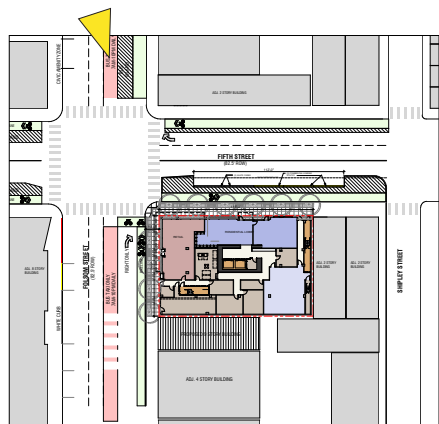














THANK YOU

